

# The Commercial and FINANCIAL CHRONICLE

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## The Soul Of America

Colleges have been ladders of opportunity and the chief civilizing agencies in the American melting pot of democracy, Dr. W.

H. Cowley, President of Hamilton College, declared in opening his address on "The Soul of America" at the Seminar on Current Economic and Social Trends, held April 21 under sponsorship of New York Chapter, Chartered Life Underwriters.

"But despite the acclamations given the American college," he said, "by foreign visitors and despite the very great record it has made, the college is today under great and serious attack, attack which seems to some of us in educational posts to be in large measure justified. 'A year before the war, for example, Walter Lippmann wrote: 'The prevailing education is destined, if it continues, to destroy western civilization and, in fact, is destroying it.' A little earlier President Mc-

(Continued on page 1936)

IN THIS ISSUE

ILLINOIS and WISCONSIN

dealer activities featured in this

issue. For Illinois see page 1922;

Wisconsin, page 1924.

General Index on page 1944.

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## Financial Aspects Of Future World Trade

Banker Declares Break Down In Credit Structure Has Erroneously Been Construed As Failure Of Gold Standard—Holds No Method Of Stabilization Yet Suggested Is So Sound Or Easily Operated As The International Gold Standard With Free Coinage Of Gold, Free Markets And Private Ownership Of Gold And Currencies Freely Convertible Into Gold Both For Domestic Use And For Shipment Abroad.

By A. N. GENTES\*

Vice-President, Guaranty Trust Company of New York

The task of reconstructing the foreign trade of the United States on a sound and permanent basis in the period following the war



A. N. Gentes

presents a most difficult problem by reason of the many new factors and conditions brought about by our present war economy and by the many uncertainties in the international situation. Some consider the problems insurmountable and would have us pursue a policy of isolationism, contending ourselves with a lower standard of living and the relegation of the United States to a less important position in the family of nations. Fortunately for ourselves and the world at large, that is not our way of doing things and most of us stand on common ground in be-

\*An address delivered by Mr. Gentes at the Conference of the Controllers Institute of America at St. Louis, Mo., on May 1, 1944. (Continued on page 1932)

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## No World Peace Without Rights Of Individual Citizens

Kemper Opposes World Military Force And "Grandiose Schemes" For International Monetary Stabilization.

In the opening address before the Plenary Session of the Permanent Council of the American Associations of Commerce and Production, held at the Waldorf Astoria Hotel on May 4, James S. Kemper, former President of the Chamber of Commerce of the United States and Chairman of the United States Committee to the Council, urged a realistic view of post-war problems, which would "admit that selfishness and greed and desire



James S. Kemper

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## An Analysis Of Post-War Trade And Business Prospects

Assuming Slackening Warfare And A Conservative Election Outcome, Forecast Predicts (1) Speed-up Of Inflation; (2) Shift Of Larger Incomes to Middle Brackets; And (3) Broadening Of Trading Areas—In Retailing, Independent Stores Will Make Headway Against Chains, And Sales Volume Increase—Wholesaling Will Also Advance, But Direct Manufacturer's Sales Will Increase—Distribution Methods To Be Substantially Unchanged

A report issued on May 9 forming part of "The Economic Future," service conducted by Tradeways, Inc., discusses the probable develop-

ments in the distribution system and in sales practice under favorable post-war conditions. For the sake of definiteness, the forecast is focused on the anticipated situation in 1947. The forecast, after consideration of basic trends in general economic conditions, takes up separately the future outlook for retailing, wholesaling and distribution methods and costs. William H. Lough, President of Tradeways, Inc., 285 Madison Avenue, New York City, is also the author of "High Level Consumption" and other books in the field of eco-



William H. Lough

(Continued on page 1933)

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## Post-War Wage Policies

By ROBERT D. GRAY\*

Director, Institute of Industrial Relations,  
California Institute of Technology

Sees Post-War Wage Changes Arising From (1) Release Of Temporary Workers From Industry; (2) Reduced Working Hours; (3) Changes From More Highly To Lower Paid Employment; and (4) Shifts To Lower Job Classifications—Feels Reduced Wages And Earnings Will Be Partly Offset By Lower Tax And Bond-Purchase Deductions

Most discussions of wages become confused in large part because of the failure to distinguish among various definitions of wages. One

meaning which is sometimes implied in the term "wages" is "wage rate," which refers only to the compensation per hour or other unit of time, or per unit of output. At other times the word "wages" may be used to refer to what is better described as "earnings," which is the compensation re-



Dr. Robert D. Gray

ceived over a period of time and which is determined in part by the wage rate and in part by the amount of employment available, specifically the number of hours worked in the week, month, or year, or the volume of production scheduled for such a period. At the present time "wages" may also be used to mean "take-home pay," or the amount of compensation available for expenditure by the employee after taxes and other deductions have been made. The final possible use of the word "wages" has

\*An address delivered by Dr. Gray at the Fifth Southern California Management Conference, Los Angeles, on May 6, 1944. (Continued on page 1928)

## Effect Of War On The Financial Structure Of The United States

The post-war economy of the United States will be marked by great liquidity, according to a bulletin entitled "Effect of the War on the Financial Structure of the United States" issued on May 1 by Dean John T. Madden, Director of the Institute of International Finance of New York University.

The huge volume of liquid assets in the hands of corporations and individuals can be a great constructive force in maintaining a high level of business activity and creating employment, the Bulletin states. The liquid assets could, however, cause an inflationary price movement if confidence in the future purchasing power of the currency should be undermined. The liquid assets include currency, bank deposits, and United States Government obligations. The volume of currency in circulation is at present over 21 billion dollars, as compared with 7.2 billion dollars in Aug., 1939 and 4.9 billion dollars in Nov., 1929. Although the rate of increase in the volume of currency in circulation has tended to decline, it may be expected that before hostilities are over currency in circulation will amount to over 24 billion dollars. While the increase in prices of commodities and services, in wages and salaries, and the volume of retail trade have made necessary an in-



Dean J. T. Madden

crease in the volume of currency in circulation will amount to over 24 billion dollars. While the increase in prices of commodities and services, in wages and salaries, and the volume of retail trade have made necessary an in-

(Continued on page 1921)

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## Henry Riter Nominated For Bond Club Head

Henry G. Riter, 3rd, of Ritter & Co., has been nominated for president of the Bond Club of New York for the ensuing year



Henry G. Riter, 3rd

to succeed Richard de La Chapelle, of Shields & Company. The election will take place at the Club's annual meeting to be held on June 9.

Lee M. Limbert of Blyth & Co., has been nominated for the office of vice president, the post held by Mr. Riter during the past year.

E. Jansen Hunt of White, Weld & Co., has been nominated for secretary and Raymond D. Stitzer of Equitable Securities Corporation for treasurer.

Nominations for members of the Board of Governors, to serve for three years, include Adrian M. Massie of the New York Trust Company, Charles L. Morse, Jr., of Hemphill Noyes & Co., and Edward K. Van Horne of Stone & Webster and Blodgett, Inc. W. Fenton Johnston of Smith, Barney & Co., has been nominated to serve the unexpired term of Mr. Limbert.

Continuing Governors will be: James Coggeshall, Jr., of the First Boston Corporation; Joseph A. W. Iglehart of W. E. Hutton & Co.; Frederic H. Brandt of Dillon, Read & Co.; Henry C. Brunie of Empire Trust Company, and T. Jerrold Bryce of Clark, Dodge & Co.

Members of the nominating committee were Laurence M. Marks, chairman, W. Manning Barr, Harry W. Beebe, Mr. Bryce and H. H. Egly.

## Jos. Horchow In Columbus

(Special to The Financial Chronicle)

COLUMBUS, OHIO — Joseph Horchow is engaging in a securities business from offices at 50 West Broad St.

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## Other Publications

Bank and Quotation Record—Mth. \$20 yr.  
Monthly Earnings Record—Mth. \$20 yr.

NOTE—On account of the fluctuations in the rate of exchange, remittances for foreign subscriptions and advertisements must be made in New York funds.

**More Dealers See NASD Mark-Up Rule Stifling Small Business****Majority Of Current Comments Express Belief Measure Will Debar Small Units From The Capital Markets**

Continuing evidence that the NASD 5% mark-up rule, as it stands, will make it practically impossible for small business throughout the nation to finance any new capital requirements and materially damage the market for existing securities of such enterprises is contained in the following additional comments received on the subject from members of the NASD. These expressions (others were given in previous issues starting with April 13) were received incident to the poll undertaken by the "Chronicle" to ascertain whether, as often contended by officials of the Association, the majority of its members were in favor of the so-called "5% spread philosophy." Actually, this independent and complete survey indicated that approximately 85% of the membership is against this latest attempt of the NASD Board of Governors to assume powers not granted it either in the Association's by-laws or in the Maloney Act, under which it was conceived.

With respect to the additional comments herewith regarding the effect of the rule on the market for the securities of smaller enterprises, it should be noted that the name of the city or town preceding the dealer's comments was obtained from the post-mark appearing on the envelope in which the questionnaire was returned. In cases where publication of the name of the community would tend to identify the firm (as in places where only one firm exists), the point of origin is indicated by using the phrase, "A Small Maine Town," as an example, or its equivalent.

**NEW YORK CITY**

It will undoubtedly cause a drying-up of activity. This, in turn, will make for poorer markets. So, in the end, the rule will defeat its own purpose.

**NEW YORK CITY**

We think that the market for the securities of smaller corporations would suffer seriously by reason of the "5% mark-up" rule.

**NEW YORK CITY**

No markets. No incentive to sell these securities.

**NEW YORK CITY**

It is our opinion that unless the dealer is permitted a sufficient profit, he cannot afford to do the sales work necessary or to take the positions necessary to provide a satisfactory market for the securities of the smaller corporations. We believe that this is a matter of real public interest and it is to the interest of the investor himself that there be provided as good a market as possible for these securities.

**LOS ANGELES, CALIF.**

We do not believe that the so-called "5% rule" will mean that smaller corporations' shares will have a smaller market value, or that there will be less trading. As a matter of fact, we believe it will (Continued on page 1936)

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**Governor Bricker Gives Views On Post-War Foreign Policy**

In Radio Interview By Fulton Lewis, Jr., Republican Presidential Aspirant Opposes "Super-National State Dominating Our Destiny"—Fears No Conflicts With Our Allies, And Rejects Absolute Freedom Of International Trade And Unrestricted Immigration—Defends Liberalism Of Republican Party As Opposed to New Deal

On April 27, John W. Bricker, Governor of Ohio and Republican Presidential aspirant, was interviewed in a radio broadcast from



John W. Bricker

of a series which will include

Columbus, Ohio, by Fulton Lewis, Jr., over the Mutual Broadcasting System network. The complete broadcast follows:

Tonight, ladies and gentlemen, I want to present to you the other half of the story of one of the outstanding presidential candidates, this being the first

other leading presidential possibilities in both parties between now and the Chicago convention.

The subject of this first report begun last evening is Governor John W. Bricker, of Ohio, the only Ohio Republican Governor in history who has served three consecutive terms.

Last evening I tried to give you a general picture of his record here in Ohio, what the people of the state think of him and what his Democratic opponents have to say about him. Tonight I want to go into his views on foreign affairs, and he has been kind enough to come here to the studio, just a block away from the State Capitol here in Columbus,

(Continued on page 1939)

**Comment On Recent Article By Melchoir Palyi On Inflation**

In connection with the article by Dr. Melchoir Palyi on "Inflation, the Psychological Approach", which appeared in these columns on March 23, the following comment has been received from Frank Cist, writing from Delray Beach, Fla., under date of March 26:

Dr. Melchior Palyi, in his article in the "Chronicle" of March 23 seems exactly right in emphasizing the psychological foundations

underlying inflation. People, in spite of much nonsense to the contrary, simply do not want too much money. If kept in their pockets it may be lost or stolen. In the bank it draws small interest and is unproductive. So when a man has too much money, more than he is accustomed to keep on hand, he spends it, and when a community has too much money



Frank Cist

everybody spends it. What constitutes excess is a partly psychological matter, but when there is a general excess, then each individual, as he spends and thus gets rid of his own excess, simply passes on the excess, through his purchases, to his neighbor so that then his neighbor spends; and this spending continues and forces prices up until the normal balance between money and prices has been restored and there is no longer excess money. The primary cause of inflation, on this analysis is thus not, as so often asserted, any fear or distrust of money but merely the thrifty habit of not keeping money to excess. Only as the subsequent rise in prices for goods and correspondingly lower value of money

(Continued on page 1941)

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## Noel Sargent Points To Financial Handicaps To Small Business By SEC Regulations

Secretary Of NAM Tells Small Business Committee Of Congress That Securities Acts Impose Proportionately Higher Costs On Small-Size Security Flotations—Holds Claim That 5% Rule Of NASD Is Driving Out Small Dealers And Making It Difficult For Small Firms To Obtain Capital Funds Merits Investigation

On April 28th, Noel Sargent, Secretary of the National Association of Manufacturers, appeared before the Small Business Committee of Con-



Noel Sargent

gress and presented a statement setting forth the importance of preserving and encouraging small and medium business enterprises. "If post-war America follows anything like its pattern of development from 1790 to 1930," said Mr. Sargent, "then the vast bulk of post-war employment will increasingly come from companies not now in existence, through the development of new enterprises based on new ideas of production and marketing and the willingness of people to risk their money for the chance of making a fair profit."

After pointing out the primary things the Government can and should do to help business concerns, both large and small, in the post-war period, Mr. Sargent continued:

"The old saying is, that 'money makes the mare go,' and in order to get started in business or to keep a business going, money or capital is certainly a necessity."

"The need for capital requirements, especially by small busi-

ness, in the post-war period has been thus presented in a recent study by the Research Division of Harvard University Graduate School of Business Administration. ('Business Finances During the Critical Transition from War to Peace,' by Prof. Charles C. Abbott, pages 39-40):

"Established business concerns before the war, not to mention new promotions, commonly experienced particular difficulty in raising capital in amounts of \$25,000 to \$100,000, even in amounts up to \$1,000,000, and the difficulty was especially acute when an effort was made to sell equity securities. Numerous business firms may need capital in amounts of this size even more urgently in the post-war period than was the case previously. But there has been no development in the financial mechanism during the war that gives promise of making easier the sale of small and medium-size security offerings."

"It seems obvious from the foregoing analysis that an expansion of risk-taking in the post-war years is the only practical way to assure the starting and continuance of small business enterprise. Congress can in a variety of ways encourage such risk-taking by individuals—for example, by assuring that the monetary system is sound, that government does not expend more than it needs

(Continued on page 1938)

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## R. L. Stephenson Is With Doremus & Co.

Richard L. Stephenson, formerly assistant advertising manager of the Connecticut Telephone & Electric Division, Great American Industries, Inc., Meriden, Conn., has joined the General Accounts Division of Doremus & Co. in the New York office, 120 Broadway. Mr. Stephenson has a broad background in the publishing field, was public relations counsel for the Brewing Industry Foundation and served as senior information officer with the United States Treasury Department for several years. He is the author of a widely read primer on police work, "Police Methods for Today and Tomorrow."

## M. C. Ibers Jr. Will Join Pledger & Co.

LOS ANGELES, CALIF.—Max C. Ibers, Jr. will become associated with Pledger & Company, Inc., 639 South Spring Street, members of the Los Angeles Stock Exchange, as of May 15th. Mr. Ibers was formerly in the bond trading department of Fairman & Co.

## N. E. Power Plan Possibilities Of Interest

The proposed plan of simplification of the New England Power Holding Company System will have an important effect on the securities of this system—particularly to holders of issues of Massachusetts Power & Light Associates, Massachusetts Utilities Associates, New England Power Association, North Boston Lighting Properties, and Rhode Island Public Service Company, according to a description and analysis of the plan prepared by the Statistical Department of J. Arthur Warner & Co. Copies of this analysis are available on request from J. Arthur Warner & Co., 120 Broadway, New York City—ask for folder K.

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**N. Y. Analysts To Meet**

At the luncheon meeting of the New York Society of Security Analysts, Inc. to be held on Friday, May 12th, there will be a round table discussion of "One-class Common Stock Recapitalization under the Holding Company Act" under the leadership of E. Ralph Sterling, Merrill Lynch, Pierce, Fenner & Beane.

On May 17, M. D. Miller of American Air Lines will speak on "Post-War Air Cargo."

Meetings are held at 12:30 p.m. at 56 Broad Street.



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## Much Excess-Profits Tax Litigation Looms

Early Decisions Often Establish Trends

By PETER GUY EVANS, C.P.A.

Member of New York Bar; Lecturer on Taxation at Columbia and Rutgers Universities

To date, only a few decisions involving the EPT (excess profits tax) have been rendered. That they are of great importance cannot be denied. They are important to American investors holding equities in corporations which may get refunds as well as to management and tax practitioners.

Early cases will give us first indications of the Tax Court's interpretation of the EPT law and the extent of its approval or disapproval of the Commissioner's regulations. As decisions are handed down, a certain trend may be discernible. With each succeeding adjudication this trend will be influenced accordingly. So far, strong emphasis has been placed on the necessity of strict compliance with the statutory provisions and, particularly, on restrictions in matters involving relief under the so-called relief sections.

### \$3 Billion in Claims

Nearly 31,000 claims for refund have been filed under the relief provisions, involving \$3 billion. Of this sum, corporations can net only \$1.7 billion. This is due to the fact that in most cases, the same income would be subject to normal tax assessment.

What the final liquidation amount will be is purely conjectural. However, due to "imagining" and "guesstimating" on these claims, fantastic refunds may result.

It should be pointed out many claims filed with the Commissioner will be abandoned as they are not based on good and valid grounds. On the other hand, many will be amended as only the year 1940 is currently outlawed by



Peter Guy Evans

statute. This means that claims for 1941 and subsequent years are amendable, and new ones may still be filed.

It will take many years to clean up these claims. After they are examined, some claims will be compromised and others will have to be litigated. Corporations which can prove the merits of their contentions will benefit.

### Invested Credit Case

On March 27, 1944, in *Journal Publishing Company v. Commissioner*, (3 T.C. No. 65) the Tax Court ruled in favor of the Government. The taxpayer, a publishing company contracted in writing to pay a competitor over a period of years \$520,000, of which \$50,000 was for assets and the balance of \$470,000 for the seller's promise, within certain limits, not to publish or otherwise compete.

For the year 1940, the taxpayer in figuring its EPT credit for its first EPT return, based on invested capital, included as a part thereof 50% of its daily average outstanding liability (\$484,000) to the former competitor. The Commissioner eliminated same from the taxpayer's credit and assessed a deficiency of \$2,750.

### Contract Not Note

The Tax Court upheld the Commissioner's contention that such liability is not "borrowed capital" within the purview of the law. The contract executed between the parties was held not to be a "note." The Judge pointed out that the elements of a note were lacking. Here, the taxpayer's promise to pay was conditional upon the seller's delivery of assets and seller's refraining from pub-

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## John C. Agnew Joins Blyth & Co. Staff

(Special to The Financial Chronicle)

SEATTLE, WASH.—John C. Agnew has become affiliated with Blyth & Co., Inc., 1411 Fourth Avenue Building. Mr. Agnew in the past conducted his own investment business in Seattle and prior thereto was with Harold H. Huston & Co.

## R. Cook Returns To Desk

MIAMI, FLA.—Robert H. Cook, Vice-President of B. J. Van Ingen & Co., Inc., who was on special technical duty for the Navy Department, is now back at his desk at the firm's Miami office, First Trust Building.

## Tribke In Seattle

(Special to The Financial Chronicle)

SEATTLE, WASH.—John E. Tribke is engaging in an investment business from offices in the Insurance Building. Mr. Tribke was formerly with the local office of Conrad, Bruce & Co. for many years.

lishing or otherwise competing with taxpayer until Oct. 1, 1950. It did not meet the test of a note, but was merely a bilateral contract.

Although this litigation involved primarily the EPT, the Tax Court applied its reasoning and interpretation from an earlier decision, involving a contract calling for deferred payments.

No doubt, further questions will arise as to what constitutes "borrowed capital." One of these will involve a decision on amounts obtained from factors.

## N. Y. Security Dealers To Hold Annual Outing

The Annual Outing of the New York Security Dealers Association will be held on Thursday, June 15, 1944, at the North Hills Golf Club, Douglaston, Long Island.

The Club may be reached by Long Island Railroad to Douglaston (North Shore Division), or by Grand Central Parkway to Commonwealth Boulevard, in Douglaston, and then north to the Club.

Each member will be given a dinner ticket without charge. This may be used by either the member or one of his partners. Guest tickets, for which a charge of \$4.00 each will be made, may be obtained only through a member. Application for guest tickets should be made to Alfred E. Loyd, the Executive Secretary, office at 42 Broadway, New York City, or any member of the Committee.

Golf can be played all through the day; a new Governor's cup will be placed in competition this year, along with the President's cup. A number of other prizes will be presented including several door prizes.

For the entertainment of those who do not play golf and who come out after the market close, there will be among other things a soft ball game at 6:00. Dinner will be served at 8:00.

Members of the committee are: John J. O'Kane, Jr., John J. O'Kane Jr. & Co., Chairman; Irvin Hood, Cohu & Torrey; Wellington Hunter, Hunter & Co.; Hanns E. Kuehner, Joyce, Kuehner & Co.; Stanley L. Roggenburg, Roggenburg & Co.; John F. Sammon, J. F. Sammon & Co.; Melville S. Wien, M. S. Wien & Co.

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## Taxation of Public Utilities— Here And In Great Britain

By ERNEST R. ABRAMS

In 1933 a special committee, appointed by the House of Representatives to investigate the extent of governmental competition with business-managed enterprise, reported that no less than 225 types of business were enjoying Federal tax exemption. These ranged from banking to brooms, from the production of fertilizer to the manufacture of furniture, from laundering to lumbering. In the past 11



Ernest R. Abrams

years, due in no small part to the New Deal's attitude toward private enterprise, as well as to the impact of a war economy, the number of government-owned enterprises exempt from Federal taxation has expanded sharply, as have the fields in which they operate. Since more than 400 types of enterprise cannot adequately be examined within the confines of so limited a discussion, this article will deal solely with the field of public utilities—primarily those rendering electric light and power service.

At the close of 1932, the last year for which data was available to the committee, there were approximately 1,900 communities or areas in the United States served by publicly owned electric systems, municipal and Federal, with Federal projects comprised largely of those established in connection with irrigation and reclamation undertakings. These Bureau of Reclamation projects sold their surplus power largely to irrigators and in communities within or near the irrigation districts.

By the close of 1943, however, the aggregate of publicly owned electric systems in the country—Federal, State, District, Municipal and Rural Electrification Administration cooperatives—was not less than 3,365, an increase of 77.1% in 11 years. Moreover, most of these systems, with the exception of the smaller municipal plants, were actively competing with privately owned power companies.

There are three major reasons for this sharp increase in public ownership of electric systems in 11 years. First, the Public Works Administration, established in June, 1933, was authorized to make grants of 30%, soon raised

to 45%, of the cost of setting up publicly owned electric systems in all communities or areas desiring them, with the balance of the cost on long-term loan at exceedingly low rates. And many towns jumped at this gift from Santa Claus. Second, again starting in 1933, the Federal Government began creating huge multiple-purpose public power projects, which sold their so-called "by-product" electricity to communities and co-operatives at subsidized rates, far below the complete cost of generation and transmission. Tennessee Valley Authority, Bonneville Dam and Grand Coulee Dam are notable examples. And, third, during the past four years, the Securities and Exchange Commission, through enforcement of the "death sentence" during a period of abnormally high taxes and operating costs, has driven ownership of subsidiaries holding companies could not retain into the hands of communities, which could evade high Federal taxation.

Most of the Federal power projects, particularly the earlier ones, were created for the proclaimed purpose of establishing "yardsticks" to measure the "fairness" of private utility rates, although it long has been evident that they were but part of a campaign to socialize, so to speak, the privately owned electric light and power industry. An examination of the terms and conditions under which funds from the Federal Treasury were provided for their creation will indicate that they never were, nor were they intended to be, actual "yardsticks." For one thing, these projects were not required to pay interest to the Treasury on the public funds invested in them. And for another, they were not required to pay taxes to the Federal Government and, often, not even to State and local governments.

Although the hire of capital embarked on the enterprise represents the largest single item of cost to privately owned electric utilities, since their capital is turned over once in a little less than six years, this forgiveness

(Continued on page 1931)

## The Post-War Wage Problem

By C. J. HAGGERTY\*

Secretary, California State Federation of Labor

To Strengthen Free Enterprise And Achieve Labor Objectives Labor Leader Views It Necessary "To Get Rid Of That Kind Of Exploitation Which Tends To Concentrate Income In The Hands Of A Few And Prevents The Great Mass Of Wage-Earners From Having The Purchasing Power To Buy The Things They Need For Daily Life"—Sees "No Valid Reason For Not Using Our Prodigious Productive Powers In Peacetime To Provide Better Homes, Better Food And Clothing, And More Adequate Medical Care, Finer Communities, And Richer Educational And Cultural Opportunities For All"

In considering the post-war wage problem it is essential to make a few prefatory remarks regarding the perspective which the American Federation of Labor has adopted on the international scene. At a recent forum held by the Federation in New York City, it was the unanimous opinion that "the only safety from war is the international organization of peace." The leaders of the American Federation of Labor are convinced that in our shrunken and interdependent



C. J. Haggerty

work, the United States "can no longer rely on our favored geographic position to maintain its national safety."

A number of other important aspects of this entire problem were likewise taken into consideration, but the main concern has been and remains the whole question of security and the elimination of sources of friction that can increase suspicion and lead to imperialistic adventures and war. A most far-reaching decision

\*An address delivered by Mr. Haggerty at the Conference on Industrial Readjustments sponsored by the Southern California Management Council and held at the University of Southern California on May 6, 1944.

(Continued on page 1942)

## Interpreting All The Talk About A Post-War "Boom"

When we read the frequent prediction of political and business leaders that the United States is going to enjoy a substantial postwar boom, we often wonder whether the words "postwar boom" are not being used in a rather loose and casual sense. For a boom is a sharp expansion of business activity, a period of abrupt economic growth, and it seems to us quite unlikely that in postwar days our industrial activity can be further expanded.

(As a matter of fact, viewed objectively it seems obvious that we are having during this war about as great a boom as our facilities can stand. We have full employment, an unprecedented national income, and a general acceleration of the economy probably well up to all practical limits.)

One hears talk for example, of the boom years that are ahead for the automobile business, for

the rubber companies making good the pent-up demand for tires, for the radio manufacturers, and for the manufacturers of refrigerators, carpets, household necessities and the like. But the point that we want to make is that while there may be a substantial boom in profits, depending in part of course on the tax rates that obtain, it seems unlikely that there can be any further boom in activity. For all of these industries, and many more,

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are at the present time working at top capacity with maximum employment. It seems inconceivable that for a decade at least they can exceed their present levels of activity and probably this is equally true in the field of transportation and in the field of distribution. For there is little doubt that our railroads are carrying freight and passengers pretty much up to a capacity level; and our retail stores, despite victory models and merchandising difficulties, are reaching new peaks in their sales figures.

So it seems to us that we had better be somewhat realistic in talking about a postwar boom and understand that the term is used primarily in connection with corporate profits rather than in connection with any visionary, further expansion of an already fully-expanded economy. For we may in the postwar years have a level of industrial activity that will be of the boom variety only when contrasted with the slower pace of the 1930s; it is almost inconceivable that we will be able to maintain our today's topmost levels of industrial production and employment in the foreseeable future.

Corporate profits on the other hand may well forge ahead to new peaks, particularly if taxes in the future are to be materially reduced. Therefore, despite lower levels of activity we may witness better prices obtaining for common stocks, once the readjustment is complete and investors conclude that the new readjusted levels of activity, profits and dividends are going to be reasonably sustained. Certainly we would not proceed on the theory that any system or scheme presently known to man can sustain our national income at current levels. But we would proceed on the assumption that even at lower economic levels, corporate profits may be better, dividends more dependable, and perhaps substantially higher levels may obtain for common stocks generally.—Ralph E. Samuel & Co.

## Russian-Czech Pact Approved By British

The British Government announced on May 2, according to London Associated Press advices, that it had approved a Russian-Czech agreement for the administration of liberated Czechoslovakian territory and at the same time disclosed that Britain and the United States had drafted pacts similar in principle with the exiled governments of Norway, Belgium and the Netherlands. The Associated Press added:

"The Russian-Czech agreement, previously approved by the United States, provides for the civil administration of liberated territory to be turned over to Czech authorities as rapidly as consistent with military requirements. The brief British delay in approval was attributed to responsible quarters to the time taken in consulting the United States Government."

"The British-American plan with respect to Norway, Belgium and the Netherlands has been submitted to Russia for approval, but a reply has not been received as yet."

## Fashion Park Attractive

A detailed study of Fashion Park, Inc., is contained in a special circular prepared by Simons, Linburn & Co., 25 Broad Street, New York. Copies of this interesting study may be had from the firm upon request.

## Fed. Screw Interesting

Federal Screw Works common and rights offer interesting possibilities, according to a memorandum issued by Herzog & Co., 170 Broadway, New York City. Copies of this memorandum may be had upon request from Herzog & Co.

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## President Coleman Of Canadian Pacific Points To Railway's War-Time Accomplishments

In Reporting To Shareholders The Company's Operations And Post-War Prospects, He Tells Of Canadian Government's Plan To Monopolize Air Lines—Condemns The Pressure Groups Fostering State Monopoly And Destruction Of Free Enterprise—Points To His Company's Part In Promoting Canadian Progress

In addressing the shareholders at the annual meeting of the Canadian Pacific Railway Company on May 3, at Montreal, D. C. Coleman, the company's Chairman and President, pointed out the railroad's accomplishments in promoting the Dominion's war efforts, and expressed strong opposition to the Canadian Government's project to operate exclusively the transcontinental air services within its territory.



D. C. Coleman

"Your directors have regarded it as a privilege," continued Mr. Coleman, "that all the resources of your company should be devoted to the achievement of victory. Now that ultimate victory is assured, we may justifiably look back with satisfaction upon the continued success of your company in fulfilling its share of the heavy responsibility of maintaining vital links of transportation and communication both within and without the boundaries of the Dominion. During the war years the tasks efficiently accomplished by the Canadian Pacific have continued to increase in number and importance, culminating in the record-breaking performance of the past year."

formance of the past year."

Speaking of immediate prospects, Mr. Coleman remarked: "While the industrial activity of Canada has reached a very high level and while railway traffic reflects this activity, I would not expect that gross earnings for the remainder of the year will continue to show the same degree of improvement as in recent months. Many factors are involved, and it is not improbable that in certain classes of traffic decreases rather than increases may become general. If this should be the case and if expenses continue their upward trend, further improvement in the net results cannot be expected, and the peak of net income will have been passed. Whether or not this should prove to be the case I can say without hesitation that in keeping with its past achievements your company will spare no effort to render to the nation the essential services for which it is responsible."

"In each year since the commencement of the war, freight, passenger and other railway traffic has continued to expand. In this period your company has transported more than 215 million tons of freight and 55 million passengers. This has represented a stupendous accomplishment, made possible by the free association of three important groups, each making an essential contribution to mutual Canadian interests."

"First, there are the many patrons of the Canadian Pacific throughout Canada and numerous other parts of the world, who continually rely on the varied and far-reaching services which your company has provided, and who, by their ready understanding and acceptance of the difficulties of war-time transportation, have assisted in the maximum utilization of its equipment and facilities."

"The second group embraces the employees of your company, numbering more than 75,000, whose wages and working conditions have set a high standard for Canadian labor. Their loyalty to the Canadian Pacific, their courtesy to its patrons, and their willingness to accept the responsibilities of public office and give freely of their time in various activities for the welfare of the community have always been outstanding."

"The third group to which I have reference, is made up of the investors, numbering more than 200,000, who own the various securities and stock of your company. They are citizens of Canada, the United Kingdom, the

(Continued on page 1940)

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## Railroad Securities

There has been some feeling of hope that the Denver & Rio Grande Western reorganization may be accelerated from here on. The appeals of the company itself and of the subsidiary, Denver & Salt Lake Western are still pending in the courts, but the general feeling is that these appeals have little, or no, chance of success and that they will not be allowed to hold up settlement of the proceedings for any particularly lengthy period.

It is considered more important that pending the adjudication of these appeals the Interstate Commerce Commission is going ahead with the voting on the plan by security holders. The ballots must be returned on or before June 10 and the results should be announced a month to six weeks later. In view of the large measure of accord in evidence during the last stages of the proceedings before the ICC, there is every reason to expect that large majorities of all classes voting will favor the proposal.

The present voting does not include holders of the Denver & Salt Lake income bonds but the plan is so set up that it may be consummated either with or without their participation. They will vote separately later. In the meantime, the court has authorized interest payments on the old Denver bonds representing the interest earned for one year on the bonds they will receive—the effective date of the plan is Jan. 1, 1943. Payment of this interest is expected shortly after the necessary delay of 30 days allowed to appeal the authorization. It is doubtful if any appeal will be made.

While it is expected that the proceedings may now be expedited, there is little likelihood of the delivery of the new securities before mid-year 1945. This should make it the next major reorganization to be consummated after North Western, Soo Line, and Western Pacific, all of which are expected to emerge from the courts this summer. From a timing angle, then, the Denver bonds are looked upon as offering particular speculative appeal at current levels.

The Consolidated 4s, 1936, are finding particular favor. They are scheduled to receive \$318.92 in new 1st 3-4s, \$217.08 in Income 4½s, \$321.60 in 5% preferred, and 4,824 shares of new common stock. On the basis of the current when-issued prices for the new securities, and allowing for the interest payment recently authorized, these bonds, recently selling at around 50, would have an indicated value of approximately 64, or an arbitrage spread of 28%. Considering the probable time element this appears as an unduly high spread, and merely the closing thereof, as the plan is

consummated, would afford an attractive speculative opportunity. This gives no consideration to the probability of materially higher values for the new securities themselves as consummation of the plan nears and prospects for dividends on the new stocks may more accurately be appraised. If by any chance the plan is upset the road's substantial cash balance would presumably be used to liquidate some of the claims, thus providing even better treatment for the Consolidated 4s.

Purely on the basis of past earning power the new Denver securities would probably not be entitled to sell at any materially higher prices than have obtained in recent markets. However, many rail men consider Denver an entirely different road than it was a few years ago, and with ample justification. For one thing, it has virtually been rebuilt, as has its connection, Western Pacific, so that the route through the Dotsero Cut-off, can now compete for the through transcontinental traffic. Even the Commission, during the reorganization proceedings, commented that the traffic potentialities of the Cut-off had not as yet been fully realized.

The other highly important consideration is the vast expansion in steel mill facilities in the Provo, Utah, area, served by Denver. It is generally conceded that these plants will remain as a permanent factor in the territory's economy on a return to peace. Thus Denver will emerge from the war with some of the characteristics of an important transcontinental carrier and some of the characteristics of a heavy duty industrial road, with all of the favorable operating aspects of such business. There is a growing confidence that the road will therefore henceforth be on a permanently higher earnings base and that this factor should be reflected in security prices.

### R. C. Ingalls a Director

Roscoe C. Ingalls has been elected a director of the J. G. White Engineering Corp., Gano Dunn, President, announced. Mr. Ingalls is a partner in the stock brokerage firm of Ingalls & Snyder, 100 Broadway, New York City.

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A. M. Montgomery

of A. Moore Montgomery as manager of its Clients' Investment Department. Mr. Montgomery has been in United States government service since 1941, originally as consultant on aviation to the Coordinator of Inter-American Affairs in Washington, and more recently as a member of the Price Adjustment Board of the Army Air Forces in New York. Prior to 1941, he was economist and director of research for Smith, Barney & Co.

**Ross R. Smith Now Is  
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(Special to The Financial Chronicle)

SPOKANE, WASH.—Ross R. Smith, for many years with Arthur E. Nelson & Co. as sales manager, has become associated with Blyth & Co., Inc., Old National Bank Building.

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**Real Estate Securities**  
By JOHN WEST

We hear that earnings for the fiscal year will be sufficient to pay about 2% additional current and accumulated interest on London Terrace bonds June 1 in addition to the 1½% fixed interest regularly paid semi-annually. This should place these first mortgage bonds on a 5% basis—yielding over 9% at current market prices.

According to the New York "Times," New York City hotel, supper-room and dinner business is off 21 to 47% as a result of the new 30% cabaret tax. Just how serious this situation will affect New York hotel earnings and the effect on hotel bonds is problematical. As an example, food and beverage sales during the last fiscal year accounted for \$982,497 out of a total income of \$2,500,163 at the Governor Clinton Hotel and \$1,366,638 out of a total income of \$3,259,916 at the Park Central Hotel.

Another newspaper article quotes Charles N. Blakely, Vice-President of the Fred F. French Co., as stating that more than 600 tenants of the 2,800 apartment occupants in Tudor City are preparing to renew their fall leases. The Tudor City buildings, he adds, have been 100% rented since last fall and applications are more numerous than at any previous time. Units of stock representing the equities of these various Tudor City properties, located in the section in New York City from 41st to 43rd Street, overlooking the East River, have been selling at very nominal sums, some below \$1.00. That these units deserve investigation is evidenced by the experience of one of them called the "12th Unit," representing the equity of the Hotel Tudor at 302-4 East 42nd Street. Last month these units were only \$2.00 bid per unit. Their statement for the year ended Dec. 31, 1943, released showed earnings after income taxes of \$38,368 of almost \$4.00 per unit. Bids for units promptly rose from \$2.00 to \$5.00.

Again in the newspaper we see a front page article in the New York "Evening Sun," telling of a steep revision upwards of commercial rents in New York. The

**Brownell Again Urges  
International Bimetallism**

Chairman Of Board Of American Smelting And Refining Company Advocates Before House Foreign Affairs Committee The Restoration Of Silver As A Monetary Metal—Holds International Bimetallism Will Increase World's Supply of "Hard Money"

Predicting a universal demand after the war for a return to hard money, Francis H. Brownell, Chairman of the Board of Directors of the American Smelting and Refining Co., told a Congressional Committee on April 28 that monetary stabilization would be vastly facilitated by the adoption of international bimetallism.



Francis H. Brownell

Testifying before the House Foreign Affairs Committee in favor of the Dewey monetary stabilization bill, Mr. Brownell held that the present world monetary stock of gold is insufficient to permit a lasting return to the single gold standard, which broke down completely over ten years ago, mainly because of the physical scarcity of gold.

Pointing out that the world's monetary silver stock is about 6,000,000,000 ounces compared with world monetary gold stocks of about 960,000,000 ounces worth, at \$35 per ounce, a little over \$33½ billion, Brownell emphasized that international bimetallism is the cure for the physical scarcity of the yellow metal.

By restoring silver as a monetary metal, and pegging its price as England pegged the price of gold, monetary silver would, in effect, be added to the supply of physical gold so as to provide an adequate supply of hard money without impairing or diminishing the full use of gold, and gold would continue to be used as much as under the single gold standard. For example, if the price of silver is pegged at \$1 per ounce, the 6,000,000,000 ounces of monetary silver would have the same effect as increasing present world monetary gold to \$39½ billion, or about 18%. With silver at \$1.50 per ounce, the increase in gold stocks would be 27%, and so on.

Under his proposal, the governments would offer to buy all silver offered as well as gold, at specified prices for each, and to sell freely at the same buying prices, plus a very small "handling charge." This would eliminate, he said, the operation of Gresham's Law, since fluctuations in the market prices of both metals would become impossible and the market price of neither one of the two metals could move out of line, either with its mintage ratio or the ratio of each to the other.

"There can be no doubt that it is just as feasible to peg the price of silver as that of gold," Brownell told the Committee. "Great Brit-

Secretary of the Mayor's Committee on Property Improvement was said to have on file statements from tenants that they were having their rents increased from 50 to 100%. The article told of one tenant who had his rent raised from \$6,000 to \$15,000 per annum. The tenant offered to pay a 25% increase but was turned down. The tenant, it is said, has been unable to find other space suitable for his needs.—Looks bullish for commercial building real estate bonds.

So far this year three New York City Real Estate bond issues have been called at par—Hotel Taft, Graybar Building and 1 Park Avenue.

Securities on Garages, selling at depressed prices now due to curtailment of garage business because of rationing, might be looked into. This should be a lucrative business after the war. Low market bids in relationship to intrinsic value for this class of security is surprising. For instance, the 850 car, seven story Bowdoin Square garage in Boston first mortgage bonds are only 15% bid. First mortgage bonds outstanding are \$700,000., so that this bid only places a value of \$105,000 on the property. Moody's latest report on the property shows net annual income of \$177,814 for the property and earnings on the bonds of over 11%.

Bonds on Russeks-Fifth Avenue Store are attracting some attention. The department store pays a rental based on a percentage of their gross business. With the upturn in department store business there should be good earnings available for the real estate securities. Other department store bonds worthy of attention are Stern Brothers Department Store and De Pinna Fifth Avenue Building, both City Bank Farmers Trust issues.

ain alone was able to peg the price of gold at a time when she possessed very much less financial strength than either she or the United States has today. As a matter of fact, the United States alone, ever since 1934, has maintained a pegged minimum price of both gold and silver. Since that date it has bought more than the total new mine production of both metals for the same period and has acquired also most of the previously mined floating supply. But it has not attempted to maintain a pegged constant price of either metal, since it will not freely sell either at the buying price, and in the case of silver, has changed its buying price at times.

Brownell warned that at the end of the present war mankind "faces the saddest and most disastrous of its many bitter experiences with inconvertible paper money" and predicted that the physical shortage of gold, which played a large part in the collapse of the exclusive gold standard during the thirties, will be more pronounced than ever after the war. This will arise, he said, from the great expansion in the volume of domestic and international trade that sooner or later will follow the end of the war, and from the higher price level that prevails after all great conflicts.

Mr. Brownell pointed out that statistics showed that during the 50 years preceding the First World War, international trade, due to the increase in population and improvements in production and transportation, increased approximately 3% per annum. Normally, increase in international trade would continue as population increases and ease of communication by air, or otherwise, becomes greater. Increased trade demands an increased volume of money, which cannot be supplied by gold alone.

Advocates of international bi-

(Continued on page 1940)

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Says—**

Invasion still main topic of Street conversation—London market reflects more confidence—Suggest switches from present stocks.

By WALTER WHYTE

With the market snoring gently the only thing that makes for Wall Street conversation these days is the invasion. Customers all know somebody "high in Washington" or have friends who know somebody who works for somebody who "knows" the answer to D-Day. Even newspaper shops are buzzing with the latest communiques about the Day. If the Germans are half as jittery about the invasion as most of Wall Street then they must be in a fine fix.

Another topic currently being kicked around customer's rooms is the coming elections. To all and sundry Governor Dewey seems to be the white-haired lad who will lead the nation back to whatever politicians say we have to go back to. So far, all the viewing with alarm and observing with satisfaction is in the preliminary stages. After all, the election is still some seven months away and neither Dewey or Roosevelt are official candidates.

Meanwhile, the market is keeping its collective mouth shut, refusing to cue the next move.

Here and there a frightened bear covers a short line, or an optimistic bull buys a couple of hundred shares, but the sum total is practically nil. Tape chatters along for a few seconds, then dies.

Oddly enough, while our own market is having a quiet attack of jitters, the London market is acting as if it hadn't a worry in the world. True, London prices haven't done anything to speak of since last February when

(Continued on page 1941)



## Effect Of War On The Financial Structure Of The United States

(Continued from page 1914)

crease in the amount of currency in circulation, it is obvious that a considerable amount of currency has been hoarded. This is evidenced by the fact that the volume of notes in circulation of denominations of \$100 and more increased from \$1,952,000,000 at the end of 1940 to \$4,099,000,000 at the end of 1943.

The volume of demand deposits of individuals has also increased substantially, the bulletin continues. Although the increase has not been as great as that of deposits of business concerns, it amounted to about 25% from the end of 1941 to June 30, 1943. In addition to the 14.3 billion dollars of demand deposits individuals also owned on June 30, 1943 the bulk of the 31 billion dollars of time deposits in commercial and savings banks and in the Postal Savings System. During the war individual bank deposits in all likelihood will continue to increase.

The redemption value of United States Savings Bonds Series A to F and the par value of Series G outstanding on March 31, 1944, was over 31.9 billion dollars and further increases in this total are to be expected. Series A to E bonds are demand obligations after 60 days from issue date, and Series F and G bonds can be converted into cash at one month's written notice after 6 months from issue date of bond.

From the above, it can readily be seen that the liquid assets at the disposal of individuals at the end of the war will be exceedingly large. In addition, indebtedness of individuals has decreased materially, thus improving the individual's credit standing and enabling him to obtain additional purchasing power.

The huge amount of liquid assets can be a constructive or a destructive force. If, for some reason or another, the people should lose confidence in the future purchasing power of the currency, it would lead to a flight from currency, bank deposits, and other monetary claims into real values. In view of the very great amount of purchasing power at the disposal of the people, such a development could set in motion a sharp upward movement of prices of commodities, equities, and other assets the people might regard as a hedge against inflation. It could also cause considerable embarrassment to the Treasury. If a large proportion of the Series E, F, and G bonds were to be surrendered for cash, the Treasury would have to rely primarily on the banks to obtain the necessary funds for this purpose. This would create new bank deposits, thus further feeding the flames of inflation.

Furthermore, a steep rise in commodity prices would cause an increased demand for bank credit. A period of rising prices is marked by a high degree of business activity. Since, however, the purchasing power of the funds accumulated by industry and trade would be greatly reduced, additional working capital would be needed by business for financing the production of the same volume of commodities. Moreover, since in a period of rapidly rising prices it is preferable to be a debtor rather than a creditor, a material increase in loans from commercial banks as well as a substantial decline in savings deposits could be expected. Under such circumstances, the banks might not be able to absorb all the securities offered by the Treasury and the latter might even be compelled to adopt unorthodox measures in obtaining funds for the redemption of the three types of savings bonds. The social and economic consequences of commodity price inflation

would thus be far-reaching. They would set in motion forces that might ultimately undermine the economic and political foundations of the country.

The huge volume of liquid assets in the hands of the people can also be a great constructive force and can contribute materially to the maintenance of a high level of business activity and employment. If the conversion from war to peace production is orderly and is carried out with minimum delay, if after the war the supply of consumers' goods is rapidly increased, and particularly if the finances of the Government are handled along sound economic lines, it may be safely assumed that the people at large will use their liquid assets carefully and will spend them judiciously and over a period of time. This purchasing power will keep up the demand for commodities during the period of reconversion, when unemployment is bound to be large. Later on, when durable consumers' goods again become available, it will enable consumers to buy large quantities of these products.

If the people retain confidence in the currency and the supplies of commodities available for sale begin to increase rapidly at the end of hostilities, only a relatively small fraction of the total amount of Government bonds held by the general public will be offered for redemption before maturity. This indicates the compelling necessity of maintaining the confidence of the people in the soundness of the currency and of adopting all possible measures to prevent a sharp increase in prices during and after the war. If prices remain at approximately the present level, the purchasing power in the hands of the people would cause a tremendous but orderly demand for all kinds of commodities for a number of years.

In discussing the postwar budget the bulletin states: Expenditures of Federal, State and local governments of between 25 and 30 billion dollars a year require a much larger national income than this country was producing in the past. A national income of 83 billion dollars, the prewar peak reached in 1929, when the country as a whole was prosperous, would now be tantamount to a serious depression and would place the Treasury in an embarrassing position.

The money income of a nation is determined by the volume of production and services and the price and wage levels. Obviously, when prices and wages are high, the money income will also be high. The newly created deposits through the sale of a large portion of Government bonds to the commercial banks are purchasing power which is bound to have an effect on commodity prices. It may, therefore, be expected that commodity prices in the postwar period will be higher than in the thirties or even in the twenties. A price level as high as that of the thirties, unless accompanied by a very large volume of business activity, greater than can be foreseen at the moment, could not produce a national income sufficient to meet Government expenditures and to provide a moderate surplus for retirement of the public debt. It is, therefore, evident that it will be to the interest of the Government to prevent a sharp decline not only in the volume of business activity but also in prices of commodities. What measures the Government can or will take to influence business activity and the movement of commodity prices is a problem that ought to be given greater consideration than it has so far received.

In appraising the effect of the war on the financial status of private enterprise the bulletin states:

At the end of 1942 private long-term indebtedness was about 15 billion dollars smaller than in 1930, having decreased 17.4% from 86 billion dollars to 71 billion dollars. The debt service has decreased even faster because of the refunding at low rates of interest that occurred during the last few years. Interest charges declined from \$4,918,000,000 in 1930 to \$3,412,000,000 in 1942, a decrease of 30.6%. Another favorable development of the past decade, particularly of the war years is the fact that most mortgages on urban as well as on rural real estate are being amortized. Short-term indebtedness has also shown a substantial decline, as is evidenced by the reduction in the amount of installment credit outstanding from \$5,921,000,000 at the end of 1941 to \$1,755,000 on Jan. 31, 1944.

Bank loans, aside from those guaranteed by the Government and those which were made primarily for the purpose of financing the war, have also shown a sharp decrease. Whereas at the end of 1930 loans of all member banks amounted to 23,870 million dollars, at the end of 1943 they amounted to only 16,288 million dollars, of which 1,914 million dollars constituted war-production loans guaranteed by War Department, Navy Department, and Maritime Commission through Federal Reserve Banks under Regulation V.

Although the decline in private indebtedness was greatly overshadowed by the tremendous increase in the Federal debt, it is bound to have a favorable effect on economic activity in the post-war period. In the first place, it will permit industry to sell new securities in the open market, if necessary, for the purpose of financing modernization of plant, utilization of new inventions and acquisition of plants constructed or financed by the Government during the war. Of equal importance is the fact that there will be no wholesale foreclosure of urban and farm mortgages as was the case after the last war. True, some war housing built by the Government or financed under Title VI of the FHA may be abandoned or have to be taken over by the Government. But war housing may well be considered a part of the cost of the war. Farm mortgages at the end of 1942 were estimated to be 2,958 million dollars smaller than at the end of 1930, while short-term indebtedness of the farmers has also decreased. This situation will enable the farm population throughout the country not merely to acquire new machinery and other durable goods but also to make improvements on the property.

In analyzing the implications of the short-term debtor position of the United States the bulletin remarks: At the end of the war, foreigners owning American assets will have two choices: either to withdraw their funds in the form of gold or to utilize their liquid assets over a period of time for the purchase in this country of commodities and capital goods for economic reconstruction. Which of these steps the foreign owners will take will depend primarily upon the movement of commodity prices in the United States, and particularly upon whether or not there is any agitation for further devaluation of the dollar in case no international currency agreement has been concluded.

If for some reason, such as, for example, to alleviate the debt burden or to give the country a competitive advantage in the world's markets, there should be a clamor for devaluation of the dollar, the foreign owners of dollar balances would immediately convert them into gold. Some, if not all of them, might even be tempted to liquidate their holdings of American securities, not-

ably bonds, in order to convert them into gold. Such a situation would be highly undesirable and would be fraught with danger for the United States. It would come at a time when the redemption of United States Savings Bonds might be taking place on a large scale, when the Government might have to rely extensively on the banks for funds needed to redeem the securities. The loss of monetary gold at that time would not merely reduce the ability of the Reserve Banks to acquire new Government obligations so as to provide the necessary reserve balances for the member banks, but would also have a definitely adverse psychological effect. Hence, any further devaluation of the dollar, or even consideration of such a step, could have adverse effects on the economy of the country. Similarly, if commodity prices in the United States should increase very sharply, foreigners might prefer to convert their American assets into gold for utilization in other countries.

An entirely different situation will prevail, however, if there is no intention of further devaluing the dollar and if commodity prices remain approximately at their present level. Under these circumstances, it is reasonable to assume that the foreign demand for American merchandise, particularly capital goods, will be very great. At the end of the war only the United States, the British Empire and, to a lesser extent, Russia, will be in a position to produce capital goods on a large scale. The destruction in England caused by air warfare has been considerable and nobody can tell what further damage may be sustained before hostilities cease. The Soviet Union will be confronted for a long time with the task of reconstructing the western provinces, almost totally devastated during the war. In fact, for years to come the Soviet Union will be a large importer of capital goods. Hence, the United States will be the first country in a position to produce and export considerable quantities of manufactured articles, notably capital goods.

It may be taken for granted that in the initial period after the war the sale of durable goods, and particularly of capital goods, will be controlled by rationing and allocation. Despite this fact, there is a possibility that, in order to hasten economic reconstruction and to alleviate the acute shortage of food and other vital necessities, foreign governments may utilize dollar assets for large purchases in this country. It is also possible that in the post-war period there may be a further inflow of gold to this country, including sales of earmarked gold to the Treasury. Such a situation would not be desirable. While foreigners will undoubtedly utilize a portion of their liquid assets, it is not desirable for the United States to become again a large importer of gold or for the entire dollar assets of foreigners to be used up during the immediate post-war period. It would be to the interest of this country as well as the rest of the world, if ways and means could be found to finance foreign requirements for capital goods through loans or direct investments and to permit foreign governments to retain part of their short-term dollar assets for the purpose of strengthening their currencies and meeting temporary maladjustments in their balance of payments.

The liquid American assets at the disposal of foreigners can thus have either a favorable or an unfavorable influence on the economic and financial situation of the United States, depending on the circumstances. Their effect will be determined primarily by the movement of prices in this country and the confidence or lack of confidence that the gold content of the dollar will not be further reduced.

### ADVERTISEMENT

NOTE—From time to time, in this space, there will appear an article which we hope will be of interest to our fellow Americans. This is number thirty-one of a series.

SCHENLEY DISTILLERS CORP., NEW YORK

## Friends in need...

I am rediscovering a lot of old friends. I have seen "neither hide nor hair" of some of them for a number of years. They've been calling me up lately. Some of them have, apparently, just found out that I am associated with the Distilling Industry. There's more humor in this than irony. I have friends in need. There appears to be a whiskey shortage.

The approach, over the telephone, is really very humorous sometimes. Here's a sample. "Well, old boy, how are you? Long time no see. How ya been? How are the kids? (Those kids are now grown up.) By the way, how's about a case of liquor? Can you tell me where I can get it?"

Well that's one of the answers. Answers to what? The whiskey shortage. I don't mean their calling me up. I do mean that some of these friends of mine, along with other consumers, have never before bought a case of whiskey, at one time. Most of them have bought an occasional bottle. They are normal, average men, and not "hard drinkers."

But now, when there is not a drop of whiskey being made, and when distillers are digging down into their reserve stocks, which were made in peacetime; now when distillers have converted all of their distilling facilities to the making of alcohol for the Government; now when every distillery must, of necessity, curtail the quantity of its rapidly depleting stocks, to wholesalers... now the consumer demand seems to increase unabated.

And that does not seem to apply entirely to the Distilling Industry. It seems that when we Americans want something, we are willing to pay any price. This writer has had three offers of \$1,500. within forty-eight hours for a 1941 model station wagon, which delivered for \$1,112. more than two years ago. Just let me park it some place, and suddenly a man appears out of nowhere, and says, "Mister, you don't by any chance want to sell that station wagon, do you? I'll give you \$1,500. for it—cash." The inexorable law of supply and demand! No station wagons are being made and there's a big demand for them. Price is no object.

So, I tell my friends that if each demands a case of whiskey (twelve bottles) and he needs only one, each has increased the demand—twelve times. And, if each gets his case, he's hoarding and has kept eleven other fellows from getting a single bottle. And my friends don't seem to get mad when I tell them that. They admit it. And they admit, too, that an excessive demand in the face of a shortage of any merchandise, plus the willingness of the buyer to pay "any price," helps to create a Black Market.

So what? So this! Let's buy and hoard—War Bonds!

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So. Shore Nat'l. Bank  
Niles Center Spl. Assmts.  
Hearst Consol. Publ.  
Chicago Daily News

**Enyart, Van Camp & Co., Inc.**  
100 West Monroe Street  
CHICAGO 3  
ANDover 2424 CG 965

#### Pickering Lumber Corp.

Preferred  
Common

**William A. Fuller & Co.**  
Members of Chicago Stock Exchange  
209 S. La Salle Street - Chicago 4  
Tel. Dearborn 9200 Tele. CG 146

#### PARKER APPLIANCE COMPANY

Common Stock

**RYAN-NICHOLS & Co.**  
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CHICAGO 3  
Andover 1520 CG 1399

### Chicago Brevities

La Salle Street firms have been discussing the recent flotation of \$14,000,000 Cudahy Packing Co. bonds by a syndicate headed by Halsey, Stuart & Co., Inc., for it marked a milestone in the investment banking business. For the first time in any sizeable marketing all price maintenance measures were removed from the underwriting agreements on the issue.

This drastic change, of course, is an outgrowth of the recent anti-trust activities of the Department of Justice, which have many leading investment bankers worried. Although many other syndicates have tinkered with their underwriting agreements since the Federal agency filed its brief last January, none went as far as the Cudahy group did.

Two principal changes were made in the Cudahy contracts. All time limitations were removed, and no penalty clauses were included. In addition, there was no attempt made to stabilize the market by open-market operations.

Despite the changes, there were no instances reported of price cutting on the Cudahy obligations, and it is generally believed that the syndicate managers were satisfied with the experiment. Of course, the test of such a changed agreement would be much stiffer in a declining market instead of a sellers' market, as at present.

In the Cudahy agreement, it was said that "after the initial public offering the underwriters and dealers may severally determine the respective prices at which they may offer their own bonds for sale."

The reason why price stabilization measures were abandoned on the Cudahy offering, it is understood, was because the Department of Justice considered investment bankers "on notice" of its position since the oral hearings on the matter, about 10 days before the Cudahy flotation. The Department made no effort to enforce its views earlier because it was considered that underwriting firms had not had suitable notice; but the oral hearings, it was held, furnished such notice. It was feared that a test case was imminent if no change were made.

Other investment bankers have been by no means unanimous about what steps to take to avoid trouble with the Government agency. Some have shortened the length of their syndicate agreements, feeling that a shorter period might be satisfactory to the Government. Others have dropped out penalty provisions.

The next step will be to see how many other firms will adopt the drastic measures used in the

Cudahy offering. Thus far it is known that many firms are studying the results of the experiment.

The entire slate of candidates presented for officers and directors of the Municipal Bond Club of Chicago were elected at the recent annual meeting of the group. S. E. Johanigman (The Milwaukee Co.) was elected President; Floyd W. Sanders (Smith, Barney & Co.), Secretary, and R. B. Swazey (Harris Trust and Savings Bank), Treasurer. Directors chosen were F. B. Carpenter (John Nuveen & Co.), A. M. Hoffman (Morris Mather & Co.), Lewis Miller (First National Bank of Chicago), Paul L. Mullaney (Mullaney, Ross & Co.), and A. G. Pickard (C. F. Childs and Co., Inc.).

Traders on La Salle Street have been carefully following the movements of Chicago, North Shore and Milwaukee Railroad bonds, as reports indicate that a group of buyers are investing heavily in the securities.

Settlement of the claims of underlying equipment certificate holders in the near future is expected to pave the way for reorganization of the road under the Chandler Act.

Reports on the Street are that a group of bus company executives

#### Trustees Accept Chicago-North Shore Offer

The Chicago, North Shore and Milwaukee Railroad Company made an offer to buy in the equipment from the Trustees, who are the American National Bank, and the Trustees formally accepted that offer, it is reported.

#### Paul H. Davis Co. to Admit McEwan And Trees

CHICAGO, ILL.—Paul H. Davis & Co., 10 South La Salle Street, members of the New York and Chicago Stock Exchanges, will admit George S. McEwan and Harry A. Trees to partnership in their firm effective May 11. Both have been associated with the firm for some time, Mr. McEwan as sales manager of the investment department.

#### Resources Corp. International

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#### Earnings of the Oil Companies

Our Investment Research Department has just prepared a brief analysis of the petroleum industry which discusses the present international situation and gives current statistics on leading companies.

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#### FOREIGN SECURITIES

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RANDOLPH 4696

### Chicago Recommendations

Adams & Co., 231 South La Salle Street, have prepared an interesting four-page brochure on **Bayway Terminal Corp.** common stock, copies of which are available to dealers on request.

Brailsford & Co., 208 South La Salle Street, have for distribution comprehensive analyses, up-to-date earnings and current comment on Chicago North Shore and Milwaukee Railroad. Copies may be had from the firm upon request. Also available is an interesting memorandum on current developments affecting **Chicago Traction**.

Caswell & Co., 120 South La Salle Street, have interesting information available on request on **Resources Corp. International**, a holding company owning extensive timber lands in Mexico. Copies may be had from the firm upon request.

Faroll & Co., 208 South La Salle Street, have prepared recent analyses of **Merchants Distilling Corp.** common stock and **Standard Silica Corp.** common stock. Copies of these analyses may be had from Faroll & Co. for the asking.

Sincere and Co., 231 South La Salle Street, have for distribution special circulars on **American-La France**, **Iowa Electric Light & Power**, and **Flour Mills of America**, copies of which will be sent by the firm upon request.

Straus Securities Co., 135 South La Salle Street, have recent circulars on **Poor & Co.**, **Detroit Harvester**, **Steel Products Engineering**, and **Diana Stores**. Copies of this interesting material may be had upon request from Straus Securities Co.

As Thomson & McKinnon say in an analysis just issued on **Television**, the publicity being given to the almost unbelievable accomplishments of radar and electronic devices has again directed attention to Television and the role it will play when hostilities have ceased. To meet the demand for information on this subject, they have just issued a four-page article on **Television**, defining it, outlining its development, its potential market, covering what is known in connection with post-war planning, and listing a number of companies, giving market comparisons and balance sheets comparisons.

The first of the month, in con-

nection with their Planned Portfolio Service, Thomson & McKinnon released pamphlet No. 2, "A Weekly Dividend Check" (No. 1 was entitled "A List of Low Price Equities.") Their last weekly **Stock Review** covers Oil Company earnings and leverage Trust issues in a general way, with specific articles on United Cigar Reorganization, Philco and Superheater. Their last weekly **Bond Review** has a survey on Bonds, dividing them into three categories, those selling at 90 to 105, 70 to 90 and 50 to 70, respectively.

Any of the literature described above is available, without charge. Requests should be addressed to **Thomson & McKinnon's Statistical Library**, 231 South La Salle Street, Chicago 4, Ill.

Hicks & Price, 231 South La Salle St., have prepared an interesting analysis of **Consolidated Gas Utilities Corporation** common. Copies of this analysis may be had from the firm upon request.

Webber-Simpson & Company, 208 South La Salle St., will send complete, up-to-date information on **Continental Commercial Corp.** and **Rieke Metal Products Corp.** upon request.

#### Money In Circulation

The Treasury Department in Washington has issued its customary monthly statement showing the amount of money in circulation after deducting the moneys held in the U. S. Treasury and by Federal Reserve Banks and agents. The figures this time are those of March 31, 1944, and show that the money in circulation at that date (including of course that held in bank vaults of member banks of the Federal Reserve System) was \$21,115,488,125 as against \$20,823,585,532 on Feb. 28, 1944, and \$16,249,773,305 on March 31, 1943, and compares with \$5,698,214,612 on Oct. 31, 1920. Just before the outbreak of the first World War, that is on June 30, 1914, the total was \$3,459,434,174.

#### Clark With Harris Hall

(Special to The Financial Chronicle)

CHICAGO, ILL.—Kenneth D. Clark has become associated with Harris, Hall & Co., Inc., 111 West Monroe Street. Mr. Clark in the past was a partner of Kenneth D. Clark & Co. of Los Angeles and Chicago.

#### Continental Commercial Corp.

**Rieke Metal Products Corp.**

Complete Information on Request.

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**Iowa Electric Co. Pfd.**

**Iowa Elec. Lt. & Power Pfd.**

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## Municipal News & Notes

Announcement that the California Toll Bridge Authority will consider bids May 22 for the \$56,000,000 San Francisco-Oakland Bay toll bridge revenue refunding bonds means that, at this writing, the municipal market is scheduled to absorb approximately \$85,000,000 in issues during the next 30 days.

The total will be swelled to considerably more than \$100,000,000 in the event that the Consumers Public Power District, Neb., offering materializes as per expectations.

Even so, the volume of business now definitely in prospect greatly exceeds the comparable total for any 30-day period during the past several years. It compares, for example, with sales of about \$16,500,000 throughout the entire month of April. This figure represents only the new issues sold by States and taxing units in that period and is exclusive of the old issues which reappeared on the market via liquidations, much of which was done with a view to reinvesting the proceeds in the Fifth War Loan offerings.

The latter operation will get under way on June 12 and, if past precedent prevails, the prospect is for a virtual standstill in other new borrowing activity, both municipal and corporate, while the drive is in progress. For this reason, dealers probably view with considerable satisfaction the exceptionally large amount of business now in sight over the next three or four weeks.

In addition to the \$56,000,000 California bridge revenue refunding issue, set for May 22, the calendar of impending operations includes the following: \$3,180,000 Orleans Levee District, La., on May 16; \$4,000,000 Buffalo, N. Y., \$11,000,000 Chicago, Ill., school board, and \$6,400,000 Erie County, N. Y., all three on May 24, and \$2,040,000 Houston, Texas, on June 7. As for the Consumers Public Power District financing, this will probably involve about \$42,000,000, with the proceeds being used in the redemption of the outstanding indebtedness of eight of the district's present 11 operating divisions.

Purpose of the \$56,000,000 California Toll Bridge Authority offering is to provide for the redemption of approximately the same amount of San Francisco-Oakland Bay Bridge revenue serial and term 4s presently outstanding. While these bonds do not become callable until March 1, next, and at a premium of 5%, officials of the agency decided to negotiate the refunding at this time in order to take advantage of the current exceptionally favorable money and market conditions. While this will involve double interest payments to March 1, next, the very low refunding interest rate now definitely assured more than over shadows the foregoing factor.

As for the bridge itself, the fact that the amount of debt originally outstanding has been reduced to the extent of some \$15,000,000 since June, 1939, indicates a formidable degree of earning power and economic security. As the refunding issue will obviously bear a considerably lower rate than the current 4% figure, the spread between gross and net revenues should be greatly widened.

### New York City Bond Prices Discussed

Probably no other community in the country has a larger quota of "forecasters" than the City of New York. Practically every day, or so it seems, the local press contains reports to the effect that the municipal government is headed full speed toward "bankruptcy" or is already at the precipice. These dire predictions are usually

given widespread publicity in other parts of the country because of the pre-eminent position held by the city and in consequence of the wide distribution of its metropolitan dailies. They usually emanate from responsible sources, such as civic associations, etc., a fact that lends weight and credence to their contents. It is true, moreover, that some parts of the investing public, not being fully acquainted with the circumstances which give rise to these "forecasts", are inclined to accept them at face value. It is little consequence that the issues involved have no bearing on the credit structure of the city as such, particularly with respect to its debt-paying ability and outlook. Indeed, oftentimes the nature of the terminology used employed in these criticisms is of such character as to imply a threatened condition not even intended by their authors.

This to the contrary, it seems indisputable, as John S. Linen, Vice-President of the Chase National Bank of New York, pointed out in a recent address, that much of this adverse and generally unwarranted publicity is responsible for the paradox which finds New York City bonds quoted on more generous yields than those obtainable on "decidedly inferior credits and risks in the field of municipal government."

Speaking on "New York City Bonds—A Tax-Exempt Investment", before a meeting of the Savings Bank Bond Men of the State of New York in New York City on May 3, Mr. Linen emphasized the unfortunate consequences flowing from the periodic application to the city of such terms as "threatened bankruptcy, default, financial crisis, pending disaster, a grave outlook". After noting some of the "dire threats and predictions" that have been made regarding the city's financial outlook during the past decade, Mr. Linen made the following comment:

"In spite of these dire threats and predictions, New York City has gone on from year to year paying for its relief costs out of current income, balancing its budget, avoiding refunding of all serial maturities, maintaining full sinking fund requirements, reporting satisfactory tax collections and making reasonable creditable progress in the retirement of debt."

While disclaiming any desire of being critical of the sources of such "bad publicity", Mr. Linen analyzed some of the forecasts in the light of actual developments. Among these was the "prediction of Jan. 30, 1939, that the city faced not only an unbalanced budget unless economy and retrenchments were effected but a financial crisis impended likely to be worse than that leading to the edge of bankruptcy in 1932 and 1933."

Actually, Mr. Linen observed, "it is a matter of record that during the critical year 1939-1940 there was reported a surplus of revenues of approximately \$6,900,000, which was transferred to the tax deficiency account as provided by the (City) Charter."

The second factor believed responsible for the greater yields obtained on New York City bonds as compared with comparable and even less favorable credits, concerns the large amount of city bonds outstanding. In this respect, Mr. Linen stated as follows:

"The other factor mentioned as responsible for the low prices prevailing on New York City bonds was the large amount of debt outstanding. At the end of the last fiscal year, June 30, 1943, the city had a total funded debt aggregating \$2,962,806,834. This represented over 16% of all State and municipal debt estimated as outstanding on the same date by the U. S. Treasury. The amount of such debt was \$18,406,000,000.

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## Chicago Brevities

(Continued from page 1922)

tives have been accumulating the bonds with a view to eventual control of the electric interurban line by the bus company. The men involved have admitted buying the bonds, but say that their interest is merely on an investment basis.

Other stories, that a large insurance company was also interested, have stimulated the market for the North Shore obligations. First mortgage bonds, which sold for as little as \$3 a few years ago, are now approximately \$36, and first and refunding bonds which were down to \$1.50 are now close to \$30.

The American National Bank and Trust Co. of Chicago, as successor equipment trustee, has indicated acceptance of an offer tendered by the railroad trustees for settlement of the underlying equipment certificates covering about 50% of the road's equipment.

The certificates have been in default for 10 years. Since 1935 partial interest payments have been made on the 5 1/2% to 6% equipments.

The offer of the railroad trustees was on the following basis: Series E certificates, 100%;

series F-1, 80%; series F-2, nothing; series G, 80%. None of these settlements would include accrued interest. Court approval of the settlement is necessary.

When the equipments are cleared, the way will be open for reorganization of the line, which went into receivership in 1932. Recent earnings of the road have been very satisfactory, with heavy Army and Navy business to suburban military and naval establishments. Reports that the Government intends to maintain the establishments at Great Lakes and Fort Sheridan increase the possibilities that the suburban carrier will continue to do well after the war.

### Hugo Moses With Enyart

(Special to The Financial Chronicle)

CHICAGO, ILL.—Hugo Moses, formerly with Webber-Simpson & Co., is now connected with Enyart, Van Camp & Co., Inc., 100 West Monroe Street.

## To Form De Haven & Townsend, Crouter & Bodine In Phila.

PHILADELPHIA, PA.—As of May 22nd, 1944, the New York Stock Exchange firms of Crouter, Bodine & Gill and De Haven & Townsend will be dissolved and De Haven & Townsend, Crouter & Bodine will be formed. The new firm will maintain its Philadelphia office in the Packard Building and will also have a New York office at 30 Broad Street.

Partners will be Gordon Crouter, member of the Exchange, Walter T. De Haven, Robert C. Bodine, Philip W. Townsend, Exchange member, William D. Townsend, John Harrah Wood, general partners, and Logan B. Gill and William J. McCahan, 3rd, limited partners.

In addition to its membership in the New York Stock Exchange the new firm will have memberships in the Philadelphia Stock Exchange, and New York Curb Exchange.

De Haven & Townsend is one of the oldest investment houses in Philadelphia, having been formed in 1874.

### Reports Available

Butler-Huff & Co. of California, 210 West Seventh Street, Los Angeles, Calif., have interesting reports on 137 insurance companies and banks, copies of which are available without charge to investment dealers, banks, insurance companies and other financial institutions. Copies may be had from the firm upon request. Also available on request are current brief studies of the Hanover Fire Insurance Company and the Bank of the Manhattan Company.

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## Attractive Situations

Ward & Co., 120 Broadway, New York City, have prepared circulars on several situations which currently offer attractive possibilities, the firm believes. Copies of these circulars, on the following issues, may be had from Ward & Co. upon request.

Du Mont Laboratories "A"; Merchants Distilling; Crowell-Collier Publishing; P. R. Mallory; General Instrument; Long Bell Lumber Co.; Great American Industries; Mid-Continent Airlines; Massachusetts Power & Light \$2 preferred; Majestic Radio; Magnavox Corp.; Brockway Motors; National Airlines; Chicago and Southern Airlines; American Export Airlines; Northeast Airlines.



## CONTINUOUS INTEREST IN:

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## Wisconsin Brevities

Globe Steel Tubes Co. of Milwaukee, reported net earnings for 1943 of \$488,200 after setting aside from earnings the sum of \$100,000 as a reserve for possible renegotiation of war contracts, losses through contract terminations and other contingencies and after providing \$352,525 for depreciation and amortization. State and Federal income and excess profits taxes payable are estimated to be \$2,025,000, and on that

basis \$175,000 for post-war refund of Federal excess profits taxes was added to income and entered on the books as a special asset. Sales volume in 1943 in both tonnage and value was the highest in the company's history but, due primarily to higher wages and the type of business booked, earnings were approximately 13% lower than in 1942, being \$1.73 per share on the 282,084 shares of common stock outstanding as compared with \$1.99.

Net current assets as of Dec. 31, 1943, totaled \$1,827,017 as compared with \$1,921,715 Dec. 31, 1942. Cash and U. S. Government notes on hand at the end of the year (in addition to sufficient tax anticipation notes to cover the entire Federal tax liability) amounted to \$1,755,704 as compared with \$1,044,689 the previous year. Accounts and notes receivable declined \$181,048. Inventories in anticipation of quicker deliveries on raw material and supplies, were reduced from \$2,556,150 to \$1,666,137. Bank loans under "V" Loan Bank Credit Agreement were reduced from \$2,000,000 to \$1,500,000.

The book value, or net worth of the company as of Dec. 31, 1943, was \$4,868,282 which is equivalent to \$17.26 per share of capital stock; of the latter amount, \$6.48 per share is represented by net current assets. Dividends totaling \$282,084, or \$1 per share were paid during 1943 and a dividend of 25 cents per share was paid March 13, last.

Wisconsin Investment Co., Milwaukee, as of March 31, 1944, reports net asset value of \$3.19 per share. The latter compares with a net asset value of \$3.01 per share reported on Dec. 31, 1943, and represents an increase of 6%. The asset value per share is, as usual, computed on the basis of current prices for security holdings plus brokerage on the same. Net profit for the three months ended March 31, 1944, was \$6,373, before giving consideration to net profit on sales of securities amounting to \$62,362 and credited directly to earned surplus, less a provision of \$19,740 for estimated taxes applicable thereto. Cash and Governments as of March 31, 1944, totaled \$164,334.

Wisconsin Bankshares Corp., Milwaukee, at Dec. 31, 1943, had investments in the capital stocks of six operating national banks and one trust company. In February, 1944, one bank was sold, the proceeds exceeding the net book value at Dec. 31, 1943. The investment in operating banks and the trust company as of Dec. 31, 1943, is stated at \$26,110,549. The company reported a net income for 1943 of \$875,276, after State and Federal income taxes, as against \$620,766 for 1942. Dividends of 25 cents per share were paid in both years, entailing an outlay of \$486,147 and \$488,816, respectively. Cash and Governments on hand at the end of the year totaled \$1,583,838.

We are interested in:

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## Investor Criticizes Preferred Dividend Cut By Cotton Mills

Editor: Commercial & Financial Chronicle  
Last summer there appeared in the business press quite a number of letters from stockholders who thought they were not being given a fair deal in the matter of dividends, treatment at stockholder meetings and etc. In our section of the country this condition has certainly not changed for the better.

Last January nearly all of the southern cotton mills who have for years paid 7% on their preferred stock cut the annual dividend to 5%. In the past those in touch with conditions in the textile industry know it has been of a prince or pauper class. Many times we stockholders have waited a year or more for our dividends on our cumulative preferred stock. We can truthfully say that we waited with much patience.

When legislation which we stockholders thought unfair and unwise was proposed they rallied to the support of management. In other words for years we have stood shoulder to shoulder with the management.

About Jan. 1, we began to get notices from the mills that we could sell our stocks to the mills or take a cut of 2% in our returns on the preferred stock. In other words we must risk our money on a 5% basis. It was our opinion that the eastern selling agents for the mills were behind the cut. They usually own large blocks of common stock in the mills. It was also our belief that they did not know the feeling of the local holders of the stock. At the request of several stockholders I wrote a number of mill presidents predicting that the cut would cause the Textile Union to rush their demands for more pay. I wrote them that in the end the cost would be much more than the small amount saved. My predictions have come true in several cases already. The long threatened call on the mills for the higher wages has arrived. One mill with 4,000 shares of the new 5% Preferred stock saved only

\$8,000 per year by the reduction. Stockholders protests to the president of this mill were coldly ignored. My prediction made to him has proved true and the mill has been closed for weeks by a strike. The increase in wages asked is many times the amount taken from the preferred shareholders.

Naturally the union rejoiced at the reduction in the 7% dividend rate as it placed a weapon in their hands which was unexpected but which they know how to use. When war times have passed these high wages and 5% stocks will seek their level and I do not think it will be near par in either case. I am willing to wager that most of these will drop in price until they reach about a 7% basis.

The mills were not forced by poor earnings to make this cut and the amount saved is relatively very, very small but the good will and support lost may loom large in future days. Why American management often called the world's best, makes such blunders at times is beyond my comprehension. Forbes says there are 15,000,000 holders of common and preferred stocks in this country and other millions of holders of corporate, national, state and city bonds to say nothing of 15,000,000 home owners and 45,000,000 of savings bank depositors. What a power these people could be in support of our way of business life! What influence they could wield for a conservative, common sense and fair system of rules and laws under which our business, both large and small, could operate. How foolish is management to forget this fact and antagonize these people! Does management think the pension schemes and etc. they vote themselves at the expense of the stockholders are going unnoticed by these millions of shareholders and other millions of workers, both organized and unorganized? Do they not know that they are putting the best kind of ammunition in the hands of the radical element and others who would change, if not destroy, our way of business and then social life!

S. CRAIG LITTLE

392 E. Main Street,  
Spartanburg, S. C.  
April 27, 1944.

## Study of N. Y., N. H. &amp; H.

An original analysis of the New York, New Haven & Hartford R.R. has been prepared by A. W. Benkert & Co., Inc., 70 Pine Street, New York City, with particular reference to the reorganization plan just approved by the U. S. District Court and the treatment accorded to the holders of the old securities. According to the firm, thousands of investors in the Metropolitan areas of the East are holders of New Haven securities and the vast majority of them have no clear picture of the present situation.

It is pointed out that banks and financial institutions generally have been in the past and still are holders of many millions of dollars of New Haven bonds; that many of them, however, have been forced to sell their bonds as a result of forced liquidation of closed banks and other financial institutions and generally are prohibited from buying them under existing laws and regulations and that as a result, purchases of the bonds are now confined to the general public. The number of investors sufficiently well-informed to understand the situation is so small that the old securities are still selling at or near bankruptcy prices.

Copies of the analysis may be had upon request from A. W. Benkert & Co., Inc.

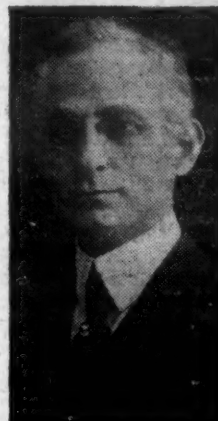
## Miles With Loewi &amp; Co.

(Special to The Financial Chronicle)  
MILWAUKEE, WIS.—John E. Miles has become associated with Loewi & Co., 225 East Mason Street.

## Post-War Outlook For Utilities

By A. M. SAKOLSKI  
City College, New York

Of all lines of economic activity, the Public Utility industries of the country will be faced with fewer and less difficult problems of reconversion after hostilities cease. The war has brought about only minor changes in their plants, equipment and sources of revenue. Though there may have been substantial alterations here and there in the character and extent of their service demands due to vastly



A. M. Sakolski

expanded industrial activity, and though in some instances, they have been hampered by inability to obtain proper replacements of equipment and vital materials, no radical changes in methods or in operations will be required of them when the change over to peace time conditions comes about. Moreover, unlike the period immediately following the end of the last war, the utilities will not be confronted with the serious effects of inflationary prices, and the consequent need for higher rates to offset this situation will be much less pronounced in the coming post-war era than they experienced in the last.

When World War I ended, the public service corporations, as a whole, were compelled to pay substantially increased prices for materials and wages, because of the run-away inflationary policy of the time. Their rates, in most cases, were left unchanged during the war, with the result that they suffered severe setbacks in net revenues. There was a corresponding impairment of the credit of many small utilities. The securities of these small companies underwent a severe decline, particularly those of traction companies, and in the face of increasing demands for their services and the pressing needs for plant expansions, they were handicapped in bidding for funds in the capital market. Thus, in 1920, new offerings of long term public utility securities were but \$218,000,000, of which a considerable portion were issues of the American Telephone & Telegraph Company and the large holding companies with well established credit. In 1922, offerings exceeded \$632,000,000. Though in 1920, the new issues of public utility stocks amounted to but \$6,400,000; in 1922 the amount exceeded \$300,000,000.

It required a period of from three to five years to restore the utilities to their growing popularity that started before the war. The public service commissions throughout the country gradually permitted higher utility rates to meet the conditions of increasing costs and the enlarged demands for utility services. All this led to a period of rapid expansion of plant facilities and a wild rush to construct new projects and to organize new utility corporations. It was in this period that the public service holding companies attained their ascendancy in the industry. Small utility concerns, many of which had been financed mainly from local sources, and had been unable to expand because their size did not permit them to enter the metropolitan capital markets, were absorbed by various holding companies. Many of these were newly organized for this particular purpose. The pyramiding process followed,—and with the unbridled competition to acquire and construct plants, the momentum of the movement got out of hand. The result, as is well known, was the culmination in the 1930-1933 period of a series of financial reverses, and the final

passage by Congress of the Public Utility Holding Company Act.

When the present war ends, public utility companies of all kinds, with the exception of transit companies will, almost without exception, be in a sound and well fortified financial condition. Not only have there been practically no rate increases to compensate for rising costs of labor and materials, but residential rates have been decreasing since hostilities started abroad in 1939 at the same pace as before. In addition, there appears to be little or no demand for rate reductions. Moreover, the machinery of rate regulation is now better oiled and operates more smoothly and with less delay than in the earlier period. The state regulatory commissions have the advantages of more experience and better expert guidance than formerly.

As pointed out by William A. Prendergast, former chairman of the Public Service Commission of New York, in his book, "Public Utilities and the People": "The commissioners as a whole, while faithfully guarding the public interest, have sought to promote the efficiency of the utility companies and to maintain the credit of those companies. They have been mindful of the fact the free flow of capital into the utilities is essential to their expansion and to the public welfare. They have not lost sight of the fact that, whatever temporary conflicts of interest there may be between the public and the utilities, there is a long-range fundamental identity of interest. The orderly, well-considered, and generally impartial regulation of utilities under the commission is in startling and agreeable contrast to the haphazard, chaotic regulation by direct legislation or by municipalities which prevailed in the earlier days."

Another financial advantage which the utilities will have in the post-war period to come is the generally lower scale of fixed interest charges. Not only are interest rates on new capital lower, but the large amount of refunding of outstanding obligations which has taken place since 1933 has placed many of the utility companies in a sound financial condition,—well fortified against any business or financial depression that may come about after the war. The tabulations of the "Commercial & Financial Chronicle" disclose that during the 5-year period, 1939-1943 inclusive, more than three and a half billion dollars of long-term bonds were issued and publicly offered by utility companies solely for refunding purposes. This sum constituted more than three-fourths of total public utilities offerings during the period. All this means a substantial reduction in fixed interest charges as well as less burdensome mortgage restrictions on their new outstanding bond issues.

Present low interest rates are likely to continue, particularly for concerns which, like the utilities, have stability of earnings and an expanding demand for their services. Comparatively little speculation or risk is now involved in the promotion or operation of public utility projects, certainly less than in the case of most other industries. Moreover they are in most cases free from the threats of direct competition or serious displacement by other services. They may be expected therefore to continue to be favorably placed in bidding for capital funds. Dur-



ing the last quarter-century both savings banks and insurance companies have increased substantially their investment holdings of public utility securities, and there is no reason to believe that their increasing popularity as investments will not continue. The large life insurance companies alone in 1941 despite their heavy purchase of government obligations, increased their public utility holding by approximately 14%. According to the records of the Association of Life Insurance Presidents, the public utility holdings of life companies in the United States at the end of 1943 constituted 14.7% of their total investments compared with but 9.1% at the end of 1929. This percentage increase is remarkable in view of the insurance companies' abnormal purchases of government obligations during the interval.

Perhaps the most serious impediment to utility expansion in the post-war period, from the financial point of view, is the difficulty they are likely to encounter in engaging equity capital through public sale of common shares. Following World War I it took several years for fuel and material prices to return to pre-war levels, while labor costs never declined. It was only the lowering of Federal taxes that granted the utilities any major reduction in revenue deductions. In the coming post-war period the same pattern will probably be etched, with one important exception. There is little likelihood that Federal taxes, which consumed 16.3% of electric utility operating revenues in 1943, will decline appreciably for five, and perhaps ten years. Accordingly, with net earnings available for common dividends now at low level despite an enormous expansion in gross operating revenues, it appears unlikely that investors will bid eagerly for utility equities.

But an important offsetting factor to high tax rates that may assure the continued success of public utility operations is the ever increasing demands for their services. If all the predicted post-war construction of new homes, and other public conveniences and improvements materialize, this alone will assure enormous expansions of their outputs. Moreover, the new services will be more in the nature as an intensification of use, rather than the provision of new services. This means more business in relation to plant investment. The growing use of mechanical devices in homes and workshops, as well as in factories, all require and will use the services from the central stations afforded by existing public utility plants. Thus, although the electric energy produced in 1943 reached a total of 220,776,000,000 kilowatt-hours, representing an increase of 16.7% over the 1942 record, the output still represents not far above one-half of the total rated capacity of existing plants. Yet, notwithstanding this reserve capacity, it may be stated without much fear of exaggeration that the new capital requirements of utility companies operating in the United States in the next decade will require an investment of from five to ten billions of new capital.

Much of this expansion in plant capacity will mean merely the addition of new units to existing projects. But a considerable part will be demanded for the construction of entirely new undertakings and the modernization of existing ones. The public utility industry, like other fields of human endeavor, cannot remain static. It must continuously take advantage of new inventions and new improvements, and in doing this, the prime object under private enterprise is to give more and better service to the public at lower costs.

There are, of course, some unsolved difficulties and "boulders ahead" for the utilities. The prob-

lem of Federal versus State control is not yet settled. Nor have the full implications of the Securities and Exchange Commission's public utilities policies been, as yet, disclosed.

However, the United States Supreme Court in the case of Eastern Ohio Gas Co. vs. Ohio Tax Commission has declared in 1931 that the sales of electricity or gas by a utility to the public does not constitute interstate commerce even if the current has been transmitted interstate by the selling company on the ground that the division of the service is broken up into tiny streams and is therefore "like the breaking of an original package, after shipment in

interstate commerce." The utilities companies, on the other hand, have been protected against state restrictions, which might prevent them from extending their services into other states. In the well known Attleboro Steam and Electric Case (273 U. S. 83) the Supreme Court ruled that when one company transmits and sells electric current or gas to another company located in another state, the transaction is one affecting interstate commerce, and is therefore not subject to State interference. Thus, a state cannot control company-to-company sales across state lines. With the continuous growth in the size of operating plants, it is not to be expected

that the services of a single company can be confined within state lines. Accordingly, in the process of growth and expansion, conflicts between Federal and State authority may be expected to arise. But these problems are likely to be ironed out in the course of judicial decisions in such a way as to benefit, in the end, both the public and the utilities.

#### Attractive Situations

Panama Coca-Cola Bottling and Coca-Cola Bottling Co. of New York offer interesting situations according to circulars being distributed by Hoyt, Rose & Troster,

#### Visit N. Y. Stock Exchange

The New York Stock Exchange was visited on May 8, by a group of 40 representatives from 20 Latin-American countries, who were welcomed by Emil Schram, President, and escorted to the gallery overlooking the trading floor. In the group was Pedro Perez Marexiano, President of the Montevideo Stock Exchange.

74 Trinity Place, New York City. Copies of these circulars may be had from the firm on written request.



**READY... when it was needed!**

When our Country went to war it had more electric power available for building the weapons of war than all of the enemy nations combined. That's because its electric utility industry had planned it that way, by increasing its capacity to produce electric power long before war descended upon us.

Right here on Long Island we had an excellent example of the results of such planning. After war broke, almost overnight, there was a sudden cry for more electric power — from the expanding war industries, by new factories that were being hurriedly built, and from both the Army and Navy themselves. Fortunately, all these demands were met and there was still adequate electric power available for our regular household and commercial users. All because during the ten years previously our productive capacity had been enlarged to keep step with Long Island's phenomenal growth.

Even now, we are looking ahead and planning for the day when our plant capacity and facilities must be increased still further to meet the greater peacetime needs for electric power which are certain to come when the war ends; . . . getting ready for the time when electricity will make even greater contributions to the comfort of our daily living.

## LONG ISLAND LIGHTING COMPANY





**Affiliated Fund, Inc.**  
Prospectus upon request

**THE LORD-ABBETT GROUP**  
OF INVESTING COMPANIES

**LORD, ABBETT & Co.**  
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## Mutual Funds

### Results Of Professional Management

For the fourth successive year, investment companies as a group showed better operating results than the Dow-Jones Composite Stock Average, a standard basis of measuring investment results. Of the 63 leading funds with assets of over \$1,000,000,000, 41 companies showed better results last year than the Dow-Jones Composite Stock Average. (Of the 32 mutual funds included, 20 did better than the average and eight others achieved performance within five percentage points of the Average.)

Most of the companies which did not exceed the Average were fairly close to it, only 16 more than 10% under, whereas 10 funds outdistanced the Average by better than 50%. These figures, which are part of the detailed analysis of investment company results prepared annually by Arthur Wiesenberger & Co., specialists in these securities, also showed that for the five difficult war years—1939/1943, 38 of these investment companies operated more successfully than the Averages.

This superior performance is especially noteworthy because the results are compared on a

fully invested basis of common stocks for the Average, whereas the investment companies usually keep about 25% of their funds in cash, bonds and preferreds. Thus, with a more conservative investment policy they demonstrated that expert management can outdo the average performance of the market.

Hugh W. Long & Co. devotes the current issue of the **New York Letter** to an analysis of the portfolio changes in **Manhattan Bond Fund** during the last five calendar years. Over this period Manhattan Bond Fund added 52 issues to its holdings and eliminated 30. The performance records of both additions and eliminations are shown for each year.

The result is an amazing testimonial to experienced management. From the dates they were purchased the average price of the bonds added has advanced 37%. On the same basis, the average price of the issues eliminated has advanced 11%. In every year, from 1939 to 1943, the securities added out-performed those eliminated by a substantial margin ranging from a net improvement of 13% in 1943 up to 38% in 1939.

William A. Parker, President of **Incorporated Investors**, in the Quarterly Report to Stockholders, reveals that total net assets of the fund increased from \$47,157,479 at the beginning of 1944 to \$49,600,987 as of March 31. During this period the net asset value per share increased from \$19.75 to \$20.84.

In his letter Mr. Parker comments on the shift in the portfolio of **Incorporated Investors** from about 8% invested in the railroad industry at the end of 1939 to almost 25% on March 31, 1944. The

#### DIVIDEND NOTICE

#### NEW YORK STOCKS, INC.

The following distributions have been declared on the Special Stock of the Company, payable May 25, 1944 to stockholders of record as of the close of business May 5.

Agricultural Industry Series.....	\$ 14
Alcohol & Dist. Industry Series....	30
Automobile Industry Series.....	12
Aviation Industry Series.....	33
Bank Stock Series.....	13
Building Supply Industry Series....	10
Business Equip. Industry Series....	22
Chemical Industry Series.....	11
Electrical Equip. Industry Series....	13
Food Industry Series.....	20
Government Bonds Series.....	00
Insurance Stock Series.....	16
Machinery Industry Series.....	20
Merchandising Series.....	19
Metals Series.....	20
Oil Industry Series.....	10
Public Utility Industry Series.....	10
Railroad Series.....	15
Railroad Equip. Industry Series....	15
Steel Industry Series.....	18
Tobacco Industry Series.....	25

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STATE STREET INVESTMENT CORPORATION

*A prospectus relating to any of these Funds may be obtained from*

**VANCE, SANDERS & COMPANY**

111 DEVONSHIRE STREET

BOSTON

CHICAGO      JERSEY CITY      LOS ANGELES

120 South LaSalle Street      15 Exchange Place      210 West Seventh Street

present investment in the railroad industry is divided up 11.4% in rail stocks and 13.3% in defaulted rail bonds. "This action was based on the conviction that the common stocks of solvent railroads are undervalued."

In a memorandum from the management staff, **Commonwealth Investment Company** talks about diversification. "Random diversification will produce average results," concludes the memorandum. "With selection added results should improve. . . . Selective diversification need not be solely a defensive measure, but may also be a means of bringing to one security the benefits accruing to many."

The trustees of **New England Fund**, in their 50th report to shareholders, show net assets of the fund amounting to \$2,878,131, equivalent to \$12.37 per share for the 232,624 shares outstanding on March 31, 1944.

In a letter to affiliated dealers, **Distributors Group** reports on first quarter sales of **Group Securities, Inc.**, and shows comparative figures for the 68 open-end member funds of the National Association of Investment Companies. Gross sales of **Group Securities, Inc.**, in the first quarter were \$5,099,000 and net sales after repurchases amounted to \$3,889,000. Gross sales represented 14.7% and net sales 21.1% of the total for the 68 open-end member funds during the period.

**Keystone Corp.**, in the current issue of **Keynotes**, reviews the basic logic of investing in the "class" of listed securities as sponsored by the **Keystone method**. The relative risks of investing in a class of securities as against any individual security and the hit-and-miss aspect of individual security selection by the average investor are emphasized. By following the **Keystone method** and investing in the class or classes that most nearly fit his needs, the investor gains the advantage of the "indestructibility of the class."

The Semi-Annual Report of **Keystone Custodian Fund S-1** reveals an increase in total net assets from \$506,147 to \$618,520 during the six months ended March 31, 1944. As of April 22, the date of the report, the combined asset value of the 10 **Keystone** funds was approximately \$78,500,000.

With completion of the refunding of the \$10,000,000 **Affiliated Fund** debentures, **Lord, Abbett** has prepared and mailed to affiliated dealers a handsome new sales kit on **Affiliated Fund**. The kit contains the following items:

1. Analysis of Affiliated Fund Common Stocks

2. Dollar Averaging in Affiliated Fund
3. An Investment Company with Leverage
4. How \$1,000 Gets the Investing Potential of \$1,800
5. Affiliated Fund Prospectus
6. A Low-Priced Participation in High Quality Investments

The current issue of **Abstracts** takes the form of a letter to a dealer distributing **Union Preferred Stock**. The letter simplifies and makes understandable what is going on in some of the important court actions in the utility holding company field. In the past the very obscurity of events in this field has caused many investors to overlook the handsome profit possibilities existing there. Any clarification of utility developments should be appreciated by investors generally.

#### Mutual Fund Literature

**Vance, Sanders & Co.**, formerly **Massachusetts Distributors**—A current issue of **Brevits** showing earnings retained by all corporations during the last eight years. . . . **Broad Street Sales Corp.**—A copy of **Items** covering **Broad Street Investing Corp.** and **National Investors Corp.** . . . **Keystone Corp.**—A Current Data folder for May on **Keystone Custodian Funds**. Also a revision of the folder, "A Guide to Common Stock Investment." . . . **Hugh W. Long & Co.**—A monthly portfolio folder on **New York Stocks** and a new issue of the **Railroad Investor** bulletin. . . . **Lord, Abbett**—A revised **Composite Summary** folder covering the **Lord, Abbett**-sponsored funds with figures as of May 1. . . . **Selected Investments Co.**—A current issue of the folder, "These Things Seemed Important." . . . **Hare's Ltd.**—A folder entitled "Earnings of Insurance Companies."

#### Dividends

**Bond Investment Trust of America**—A semi-dividend of \$2.00 per unit of beneficial interest, payable June 1, 1944, to holders of record May 15.

#### Interesting Rails

The current situations in **Beech Creek Railroad 4% stock**, **Sharon Railway 3½% stock**, and **Montgomery & Erie 3½% stock** offer interesting possibilities according to brief discussions contained in the current issue of **B. W. Pizzini & Co., Inc.'s** "Quotations Railroad Securities." Copies of the "Quotations," which also contain figures on guaranteed stocks, underlying mortgage railroad bonds, reorganization railroad bonds, minority stocks, and guaranteed telegraph stocks, may be had upon request from **B. W. Pizzini & Co., Inc.**, 55 Broadway, New York City.

## Boston Traders 25th Spring Outing May 22

BOSTON, MASS.—The Boston Securities Traders Association will hold its Silver Anniversary Spring Outing on Monday, May 22nd, at the Woodland Golf Club, Washington Street, Newton. Reservations are five dollars with golf; \$3.50 without golf.

In addition to golf, there will be soft ball and other entertainment with souvenirs and door prizes. In order to have their names appear in the souvenir program, those planning to attend should make reservations not later than May 18th.

Members of the committee are Edward J. Oppen, E. H. Rollins & Sons, Inc.; Walter Egan, Hunnewell & Co.; Philip Kenney, Newton, Abbe & Co.; Lloyd Waring, Kidder Peabody & Co.; Francis P. Walsh, A. G. Walsh & Son; Paul Scribner, Philip M. Tucker & Co.; Harry A. Gilman, Estabrook & Co., and Edmond E. Hammond, Paine, Webber, Jackson & Curtis, are members of the honorary committee. James F. McCormick, Mixer & Co., is chairman.

## "Sun" And "Telegram" Of New York Now 5c.

Announcement was made by the New York "Sun" on May 9 that "on account of increased costs the 'Sun' has found it necessary to increase the price of the paper to five cents starting today". The price was raised from 3 cents a copy. The New York "World Telegram" likewise made known on May 9 that it had also increased its price from 3 to 5 cents a copy. Both are afternoon newspapers, and the 5 cent price now prevails for all evening papers in this city, both the "Post" and "Journal-American" having raised their price from 3 to 5 cents a year ago. The price of "PM" has always been 5 cents.

## SEC Extends Date For Filing Cost Studies

The Securities and Exchange Commission announced on April 1 that it has extended until June 30, 1944, the date for completion and filing of the original cost studies required by Rule U-27 under the Public Utility Holding Company Act of 1935. That rule, says the Commission, "prescribes uniform systems or classifications of accounts for utility companies which are not otherwise required under Federal or State law to conform to a classification of accounts. In the case of electric utilities, the system prescribed is that theretofore adopted by the Federal Power Commission, and in the case of gas utilities companies, that recommended by the National Association of Railroad and Utilities Commissioners." The SEC further said:

"The Commission also promulgated certain instructions under the rule designed to clarify the method of reporting such studies. These instructions are similar to instructions previously issued by the Federal Power Commission under date of May 11, 1937, for the purpose of its classification of accounts, but omits the requirements for certain statistical data called for by the Federal Power Commission instruction."

## N. Y. Stock Exchange Weekly Firm Changes

The New York Stock Exchange has announced the following firm changes:

Interest of the late James Q. Newton in **Boettcher & Co.**, Denver, Colo., ceased as of April 30, 1944.

Richard H. Moeller retired from partnership in **R. Swinerton & Co.**, New York City, on April 30, 1944.

## RAILROAD SHARES

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Management Associates, Boston, Mass.

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**National Securities & Research Corporation**

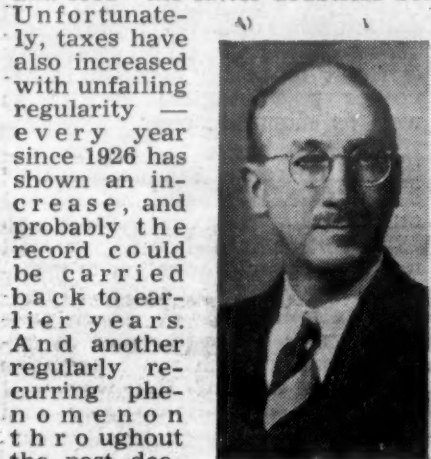
120 BROADWAY, NEW YORK, (5)  
LOS ANGELES, 634 S. Spring St., (14)  
BOSTON, 16 Post Office Square, (9)  
CHICAGO, 208 So. La Salle St., (4)



## Splendid War-Time Record Of The Electric Utilities

By OWEN ELY

The electric power and light business is one of the most "regular" and dependable of all industries. Power generated has increased steadily for several decades, with the exception of depression years such as 1920, 1932-4 and 1938. Rates for residential electricity have declined with equal regularity except in the years 1918, 1925 and 1932—the latter doubtless being due to decreased use of current.



Owen Ely

Unfortunately, taxes have also increased with unfailing regularity—every year since 1926 has shown an increase, and probably the record could be carried back to earlier years. And another regularly recurring phenomenon throughout the past decade has been the anti-utility campaign conducted in Washington, though this has taken new forms from year to year.

Will this regularity continue in the future as in the past? The political pendulum is swinging to the right, and regulatory pressure against the utilities is perhaps beginning to ease slightly. Post-war power readjustments may lead to a temporary but moderate decline in revenues. Such heavy tax burdens have been laid on the industry that some relief in the post-war period is anticipated. Engineering progress has benefited by the war effort. The industry will continue to pass along to its customers the benefits of reduced costs and lower taxes. The confidence of investors in power and light securities should show a further recovery, particularly if the industry is able to pass along some benefits of continued growth to its stockholders—which it has been unable to do in the past decade because of regulatory reforms and the sharply mounting tax burden.

The worst danger which the industry might face in the future is some revolutionary discovery such as wireless transmission of power, or efficient small residential and commercial power generators, rendering obsolete the present facilities of transmitting electricity. The development of small power units will probably not be feasible until our laboratories solve the problem of atomic disintegration. Many decades may be required to complete this research, just as it took centuries to develop our present system of generating electric power.

During the war the industry has given a splendid account of itself, earning the praise of hard-boiled government officials for its ability to handle peak demands of defense plants without rationing regular consumers, and despite a shortage of hydro-electric power in the second half of 1943. Pre-war discussion of the need for a super-imposed "power grid" in the north east, and demands for huge new power projects such as St. Lawrence, Passamoquoddy, and the "seven little TVAs" have faded out of the picture—as have Washington's dire predictions of a power shortage. Even the forecast of the Brookings Institution as to the needs for greater plant capacity have proven far wide of the mark.

In 1934 production totalled only 90 billion kwh; it is now around 210 billion; an increase of 133%. Yet during that time the industry has raised comparatively little new capital—total value of electric utility plants was carried at \$11,071,391,835 in 1941, compared with \$12,124,807,000 in 1932. The war-time increase in generating capacity has been fi-

nanced largely out of depreciation funds and net earnings. But the existing plant has also been "stretched" by using excess capacity not reflected in the name-plate ratings, by greater pooling of private and public power resources, by "staggering" of factory loads, etc. More remarkable, the industry has found itself able to get along with a smaller number of employees; many men who left to join the services have not been replaced. By adopting such economies as bi-monthly billing, the power companies have "tightened up" and in many cases operating expenses have shown comparatively little change despite a huge increase in power furnished. A partial explanation, of course, is that promotional and sales programs have been suspended for the duration, and sale of household equipment discontinued. Much of the increased power had been delivered in huge blocks and has not required much additional expense for distributing facilities. There has of course been some deferred maintenance work, but not to any alarming extent.

Despite the vast increase in output and revenues, net earnings last year were lower than in the years 1939-41 and only slightly higher than in 1942. The reason, of course, is taxes. The industry for the past 18 years has been able to carry down about 40% of gross revenues to net income before taxes (see table, page 1502, April 13 "Chronicle"). The 40% ratio in 1942-3, slightly lower than in the preceding three years, was the same as in 1937-8. But since 1937 the tax portion of the revenue dollar has jumped from 16c to 23c, and there will be a further gain this year as a result of the increased excess profits tax rate.

The railroads have been able to "cash in" on the war—net income for stockholders was \$874,000,000 last year compared with a deficit of \$123,000,000 in 1938. The 1942 earnings of \$904,000,000 were larger than in 1929, and probably established an all-time high. Industrial companies did not fare quite so well, but nevertheless did considerably better than in the immediate pre-war years. Obviously, the utilities are bearing a disproportionate part of the wartime tax load. Taxes increased from \$308,000,000 in 1937 to \$404,000,000 in 1940 and an estimated \$710,000,000 in 1943. The war-time increase has amounted to over \$300,000,000—which amount alone exceeds the amount paid in common dividends.

Regarding the post-war outlook, the trend of net earnings will depend on the following factors, in the order of importance indicated: (1) possible lifting of excess profits taxes, and later a reduction in the normal-and-surtax rate; (2) the trend of gross revenues, which in turn is dependent on the extent to which residential and commercial gains can offset the decline in the industrial war load; (3) the trend of rates, affected by such regulatory factors as plant write-offs, increased depreciation reserves, profit-sharing plans, etc.; (4) the trend of operating expenses, which may increase due to deferred maintenance and the necessity of re-employing men now in the service; (5) possible further savings from refunding of bonds and preferred stocks—a job now only about two-thirds completed; and (6) new engineering economies resulting from war-time experience in building gen-

erators (principally for battleships and liberty boats) on a mass production basis.

There has been a great deal of discussion recently about the post-war trend of output. Mr. W. M. Carpenter, Economist of the Edison Electric Institute, has estimated that utility revenues in 1947 will compare as follows with 1943 (1947 being selected as a possible post-war depression year, following a temporary boom):

	Revenues in Millions		Percentage Change
	1943	1947	Increase
Residential and Rural -----	\$1,130	\$1,318	16
Commercial --	780	877	12
			Decrease
Industrial -----	954	587	39
Other -----	236	193	18
Total -----	\$3,100	\$2,975	4

In 1943, some 221 billions of kilowatts were generated, of which 186 billions were sold to ultimate consumers. Carpenter estimates that 1947 sales will be only 140 billions, a decrease of 25%. The reason why revenues will decline only 4% is that the power load used by war industries is sold at extremely low

rates as compared with residential power. The 12.7 billion anticipated gain in residential and commercial kilowatts is nearly large enough to offset the decline of 52.5 billions in the industrial load, as well as the drop in other usage.

Chairman Leland Olds of the Federal Power Commission, at a recent post-war power symposium held by the American Institute of Electrical Engineers, suggested that the industry should produce 200-220 billions gross kwh in the first post-war year (only slightly lower than last year). Moreover, he estimates that the maximum output would reach 270 billions in the fifth post-war year. Converting this into net sales would mean about 227 billions as contrasted with the Carpenter estimate of only 140 billions. Mr. Olds' idea was that the industry could sell the power if it wanted to by readjusting rates downward.

Leaders in the power industry feel that Mr. Olds was putting the cart before the horse. So far as residential rates are concerned, practically every utility in the

country provides a sliding scale, lowering the average kwh cost as usage is increased. But in general, such increased usage depends on two developments, (1) the building of more homes, apartment houses, office buildings, etc.; and (2) greater use of electrical gadgets of all kinds. Both of these increases have been checked by priorities, and it will take a year or so after the war to restore the normal trend of increasing usage.

So far as industrial power is concerned, the cost of electricity is not a very important factor except in the production of aluminum, chemicals, etc. Over a period of time, declining power costs are doubtless helpful to industry, and may draw factories from one section to another, but it is doubtful whether a sharp cut in industrial rates—already very low—would greatly stimulate nationwide industrial use. Such use varies closely with the general level of business activity. As President Kellogg of the Edison Institute has pointed out, each

(Continued on page 1929)

## PUBLIC SERVICE CORPORATION OF NEW JERSEY and Subsidiary Companies

Comparative Statement of Combined Results of Operations  
For the Year Ended December 31,

	1943	1942
<b>SUBSIDIARY COMPANIES—</b>		
Operating Revenues:		
Electric Operations	\$ 98,626,525	\$ 92,151,679
Gas Operations	35,598,692	34,104,083
Street Transportation Operations	48,757,609	40,445,548
Ferry Operations	254,086	691,826
	\$183,236,812	\$167,393,136
Operating Revenue Deductions:		
Operating Expenses	\$ 77,581,302	\$ 66,091,728
Maintenance	15,038,850	12,553,560
Depreciation and Retirement Expenses	13,855,773	13,219,404
Total	\$106,475,925	\$ 91,864,692
Federal Income Taxes	\$ 14,818,222	\$ 14,155,548
Federal Excess Profits Taxes	8,696,028*	9,184,887**
Other Taxes	20,043,260	19,195,826
Total Taxes	\$ 43,557,510	\$ 42,536,261
Total Operating Revenue Deductions	150,033,435	134,400,953
Operating Income	\$ 33,203,477	\$ 32,992,183
Other Revenue	\$ 284,636	\$ 64,504
Other Revenue Deductions:		
Expenses	\$ 11,061	\$ 837
Taxes	11,472	4,762
Total Other Revenue Deductions	\$ 22,533	\$ 5,599
Total Other Income	262,103	58,905
Gross Income	\$ 33,465,580	\$ 33,051,088
Deductions:		
Income Deductions:		
Interest on Long-Term Debt	\$ 8,354,404	\$ 8,267,113
Amortization of Debt Discount and Miscellaneous Deductions	861,119	818,342
Appropriations for Amortization of Capital	4,100,000	3,100,000
	\$ 13,315,523	\$ 12,185,455
Dividends paid to the public:		
Public Service Electric and Gas Company:		
7% Cumulative Preferred Stock	\$ 1,113	\$ 1,113
\$5. Cumulative Preferred Stock	1,500,000	1,500,000
Common Stock (directors' shares)	15	15
	1,501,128	1,501,128
Balance applicable to securities owned by Public Service Corporation of New Jersey	\$ 18,648,929	\$ 19,364,505
<b>PUBLIC SERVICE CORPORATION OF NEW JERSEY AND SUBSIDIARY COMPANIES CONSOLIDATED—</b>		
Miscellaneous Income of Public Service Corporation of New Jersey	103,308	56,391
	\$ 18,752,237	\$ 19,420,896
Expenses of Public Service Corporation of New Jersey:		
Salaries, Rents, Office Expenses, etc.	\$ 428,569	\$ 310,667
Depreciation	1,200	1,200
Total	\$ 429,769	\$ 311,867
Federal Income Taxes	\$ 1,029,840	\$ 1,066,023
Federal Excess Profits Taxes		
Other Taxes	134,200	242,518
Total Taxes	\$ 1,164,040	\$ 1,308,541
Total Expenses of Public Service Corporation of New Jersey	1,593,869	1,620,408
	\$ 17,158,428	\$ 17,800,488
Other Deductions from Income of Public Service Corporation of New Jersey	1,250,588	1,253,000
Consolidated Net Income after deduction of dividends on capital stocks of subsidiary company held by the public	\$ 15,908,040	\$ 16,547,470
Dividends on Preferred Stocks of Public Service Corporation of New Jersey	9,850,936	9,850,936
	\$ 6,057,104	\$ 6,696,543
Dividends on Common Stock of Public Service Corporation of New Jersey	5,503,193	5,228,033
Balance transferred to Consolidated Surplus	\$ 553,911	\$ 1,468,510

\*Federal Excess Profits Taxes for 1943 amounted to \$9,662,254. This amount has been reduced by credits amounting to \$966,226, consisting of debt retirement credits of \$637,600, and post-war refunds of \$328,626.

\*\*Federal Excess Profits Taxes for 1942 amounted to \$10,205,430. This amount has been reduced by credits amounting to \$1,020,543, consisting of debt retirement credits of \$863,682, and post-war refunds of \$156,861.



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## Canadian Securities

By BRUCE WILLIAMS

The hub of world commerce continues to shift northwestward as predicted many years ago. There is of course a logical reason for this apparent phenomenon. In the days of the early sailing ship the comparatively small land-locked Mediterranean was the natural center. With the development of the New World and the advent of the steamship, the strategic position of the British Isles at the focal point of the world's steamship routes assisted Britain to achieve world commercial supremacy.

Now it is clear that aviation will bring about another fundamental change and it is generally realized that the country nearest to the center of the air map is Canada.

Furthermore the Dominion includes within its borders the greatest variety of undeveloped raw materials suitable for modern industry, in addition to the world's largest potential supply of hydro-electric power. It is not surprising, therefore, that recent reports from London indicate that the official British attitude towards establishment of branch plants in Canada is steadily changing.

Whereas previously the policy was opposed to industrial competition from the Dominions, a more far-sighted view now prevails that British skills and industries can operate more effectively in many cases in the Dominions and especially in Canada. Also the conference of Dominions' prime ministers now taking place in London has devoted considerable thought to the vital problem of Empire immigration.

Meanwhile, many of the vast projects which we have undertaken within the Dominion in co-operation with Canada are now fully justifying themselves in spite of hasty hind-sight criticisms from many quarters. The Canol oil project has far exceeded original expectations. Under-Secretary of War Patterson, in announcing a recently-concluded new agreement whereby this country will purchase oil from this source at cheaper rates, expressed his appreciation of "the spirit of co-operation shown by the Government of Canada and Imperial Oil, Ltd."

The Steep Rock Iron enterprise will commence next August to deliver iron ore of the highest grade. The tremendous Shipshaw hydro-electric development in Quebec now supplies the power for the largest aluminum plant in the world. Last but not least, the Alaskan Highway has unlocked a new frontier and the great Canadian North West is now commencing to reveal its enormous riches.

In this connection it is inter-

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esting to note that the City of Edmonton, which will shortly enter this market with a \$9,150,000 bond issue, is the terminal of the Alaskan Highway and is literally the gateway to the North. It has been said that this city possesses "the finest site for a metropolis in the British Empire," and at the present rate of expansion it requires little imagination to visualize Edmonton as ultimately the leading city in Canada. Already its \$10,000,000 airport is a world communication link and the future development of vast natural resources of Alberta and the North lands can hardly fail to prevent the realization of this prediction.

With regard to the market for the past week, conditions were still very quiet and the notable feature was the strength of Canadian Nationals which confirmed the wisdom of proceeding with the early replacement of the called July 5's of 1969 when mentioned several months ago. Firmness

## Canadian-American Friendship Praised

A message from President Roosevelt stressing Canadian-American friendship was read to the House of Commons at Ottawa on April 20 by Speaker J. Allison Glen, who declared that Canada "affirms and endorses these utterances of President Roosevelt, articulating as they do the ideals which link our two countries." Advices from Ottawa April 20, in which this was reported, went on to say:

In response to a report from Mr. Atherton describing courtesies extended by Canadian Parliament leaders to the Ambassador and quoting their references to Mr. Roosevelt's visit to Canada in August, the President wrote:

"My Dear Mr. Ambassador: I am glad that you told me in your letter of March 23 of the visit you received from Messrs. Vien and Glen of the Canadian Parliament, and of their deep attachment to the great tradition of Canadian-American friendship.

"At some appropriate time, would you please thank them for their kind words of me, both when I was in Ottawa and when you spoke to them at the chancery.

"I wish you would tell them of the instinctive regard and affection for Canada and Canadians which a century and more of a successful neighborliness has engendered among Americans. It means much that Canadian-American relations have developed a quality all their own.

"I think also that it can fairly be said that we Americans face the immense tasks ahead with greater confidence because of the practical lessons of the past, the strongly rooted cooperation of the present and the concrete ideals we share for the future."

## The Business Man's Bookshelf

British Joint Production Machinery—International Labour Office, 3480 University St., Montreal, Que., Canada (U. S. Distributor: International Labour Office, 734 Jackson Place, Washington, D. C.)—paper—\$1.25.

Decline in the Reserve Ratio. The—E. W. Axe & Co., Inc., 730 Fifth Avenue, New York City—paper.

Effect of Federal Taxes on Growing Enterprises (Study No. 1: Lockheed Aircraft Corporation)—J. Keith Butters and John Lintner—Division of Research, Graduate School of Business Administration, Harvard University, Soldiers Field, Boston 63, Mass.—Paper—50 cents.

Latin America—Credit, Economic and Exchange Conditions—Foreign Banking Department, The First National Bank of Chicago—paper.

also persisted in the short-term issues but activity was still restricted by lack of supply. Internal issues were in such demand that the Canadian dollar in the "free" market improved to 9½% discount. At present levels this section of the market is still attractive, but a stumbling block to investment in internal bonds is still the foreign exchange angle.

Turning to possible future developments, it appears that the prolonged period of caution which has been exercised on invasion fears has resulted in the lightening of commitments to such a degree that all investment markets are now in a strong technical position. It is possible that the invasion influences have now been fully discounted and any favorable development can readily create a decidedly bullish atmosphere.

## Post-War Wage Policies

(Continued from page 1914)

not been emphasized during the war period, but should and will become of importance in the post-war period. This meaning of wages is best defined as "unit labor cost" or the amount of expenditure for wages and salaries required for the production per unit of output.

In examining the problem of wages as it affects the individual, it must be realized that practically all available data are insufficient in that they refer to average earnings of individuals although our society is still organized on a family basis. Expenditures are largely controlled by family rather than individual decision. The high standard of living in the United States would not be possible if most families were supported on the earnings of one wage earner. It must be recognized that even in normal times the average family includes a little more than one wage earner.

Because of the fact that during the war it has been necessary for the armed forces to remove many persons who would normally be wage-earners and because of the increased production required for the war, industry has employed as wage-earners many persons who would not normally be so employed, including retired persons, children, housewives and physically handicapped persons. In addition, many individuals have been employed on more than one job. As a result, we must expect after the war an enormous shift in the working population and within each family with respect to wage-earners: as those who should normally be employed return and seek employment, those who are normally outside the labor market may withdraw to other activities. In addition to this change in the identity of the wage-earners, we may expect a reduction in the number of employed per family as older persons retire again, and housewives return to their homes, and as many of the young persons return to school. These adjustments will tend to reduce or eliminate the earnings of many individuals and may reduce family income.

The second factor which will reduce the earnings of the individual and also of the family unit is the reduced hours of employment. It seems reasonable to expect that industry will in general return to a 40-hour week. Thus, employees accustomed to working 50 or more hours per week and accustomed to being paid for 55 or more hours per week will receive a reduction of more than 25% in earnings without any change in the rate per hour or per unit of output.

The third major factor which will tend to reduce the earnings of individuals will be the ensuing shift in industrial employment. A substantial part of the increase in wartime earnings has been brought about by the shifting of employment from lower-paid to higher-paid industries. These shifts will have to be reversed as orders for munitions and other instruments of war decline. It is to be expected, therefore, that without any change in the rate of pay in specific companies there will be a decrease in the earnings of many individuals.

The fourth and perhaps the most painful factor operating to reduce the earnings of individuals may be described as the deflation of the job classifications assigned to many individuals. It must be admitted that, in the stress of obtaining employees during the war emergency, many employers have assigned relatively high job classifications to poorly trained employees. For example, many individuals have after a few hours of training been classified as journeyman electricians, machinists, and even tool makers. In spite of

the fact that the techniques of training have been improved and in spite of the fact that some of these employees have had these high job classifications and the corresponding rates of pay, it must be admitted that these individuals will not be classified when there is under-employment or even full-employment in place of the present situation of over-employment. This adjustment will be especially difficult to make because it involves psychological factors as well as economic ones.

To offset these factors operating to decrease the earnings of individuals, it should be pointed out that there is every reason to expect that take-home pay will not decline in proportion to earnings. The reduction and even possible elimination of bond purchases and the reduction in income taxes which must be made after the end of the war will bring the take-home pay and earnings into closer relationship. In addition the readjustment of individuals will be at least ameliorated and possibly facilitated by savings during the war period and by unemployment insurance benefits.

As for the wage problem of employers, enough has been said already about the wage problem of the individual employees to indicate that the employers will be under some pressure to at least maintain wage rates if not to increase them in order that such effects as reduction in hours will not be multiplied. Possibly there will even be demands for increases, in rates to offset some of the reduction in earnings caused by shorter hours worked.

It should be pointed out to employees as well as to employers, however, that while earnings are the result of rates per hour multiplied by hours worked, for example, it must not be assumed that the hours of employment over a period of time can be held constant while rates change. Many times during peace the experiment was made to increase rates of pay with the expectation that the hours worked would be constant. No generalization can be made, but each case should be studied on its own merit to be sure that an increase in rate will not cause a decrease in employment and an actual decrease in earnings.

Each employer must carefully study the relationship which may prevail in his company and industry in the relation between wage rate, employment, and earnings of employees. Much of this is determined by labor cost. For example the elimination of overtime payment for workers will decrease the labor cost per unit of output but it may or may not decrease the total cost of manufacture. Whether total costs of production are decreased or not will depend not only on the reduction of labor cost but upon a careful analysis of what happens to overhead expense. In many companies and especially those with high overhead costs it may be discovered that the reduction in labor cost per unit arising out of the elimination of penalty payment for hours worked in excess of eight per day or forty per week will be more than offset by increased cost of overhead resulting from the smaller volume of production on which such costs can be distributed.

The possibility of any employer increasing or even maintaining his present rate of payment for labor will depend upon a multitude of factors. Of major importance will be the condition of his plant and equipment as a result of wartime operation, the extent to which improved processes, methods, and materials have developed during the war period and will affect his post-war operations. The employer must also

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realize that the Wage and Hour Act has now established a minimum of 40c per hour for all work affecting inter-state commerce. Consideration must also be given to the question as to whether the quality of labor and supervision in a given plant has increased or decreased during the war. Serious attention must be given to refresher courses at least if not complete retraining for returning veterans.

Employees and employers must also face the fact that it will not be possible to reduce salaries ahead of or in excess of reduction in wages. During the war period the tendency has been for increases in salaries to lag behind increases in wages. Neither the employees nor the employers can, therefore, expect a repetition of the pattern developed during the depression of the 30's when salaries were often reduced before wages and to a greater extent.

All discussion of wages must also take into consideration the cost of living or the purchasing power of earnings. One can only guess as to the actual price level prevailing after the war and its effect on wage rates on the one hand and purchasing power on the other. Consideration should be given to the fact, however, that prices have tended to be higher after a war than during the war. Whatever the price level is, it will affect the employees' demands for increases in wage rates and the ability of employers to meet these demands. In addition, the purchasing power of wages will affect public policy which will probably approve in peace-time not only the maintenance of a high standard of living but also adjustments towards a still higher one. It must not be thought, however, that high wages alone can cause a high standard of living—in the final analysis the standard of living is determined by the volume of goods and services produced.

Since a national policy on wages was slow to develop during the war period, which is the optimistic point of view, or failed to develop at all, which is the pessimistic point of view, it is unlikely that a definite national policy on wages will be developed for post-war readjustment. If such a policy could be developed, it should not attempt to maintain those wage and salary differentials which have developed since 1939. On the other hand it is not to be desired that all controls should be removed at once. We need an understanding of wage problems by both employers and employees as well as by the public and by the government. The goal for wage policy which should be desired by organized and unorganized employees as well as employers, government, and the public may be best described as flexible enough to meet the current situation without excessive rigidities but with some controls to avoid chaos.

### Simplify Filing In Case Of Foreign Govt. Securities

In line with its program of simplifying filing requirements, the Securities and Exchange Commission announced on April 20 the adoption of an amendment to Form 18, the form for applications for registration under the Securities Exchange Act of 1934 of securities of foreign governments and political subdivisions thereof. The Commission says:

"Under this amendment, if securities of such a registrant are currently registered under the Securities Act of 1933 the registrant is permitted to file its Securities Act prospectus in lieu of supplying information in response to the various items of Form 18. If a description of the securities being registered is not contained in the prospectus, such description must be furnished with the prospectus."

## Splendid War-Time Record Of The Electric Utilities

(Continued from page 1927)

point in the Federal Reserve Board index of industrial production since 1935 has represented about 500 million kwh of industrial power.

Of the total 117 billion kwh industrial power sold in 1943, only about 39 billion was for civilian use—the remaining two-thirds reflected war activities. "If," said Mr. Kellogg, "we should be able during the post-war period to de-

velop a growth of combined residential and commercial sales 50% greater than during the last 4 pre-war years, this annual gain would represent but one-tenth of the electric energy which the cessation of hostilities would release. Even the most optimistic outlook as to post-war residential and commercial sales would thus make a relatively small dent in what we will have to sell."

There thus appears to be a wide gulf between the post-war trend as foreseen by leaders in the power and light industry, and the potential goal which the FPC says they should aim at. In this connection, it may be pointed out that Mr. Olds' earlier statistical studies and forecasts have not always proven accurate. Several years ago he urged the need of a vast building program for new generating facilities. Fortunately, this program was only partially carried out, and a large amount of money was saved for other war purposes.

However, there is one big field which the electric power industry has thus far practically ignored—residential house heating. It is true that rates are prohibitive at present, and electric heaters are used only for auxiliary heating in bedrooms and bathrooms. But this form of heat has many potential advantages over the present "central heating" system: (1) Once installed, the householder wouldn't have to worry about getting his fuel supply or servicing the equipment—wouldn't have to carry out ashes, check up on coal or fuel oil deliveries, watch his water gauge, clean the furnace tubes, check noisy radiators, etc. (2) Combined with individual automatic heat regulators for each room, different parts of the house could be kept at different temperatures without waste of heat or fuel. (3) Heat could be obtained much faster when wanted in a hurry, since it won't be necessary to get "steam up" in the furnace.

By providing promotional rates below the present scale, and working with development builders to install electric equipment in new homes, a great additional outlet for electricity might be developed. Certainly this possibility would seem worth experimenting with, though it could hardly be attempted under the present rate structure, where by residential electricity costs about 3 or 4 times as much as industrial power.

The Federal Power Commission and other Government agencies should realize, however, that under the present severe regulation and taxation of the utilities there is little incentive for the latter to seek business in new and untried fields. Obviously, they will not ignore the conventional methods of increasing sales, and their salesrooms lie ready to receive new electric refrigerators, washing machines, toasters, radios, etc., as soon as these are available. But if the utilities are to venture into new lines, such as the development of house heating, they must be willing to spend money for commercial research, and must be allowed to obtain the commensurate profit which all business pioneers expect and deserve. This is almost impracticable under the present system.

Moreover, profits could doubtless be increased substantially by installing more modern generating equipment in many utility plants, but this requires new capital, and the industry can't obtain this sort of money merely by issuing 3% bonds—a reasonable proportion must be received from sale of common stock, which is not feasible under present conditions. Every dollar of increased taxes means a dollar less for dividends; in the last quarter of 1943 taxes increased 17.7% and divi-

dend payments dropped 8.4% as compared with the last quarter of 1942. Common dividends for the year were considerably lower than in 1937. In that year the common stockholder received about 14 cents out of each dollar of revenue, whereas in 1943 he received only 9½ cents. Moreover, the stockholder had to pay much bigger taxes on the 1943 dividends; the net amount he was able to keep was even smaller than indicated by the comparison.

It is easy for Washington officials to tell the industry what it should do and to threaten that the government will "take over" if it doesn't make good, but better results could be obtained by exploring what is really happening to the industry under present conditions, and finding ways and means to lighten the crushing tax burden and restore at least a modest working of the profit motive as a stimulus to efficiency and sales initiative.

In the field of holding company regulation, the government has refused to "call a truce" during the war, despite the pre-occupation of executives with operating problems. While court tests of Section 11 have not yet success-

fully reached the Supreme Court for final determination, most holding companies have become reconciled to the streamlining process provided by SEC orders and findings. The process of breaking up big systems into smaller ones, swapping properties between systems so as to improve the geographical integration, the sale of small and isolated properties to individuals, the writing off of excess plant values and the simplification of capital structures—all have proceeded during the past year at a somewhat faster tempo despite the war and the manpower shortage. The SEC program may prove beneficial on an overall basis in the end; but it is forcing such revolutionary changes in accounting and financial methods that there is danger that engineering progress will be slowed down. Since it appears unlikely that the industry can get much relief from the courts under present conditions, the whole program should be speeded up as much as possible so that the industry's best efforts can in future be devoted to engineering progress and the development of new markets, as its contribution to the nation's post-war prosperity.



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## Bank and Insurance Stocks

### This Week—Insurance Stocks

By E. A. VAN DEUSEN

Total net premium volume in 1943 of all American stock fire-marine insurance companies approximated \$1,060,000,000, according to estimates by Alfred M. Best Company. This volume is 7% below the record for the industry established in 1942, but slightly above the previous record year of 1941. Not all lines declined in 1943, however; in fact the somewhat substantial fluctuation in motor vehicle and ocean marine writings in the past few years have tended to hide the fact that fire writings have increased steadily year by year since 1938.

It is perhaps of interest to look at the trend in premium volume and loss ratios over the past five years of a few of the major multi-line carriers. Nine of the largest of the stock companies are considered and their experience in fire, automobile, ocean marine, inland marine and total underwritings, has been tabulated for the years 1942 and 1943, compared with 1939.

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#### I—FIRE: NET PREMIUMS WRITTEN

	1939	1942	1943	Incurred Loss Ratio	5 Year Average
		(\$000 omitted)		1939 1942 1943	
Aetna Insurance	\$11,785	\$15,144	\$16,356	40.1 44.2 51.5	45.1
Continental Ins.	12,936	15,151	16,535	42.0 40.5 49.8	43.8
Fidelity-Phenix	9,429	11,361	12,415	42.2 43.3 50.6	45.2
Fireman's Fund	7,657	9,856	10,299	42.8 42.5 52.1	45.5
Great American	8,951	10,732	11,036	41.0 41.1 49.1	43.7
Hartford Insurance	22,386	25,720	28,186	40.6 38.8 43.3	40.7
Home Insurance	26,765	33,466	36,699	45.3 42.4 47.9	45.0
Ins. Co. of No. Amer.	12,626	16,626	17,950	35.9 44.6 49.4	43.0
St. Paul F. & M.	5,162	6,139	6,509	39.2 38.7 45.9	41.1
Totals	\$117,697	\$144,195	\$155,985	Average 41.0 41.8 48.8	43.7

#### II—AUTOMOBILE: NET PREMIUMS WRITTEN

	1939	1942	1943	Incurred Loss Ratio	5 Year Average
		(\$000 omitted)		1939 1942 1943	
Aetna Insurance	\$6,233	\$2,494	\$2,357	47.3 45.4 44.0	51.6
Continental Ins.	2,471	1,933	1,908	47.8 46.4 46.0	54.5
Fidelity-Phenix	2,987	2,051	1,688	54.4 43.7 41.0	51.7
Fireman's Fund	2,649	2,148	2,031	40.0 43.3 44.9	45.8
Great American	1,181	1,297	1,273	46.1 41.0 41.2	45.9
Hartford Insurance	6,817	5,972	5,536	47.4 42.7 38.5	48.9
Home Insurance	21,696	5,951	3,719	51.9 47.4 41.5	54.1
Ins. Co. of No. Amer.	2,666	2,687	2,520	40.2 41.6 38.3	44.0
St. Paul F. & M.	1,973	2,122	2,097	42.8 41.9 40.1	44.9
Totals	\$48,673	\$26,655	\$23,129	Average 46.4 43.7 41.7	49.0

Fire insurance premiums for the nine companies totaled \$155,985,000 in 1943, an increase of 8.2% over 1942 writings and 32.5% higher than their 1939 volume. Each company in the group shows this trend. Loss ratios, however, have increased each year, averaging 48.8% for 1943, compared with 41.8% in 1942, 41.0% in 1939 and a five-year average of 43.7%. This upward move in the loss ratio parallels the country-wide increase in fire losses that has accompanied the heightened industrial tempo occasioned by the war effort. It is reasonable to anticipate a reversal of this trend in the post-war years.

Motor vehicle writings were moderately lower in 1943 than in 1942, and less than half of the 1939 volume. The peak year since 1939, however, was 1941 (not shown in the table), when writings were more than double the 1942 figure. The loss ratio on this class of business, however, shows improvement over previous years, and is considerably better than the five-year average. This, doubtless, can be attributed to less than the normal amount of driving coupled with the greater care exercised today by motorists. Home was the largest underwriter in this class of business in 1939, but dropped to second place in 1943.

#### III—OCEAN MARINE: NET PREMIUMS WRITTEN

	1939	1942	1943	Incurred Loss Ratio	5 Year Average
		(\$000 omitted)		1939 1942 1943	
Aetna Insurance	\$1,220	\$5,941	\$2,569	44.8 97.0 44.6	65.7
Continental Ins.	925	5,620	3,149	63.6 124.2 34.1	72.2
Fidelity-Phenix	909	5,551	3,091	63.5 124.8 34.4	72.6
Fireman's Fund	2,713	12,421	6,469	50.8 95.4 49.0	67.6
Great American	498	4,173	1,845	45.2 106.8 55.8	77.3
Hartford Insurance	1,156	8,998	4,322	59.8 94.8 45.7	69.3
Home Insurance	1,487	8,757	4,918	24.7 107.4 47.9	70.2
Ins. Co. of No. Amer.	3,478	20,852	8,463	52.6 99.1 45.0	73.5
St. Paul F. & M.	1,966	6,168	3,939	65.5 80.6 58.0	69.0
Totals	\$14,352	\$78,481	\$38,765	Average 52.3 103.3 46.1	70.8

#### IV—INLAND MARINE: NET PREMIUMS WRITTEN

	1939	1942	1943	Incurred Loss Ratio	5 Year Average
		(\$000 omitted)		1939 1942 1943	
Aetna Insurance	\$1,375	\$2,503	\$2,866	43.0 58.7 60.0	51.1
Continental Ins.	727	1,219	1,513	38.5 43.5 50.0	48.0
Fidelity-Phenix	582	995	1,231	38.9 38.1 58.2	51.3
Fireman's Fund	2,080	2,841	3,740	49.3 43.7 61.5	52.4
Great American	486	717	808	48.7 42.2 44.3	42.8
Hartford Insurance	2,620	4,118	5,134	45.6 61.3 63.7	57.5
Home Insurance	1,911	4,108	5,166	47.1 57.3 67.3	57.2
Ins. Co. of No. Amer.	3,560	6,018	5,924	44.4 41.0 47.8	42.2
St. Paul F. & M.	1,796	2,151	2,520	36.2 42.8 51.2	46.7
Totals	\$15,137	\$24,670	\$28,902	Average 43.5 47.6 56.0	49.9

Ocean marine business in 1943 was approximately half of that written in 1942, a record year. This decline, however, still leaves the 1943 volume at approximately 2.7 times the 1939 volume. Not only is the volume of this business at a most favorable level, but the loss experience in 1943 at 46.1% was better than in 1939, and better than the five-year average. The best year in the five-year period under review was 1941 when the loss ratio was around 43.0%. The worst year was 1942, when excessively severe shipping losses occasioned by enemy submarines brought the average loss ratio for the nine companies to 103.3%. Normally, ocean marine business is a profitable line, and

the outlook is that from now on it will continue to be so. Insurance Company of North America is one of the leading underwriters of this class of business, and its 1943 loss ratio was somewhat better than the average of the nine companies.

Inland marine premiums advanced to a new high in 1943, and were nearly double the 1939 volume. The loss ratio in 1943, at 56.0%, was also at a high, and it is the first time in many years that the over-all loss experience of companies writing this class of business has been unfavorable. Insurance Company of North America is the leading writer and, furthermore, shows a better than average loss experience.

#### V—TOTAL NET PREMIUMS WRITTEN

	1939	1942	1943	Incurred Loss Ratio	5 Year Average
		(\$000 omitted)		1939 1942 1943	
Aetna Insurance	\$22,747	\$29,865	\$28,457	45.1 58.5 53.4	51.4
Continental Ins.	19,047	27,470	27,075	45.5 58.1 49.8	50.9
Fidelity-Phenix	15,546	22,757	21,599	47.9 63.2 49.0	52.4
Fireman's Fund	15,798	28,827	24,251	46.6 67.7 55.1	53.9
Great American	12,723	20,452	18,655	45.6 59.3 53.4	51.0
Hartford Insurance	37,375	52,055	50,796	46.6 55.4 49.8	50.0
Home Insurance	57,648	61,746	61,549	50.7 57.3 52.6	54.1
Ins. Co. of No. Amer.	24,525	49,989	39,256	43.2 68.7 50.3	51.8
St. Paul F. & M.	12,078	19,917	18,088	47.0 57.0 53.1	52.3
Totals	\$217,487	\$312,178	\$289,726	Average 46.5 60.6 51.8	52.0

Turning now to total net premiums written by these nine companies, the trend of each company is clearly shown in the final table. It will be observed that the 1943 average incurred loss ratio is lower than in 1942, and fractionally below the five-year average, despite the increase in fire losses. The five-year ratio has been abnormally increased by the calamitous marine losses of 1942.

When viewing the variations in these loss ratios and their relative importance to the fortunes of the insurance industry and to the individual insurance companies, a sense of proportion must be maintained. For example fire insurance is still the major line of these

companies, consequently, unfavorable or favorable experience in the secondary lines is not nearly as important as is fire experience, except under such unusual conditions as obtained in the ocean marine field in 1942.

For the nine companies reviewed, fire writings constituted 54.1% of total writings in 1939 and 53.8% in 1943; automobile writings were 22.4% in 1939 and 8.0% in 1943; ocean marine writings were 6.6% in 1939, 26.5% in 1942 and 13.4% in 1943; inland marine writings were 7.0% in 1939 and 10.0% in 1943. Calculations for each of the nine companies can be developed from the accompanying tables.

## "The 53% Tax Bracket For Banks And Corps."

Writing under the above caption in the firm's Municipal Letter, Vol. II, No. 3, J. Austin White, of J. A. White & Co., Cincinnati, notes as follows:

The fact is that a bank or corporation with a net income of between \$25,000 and \$50,000, subject to normal and surtaxes, is in a 53% tax bracket—not 27%, not 40%, but 53%—not considering excess profits taxes. Too few bankers appreciate this fact. There is nothing complicated about it. If your income subject to normal and surtaxes is over \$25,000 and not over \$50,000, the amount of such income over \$25,000 is subject to a normal tax of 31% and to a surtax of 22%, a total tax rate of 53%. (Moreover, if your total net income is over \$50,000 you may still be in the 53% bracket if the portion of your income subject to normal and surtaxes is between \$25,000 and \$50,000.)

Of course the over-all rate on your net income will be lower, because the rates are less on the first \$25,000 of income. But if you are earning \$25,000 and less than \$50,000; subject to normal tax and surtax, then for every \$1.00 of income you have over the \$25,000 you are required to pay 53 cents in income taxes—not including any other taxes.

This should be no surprise, for the rates are clearly stated, and every banker who handles investments should be informed as to the tax bracket in which his bank is now, and is likely to be in the future. Yet too often the banker who invests the bank's funds simply lets some accountant worry about the tax return, and in the smaller banks earning less than \$50,000 a year, the investment officer not infrequently is unfamiliar with tax rates as they apply to his own institution.

One of the most important factors bearing upon the advisability of buying municipal bonds as compared to taxable securities is the tax bracket in which the investor is now, and is likely to be in the future. Therefore we recommend that bankers who are entrusted with the investment of the bank's funds study their tax position with a view of determining

the maximum tax bracket in which his bank is now and is likely to be in the future. This procedure is especially recommended for banks that have income, subject to taxes, ranging between \$25,000 and \$50,000, in which range the tax amounts to 53%.

For your convenience, we have computed the following information to show the yield which a taxable investment, based upon a 53% tax rate, must provide to equal various yields on tax-free municipals:

Tax Free Municipal Yield of	Is Equal to Taxable Yield of	Tax Free Municipal Yield of	Is Equal to Taxable Yield of
.50%	1.06%	1.55%	3.30%
.70	1.49	1.60	3.40
.90	1.91	1.65	3.51
1.00	2.13	1.70	3.62
1.05	2.23	1.75	3.72
1.10	2.34	1.80	3.83
1.15	2.45	1.85	3.94
1.20	2.55	1.90	4.04
1.25	2.66	1.95	4.15
1.30	2.77	2.00	4.26
1.35	2.87	2.05	4.36
1.40	2.96	2.10	4.47
1.45	3.09	2.15	4.57
1.50	3.19	2.20	4.68

### Attractive Situation

The current situations in Loft Candy Corp., Majestic Radio and Television, and Allen du Mont Laboratories offer attractive possibilities according to a memorandum issued by J. F. Reilly & Co., 111 Broadway, New York City. Copies of these interesting memoranda may be had from the firm upon request.

### Ins. Stocks Compared

Laird, Bissell & Meeds, 120 Broadway, New York City, members of the New York Stock Exchange, have prepared an interesting comparison and analysis of insurance stocks. Copies of these data may be had from the firm upon request.

## Royal Bank of Scotland

Incorporated by Royal Charter 1727

HEAD OFFICE—Edinburgh  
Branches throughout Scotland

### LONDON OFFICES:

3 Bishopsgate, E. C. 2  
8 West Smithfield, E. C. 1  
49 Charing Cross, S. W. 1  
Burlington Gardens, W. 1  
64 New Bond Street, W. 1

### TOTAL ASSETS

£115,681,681

Associated Banks:

Williams Deacon's Bank, Ltd.  
Glyn Mills & Co.

## Australia and New Zealand

## BANK OF NEW SOUTH WALES

(ESTABLISHED 1817)

Paid-Up Capital -----£8,780,000  
Reserve Fund -----6,150,000  
Reserve Liability of Prop.-----8,780,000  
£23,710,000

Aggregate Assets 30th Sept., 1943 -----£187,413,762

SIR ALFRED DAVIDSON, K.B.E.,  
General Manager

Head Office: George Street, SYDNEY

The Bank of New South Wales is the oldest and largest bank in Australasia. With over 800 branches in all States of Australia, in New Zealand, the Pacific Islands, and London, it offers the most complete and efficient banking service to investors, traders and travellers interested in these countries.

### LONDON OFFICES:

29 Threadneedle Street, E. C.  
47 Berkeley Square, W. 1  
Agency arrangements with Banks throughout the U. S. A.

## NATIONAL BANK of EGYPT

Head Office Cairo  
Commercial Register No. 1 Cairo

FULLY PAID CAPITAL £3,000,000  
RESERVE FUND £3,000,000

### LONDON AGENCY

6 and 7 King William Street, E. C.  
Branches in all the principal towns in EGYPT and the SUDAN

## NATIONAL BANK of INDIA, LIMITED

Bankers to the Government in Kenya Colony and Uganda  
Head Office: 26, Bishopsgate, London, E. C.

Branches in India, Burma, Ceylon, Kenya Colony and Aden and Zanzibar

Subscribed Capital-----£4,000,000  
Paid-Up Capital-----£2,000,000  
Reserve Fund-----£2,200,000

The Bank conducts every description of banking and exchange business  
Trusteeships and Executorships also undertaken

### Attractive Situation

H. H. Robertson Company offers an attractive situation (the issue is tax free in Pennsylvania), according to an interesting memorandum being distributed by Buckley Brothers, 1529 Walnut St., Philadelphia, Pa., members of the New York and Philadelphia Stock Exchanges. Copies of this memorandum may be had upon request from Buckley Brothers.

### Available On Request

Schenley Distillers Corporation have prepared an attractive booklet containing the first articles in the series they have been running in the "Financial Chronicle." Copies of this booklet may be had upon request by writing to Mark Merit, in care of Schenley Distillers Corporation, 350 Fifth Avenue, New York 1, N. Y.



## No World Peace Without Rights Of Individual Citizens

(Continued from first page)

the nation into war than to run the risk that dissatisfaction with my rule might result in dispossessing me." There is nothing in recent history that indicates the slightest change in this modus operandi.

"One of the truest lessons of history that Shakespeare ever recorded is found in his Henry IV. There the old king on his death-bed calls his son Henry to his side and in these words admonishes him not to overlook the extent to which war operates to take the attention of the people from the shortcomings of the ruler. I quote:

"I . . . had a purpose now  
To lead out many to the Holy Land,  
Lest rest and lying still might  
make them look  
Too near unto my state.  
Therefore, my Harry,  
Be it thy course to busy giddy  
minds with  
Foreign quarrels; that action,  
hence borne out,  
May waste the memory of the  
former days."

"Hardly a day goes by that I do not receive in my mail some plan which the author believes would assure permanent peace. So far I have not seen a single one that has impressed me as sound. The usual approach is that there should be formed a new league of nations implemented with the necessary military equipment to enforce its decisions. No one has suggested that troops or battle-ships or airplane squadrons in sufficient quantity to be effective will be for hire to such a world organization. Therefore if such an organization is to have military equipment with which to enforce its decrees that equipment will have to be allocated by the countries interested in preserving the peace.

"Assuming for the moment that such a course were feasible I raise the question as to how many countries would be willing to contribute to a world organization a substantial portion of their military forces? I also ask how long a government in one of our Republics could remain in office when it was disclosed that such an international force had the authority to invade one of our countries against the will of that country? That, it seems to me, is the crux of the whole proposition. Because if an international organization is to be supplied with the force adequate to carry out its decisions, necessarily to be effective it would have to be able to order the invasion of any country that in its opinion was a potential aggressor—even though that country might have been one of the contributors of military force.

"It is my personal opinion that notwithstanding any of the dreamy-eyed proposals of some of our star gazers, few countries would be willing to relinquish their sovereignty to the extent that such a program would require. Beyond that I believe that our only hope for an approximation of permanent peace will come through religion raising the general level of moral virtue; and education raising the general level of intellectual virtue. Only then will the peoples of all countries be fully cognizant of their stake in a peaceful world. That is not something that could be accomplished by small groups behind closed doors regardless of how competent the individuals participating might be. Peace only can be assured when the people have the right and the intelligence to appraise what is involved and can make known their wishes through representatives of their own choosing in their own governments.

"Also it has been proposed that we should adhere to an interna-

tional economic organization which could tell us when we can raise pigs, and how many; whether we should increase or decrease our cotton crop or wheat crop, or anything else. The United States had some home-brew samples of that sort of economic tinkering. Based upon that experience my view is that any attempt to do the same thing on an international scale would bring confusion worse confounded.

"The exchange stabilization programs which have been offered constitute another case in point. Instead of approaching the problem through known and tried methods, we are asked to endorse new and grandiose schemes providing for another international organization to stabilize currencies and foreign exchange. Most experienced students seem to agree that the most constructive contribution this country could make would be to set an example here of sound economy based on a sound Federal fiscal program supported by a budget that gave proper regard to the relationship of outgo to income. That in turn would enable us to provide needed credit to others on a proper basis.

"The net of all this is, as I view it, that the United States could make its proper contribution to all of these world problems under its own power and initiative. This without the necessity of setting up complicated super-world organizations which might or might not do a good job. Under such a procedure my country could do its full part to make the world a better place in which to live, and still retain the right to control its own destiny, just as you, too, I am certain will wish to control the destinies of your countries.

"The big job that we as the representatives of business in the hemisphere have before us, it seems to me, can be summarized thus:

"1. We wish to preserve the independence and sovereignty of our respective nations.

"2. We wish to cooperate with the governments of our countries in raising the standards of living, and in securing peace and prosperity for our countrymen.

"3. We wish to make certain that the rights of the individual citizen shall be protected and preserved to the end that the people of each nation may determine the kind of government they wish.

"4. That private enterprise which demonstrably has provided the greatest good to the greatest number shall be maintained and preserved.

"5. That the people and not the state shall be and shall remain supreme.

"6. That peace and understanding and friendly relationships shall be maintained amongst the countries of the Western Hemisphere.

"7. That business relationships and trade amongst the hemispheric countries shall be encouraged and that unjustifiable handicaps to a proper flow of trade and commerce shall be removed.

"8. That out of our experience and out of our example, with full consideration of and protection of all individual sovereignties, we shall by precept and example—and by force if necessary—keep the threat of war far away from our shores.

"How shall peace be preserved? Again, human nature being what it is, we cannot place our reliance entirely upon precept and example. We must remain strong in a military sense. The democracies must not again make the fatal mistake, when peace has come, of turning swords into ploughshares and spears into pruning-hooks. Only so can we be assured that the hand of the aggressor can be stayed."

## Taxation Of Public Utilities—Here And In Great Britain

(Continued from page 1918)

of interest by the Federal Treasury was not an insurmountable barrier alone to competing private systems, due to the greater operating efficiency of the latter. Nor was exemption from Federal taxation of tremendous advantage to publicly owned electric systems until the Pearl Harbor incident.

Since the close of 1941, however, this lack of need to support the war effort has given public power systems an enormous advantage in competition with federally-taxed private systems. So much so, in fact, that with Federal taxes consuming 16.3% of gross operating revenues, on the average, in 1943, one Middle Western privately owned electric utility has stated it could give every household consumer in its service area the amount of electricity now consumed absolutely free and be money ahead, provided it was relieved, as publicly owned systems are, of the need of paying Federal taxes. This, of course, could be done only by a utility enjoying a heavy industrial and commercial demand.

The advantage given publicly owned electric systems through Federal tax exemption can readily be demonstrated. According to TVA's monthly statistical report for September, 1943, municipalities and rural cooperatives buying power from it had aggregate gross operating revenues of \$34,670,000 in the fiscal year ended June 30, 1943, of which they paid an average of 5.6% in taxes and tax equivalents to local governments, but nothing to the Federal Government. Likewise, TVA's annual report for the same fiscal year places gross operating revenues from electric operations at \$31,674,210, of which it paid 6.2% in taxes and tax equivalents to States and their subdivisions, but not one dime in Federal taxes.

During the same period, however, the privately owned electric utilities of the country received aggregate gross operating revenues of some \$2,713,000,000, of which they paid an average of 8.33% in taxes to local governments and 16.0% in Federal taxes. Had TVA, and the municipalities and cooperatives distributing its power, been compelled to pay taxes to the Federal Government at the same rate required of private power companies, the Treasury would have been enriched by more than \$10,615,000 in this twelve-months' period. And had TVA and its power distributors paid local taxes at the rates assessed against privately owned systems, the states, counties, school districts and communities in which they operate would have had more than \$1,600,000 added to their joint income.

To carry the point further, all the publicly owned electric systems in the country—Federal,

State, District, Municipal and REA cooperatives—had an estimated aggregate gross operating revenue in the twelve months ended with June, 1943, of \$325,000,000, no part of which was paid to the Federal Government in taxes. But had they been taxed at the same rate as private power companies more than \$41,385,000, in addition to the sum that TVA and its distributors were exempted from paying, would have been added to our Federal war chest. In all, exemption of publicly owned electric systems from Federal taxation reduced the funds available for the purchase of tanks and jeeps, of planes and ships, of guns and ammunition, in one twelve-months' period by around \$52,000,000. As a result, all private enterprise, the country over, had to dig a little deeper to provide this sum.

We in this country have yet to appraise publicly owned undertakings with the realism of the British. Under the British Income Tax Act, all gains and profits derived from trading activities, whether conducted by publicly or privately owned enterprises, are, with few exceptions, taxed alike. These exceptions are, simply stated, (1) undertakings like the British Broadcasting Corporation which, although supported by a tax on receiving sets and operated at a profit, is owned by the Crown; (2) compulsory enterprises like water supply systems, where the entire community is taxed for its support, no matter whether or not individual citizens are consumers; and (3) a few highly venturesome undertakings, the success of which will contribute to the national welfare, and which have been specifically exempted from taxation by an Act of Parliament. All other undertakings, including publicly owned utilities, pay the same taxes as those assessed against private enterprises.

The Royal Commission on the Income Tax observed in its 1920 report that none of the witnesses representing districts or communities raised any objections to subjecting publicly owned undertak-

ings, including utilities, to income taxation at public hearings, when the Income Tax Act was under discussion in Parliament. And it added:

It may \* \* \* have been in their minds that it would not be expedient to claim exemption from income tax for public bodies which are actually or potentially competitors of private persons or companies carrying on similar trading undertakings.

The British Courts, moreover, have taken the position that the language of the Income Tax Act is very broad and all inclusive, and unless the facts fall within one of the three categories previously described they have consistently held that a publicly owned utility comes within the meaning of the Act.

In fact, the theory upon which publicly owned utilities are subjected to the same taxation as privately owned systems would appear to be a belief that the national welfare takes precedence over the local good. Accordingly, although any surplus earnings above a predetermined level resulting from utility and other undertakings must be paid into a general fund for the support of schools, local public hospitals, asylums and similar social institutions—sort of a British version of our Washington Plan—the national government first obtains, through the income tax, a portion of those earnings for support of the Nation as a whole. As the British see it, the burden of supporting the operations of the national effort must be borne, through the medium of income taxes, by customers of publicly and privately owned utilities alike, as well as by customers of other types of public and private undertakings.

As a result the consumers of utility services in Great Britain contribute equally to the costs of the national government, through reflection of income taxes in their rates for service. This equitable distribution of the tax burden is in sharp contrast to conditions in the United States, where consumers of privately rendered utility services are compelled to pay not only their full share of the costs of the Federal Government but, in effect, a part of the share that rightfully should be borne by the customers of tax-free publicly owned utilities.

## COLUMBIA GAS & ELECTRIC CORPORATION



Principal Operating Companies

BINGHAMTON GAS WORKS

THE CINCINNATI GAS & ELECTRIC COMPANY

THE DAYTON POWER AND LIGHT COMPANY

THE MANUFACTURERS LIGHT AND HEAT COMPANY

NATURAL GAS COMPANY OF WEST VIRGINIA

THE OHIO FUEL GAS COMPANY

THE UNION LIGHT, HEAT AND POWER COMPANY

UNITED FUEL GAS COMPANY

### Ins., Bank Stock Evaluator

Butler-Huff & Co. of California, 210 West Seventh Street, Los Angeles, Calif., have prepared an interesting comparative analysis of 82 insurance companies and 38 banks. These data are contained in the April issue of their Insurance and Bank Stock Evaluator, copies of which may be had from the firm upon request. Also available is a summary of the situation in Manufacturers Trust Company, which appears attractive at current levels, Butler-Huff & Co. believes.

### "Over-Counter Review"

Bristol & Willett, 115 Broadway, New York City, have prepared the current issue of their "Over-the-Counter Review." Copies of this interesting Review may be had from the firm upon request.



# Financial Aspects Of Future World Trade

(Continued from first page)

believing that lasting peace and prosperity for ourselves and the other nations of the world can be brought about to a great extent by an unhampered interchange of goods and services among all nations.

The future of the export trade of the United States has been discussed at great length in various quarters and the general trend of thought as to post-war volume is optimistic; perhaps too optimistic if we consider all the diverse factors now existing that must be correlated and properly synchronized in the post-war period. The volume of the export trade of the United States in the period following the war will depend on the play of a number of both favorable and unfavorable factors, some of which will be within our own control here and some of which will arise in the buying countries. For example, some of the so-called occupied countries may find it difficult, if not impossible, to purchase abroad on a pre-war basis until quite some time after the adjustment of their internal economies through rehabilitation of industry and agriculture. On the other hand, many countries have accumulated substantial blocks of gold and foreign exchange during the war period, which should enable them to enter the market for volume purchases, just as soon as goods are available to them. Some of the neutral countries also have at their disposal large blocks of gold and foreign exchange, estimated at several billions of dollars.

Conditions within our own country exert a very direct influence on export volume and it is interesting to note the close proportionate volume relationship that exists between our exports, imports and domestic economy. In the period of "Coolidge Prosperity", roughly 1925 to 1929, total foreign trade, including both exports and imports, exceeded nine billion dollars each year, as follows:

	Total Exports (approx.)	Total Imports (approx.)	Total Foreign Trade
	(In billions of dollars)		
1925	\$4.9	\$4.2	\$9.1
1926	4.8	4.4	9.2
1927	4.9	4.1	9.0
1928	5.1	4.1	9.2
1929	5.2	4.4	9.6

In the succeeding year, or with the beginning of the depression of the 1930s, total foreign trade dropped to approximately seven billion dollars; in 1931 to four and one-half billion dollars; in 1932 to two billion nine hundred million dollars, and thereafter and including 1938, it averaged four billion seven hundred million dollars. From 1930 to 1934 the figures were as follows:

	Total Exports (approx.)	Total Imports (approx.)	Total Foreign Trade
	(In billions of dollars)		
1930	\$3.8	\$3.1	\$6.9
1931	2.4	2.1	4.5
1932	1.6	1.3	2.9
1933	1.7	1.4	3.1
1934	2.1	1.6	3.7

The conclusion drawn from these figures is that a sound internal domestic economy in the United States, with a high rate of employment and substantial purchasing power results in increased purchases of capital and consumer goods within our own country. This in turn leads to increased imports and the creation of dollar exchange to the credit of the various countries of the world, thus enabling them to take more of our goods. If we are to have a sound internal economy, many changes in our present method of procedure will be necessary, for instance, we must balance our budget as soon as possible, but among other things, private industry must be permitted to rehabilitate itself and convert as speedily as possible from war-

time to peace-time production, as soon as the war is concluded, or before that time, if conditions permit. This can be accomplished only if government withdraws from competition with private enterprise, releases its controls on industry and by the formulation of a sound and equitable tax program, permits business to return again to a profit-incentive basis. The thought has been expressed on a number of occasions by those familiar with business operations that a continuation or increase of government competition with private industry can result only in increased unemployment, a chaotic internal post-war economy and a restricted export and import business.

We of course recognize that other means exist for the creation of dollar exchange, but in the final analysis, if the export trade of the United States is to function on a sound basis in the future, it must be paid for almost wholly by dollar exchange resulting from the purchase abroad of goods or services. In the 1920s we made available substantial amounts of dollar exchange by extending loans (mostly of a non-productive nature) to foreign governments through private channels and the results to private investors, in many cases were rather disastrous; in the 1930s we discontinued private loans but took gold from abroad for our exports, with the result that we hold a large proportion of the gold stock of the world; in the 1940s we inaugurated lend-lease. Unless we are willing in the post-war period to part with our resources without compensation, it is a foregone conclusion that lend-lease must be abandoned as soon as possible after the war is won and thus we will again be forced to return to an exchange of goods and services as a means of creating dollar exchange to pay for the bulk of our exports.

It is quite generally conceded that for a few years after the war a substantial demand will exist, both here and abroad, for various types of merchandise that have been unobtainable as a result of the exigencies of war, and, furthermore, machinery and goods destroyed by the ravages of war will be needed abroad for rehabilitation purposes and for the needs of new industries. In the immediate period after the war, price probably will not be an important factor to foreign buyers. When this first demand is satisfied, however, and sales again revert to a competitive basis, what will be our position in world markets? The naive statement has been made in some quarters that an internal public debt is no burden on the national economy as a whole, since it is a debt that we owe to ourselves. Taxes levied to meet a debt service of perhaps six to eight billion dollars a year, which is now conceivable, plus the additional taxes that will have to be levied after the emergency is over, for the high cost of government operations, amortization of debt, supplies for liberated countries, adjusted compensation, pensions, hospitalization, rehabilitation, etc., very definitely do constitute a burden on productive enterprise. Burdensome taxes not only result in a loss of business incentive, but, of greater importance from the viewpoint of export, they eventually find their way into production costs and the price of merchandise. Granted that some types of our manufactures always will sell abroad on a quality basis, will we be able in general to compete on a price basis with countries having a relatively small debt service or low labor costs, or both? This query can be answered only by actual

experience in the future, but, unquestionably, a reduction of debt, not by the imposition of additional burdensome taxes, but by the reduction of unnecessary government expenditures, is one of the greatest contributions the government can make to the export fraternity.

The matter of competition in the post-war period has been discussed at great length on numerous occasions. It seems apparent at this time that our industrial capacity after the war will be substantially larger than pre-war capacity, when plants have been retooled for peace-time production. If that is the case, domestic competition will be keen and the need of export markets will be greater than ever before, in order that surplus production can be absorbed. However, other countries, as a result of conditions brought about by the war, have industrialized and it seems likely that there will be a change in the type of American exports to some parts of the world. This change may be most noticeable in some of the Latin American countries after the first buying wave has subsided. Then, too, some of the countries of the world with large blocks of available dollar exchange may not be willing to dissipate their foreign exchange resources in an orgy of buying and may restrict their imports to essential goods or goods which do not compete too much with their own new industries. In various quarters the belief is held that the Latin American countries now have at their disposal approximately three billion dollars in gold and foreign exchange, part of which, however, is in blocked sterling that probably will not be available for the payment of American exports. A great deal of fear has been expressed in export circles in respect to post-war competition from Great Britain. As a result of conditions brought about by the war, Great Britain's economy has suffered drastic changes. In the pre-war period, about 60% of her imports of approximately one billion pounds sterling was paid for by merchandise exports and the balance by invisible exports, such as interest on investment abroad, payment for service, etc. By reason of a substantial liquidation of debt to Great Britain by outside countries and the loss of shipping, her income from abroad has decreased materially. Thus, her need to increase actual exports in the post-war period will be greater than ever. Our exporters must be prepared for keen competition from that source, but we must not overlook the fact that we have had competition from Great Britain in the past. It has been clean competition, however, and is vastly preferable to the unscrupulous type of competition of previous years that barred many American exporters out of good markets and eventually left certain of our Latin American neighbors and other countries with large blocks of worthless aski marks. Canada has made vast strides in her numerous industries as a result of the necessity of supplying herself and allied nations with material for the prosecution of the war, and will undoubtedly seek world markets to absorb surplus production. India, the U. S. R. R., and China also will be competitors for world trade, but not until after a lapse of some years, as their own internal demands must be satisfied first. While Germany and Japan in the period previous to war were important competitors in world trade, the dislocations of industrial capacity and other factors will no doubt limit their importance in international trade for an indefinite period after the war. We in the United States cannot expect to get more than our fair share of export trade, for we must recognize the fact that world prosperity as a whole depends on the prosperity of individual nations.

The future of world trade will

depend largely on the leadership of the United States and Great Britain, the two great trading nations of the world. If we are to meet that trust and point the way to the rest of the world, both nations must have a sympathetic understanding of each other's problems and a will to collaborate to the fullest extent in a constructive program for the rehabilitation of the trade of all those nations desiring to cooperate with us.

American manufacturers of certain types of consumer goods may find it more difficult in the post-war years to market their products in countries which have developed their own industries during the war era. For example, Brazil and other Latin American countries have forged ahead in the textile industry to such an extent that they can supply their own needs and the needs of outside markets and so we may find future sales of textiles in that territory confined to the better grades, special fabric designs, etc. With the passage of time, we must expect to see many nations of the world become even more highly industrialized and more self-sufficient for certain of their needs. However, in the overall pattern of international trade, this is not to be feared, for greater industrialization within a country leads to higher standards of living and a larger demand for imports from other countries.

Much thought has been given to the two important problems of stabilization of currencies and the disposal of surplus material in the immediate post-war period and while no solution has been arrived at up to this time, the degree of consideration being given these problems warrants the hope that some satisfactory plan of operation will be evolved in both cases. Wide publicity has been given to the American and British plans for the stabilization of currencies in the post-war period, which is so essential if foreign trade is to reach its greatest possibilities. Both plans are complicated in character and whether or not either would operate effectively in practice is a matter of debate. Seemingly, no method of stabilization yet suggested is so sound or easily operated as the international gold standard—with free coinage of gold, free markets and private ownership of gold and currencies freely convertible into gold, both for domestic use and for shipment abroad. The success of this or any other program must depend finally on the adoption and general pursuance of sound internal economic and political policies—balanced budgets, reasonable tariffs and trade regulations, avoidance of central bank and Treasury operations that interfere with the price reactions essential to the operation of the gold standard and, in general, governmental policies that promote business confidence instead of destroying it. No country can expect to have its currency acceptable at a stable value in world markets unless its fiscal affairs are under control, its price level reasonably stable and its internal economy is functioning smoothly and productively. If sound governmental policies directed toward this end are followed, the gold standard can work successfully in the future as it did in the past. A large part of the confusion that exists with regard to the problem of exchange stabilization and trade recovery is probably due to the fact that the simple fundamentals have been lost sight of in the maze of complications and artificialities that has grown up around them. From numerous sources we hear of the failure of the gold standard, when the real failure has been that of the credit structure, either because of unsound governmental policies or because credit has been over-expanded to a point where for some reason, political or economic, the structure breaks down and there

is not enough gold to liquidate outstanding obligations.

Conditions brought about by the war probably will make it necessary that price control and other forms of governmental control continue to be exercised for a period after the war; for example, certain types of raw material for industry may have to be placed on an allocation basis in order that all may obtain their fair share, or certain types of scarce material may be limited as to export. Unfortunately, forms of control within a country have a tendency to increase and perpetuate themselves, and eventually they lead the way to controls in other countries, until international trade becomes bogged down in a morass of governmental regulations, bi-lateral arrangements, quota systems, clearing arrangements, barter agreements, onerous foreign exchange restrictions, and other restrictive measures of a discriminatory nature. While we appreciate that our full energies must be devoted to the winning of the war just as speedily as possible, most of us dislike governmental restrictions and restraints, and their elimination, whether they apply to our personal affairs or against the free operation of business, should be given immediate consideration after the war is won.

The world-wide scope of the war has had the effect of introducing American products to the far corners of the earth and it is but reasonable to expect that a demand has been created which will carry on in some measure in the post-war years. Conversely, we in the United States have found new sources of raw materials which will be needed here and these factors should result eventually in a two-way trade of mutual and lasting benefit.

The many obstacles to a larger and more successful foreign trade in the post-war period are a challenge to the ingenuity and resourcefulness of the American exporter, but we have overcome obstacles in the past and we will do so in the future. Only in that way can we hope to maintain a full measure of employment, a continuation of our standards of living and internal economic stability which are the foundation upon which a vigorous and healthy foreign trade is built.

## SEC Rules On Periods For Preserving Records

The adoption of two rules, pursuant to Section 31(a) of the Investment Company Act of 1940, prescribing the period or periods for which records, books, and other documents shall be preserved by registered investment companies and other persons enumerated in the rules, was announced on April 17 by the Securities and Exchange Commission, which said:

"Rule N-31A-1 is applicable to every registered investment company, and to every underwriter, broker, dealer, or investment adviser which is a majority-owned subsidiary of such registered investment company. The rule prescribes the period or periods for which such persons shall preserve records, books, and other documents that constitute the records forming the basis for financial statements required to be filed pursuant to Section 30 of the Investment Company Act of 1940.

"Rule N-31A-2 is applicable to every investment adviser not a majority-owned subsidiary of, and every depositor of any registered investment company, and every principal underwriter for any registered investment company other than a closed-end company. The rule prescribes the period or periods for which such persons shall preserve records, books, and other documents as are necessary and appropriate to record such person's transactions with such registered investment company."



# An Analysis Of Post-War Trade And Business Prospects

(Continued from first page)

nomics and finance. The report follows:

## I. BASIC TRENDS AND FORECASTS

This first section is in part a preview of factors to be examined in more detail in the succeeding sections. It deals with underlying trends which will affect all lines of trade.

### Military-Political Background

It is useless to try to gauge the post-war prospects for retail and wholesale business without first defining the underlying conditions likely to prevail after war's end. Our two main assumptions stated in preceding reports as reasonable expectations are:

1. Large-scale warfare in Europe will die down before the close of 1944; in the Far East, before the close of 1945. We say "die down" because of the strong possibility that either or both wars may be won in substance and demobilization begun while the enemy still continues a relatively feeble resistance.

2. Next fall's election will strengthen the dominance of middle-class conservatives in Congress and give them effective control of government, even if Roosevelt remains President.

If these two assumptions turn out to be false, the four forecasts which follow will have to be revised. These forecasts are here stated rather dogmatically for most of them have been previously discussed.

### 1. Inflation Will Quickly Pick Up Speed

Of prime importance is the gathering force of inflation. The reasons for anticipating a rapid and sweeping rise in prices after the war will bear repeating:

1. Enormous sums of cash and cashable assets (currency, deposits and government bonds) will be in the hands of tens of millions of persons who have been taught that saving is a social crime and that government will take care of them whenever they need help. These sums constitute not merely potential but actual and immediate spending power.

2. These people strongly desire many goods which will be scarce for a year or two. Inevitably the prices of such goods will start to move up.

3. Price control cannot conceivably stop the movement. Once wartime support by the public weakens, price control will be as futile as was prohibition—except perhaps on a few standard or accurately specifiable commodities.

4. When prices start to move up, unionized labor will demand, and get, higher wages. Rising production costs will then force prices still higher.

5. Any distinct rise will generate a popular belief that prices are likely to continue going up; for inflation has been widely publicized, particularly by labor unions. Thus, fear will add its powerful impetus to the buying movement.

All these combustible elements together cannot fail to ignite, in our judgment. There may be a period of hesitancy at the beginning, but it can scarcely last long.

A few economists, to be sure, take the position that uncertainty and unemployment during the readjustment from war to peace will damp down the urge to buy and perhaps initiate a wave of deflation. Their view has the merit of calling attention to a probable state of localized depressions in war production industries.

But the great majority of consumer goods industries will be active, and their employees will be well able to spend freely. That will be quite enough to start the

ball rolling. Thereafter, it will quickly pick up speed.

### 2. Income Distribution Will Shift

Disposable incomes (after taxes) have been shifting in recent years from high-income to low-income groups under the influence of three powerful forces: (1) by the joint action of legislation and CIO-type unionization the earnings of unskilled and sluggish workers have been lifted much more rapidly than the earnings of competent workers; (2) salaries and entrepreneur profits have been curtailed; (3) taxation has absorbed the greater part of large incomes.

The usual inference is that incomes will approach nearer and nearer to equality; but we question its soundness. Other factors seem likely to create a different situation after the war.

In the first place, a conservative Congress, recognizing growing unpopularity of CIO unionism, may put a stop to the practice of forcing all workers to pay dues into union treasuries; if so, capable workmen, receiving wages proportionate to their individual performance, will quickly establish a broad gap between their earnings and the earnings of the great mass of incompetents.

In the second place, the turmoil of technological and economic readjustments after the war will bring large gains to some persons and severe losses to others.

In the third place, excessive taxes on high incomes are likely to be somewhat eased.

These three changes, all of which look fairly probable, (1) will enlarge the number of families with small incomes—say, below \$2,500 (at 1942 prices); (2) will reduce the number with intermediate incomes—say, between \$2,500 and \$4,000; and (3) will increase the number in the high-middle income brackets above, say, \$4,000.

This particular shift, we grant, is so far only an hypothesis. It rests upon the belief that new-dealism has run its course and will give way, at least in the early post-war years, to a revival of individualism. The alternative would be an even more rapid drift toward equalization of incomes.

In either event, the post-war distribution of incomes among income classes will be markedly different from either the pre-war or the present distribution. Obviously, the prospective shift will have a powerful influence on consumers' choices and on retail trade.

### 3. Improved Transportation Will Broaden Trading Areas

The almost universal use of private automobiles, as everyone recognizes, has favored the larger retail stores and has worked against small neighborhood stores. Super-markets and one-stop filling stations are outstanding examples. Even under the pressure of early wartime restrictions on automobile travel, the larger retail stores in most lines maintained a better-than-average rate of growth, as indicated by the following indexes of sales of independent stores (excluding chains) in 1942 compared with 1939. (Reported in *Survey of Current Business* for March, 1944.)

	All Stores	*Large Stores
All kinds of retail business	123	125
Dry goods and gen. mdse.	153	158
Shoe stores	158	161
Hardware	140	144
Lumber and bldg. material	135	145

\*With annual sales of \$100,000 and over.

After the war and the immediate subsequent period of reconversion and readjustment, there will unquestionably be further improvements in transportation. More highways will be con-

structed. More cars and trucks will be operated. Railway passenger service will be speedier, cheaper and more comfortable. Air travel, in part by private planes, will be popularized. A natural result will be to extend the trading areas served by all kinds of retailers and thereby to strengthen the pre-war trend toward fewer and larger retail outlets.

### 4. Competition Will Be Intensified

A fourth forecast open to little doubt is that post-war competition among manufacturers will rise to a level of intensity beyond any previous experience. This may not become immediately apparent. The first few months after civilian production is freely resumed will be a period of urgent demand for many goods, especially durables, which will be in short supply. At the outset merchandising may seem to be an easy task. But look a little farther ahead.

Industrial facilities and manpower devoted to munitions have attained a productive capacity far above any reasonable expectation of post-war civilian consumption. Our estimate, stated in the report of January, 1944, of capacity output of durable manufactures in excess of domestic consumption was 43%; and of non-durable manufactures, 29%. These percentages might be reduced by a vigorous policy of foreign investment. Nevertheless, they plainly foreshadow a strenuous fight for sufficient sales volume in domestic markets to keep war-built plants in operation.

Normal competition among manufacturers of foods, clothing, home furnishings, household appliances, automobiles, and so on will be, of course, resumed; but that is not the whole story. Makers of airplanes and airplane parts, shipbuilders, and ordnance manufacturers, among others, are known to be planning for vigorous invasion of fields already occupied by established producers. New products and new designs for old products will be announced in rapid succession.

At the beginning competition will necessarily center largely on securing adequate distribution through retail outlets and salesmen. Here the established producers enjoy a great advantage. Yet in the flux and turmoil of post-war revival of dormant businesses and return of millions of young veterans to civilian life it will not be impossible for newcomers to open up or create the required distribution system for their goods. Then will follow still more intense competition to win the preference of consumers and to displace directly competitive goods. The struggle will utilize advertising, promotion, publicity, trained salesmanship, and all the varied forms of sales aids.

## II. RETAILING IN 1947

What will be the status and the merchandising practices of retail stores in this country after they have passed through the war and through the period of transition to a peacetime economy? This section attempts to answer that question in the light of the anticipated developments sketched in Section I. On the strength of our assumption of an end to the Japanese War in 1945, we will take 1947 as the first year of stabilized operation.

### Overcrowded Lines of Retailing

The total number of retailers in 1947 will doubtless be much larger than in pre-war days. This is not inconsistent with the statement in Section I that the trend is toward larger and fewer stores. It means only that the trend will be interrupted temporarily after the war by the entry into retailing of some hundreds of thousands of men, few of whom will possess the combination of resources, store location and personal ability required to run a successful retail business. Their ventures will be stimulated by the efforts of com-

panies which are breaking into new fields to acquire distribution as quickly as possible. Though the life expectancy of these post-war entrants into retailing will not average many years, most of them will still be in existence in 1947.

A few of them will be actually needed to replace pre-war retailers who dropped out during the war. The extent of the need, however, is not nearly as great as was anticipated early in the war.

The number of discontinuances among retailers in the two years ended in the middle of 1942, according to Department of Commerce estimates, was less than 10%, and of these discontinued concerns less than 4% were liquidated; the others for the most part simply changed ownership. Moreover, two-thirds of the discontinuances were of very small businesses with three or fewer employees. Even in automotive retailing discontinuances were less than 17% of the number in operation in 1939.

These percentages, it is true, do not measure the impact of wartime restrictions since June, 1942; but all the evidence indicates that subsequent casualties have been few and that no big gaps have yet been created for occupancy by incoming retailers.

So when additional stores are opened, we must expect considerable overcrowding—not especially noticeable perhaps in 1947 when rising prices will still be maintaining a mirage of easy profits, but liable to become suddenly annoying whenever prices slide and inventory losses threaten. After the war, as before, the numbers will be largest and the rates of business births and deaths will be highest in lines with little capital requirements—family-run groceries and cigar stands, bars, one-man filling stations, lunch counters, and the like.

Retail establishments that demand substantial showrooms, yards, warehouses and stocks of merchandise, such as those dealing in automobiles, farm implements, jewelry, furniture, building materials, and good-quality clothing and shoes, are naturally less troubled by the kind of competition that springs up suddenly whenever the economic weather turns sunny—only to wither at the first frost. However, even these stronger types of retailers will not be entirely immune.

A realistic forecast must take into account the probable large expansion of consignment and related practices which will make it easy and tempting to open shops for radios, household appliances, some kinds of home furnishings, musical instruments, men's clothing, and similar goods. In all these lines, therefore, we expect an influx of specialty retailers who will encroach on the fields formerly left to stores with broader coverage. In this way the larger-capital lines of retailing, as well as the small-capital lines, are likely to become more than comfortably crowded within one to three years after war's end.

Our remark above that consignment selling is likely to be more extensive in 1947 is not to be interpreted as a recommendation, but solely as a forecast—a reasonable deduction from the known fact that some thousands of companies will be eagerly seeking national distribution of their goods as quickly as possible. Most retail outlets will be preoccupied by their competitors. Their natural recourse will be to adopt the practice of setting up new outlets on attractive terms which will leave financing and merchandising control in their hands.

### Closer Supplier-Retailer Relationship

The anticipated growth of consignment selling is one phase of a widespread trend toward more direct and closer dealings between manufacturers and their chief retail outlets. The trend is at times denied vigorously by retail or-

gans which represent retail stores as increasingly filling the role of independent "purchasing agents" for their communities. To a limited extent this characterization is correct. But a review of all lines of retailing furnishes ample evidence that the stronger tendency is toward acting as sales agents for suppliers of well-known products.

Some manufacturers—for example, of gasoline, men's clothing, shoes, tires, candy, and a few other products—go so far as to maintain their own retail outlets. The census figures indicate a slight growth between 1929 and 1939 in the proportion of manufacturers' sales made through their own stores. However, this growth (chiefly by tire companies) was offset in the main by a sharp turnabout by oil companies away from company-owned and operated filling stations and toward company-owned stations leased to independent operators. The last-named move was partly the result of anti-chain legislation in some States, but was also motivated by a recognition that retail establishments are generally better managed by men who are working for themselves. On the whole, we can find no reason to expect any marked increase after the war in the small proportion of manufacturers' output (2.8% in 1939) sold through their own stores.

On the other hand, effective guidance of retail merchandising and selling by manufacturers has become more and more common in recent years and will almost certainly spread in the post-war period. One potent cause will be the intensified competition referred to in the preceding section. Nothing less than the best methods of local retailing will be good enough to assure a manufacturer that he will get his full quota of the available business. And best methods for any given product or line of products can be defined and installed only by those most vitally interested in such products.

The degree of guidance practical for a manufacturer depends principally, though not wholly, on his percentage share of the retailer's total volume. When the retailer is exclusively a sales agent for one manufacturer, as is generally true of automobiles, gasoline, oil burners, stokers, and other sizable appliances, the manufacturer usually finds it both necessary and profitable to furnish detailed plans for showroom or station arrangement, analyses of the local market, display and promotional materials, an accounting system, manuals and conferences on sales and merchandising management, training courses for retail salesmen and servicemen, and frequent consultations with factory representatives.

All these activities are the familiar practice of progressive manufacturers in the lines here mentioned and need no elaboration for our subscribers. They are worth recounting, however, as we look forward to 1947, for three reasons:

(1) Numerous new products will be offered by companies not hitherto engaged in marketing similar goods. Those designed for retail sale at prices in excess of \$100 will require skilled point-of-sale promotion and selling, which can be provided, as a rule, only by exclusive sales agents. We must assume, therefore, a considerable expansion of the very close manufacturer-retailer relationship described above.

(2) In view of the keen competition now in prospect, it will be advisable for manufacturers of many products which form important segments of their retailers' business to develop somewhat the same kind of relationship insofar as their own products are concerned. They will have to

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# An Analysis Of Post-War Trade And Business Prospects

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aid and guide dealers in their displays, local promotion and personal selling of the products if they are to hold their own in the intense struggle for consumers' dollars. This has long been the policy of the leaders in branded foods, clothing, floorcoverings, farm implements, and so on. By 1947 it will be more nearly universal in such lines, and it will be better organized.

(3) Increasing diversification and adaptability of manufacturing companies will be one outcome of their conversion to war and reconversion to peace. In many cases their production of new goods or their purchase of other companies will enlarge their proportions of the business done by their retail outlets. The number of companies in position to create closer relationships with retailers will be well in excess, we believe, of the corresponding number before the war.

The expectation of a generally closer manufacturer-retailer relationship is limited, it should be noted, to the manufacturers who have important segments of retailers' business or of some distinct department or line of goods handled by their retailers. It is not applicable to separate small items or to products that are sold only occasionally by a typical retailer.

## Best Fields for Retail Profits

Section I presented a tentative forecast (dependent on a post-war decline of newdealism and revival of individualism) of a widening gap between family incomes below \$2,500 and family incomes above \$4,000, with a proportionate fall in the number of families in the \$2,500-\$4,000 bracket. These figures, please note, are in 1942 dollars. Inflation will lift all of them to levels which may be much higher without substantially altering their relative buying power. The forecast does not imply, of course, an overnight change, but rather a gradual, almost imperceptible shift. Nevertheless, it can have far-reaching effects on retailing.

It will bring fresh customers to the stores that cater to the \$25 to \$50 a week class of trade and to the suppliers of necessities and of the cheaper grades of household equipment and semi-luxuries. It will raise unseen obstacles to promotions of good-quality, moderate-priced goods by stores that cater to low middle-class people. It will give strong support to sales of jewelry, tailored clothing, the better-grade cars,

houses and home furnishings, and all the other goods which appear to families in the upper strata of the middle class.

The outlook is complicated by probable movements of population away from war production centers back to rural areas and to the centers of civilian production. As was pointed out in an earlier report, the gains during the war by the Southeast and the Pacific Coast are likely to be held in part; but a like observation cannot be made with equal confidence of the industrial metal-working regions of the Atlantic Coast and the North Central States. Each city has its distinct problems which require special study; for its fortunes after the war will largely determine the prosperity of its retailers.

## Chain Stores Will Grow

Chain store sales, including catalogue sales by mail order houses, now constitute nearly 25% of all retail sales. Their proportion of the grocery trade is 40%; of sales by shoe stores and department stores, each 50%; of clothing and drug stores, each 25%. Other lines in which chains are important, as recorded in a recent study by the Department of Commerce, are automobile accessories, lumber, hardware, home furnishings, and restaurants.

Through the 15 year period 1929-1943 the ratio of chain sales to total retail sales has been remarkably steady (see Figure 1). Only in the depths of the 1933 slump, when their ratio rose to 27%, did they vary much from their fixed proportion. As the Commerce study explains:

"Year-to-year comparisons reveal that a larger proportion of the consumer's dollar is spent in chain stores during periods of curtailed income than in more prosperous years when, with more money to spend, buying tends to shift more to merchandise in the higher price brackets and to luxuries not available in chain stores."

The relationship of chain store sales and of independent store sales to disposable income of individuals is charted in Figure 2 (adapted from the Commerce study above referred to). In this diagram the years are arranged not in the chronological order but in order of volume of income. It is evident that though chain store sales have consistently responded to gains in disposable income, independent store sales

have proved even more responsive.

There is no reason to expect widely different responses to the larger total of disposable income of individuals forecast for 1947. Our estimates (see the report for January 1944) have placed such income, after deducting savings as well as taxes, at \$82 billions in 1942 and at \$95 billions, on the 1942 price level, in 1947. If chain store sales respond as they have in the past, they should move up from \$14 billions in 1942 to about \$15.5 billions in 1947. However, our tentative forecast of a downward shift of many middle incomes, if realized, would mean an added gain by chain stores, possibly to a height of \$16.5 billions, or 18% above 1942.

## Independent Stores Will Grow More

Total retail sales in recent years have varied from as low as 60% of disposable income, as above defined, in 1936 and 1937 to as high as 74% in 1941. Applying the last-named percentage to \$95 billions of disposable income in 1947 gives a total of \$71 billions of retail sales in that year.

Alternatively, up to the outbreak of war, retail sales held with fair consistency, as pointed out by General Leonard P. Ayres, between 56% and 60% of national income. Dr. Paul H. Nystrom has applied the first-named percentage to an assumed national income of \$135 billions after the war and thus arrives at a forecast of \$75 billions of retail sales.

Both methods obviously are very rough, yet are helpful in forming a preliminary view of retailers' prospects. In our opinion, the lower estimate is better based in that it makes allowances for the great increase in tax burden, which will certainly reduce the spendable portion of national income.

If we take \$70 billions as a conservative guess and deduct the \$16.5 billions suggested above for chain stores, we have left \$53.5 billions for independents, a figure which is 22% above their total sales in 1942. A gain of this size is not an extravagant hope—indeed, is no greater percentage-wise than was actually obtained in the advance from 1939 to 1941.

Bear in mind that we are speaking throughout in terms of 1942 dollars; also, that we give little weight to the \$100 billions, more or less, of accumulated savings to be in the hands of individuals at war's end, except as a potent stimulant, creating illusions of wealth and breeding inflation and ultimate distress. To repeat a previous statement, "most of the accumulation will be dissipated in paying higher prices—with no more actual benefit to consumers than was produced in 1919-20."

## Rise of New-Type "Convenience Stores"

New types and methods of retailing are visibly taking form under the combined influence of the three underlying developments discussed in Section I, namely: redistribution of income; improved transportation; intensified competition. One conspicuous effect of these developments will be to break up the long established boundaries between lines of retail trade.

In an earlier generation drug stores became too numerous to yield a living for their owners merely by filling prescriptions. Some of the more acute druggists, however, observed that people who were waiting for prescriptions would usually gaze about and frequently buy something else. Out of the observation grew in the course of years the medley of merchandise unrelated to medicines described as "drug-store items"—small articles of convenience which customers are glad to pick up, once they know where to find them. Before the war the average druggist got

about one-third of his gross from medicines; the other two-thirds from his fountain and from sales of general merchandise. The latter proportion is much larger in many stores, particularly units of progressive chains.

Now the druggist's lesson is being studied by other retailers. Super-markets, originally limited strictly to groceries and meats, have introduced here and there medicines, paints, hardware, household supplies and whatever else their customers might take with them. War restrictions have interfered with carrying through this line of experimentation to a definite conclusion, but most reports on it are favorable.

Filling stations, too, are being converted into general stores carrying such things as sporting goods, raincoats, toys, work clothes, paints, household supplies, and so on. This move, too, is experimental but looks promising for stations that are well located for such business. It will probably be confined to the larger stations, the upper 15%, about 36,000, which do half the total business.

The principal tire companies have gone past the experimental stage. Firestone, in particular, has announced plans for an extensive chain of retail outlets, made up in part of company-owned stores and in part of franchise stores, in which tires and other rubber goods, oil and gas and automotive accessories will be sold along with furniture, dinnerware, clothing, sporting goods, and other merchandise. Goodyear and Goodrich have similar plans.

All these projects are efforts to cash in on customer traffic. Groceries, drug stores and filling stations are the chief points of frequent contacts with both men and women buyers, and the idea of making it easy for them to purchase other items besides those they came for is plausible.

Two obstacles, however, have to be overcome: (1) selection of supplemental merchandise which sells itself on sight and is not too readily obtainable in other nearby stores; (2) making the retail outlet known to the public as the right place to go for the added items in its stock. The second obstacle is greater than is commonly recognized. Even now, after decades of experience, few customers have more than a hazy notion of the immense variety of merchandise offerings of large drug stores. It will take a lot of education to get people into the habit of going to the grocery for toilet goods or to the filling station for neckties.

We do not mean to question the ultimate practicability of "convenience stores" carrying a wide assortment of wares. They will enjoy great advantages of large-scale purchasing which will enable them to advertise attractive bargains in special items. Our expectation, however, is that the process of building up dependable trade in merchandise alien to their regular lines will be slower than is sometimes supposed. Nevertheless, substantial progress will be made between now and 1947. In that year there will be no doubt many more "mixed" outlets than are operating today.

## Some Parallel Changes

The same underlying developments named above are bringing about well-defined changes in other retail establishments—some of them changes parallel to those in groceries, drug stores and gasoline or tire stations, while other changes are counteracting. The rest of this section will treat the two kinds of changes separately.

An obvious parallel is the broader range of merchandise taken on recently in such diverse operations as certain variety stores which are raising their price lines and experimenting in some instances with hardware and household appliances; in jew-

elry stores which are reaching out for a greater assortment of gift items and even dress accessories; in building materials yards which are adding furniture and floorcoverings; and in hardware stores which are moving into household equipment and supplies.

All these additions to former lines have been stimulated by war-time shortages; but it is far from certain that they will disappear with the coming of peace. Wherever stores become known to the public as purveyors of some new merchandise, they will presumably find it profitable to continue to push it; indeed, they may be forced to do so as a defense against the inroads of other merchants into their former fields. This is one phase of the general trend toward "mixing" lines. It is also a phase of the trend toward larger stores which can attract more store traffic and step up the average size of sales checks.

Another parallel change is the decentralization of department stores by setting up well-stocked branches in suburbs or in outlying parts of big cities. At first glance this may appear to run counter to the long-term trend toward fewer and larger stores; but it is in fact simply a special application of the trend. The branches are large enough, as a rule, to enable customers in the surrounding district to buy more than one item on each visit, thereby saving considerable trouble for themselves and giving the store additional revenue. Furthermore, most branches are so situated that they can provide free parking for customers, which is no longer practicable in downtown stores, thereby encouraging one-stop, cash-and-carry buying.

## More Self-Service; More Labeling; More Advertising

In department stores, variety stores, hardware stores, and even furniture stores the practice is growing of letting customers wait on themselves. Super markets and mail order catalogues, as two examples, have amply demonstrated the preference of customers for self-service whenever they are buying well-known or standardized or clearly explained goods. The principle can be, and will be, much more widely put to use. Nor is this merely a by-product of the war. Writing in 1941, Prof. John W. Wingate, of New York University School of Retailing, presented clearly his observations up to that time:

"Probably the outstanding trend on the selling side of retailing is the development of limited-service stores, departments, sections and counters. Limited service embraces not only cash-and-carry systems, but also self-service and semi-self-service arrangements. . . . In women's ready-to-wear great successes have been built about the self-service principle. . . ."

"The most important development in the self-service direction in department stores is the display of samples of every style in stock accompanied by informative labels that tell the customer at least everything the average salesperson would know about the articles. For example, one store has a long fixture with one of every type of skate lined up and chained to the fixture. A clear, detailed informative label appears at the back of each sample. . . . When the choice is made, a clerk is available to procure the desired size and consummate the sales transaction. . . ."

"Informative labeling is an integral part of the trend toward self-service. The label can tell all the typical salesperson knows about the goods and do it more accurately and more convincingly, because of the authority attached to the printed word. But even where salespeople continue to be important factors in retail distribution, the label still has its place in acting as a prompter for the clerk.

"The reasons for the growth of

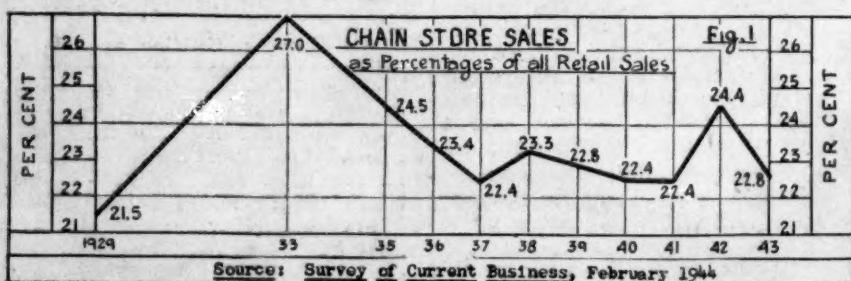


FIGURE 1

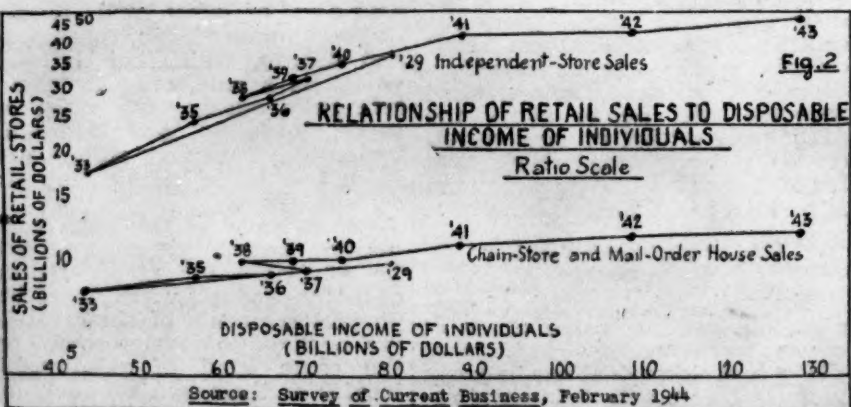


FIGURE 2



self-service are not hard to seek. The method both increases sales and reduces expense. . . . The customer is much more likely to buy more than he intended if left alone to choose from a broad assortment temptingly displayed."

It seems a safe inference that Wingate does not have a high opinion of the quality of salesmanship commonly found in retail stores. We may add to his comments that the situation has not been helped by unionization of sales clerks, which usually involves violent opposition to all attempts to provide training outside store hours or to recognize superior ability or in any way to suggest the slightest effort by the salesperson to develop his or her capacity and performance. The inevitable response to this attitude must be a reduced reliance on personal selling in those departments in which it is non-essential.

More extensive adoption of self-service must be supported, it is plain, by more specific and factual store advertising. Otherwise, customers who desire the particular goods and are sufficiently interested in them to read the informative labels will not be attracted.

Moreover, the goods themselves must be publicized by national advertising of a similar type. Otherwise, customers will not accept the goods with full confidence. There is good reason, therefore, to expect that the spread of self-service will carry with it increased promotion and advertising of manufacturers' brands.

#### Some Counteracting Changes: More Specialty Departments and Stores; Higher-Grade Salesmanship

The preceding forecast of post-war changes in retailing has been concerned solely with standardized and widely accepted goods which have little need of point-of-sale explanation. For the most part they are mass market items produced in large volume and sold to all classes of the population throughout the country.

However, if our hypothesis holds true that there will be post-war shifts of a large fraction of \$2,500 to \$4,000 income families, some to lower brackets and some to higher, it follows that we should prepare for another quite different type of retail expansion. Under these circumstances alert retailers will find exceptional opportunities among the well-to-do—not merely the few persons of great wealth who may still be loaded down with crushing surtaxes, but those who are comfortably able to gratify moderate individual tastes. They can afford and will demand food delicacies, well-styled home furnishings, tailored clothing, medium-priced rather than low-priced automobiles, and other goods of real quality and some distinction.

These are articles of special interest to wideawake merchants; for they mean large-unit sales at a good profit. Mass market items, on the other hand, will be sold mostly in small units at sharply competitive prices which leave only a narrow margin. Some remarks on this subject in an address last fall by J. J. Thursh, Controller of R. H. Macy & Co., are much to the point:

"The primary problem facing the merchant is how he will be able to maintain sales volume at a level sufficiently high to yield an adequate profit. . . . If past experience is any criterion, the increase will not be sufficient to offset the drop in gross margin per transaction. We are, therefore, left with the other primary means for raising volume—an increase in the average sale, which, in my opinion, will be No. 1 in the post-war era. . . . I visualize some radical changes in the merchant's thinking with respect to what belongs on the main floor and what belongs on the upper floors—in terms of profit."

The answer to this No. 1 problem for department stores, as indicated in the quotation, would seem to consist of promoting specialty lines and departments as complements to the mass market, self-service goods. Specialty goods are quite different, however, in that they have distinctive features which must be properly presented; that is to say, they require skilled and intelligent salesmanship.

Similarly, in most lines of retail trade, particularly women's apparel and home furnishings, we look for a large increase after the war in the number of high-quality specialty shops—stores in which discriminating customers will find both goods and sales service to satisfy them. In these stores there will be much emphasis on ensembles—for instance, on complete outfits for women's wear and on harmonious decoration of rooms. This is a field for superior salesmanship.

We look also for decided gains by 1947 in the amount and grade of outside selling. Home ensembles are best sold by going into the home and advising on pleasing decorative schemes. In somewhat the same way full use and purchase of electric appliances or other home equipment are best sold by inspecting the home and making recommendations based on an actual survey. As to the numerous new products to be introduced after the war, there is no substitute for personal calls by well trained salesmen.

In short, the two opposite trends we have been considering—toward mass marketing and toward individualized selling of new or distinctive goods—will eliminate, on the one hand, much of the low-grade merchandising and selling of pre-war days and, on the other hand, will call forth and give full scope to superior salesmanship in these fields.

#### III. WHOLESALING IN 1947

The underlying trends and the resultant changes in retailing discussed in the two preceding sections will be the governing factors in the post-war development of wholesale concerns. Hence the treatment of the subject in this section can be brief.

##### Wholesaling From 1929 to 1939

As is well known, wholesalers taken as a unit have been gradually losing the strategic place they once held in the distributive system. The accompanying table,

Per Cent of Mfrs. Distributed Sales Made to—	1929	1935	1939
Own wholesale branches or offices	17.5%	21.7%	23.8%
Retailers for resale	18.0	21.1	19.9
Wholesalers and jobbers	32.8	26.2	26.5
Total business sold wholesale	68.3%	69.0%	70.2%
Industrial users	27.5%	26.4%	25.2%
Own retail stores	2.4	2.3	2.8
Consumers at retail	1.8	2.3	1.8
Total business sold direct	31.7%	31.0%	29.8%

abstracted from the report of the Census Bureau on Distribution of Manufacturers' Sales tells the story.

The table makes plain that there was little variation during the decade in the proportions sold wholesale and sold direct. The 6% of total business lost by wholesalers was more than offset by increases in manufacturers' sales through their own branches and to retailers without passing through intermediaries.

The chief losses by wholesalers from 1929 to 1939 occurred in food, apparel, paper, chemicals, and both ferrous and non-ferrous metal products. Sizable gains in wholesalers' percentages of business handled appear in products of petroleum and coal and in transportation equipment, except automobiles.

The main reasons for loss were plainly (1) improved transportation and warehousing which facilitated the functions of manufacturers' branches and (2) the need, as previously explained, of closer contacts by manufacturers of specialties and semi-specialties with retailers of their products.

Because of the war, correspond-

ing figures for later years have not been gathered. However, other census estimates derived from sample returns show that the dollar volume of sales by "service and limited-function wholesalers" in 1942 was 56% higher than in 1939, whereas the dollar volume of retail sales went up only 38%. On its face this might be taken to indicate that wholesalers were handling a larger proportion of manufacturers' sales to retailers. But it would not be safe to draw this conclusion in the absence of information as to the extent of wholesalers' dealings with industries and in some instances with government.

#### Trades Still Dominated By Wholesalers

It must not be assumed from the overall record cited above that wholesalers in all lines have been losing ground. On the contrary, in some lines of trade they are as dominant as ever. A survey by Dun & Bradstreet, Inc. in 1942 among 2,600 independent stores brought to light the following useful tabulation of percentages of goods bought through wholesalers.

Eating and drinking places	98%
Food stores	95
Automobile accessory dealers	95
General stores (with food)	90
Hardware stores	85
Electrical appliances and supplies	85
Heating and plumbing equipment	85
Drugs	80
Jewelry	75
Variety	75
Dry goods and general mdse. stores	73
Lumber and bldg. materials dealers	55
Family clothing stores	50
Motor vehicle dealers	35
Furniture stores	30
Men's clothing stores	15
Shoe stores	15
Women's wear stores	13

The survey summarizes the factors which work for and against wholesaling service to retailers as follows:

"In such staple lines as food, drugs, heating and plumbing equipment and hardware, a large number of items of relatively small unit value must be offered in a single store. If the retailer attempted to buy each item directly from its manufacturer, it would require an unreasonable amount of time and expense, both for the retailer and the producer.

"On the other hand, manufacturers of specialties generally prefer to market them directly rather than take a chance that a wholesaler might not promote them as vigorously as some competitive product."

The foregoing are the key facts to keep in mind in appraising the post-war outlook for wholesalers.

#### Minor Losses During the War

In general, wholesalers have come through the trials of the wartime economy with flying colors. Food, drug and dry goods firms are reported to have strengthened their finances and their trade relations. American Institute of Food Distribution comments as to food wholesalers:

"War has brought the following changes that can, with planning, be carried into post-war operations: Demand for better quality; more economical operation by tightening up of territories; minimizing of price-cutting; an improved position for independent merchants (only a relatively small percentage have fallen by the way)."

Even specialty distributors, whose lines were eliminated by conversion of factories to war production, have fared much better than was expected. J. J. Nance, vice president of Zenith Radio

Corporation, is quoted to the following effect:

"While Zenith went into the war with 76 distributors, of which they hoped to salvage half, only one has thus far gone out of business and the others not only show every indication of weathering the war, but most are actually making money."

On the other hand, General Electric Company has recently announced a decision to set up factory distribution branches and wholesale outlets in New York, Philadelphia, and Los Angeles. The new branches will act as wholesalers of household refrigerators, ranges, water heaters, home laundry equipment, dishwashers, disposals, and kitchen cabinet equipment. It was stated, however, that the company does not regard the move as a general policy and does not believe many of its 115 distributors of major appliances will be affected.

An interesting remark attributed to an unnamed official of GE is that "the war has given the company an opportunity to review its distributive set-up and to prepare for keen post-war competition in the home appliance field."

#### Prospective Post-War Changes

One retarding factor in manufacturers' plans for wholesaling through their own branches, wherever such plans are being considered, is the dearth of competent salesmen. *Business Week* has estimated a loss of 25% of manufacturers' sales personnel. A report of a convention last fall of the Grocery Manufacturers of America states that in the course of discussion of manpower it developed that sales forces in this industry had been reduced to 40 to 50% of the staffs employed in 1941. Manufacturers' representatives will no doubt be replaced, but it will take considerable time to find and train their successors.

In view of this state of unreadiness on the part of many manufacturers to assume the functions of their wholesale distributors, coupled with the anticipated post-war increase in numbers of new retailers and the probable rapid expansion of sales of durable consumers' goods, our expectation is that most wholesalers will be doing a larger business in 1947 than they did before the war.

Whether they can hold their gains over a longer period is a different question. The same forces which caused their decline in 1929-39 will be in full operation. In fact, they will be reinforced by the great expansion and improvement of air transportation which is sure to come.

Looking farther ahead, therefore, the probability is that wholesaling will gradually shrink to the few lines in which numerous items from many producers have to be assembled and warehoused for the benefit of small retailers. In other lines manufacturers will tend more and more to do their own wholesaling. But this is not a likely development of the first two or three years after war's end.

#### IV. WILL DISTRIBUTION COSTS BE LOWERED?

The question at the head of this section is constantly discussed

\*SOME AVERAGE COSTS OF DISTRIBUTION OF MANUFACTURED GOODS  
(Expressed in percentages of prices paid by ultimate purchasers)

	Building Lumber	†Auto-mobiles	†Tires	Household Electric Appliances	†Farm Implements
Cost of production	40.7%	59.1%	49.9%	39.9%	52.0%
Transportation	9.3	8.3	2.1	—	2.6
†Producer's com'l. expense	6.0	2.9	13.3	10.1	11.9
Producer's profit	4.9	3.8	3.2	4.6	12.3
Wholesaler's expense	11.7	—	—	12.7	—
Wholesaler's profit	0.8	—	—	1.1	—
Retailer's expense	25.8	20.9	26.8	30.5	18.5
Retailer's profit	0.8	1.1	1.0	1.1	2.7
**Miscellaneous	—	3.9	3.7	—	—
Ultimate purchase prices	100.0%	100.0%	100.0%	100.0%	100.0%

\*Abstracted from a series of reports by the Federal Trade Commission in 1943-44 on "Methods and Costs of Distribution." The figures are for 1939 except where otherwise specified. These are very rough averages derived from financial statements not from cost records. †Based on a small sample of direct-to-dealer sales, apparently in 1937. ‡Our inferences from various unintegrated estimates of direct-to-dealer sales. §In 1936 direct to dealer. ¶In most cases includes administrative expense. \*\*Includes excise and sales taxes and cooperative advertising allowances as to automobiles and percentage unaccounted for as to tires.

Source: Federal Trade Commission reports.

(Continued on page 1938)

with great fluency and very slight attention to facts. One hears again and again that the over-all cost of selling consumers' goods is 59% (a highly doubtful figure) and that it must and shall be reduced. How this is to be accomplished is usually slurred over as an unimportant detail.

#### The Question at Issue

There can be no disagreement with the proposition that many individual companies have permitted wasteful sales expense to pile up. Neglect to analyze territories in relation to sales opportunities and costs; over-solicitation of small or unpromising accounts; inadequate training and supervision of sales forces; failure to develop efficient sales tools and methods; these are some of the common weaknesses that might be profitably remedied.

Progressive managements in all lines of business are right now capitalizing the wartime disruption of their sales organizations by formulating definite plans for rebuilding on a sounder basis. They will enter the post-war period well prepared to enlarge their sales and cut their ratios of sales costs. Should we not conclude, then, that distribution costs as a whole are bound to fall?

No, the question before us is too complex to be answered by citing isolated cases, which may mean only that one company is going to forge ahead of competitors. The answer must take into account the entire range of business enterprises, some of them ably managed and some not so good; and it must also taken into account the entire range of consumers' desires and their responses to sales stimuli. To make the question more explicit let us put it this way: Will distribution in the post-war economy take a larger or smaller proportion of the total energy devoted to producing and selling goods?

#### Distribution Costs Before the War

The Federal Trade Commission has given out in recent months a series of reports on "Methods and Costs of Distribution" which throw some flickering light on the problem. Unfortunately, the main data available to the Commission consisted of profit-and-loss statements in their files or collected from cooperating manufacturers, wholesalers and retailers, supplemented by income reports to the Bureau of Internal Revenue. These are far from satisfactory sources of information as to the true costs of distributing specific types of commodities—which was the purpose of the inquiry.

To illustrate the point, certain Trade Ways surveys for the confidential use of client companies have revealed extraordinary variations in the actual wholesale costs of serving different types of retailers and in the actual selling costs, both at wholesale and at retail, of stocking and handling different types of goods. In ledger accounts such variations are lumped and buried. The only way to ascertain distribution costs of specific products with any approach to accuracy is through an adaptation of the established methods for ascertaining factory costs—that is, by checking in selected sample operations the



## The Soul Of America

(Continued from first page)  
Conaughy of Wesleyan University wrote: 'We are today witnessing the twilight of the four year liberal arts college.' And now the Army is in the process of producing the twilight by closing the doors of hundreds of colleges on the ground that they have no utility in helping win the war, and members of the General Staff have even declared their belief that liberal arts colleges have no peacetime value either.

"The three causes of decay of the college which I should like to explore today may be called, the fragmentation of the curriculum, intellectualism and social irresponsibility. By fragmentation of the curriculum I mean its breaking down into such minute fragments that it has lost the core of its meaningfulness to students and to the American public.

"By intellectualism I mean the conviction of a substantial majority of American educators that the responsibility of education is merely the intellectual training of students rather than their education as a whole people, that, in brief, the college is a mind factory and nothing more. By social irresponsibility I mean the irresponsibility of large numbers of faculty members and students alike for the protection and development of our basic American institutions.

"The fragmentation of the curriculum was probably unavoidable because of the tremendous expansion of knowledge that the last century has produced. Disastrous results, however, have followed. Thus, for example, the student going through college today is given a basketful of fragments, and the old synthesis and over-all understanding of the world in which he lives has disappeared. He can't make any sense out of the curriculum. He merely takes courses, and when he has accumulated enough course credits in the college bookkeeping system he is given a degree. In the broad sense of a century ago he is but a pale imitation of an educated man.

"This kind of breaking down of subjects into smaller and smaller compartments is eminently desirable for research purposes, but it is ruinous for educational purposes. Nicholas Murray Butler a few years ago, for example, observed that 'the notion that intensive and very accurate knowledge of a narrow field and nothing more can constitute a liberally educated man is a grotesque absurdity. . . . Not narrow men, however keen, but broad men sharpened to a point are the ideal product of a sound system of school and college education.' Mr. Justice Holmes has written to the same effect. 'If a man is to be a specialist,' he observed, 'it is most desirable that he should also be civilized.'

"In this same vein a number of business leaders have also been asserting themselves. Six years ago, for example, Mr. A. R. Glancy, Vice-President of General Motors, observed in a speech at Lehigh University that 'the man with the broadest culture has the advantage over the one less equipped.' Mr. M. S. Sloan, then President of the Brooklyn Edison Co., said on the same occasion, 'the utilities want technical graduates who aren't all technical; they want men with imagination and the ability to learn and to think.'

"The ten thousand Americans who between 1850 and 1914 returned from Europe with German Ph.D.'s brought back with them something else besides preeminent skill as specialists. They brought intellectualism, and they saddled it upon the American college. German universities, after the crushing defeat that Napoleon administered to their fatherland early in the century, threw overboard all interest in students as

(Continued on page 1937)

## More Dealers See NASD Mark-Up Rule Stifling Small Business

(Continued from page 1915)

probably stabilize values for more obscure stocks, in that it will force the brokers into position trading and so place their profit mark-up on a basis of a "hazard transaction."

During the 1920s, one of the greatest hazards that the dealer had was position trading, in that he inevitably had high inventories during periods of market decline. I believe that those in the business have tried to abandon and get away from the necessity of carrying inventories, not only because of the hazard to themselves, but the hazard to investors, through a very human desire to get rid of inventories without loss in falling markets.

It is the unfortunate experience of investors that during the 1920s, when position trading and selling from inventory was the rule, that the investor held the bag to as large an extent as it was possible for the dealer to pass the bag to him. A further bad effect was that a smart purchaser recognized weak issues, with the result that it was the dumb investor or the trusting investor who was sold down the river. Of course, those in the business should be smart enough to know that it will ultimately cost them a greater loss to pass inventory losses on to their clients than if they took them themselves, entirely apart from the ethical reasons. There is a little matter of human nature, however, which it is our belief will tend to cause trouble when brokers are forced back into selling from inventories.

Some years ago we were members of the "Investment Bankers Association of America." We resigned our membership because Mr. Little of that organization summed up the basic function of members as being "to find capital for worthy enterprises," whereas our belief is that our function is to find worthy enterprise for the capital we represent. We believe that this difference is basic and that a separation should be made between those institutions finding capital for worthy enterprise and those finding worthy enterprise for capital.

To illustrate my point, and using figures which are entirely from memory, some time ago the SEC published figures to the effect that the average profit from underwriting new issues of stocks had been, for the preceding period, 13 and a fraction percent. Those companies who set out to find capital for worthy enterprise averaged 13 and a fraction per cent profit, whereas we who find worthy enterprise for the capital we represent are limited to 5% and, even then, if it is our opinion that a New York listed stock is the best issue for the capital we represent, we can then only take 3%.

As you can see from this memorandum, we are not worried by the "5% rule." We know from experience that 5% is sufficient profit to enable us to live. Our objection to the rule is largely twofold. One, we believe that it will force many firms to position issues, with the resultant danger both to the dealer and his client. Two, we are jealous of the fact that those persons who represent the seller of securities are allowed a greater profit than are we who represent the buyer of securities.

### NEW YORK CITY

(From firm favoring rule)

None.

### NEW YORK CITY

It will hurt the market of small corporation securities and make it harder for them to obtain financial backing compared to large corporations.

The small investor will be neglected also because it will prevent firms from following small accounts. It costs just as much to "clear" a \$500 order as a \$10,000 order.

### NEW YORK CITY

Destroy any market in closely held or inactive securities.

### NEW YORK CITY

Further limit the markets and interest in such issues.

### NEW YORK CITY

The only effect this will have on the security business as a whole will be to eliminate the flotation of companies which will have to be priced at a low figure as there can be no after market or distribution.

### NEW YORK CITY

In a free economy competition should set the price. Misrepresentation can be handled by the judicial system.

### PORTLAND, MAINE

(From firm favoring rule)

We consider this a policy rather than a rule, and we think the adoption of this policy should be helpful. We have been dealing successfully in such securities for 16 years with a retail mark-up of much less than 5%, and carrying an inventory risk at the same time.

### NEW YORK CITY

This rule affords me no inducement or profit motive in such distribution or offering; therefore, I will not interest myself in any offering regardless of the merit of the corporation.

### NEW YORK CITY

The only market, excepting isolated instances, will be RFC or some other Federal Agency. This would apply also to securities of larger corporations if the Department of Justice, with SEC concurring, rules against NASD syndicate price restrictions. The only other way out for large, and perhaps some small corporations, would be the organization by each corporation of its own security marketing department and sales force where the dealers and salesmen might get a job. This would, I believe, please the present administration.

### NEW YORK CITY

Ruin them and take away any and all interest in them.

### NEW YORK CITY

In our opinion, this would merely prove another rule in restraint of trade. No individual and no group have enough wisdom to determine what per cent represents a fair profit. There is no magic in 5%. Perhaps it should be 3%; perhaps it should be 10%. Who knows? And even if by accident the proper percentage were determined, then who is to say how long that figure would remain the correct figure? Conditions change and with them the required margin of profit changes.

Too low a limit would mean that some securities become wholly unmarketable; too high a limit would encourage chiselers to charge more than they should and, moreover, too look a limit would be bound to result in bootlegging followed by all the expensive and ineffectual policing which always results in such a situation.

### NEW YORK CITY

A noxious effect, because no dealer can afford to spend money on the promotion of anything which lacks a broad market.

Nobody will be able to employ agents or salesmen in cases where 5% will not cover all the expense involved. It should be at least 10% on all but the really "active" securities.

### NEW YORK CITY

(From firm favoring rule)

We feel the arbitrary manner in which the rule was put into effect is the whole difficulty.

### NEW YORK CITY

If retained there just "won't be any market" for them.

### NEW YORK CITY

It is the retailer and dealer who in the final analysis makes or breaks a good, lively secondary market, once the original underwriting and distribution job has been completed.

Most new issues of smaller corporations are brought out originally at price levels from \$2 to \$5 per share. A gross mark-up of 5% in this price class would mean 10 cents to 25 cents. Taking into consideration the cost of tax stamps ranging from 3.05 cents to 8 cents per share, including N. Y. tax, not to mention clearance charges, wire expense and general overhead, it can be clearly foreseen that a retailer or dealer would have little, if any, interest to handle these securities. Nobody in the long run can afford to do business at no profit or for an inadequate return.

Leaving the dealer's interest entirely aside—how can the investing public be served by a rule tending to ultimately dry up secondary markets, thus impairing their ability to liquidate holdings purchased through an original offering or, as the case may be, add on to them? How can a security be seasoned enough in order to find its way eventually into the listed auction markets of the Exchanges without the existence of a free, orderly and—last, but not least—profitable secondary dealers' market.

### NEW YORK CITY

I disapprove of the rule because of the autocratic and undemocratic manner in which it was imposed upon the membership. Furthermore, I do not approve of the philosophy of minimum profits imposed by an association or by a Congressional commission. A 5% profit would increase my earnings considerably, but for some it would undoubtedly restrict their earnings and lower the quantity of the service given to many investors in this country. It would restrict the marketability of securities of small corporations.

I have never heard anybody ever say anything good about the NASD. John L. Lewis could not have organized a better union to favor those in control and the selfish interests of the large security firms. Most firms are members because they had to join to either do business or put up a front.

### NEW YORK CITY

Make it difficult and unprofitable to distribute over-the-counter securities through the small brokers and dealers.

### NEW YORK CITY

Bad.

### PITTSBURGH, PA.

(From firm favoring rule)

No opinion thought out.

### NEW YORK CITY

Ultimately their absolute destruction.

### BUFFALO, N. Y.

I feel 5% limit is liberal in most cases, but I think there are cases such as newly formed companies or a speculative deal—5% would not pay for the work in making a market for the securities.

### A SMALL UPSTATE NEW YORK TOWN

It will stop the sale.

### ALBANY, N. Y.

It will greatly decrease the marketability by very largely curtailing business and driving many dealers out of business—which, very apparently, is the object of the NASD and SEC. NASD dealers is a misnomer as it is controlled and strangled by Stock Exchange brokers—witness the officers—and the arbitrariness and uncalled for abuse of small dealers. The S. E. firms still refusing to pay any commission on business brought to them (without expense) by O. C. dealers—too greedy, too.

### ALBANY, N. Y.

We believe it will retard distribution of securities of smaller corporations. Our business has always been getting out among investors—using up gas, tires, etc., or wearing out shoe leather. In our opinion, it was a mistake to ever admit Stock Exchange firms to membership in the NASD. Stock Exchange firms do not have to solicit business as a rule. They post prices on a blackboard and the customers are continually buying and selling—speculation. We, NASDs, must carry our message to the investor—many times at an actual loss—and sometimes at very little profit.

### NEW YORK CITY

(From firm favoring rule)

Should improve it.

### LOS ANGELES, CALIF.

Will affect it adversely.

### PASADENA, CALIF.

In our opinion, this rule will definitely affect the marketability of the securities of small corporations and could very well eliminate them from the picture entirely.

### SAN FRANCISCO, CALIF.

Not so good.

### SAN FRANCISCO, CALIF.

There will be "no bid" and the "little fellow" will be penalized.



**DENVER, COLO.**

It will be ruinous in our opinion.

**HARTFORD, CONN.**

(From firm favoring rule)

Speaking as one small dealer, I confidentially feel that a continuation of the policy will not only have no unfavorable effect upon our business but that the industry, as a whole, will profit thereby.

**A SMALL COLORADO TOWN**

Prohibitive.

**CINCINNATI, OHIO**

It will curtail their market considerably.

**A SMALL OHIO TOWN**

In our opinion, the 5% mark-up rule will make the interest in the market of small companies even more narrow than at present. It should be eliminated.

**YOUNGSTOWN, OHIO**

It will kill it.

**EASTON, PA.**

It will ruin the markets. Stockholders will be at the mercy of small cliques of insiders of corporations who will make their own prices. Lawyers, real estate dealers and black market operators will create chaos.

I believe it is not necessary for individuals who can pick up blocks of local securities to have a license to resell them locally at any price they choose. This is already being done around this section.

Thanks for your fearless fight for the small dealer. I would be perfectly willing to contribute to any fund necessary to fight the thing through. I know other dealers would do the same.

**NEW YORK CITY**

(From firm favoring rule)

None.

**PHILADELPHIA, PA.**

Bad.

**NEW YORK CITY**

Discrimination on small dealers. Star-chamber proceedings to eliminate the small dealer who is not dependent on large firms.

Closing up of small dealers out of town, putting business in a few big hands and then a big harvest for them resulting in little distribution and a form of monopoly. We should all resign from NASD immediately. A militant protest will do good—alone we can do nothing but suffer. I can take it.

**NEW YORK CITY**

The greatest hardship is on the sale of stocks selling under \$20. This is economically disastrous when it is realized that stocks of small growing companies and new venture capital companies are invariably in this price range.

**NEW YORK CITY**

It will obviously make for non-liquidity. In the interest of prospective security purchases this rule is hurting all present security holders.

It is the third attempt to force the small dealer out of business—the first was the NRA code, the second was the minimum capital requirement.

**NEW YORK CITY**

(From firm favoring rule)

None.

**CHICAGO, ILL.**

A merchant, irrespective of the merchandise he is handling, would be considered a poor businessman if he devoted his time in selling, as well as his money in advertising an article on which he did not receive a fair compensation in return.

Smaller corporations would be penalized to a great extent in this connection.

**CHICAGO, ILL.**

The cost of distributing inactive issues of small corporations is proportionately higher than that involved in large issues of nationally known companies. Sales resistance is consequently considerably more severe and salesmen must be compensated accordingly in making sales and obtaining capital to promote the growth of small companies. Therefore, an arbitrary limit of 5% mark-up may well be the means of closing capital markets to many small growing corporations because of an inadequate compensation to salesmen who have always been the means of procuring such needed capital in the past.

**CHICAGO, ILL.**

We believe it will practically eliminate the market for securities of smaller corporations and also put out of business most of the smaller dealers throughout the country. Our rent was increased 10% beginning May 1, postage is being increased, telephone calls and stenographic help, stationery and, in fact, everything. Our small firm was incorporated in 1923, but I don't see how we can continue under the 5% deal. One member is in the armed forces and has been for two years fighting for our country and we two who are left at home are fighting for our existence and right to do business. I am not signing this letter for fear of reprisals if it should fall into the hands of the —?

Can the NASD be forced to put the thing to a vote of the membership in accordance with the by-laws? It seems our only hope is a Republican victory in November; then legislation to do away with NASD and curb the powers of SEC. You are to be commended for your courageous fight on behalf of dealers.

**NEW YORK CITY**

Ruinous.

**NEW YORK CITY**

Restrict market.

**NEW YORK CITY**

(From firm favoring rule)

I don't know.

**NEW YORK CITY**

Will widen the spread between the bid and asked prices and will almost eliminate small companies from the market.

**NEW YORK CITY**

Adverse.

**NEW YORK CITY**

Have no opinion on this but don't think it will help. It should be adverse.

**CLEVELAND, OHIO**

A very serious effect. It will make it difficult for small companies to expand through financing. It will also make their stocks inactive over the market and thus reduce their popularity.

**CLEVELAND, OHIO**

We shareholders will be at the mercy of the corporation.

**NEW YORK CITY**

(From firm favoring rule)

None—business will go into stronger hands and public benefited, I believe.

**CLEVELAND, OHIO**

In our opinion it will restrict the financing of corporations, particularly the smaller ones. Competition will regulate the profit in most cases, but in order to create a market for issues under \$1,000,000 a spread of 5% if insufficient after the original offering.

**CLEVELAND, OHIO**

Will kill all local markets of small unlisted companies.

**ZANESVILLE, OHIO**

We feel that it will seriously interfere with the market for the securities of the small corporations and that it will gradually put them out of business.

**CINCINNATI, OHIO**

Destroy what little market they now enjoy.

**CINCINNATI, OHIO**

Why limit it to the smaller corporations?

**DES MOINES, IOWA**

(From firm favoring rule)

Think it should benefit it.

**CINCINNATI, OHIO**

The effect will be very bad as no dealers will be interested unless the profits are large enough.

**CINCINNATI, OHIO**

The securities of small corporations can not be marketed except in exceptional extraneous cases on a 5% limit basis. Therefore, the small corporation would be overlooked and there would then be a centralization of activities in large corporations.

**CINCINNATI, OHIO**

Eventual chaos.

**DAYTON, OHIO**

We believe it will be quite a handicap.

**DAYTON, OHIO**

Will affect smaller corporations more than larger corporations for the reason that smaller corporations have less stock outstanding and, consequently, fewer transactions. It is harder to sell and requires more selling because fewer people are familiar with the smaller companies. In looking back over the 25 years which I personally have spent in this business, I do not think the amount of spread either on new issues or issues traded in the market has been important to the purchasers.

**CINCINNATI, OHIO**

(From firm favoring rule)

Not serious; they will still continue to find a market through dealers who will handle them on a 5% spread.

**NEW YORK CITY**

Will force the business into the hands of the large dealers who will not give the small corporations the necessary attention.

The real protection of the public is the small dealer. The record of the larger houses proves this. The small dealer is necessary for the small buyer who will get the run-around from the large dealer, the preference going to the large customer.

**NEW YORK CITY**

I believe this arbitrary rule, like so many pieces of new legislation, is stifling to a great many small dealers. The writer is not personally affected by it, but he does not want to see the initiative and enterprise of hard working, honest dealers permitted to wither and die.

Circumstances play an important part in all business deals which a rule-of-thumb code ignores. A dealer usually attracts business because of the reputation he has gained through satisfactory dealings with his clients. If he betrays confidence or grossly over charges, he is doomed from the day he over steps the mark.

**NEW YORK CITY**

The same as New Deal regulations. Drive the small man out of business in favor of the large.

**NEW YORK CITY**

NASD seems out to kill the little Guy and I resent it.

**NEW YORK CITY**

It would be ruinous. As it is, it has adversely affected retail business to a marked extent, particularly in the sale of low priced securities. Salesmen cannot afford to sell low priced stocks on a small mark-up. After taxes and overhead the investment firm may have a loss after paying commission to salesmen. This will do unmeasurable harm to the low priced field.

**NEW YORK CITY**

Decidedly detrimental.

**NEW YORK CITY**

Securities of small companies cannot be underwritten on a 5% basis. While registered offerings will not be directly affected by this rule, indirectly they will be affected adversely. Fixing the 5% figure in the mind of the public will make it very difficult to sell a security whose prospectus shows a higher spread between cost and selling price.

**The Soul Of America**

(Continued from page 1936)

individuals. They sought to raise a race of intellectual supermen, and they consciously concentrated all their energies upon the minds of students. What a student did between the time he matriculated and the time he took his examinations, no one in German universities knew or cared. Where he lived, the condition of his health, his social life, his physical and spiritual growth—these were of no interest to the German academic authorities. They considered their job to be the training of superior minds and they conducted their universities as if nothing else counted. This is the doctrine of intellectualism.

"Anyone who stops to think seriously about intellectualism in terms of American life is forced to discard it immediately. Of course the public supports colleges and universities to give each on-coming generation intellectual training, but parents, employers and society at large require a very great deal more. They require that students shall also be educated socially, physically, morally, and spiritually. They require them to be graduated not as automatic thinking machines but as upright, fine people and responsible, worthy citizens.

"Because American college students along with other young Americans have risen with nobility to meet the challenge of totalitarianism, one cannot today call them socially irresponsible. That large numbers of them were just that before the war broke out, however, is common knowledge.

"Both because of the fragmentary-intellectualism and social irresponsibility of so many of their college teachers and also because of the spiritual shabbiness of our self-centered American materialism, vast numbers of them grew up with little interest in anything but their personal fortunes and the comfort of their small circle of family and friends. Those with zeal for the public weal were few. Those with a burning devotion to the improvement of American life were rare. The hunt for personal security pushed the responsibilities of citizenship into the background shadows.

"Unquestionably the impact of the war upon our youth has already brought many of them to a new understanding of the responsibilities that we Americans must shoulder if our world is not to come tumbling down about our feet. The war has produced a new leaven. Whether it will be adequate to the huge lumps of dough that must be made into the bread of a finer life remains to be seen. Of this much we can, I think, be certain; the American college must become equal to the new day into which we are now entering.

"This means that the college must be rejuvenated. To accomplish such a rejuvenation requires at least three fundamental changes in college practice: first the substitution in place of intellectualism of emphasis upon education for broad, purposeful citizenship; second, the abandonment during the period of this citizenship education of the fragmentary curriculum, and third, the convincing of the American people that a rejuvenated college is of primary importance for the continuance of the American way of life.

"We are fighting a war to protect a civilization, a tradition of equality, a heritage of freedom. In winning the war we need large numbers of men and women who are developed as specialists, but when victory comes we shall not be able to maintain our American institutions if we allow our young men and women to be undereducated in their deep understanding of the sources of our national spirit and in their dedication to carry on the American experiment in democratic living."



## An Analysis Post-War Trade And Business Prospects

(Continued from page 1935)

selling time, shelf space, promotional activities, and so on, devoted to the products and allocating charges accordingly. The usual effect is to open the eyes of wholesalers and retailers to profit possibilities in items previously neglected.

These remarks are not meant to imply criticism of the Federal Trade Commission reports, which are no doubt prepared within strict budget limitations. It is necessary, however, to warn our subscribers that the percentages picked up from the reports and set forth in the preceding table are not to be relied upon. We present them only because they are the best to be had from published documents and give a general idea of relative costs of production and distribution of selected classes of products.

Only two of the five classes of products represented in the table show distribution costs as high as 59%, or slightly more, of ultimate purchase prices. Yet they are all exceptionally expensive to handle and sell.

When it comes to foods, the Commission is able to draw upon the findings of its own Agricultural Income Inquiry, 1938, which supply the percentages in the table below.

The three examples are enough to demonstrate the wide variations among ready-to-consume farm products, depending on such factors as perishability, bulk, steadiness of market demand, and the like. A large portion of what is customarily treated as cost of distribution of such products would be better classified under cost of producing the finished goods. Wholesale and retail margins in themselves do not look excessive.

### PRODUCTION AND DISTRIBUTION COSTS OF SELECTED FRUITS & VEGETABLES

(Expressed in percentages of ultimate purchase prices)

	California Oranges	Eastern Shore New Potatoes	Florida Cabbage
Proceeds to grower	36.7%	153.9%	111.3%
Packing, loading, storage, etc.	9.0	9.8	15.0
Transportation	21.8	13.9	27.4
Wholesale distributors' margin	2.6	3.7	6.1
Chain store retail margin	29.9	18.7	40.2

Ultimate purchase prices 100.0% 100.0% 100.0%

\*At receiving doors of packing house. †At loading point not packed or loaded

‡Standing in the field.

Source: Federal Trade Commission reports.

### Over-All Costs of Distribution Have Been Fairly Uniform

In sharp contrast with variations among commodities in respect to distributive costs is the record over-all costs from 1909 to 1939, inclusive, charted in Figure 3. The percentages diagrammed represent ratios of ultimate purchasers' prices required to cover (a) transportation from point of output to the initial distributors of the commodities (b) wholesalers' margins and (c) retailers' margins. They refer only to consumption goods and they do not cover producers' selling costs.

The percentages for 1909 to 1929, taken from Lough's "High-Level Consumption," are derived from a study of standard mark-ups plus allowances for transportation. The percentages from 1929 to 1939, taken from a Department of Commerce study, are derived "by computing the ratio of

operating expenses (of wholesalers and retailers) to total net sales and making an appropriate allowance for profit or loss"; transportation costs are then added. The differences in procedure have resulted in estimates for 1929 of 34% by Lough and 38.1% by Commerce, a discrepancy of about 4%, as shown in Figure 3. It may be noted that another estimate for the same year by Twentieth Century Fund yields 32% without transportation, which Commerce places at 4%, making the corresponding total 28%. The three estimates, in short, are fairly close.

What is more important, each of the two estimates for a period of years plotted in Figure 3 displays a strong tendency toward uniformity throughout the period. This is in spite of extensive changes within each period in the kinds of goods purchased, in the distribution system and in economic conditions. Between 1909 and 1929 the country went through a great war and subsequent inflation, depression and "new era" of prosperity; furthermore, the automobile was popularized, and living habits considerably altered. Between 1929 and 1939 we endured our worst economic catastrophe, which greatly modified the amount and character of consumers' purchases. Yet through it all distribution costs held to a fairly even course.

A partial explanation is that within each line of business wholesale and retail margins are firmly fixed by trade customs. But this is not a sufficient explanation for periods when large volumes of consumers' purchases are shifting from one line to another. We must dig a little deeper.

One factor which maintains a

of all kinds become stronger.

Plainly these opposing tendencies for the most part counteract each other year after year. From 1909 to 1929 a downward trend in over-all costs of distribution is faintly discernible. The percentages for 1929 and for 1939, however, are precisely equal.

### After the War: No Radical Changes

The 31-year record just cited lends no perceptible encouragement to the idea that costs of distribution are likely to be lowered after the war. After all, the idea is not novel. It has been under discussion for at least three decades and probably much longer.

In 1921, for instance, a Joint Commission of Agricultural Inquiry, made up of ten distinguished members of the House and Senate, conducted a thorough study of distribution costs covering not only farm products but various other commodities. Their report is the best balanced and most intelligent treatment of the subject yet issued, in our opinion; and it would need only slight revision to make it applicable to the present and to the post-war future. The following extracts indicate the Commission's thinking. (The boldface is ours.)

"New agencies, new methods and new expenditures have been added by individual manufacturers from time to time to maintain a continuous flow of goods through the channels of distribution, and their efforts have been duplicated by the manufacturers of competing goods. These competitive practices of distribution have created a burden from which manufacturers would be glad to be relieved. It is the belief of the Commission that manufacturers and other distributive agencies must find relief by securing better knowledge of the consuming capacity of markets and adapting their distributive policies more definitely to the needs of the consumer."

"With the development of strenuous competition, the manufacturers developed special sales organizations to call upon retail dealers and interest them in new products or to urge them to buy in larger volume products that they were then handling. Under these conditions the wholesaler ceased to be a market creator and relied upon manufacturers to create demand and secure orders which they would fill and distribute."

"To attract additional trade, retailers devised new services, greater conveniences, and adopted new selling methods. All of these activities tended to create a greater volume of business and established new merchandising standards, but they also added new expenses in the operation of business."

"Out of the spread between the producer and the consumer compensation for all of these people must be found, and this brings the American public face to face with the problem of devising a less expensive and more efficient system of distributing the absolute essentials—food, clothing, shelter, and fuel."

"Legislative panaceas cannot be effective in improving a situation brought about by the interplay of so many varied and complex factors. The cost of distribution can be reduced by a better understanding of the elements which compose it."

In the 23 years since the date of the report, marketing research has grown to a stature which makes it an important contributor to the "better knowledge" called for by the Commission; and chain stores have provided to a great extent the "less expensive and more efficient system of distributing the absolute essentials." But these improvements have been counteracted by more and more strenuous competition for public favor. The net result is a standoff—over-all costs of distribution held in balance, as we have seen, on about the same level.

Anyone who reads the foregoing extracts thoughtfully must be struck, we believe, by the stubborn continuity of the factors that govern costs of distribution. And he can scarcely avoid the inference that they will go right on working in post-war years.

Our distribution system will remain substantially the same. No one is proposing, so far as we know, or could successfully enforce even moderate cuts in long-established wholesale and retail margins. Efficiency in merchandising and selling, to be sure, may be raised here and there; but consumers' resistance to alterations in living and buying habits and their demands for sales services will remain as strong as ever and will effectually block any marked alterations in present practices. The sensible conclusion, we submit, is that nothing more than isolated and very moderate changes are to be anticipated.

### Manufacturers' Outgo Will Rise

The record of over-all costs in Figure 3 and the discussion immediately preceding have been restricted to the costs of transporting, wholesaling and retailing consumers' goods after they pass out of producers' hands. Our conclusion that such costs will remain as they are is quite consistent with a judgment that manufacturers will find it necessary to increase their ratios of selling expense.

Unfortunately, this judgment cannot be tested by factual evidence; for comprehensive data have never been gathered. It is wholly a deduction from the following premises:

Productive capacity in nearly all industries has been so greatly expanded that selling efforts will have to be stepped up.

New products in large numbers are waiting to be introduced, always an expensive process.

Enlarged consumption implies a great growth of optional purchasing of goods which are far above the range of people's elemental wants; their desires must be vigorously cultivated and stimulated if total consumption is to come anywhere near the national capacity to produce consumers' commodities and services.

Rebuilding distributive and selling organizations will require both time and considerable money for selection and development of new outlets and new salesmen.

Supplier-retailer relationships, as pointed out in Section II, seem certain to be much closer—necessarily involving the added expense of more contacts with dealers.

An argument to the contrary might be based upon the notable failure of advertising revenue (most of which comes from manufacturers) to keep pace with the rapid growth of national income and of retail sales from 1940 to the end of 1942. But this is explainable in large part by the diversion of production to munitions and by the consequent dearth of new products and product improvements. Advertising without news value may be effective for convenience items, but does not work so well for higher-priced goods. In any case, the conditions which limited advertising in those years seem most unlikely to prevail after the war.

As to other classes of selling expense, it appears self-evident that the five factors listed above will make increases by most manufacturers of consumption goods vital to survival, not to speak of growth.

### Reorganizing Potentialities

McLaughlin, Baird & Reuss, 1 Wall St., New York City, members of the New York Stock Exchange, have prepared an interesting circular discussing the reorganization potentialities for selected securities of the Missouri Pacific System. Copies of this circular may be had upon request from McLaughlin, Baird & Reuss.

## Says SEC Regulations Burden Small Business

(Continued from page 1916)

to, that the budget is balanced, that taxes are not unnecessarily onerous, and by repudiation of the idea that it makes no difference how big the public debt gets.

"There are two kinds of money every business needs—working capital and investment capital. I have talked to a number of people who had experience with the small loans operations of the Federal Reserve Banks and experience with ordinary banking operations and I get the definite impression from them that so far as working capital is concerned, the small firm has no greater difficulty than a firm of any other size where it has anything worthwhile to loan on.

"My banking friends tell me that when loan requests from small units are rejected, it is generally owing to the fact that these units have already over-extended their credit. The problem of such a small concern is to get some kind of a financial budget which will permit its finances to be put in good shape and not to keep on adding to its debts.

"So far as investment capital is concerned, smaller companies do have more of a problem than larger companies. In the first place, already established larger companies have an operating experience upon which to seek to float either bond issues or equity security issues, and in the second place, so far as new business enterprises are concerned, the smaller company usually involves a larger amount of risk, and this necessitates finding one or more individuals with capital funds who are willing to undertake the risk.

"As companies get a little bigger, but still not into the very large class, they may wish to issue securities, but experience under the present Securities Acts demonstrates that the cost of getting out a small-size security issue is much greater in proportion than the cost of a larger security issue. The question, then, is as to how we can make it more possible for a smaller size company to secure funds necessary for establishment and expansion.

"It may be that amendments to the Securities Acts will prove helpful in this connection, but the primary source of increased funds for the establishment and expansion of small businesses must come from making it more attractive for people with money to invest in such operations to do so. This means, in our judgment, that there must be substantial reform in the present tax system.

"There are two other points to which I call attention, but as to which I make no specific suggestions. First, is to the 5% profit limitation idea announced in October, 1943, by the National Association of Securities Dealers and strongly criticized by the New York Securities Dealers Association. It is maintained that this profit limitation rule will drive out of business the small dealers who market semi-speculative issues, that is, the class of issue which to the knowledge of the purchaser involves taking a risk. It is maintained that if the small dealers are forced out of existence, it will be difficult, if not impossible, for smaller companies to obtain funds from security issues, and that this lack of funds will prevent many workers from having jobs. This is not a field in which I feel competent to express a definite opinion, but I suggest it as one which merits some investigation by this Committee."

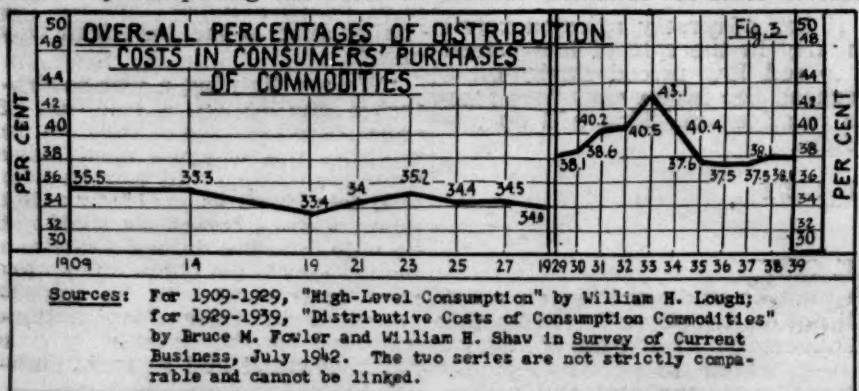


FIGURE 3



## Governor Bricker Gives Views On Post-War Foreign Policy

(Continued from page 1915)

for a firsthand report on that subject.

As I said last night, I don't know any better way to handle this than to take a list of nine questions which a group of Republican leaders in Missouri presented to Mr. Wendell Willkie several months ago. Mr. Willkie said at that time the questions were so ambiguous as to defy understanding and they bore no relationship to reality. I can't say that I agree with him. I think they are very blunt and pointed questions, and I should like to put them to you, Governor Bricker, with the understanding, of course, that you can plead the same excuse that Mr. Willkie pled on any or on all of them. Is that all right with you, sir?

**Governor Bricker:** It is perfectly all right, Fulton. I want you to ask anything that you see fit to ask.

**Mr. Lewis:** All right, sir, suppose I read these questions, then, one at a time and you answer them in your own good way.

First of all, however, I do think there is a foundation question, so to speak, which seems to be necessary. That is, first of all, do you favor some post-war organization of the nations designed to maintain the peace that comes out of this war that we are now fighting?

**Governor Bricker:** Yes, I do. We as a sovereign nation have got to act in cooperation with other nations in all practical matters to preserve the peace of the world and to build better international relationships.

**Mr. Lewis:** Very well. Now let's take the first of these other questions. It says, "Do you believe that the United States should become a member of a world super-national state? If so, would it involve any limitations upon the sovereignty of the United States?"

**Governor Bricker:** I certainly do not. There should be no central world authority dominating our destiny, and apparently none of the other nations want such a thing either. It is very certain England and Russia and China wouldn't agree to it.

### Military Might Should Not Be Subject To World State Or Organization

**Mr. Lewis:** (b) Would it mean that the Army, Navy, and Air Force of the United States and their technical equipment for war are to be placed under the control of the world state or organization?

**Governor Bricker:** We ought never to submit the control of our Army and Navy to any other nation or combination of nations, or to any central world state. The United States must keep her military force adequate to our own security in the air, on the land, and on the sea, and subject always to our own control.

**Mr. Lewis:** Let me interject an extra question here, if you will, Governor Bricker. Is your last reply based perhaps on the thought that it is theoretically conceivable, however improbable it may seem at the moment, that some day we might possibly need our independent military force to protect our interests against nations that today are our very friendly allies?

**Governor Bricker:** No, Fulton, I cannot conceive of such a situation as that. Certainly our interests with our allies ought to continue on a friendly basis, and if we don't preserve them on that basis we will miss our great opportunity. In my judgment, there is no possibility of conflict with England ever. As for Russia, her interests lie in her internal development, promotion of her

trade, the building of her international structure. She has plenty of territory, untold natural resources, and her paths of development certainly do not cross ours.

China is traditionally our friend and the Chinese are traditionally non-aggressive.

**Mr. Lewis:** All right, Governor Bricker. Now for question No. 2. This one says: "If you favor a world state, what would you do about nations that refused to come in—(a) force them by military means; (b) treat them as outlaws by not permitting them to trade with members of the world state; or (c) what other action you would favor?"

### Does Not Believe In Absolute Freedom Of Trade

**Governor Bricker:** Fulton, I do not favor at any time any world state. As for the necessary co-operative organization of the sovereign states of the world, that organization must admit every nation that will comply with the proper conditions of admission, but no nation should be compelled by military force to join or to take part in it. The fact is that any such organization will be founded for the purpose of preserving peace and not for the purpose of exercising power.

**Mr. Lewis:** Very good, sir. Question No. 3: "Do you believe in absolute freedom of international trade?"

**Governor Bricker:** I do not. The standards of living in the various countries of the world differ greatly from a wage of a few cents a day to a wage of many dollars a day. There must be an equalization so that the nations of the world may have competitive conditions of trade, not advantageous conditions of trade based upon suppressed labor and impoverished living conditions.

Also, don't forget that the states having a totalitarian economy can lower the price of goods by taking it out of the lives of their people and lowering their wages and standards of living. To open up our markets to such trade would be to promote lower standards of living for our own people here at home instead of lifting our standards of living, which has always been our purpose.

**Mr. Lewis:** Very well sir. Subquestion (a): "Will that mean that the goods and services of people with low living standards are to enter the United States without any restrictions designed to protect the American standard of living?" You answered that, really, in your last reply.

**Governor Bricker:** I will answer it again. Certainly not. Our one job above all others is to maintain our standards of living.

**Mr. Lewis:** Subquestion (b): "If you believe in restrictions, will you please state what those restrictions should be?"

**Governor Bricker:** The restrictions should be so designed as to equalize the cost of the goods we produce with the cost of competing goods from other nations. In other words, they should be designed to make up for the difference in standards of living. That has been done by tariffs and by other methods, even here at home, but it only works effectively as long as the currencies of the world remain in the same relative positions with each other. Therefore, my thought is that we ought to establish a stable standard of values here at home at the earliest possible moment, and take aggressive, positive measures to persuade other nations to do likewise. Then through an economic conference—and it ought to be a continuing organization—it would be possible to keep currency val-

ues of various nations reasonably stable in relation to each other, and we will have an opportunity of keeping world trade conditions stable, too, if we do that. If we can accomplish that, we can eliminate the economic wars which inevitably sow the seeds of actual military wars.

### International Monetary System Impractical

**Mr. Lewis:** Question 4: "Do you believe that a world monetary system should be established?"

**Governor Bricker:** There is no possibility of a world currency or a single world monetary establishment being brought about at this time. That is talking in empty theoretical dreams. We must be practical. We must build upon what we have instead of cooking up schemes to change the whole existing structure and machinery of all the countries of the world. Aside from the fact that it would mean teaching the entire peoples of the world to use a new money system, it would, so far as we are concerned, violate the constitutional provision giving the Congress of the United States the power to fix the value of money and to coin currency. In other words, it is so impractical as to amount to an impossibility. What we need, Fulton, is a program of evolution and progress rather than revolution and destruction.

**Mr. Lewis:** That is a very good line, sir, by the way.

Question 5: "Do you believe, sir, in the free and unrestricted movement of peoples? If so, how do you propose to prevent the peoples of Asia and other war-torn countries from overrunning the United States?"

**Governor Bricker:** I do not favor unrestricted immigration of peoples into this country. If the bars were down, there would be millions, even hundreds of millions, of people pouring in on us from all over the world. That influx would destroy our standards of living; it would completely destroy our philosophy of existence and change the United States of America into something entirely different from what it is. We must admit only as many as can be assimilated into our way of living; and don't forget, Fulton, those who come here come to enjoy the benefits and the advantages of the American way of life, and that way of life must be continued. If we allow it to be changed to what exists in other countries, we might just as well begin migrating from here to there.

**Mr. Lewis:** Now, Governor Bricker, question 7 was a personal one regarding Mr. Willkie's book, "One World," so we will go on to question 8. "Newspapers report some Republicans as saying that the Republican Party must adopt a liberal platform if it wants to win. What do you consider is meant by a liberal platform?"

**Governor Bricker:** Fulton, in my judgment the Republican Party has been throughout its whole life the liberal party in America. It is so today. The New Deal is the most reactionary program we have had in the life of America. It has reached back for centuries for the implements of power, bureaucratic and others, to centralize authority, to dominate the lives of individuals and to take away their traditional liberties. Liberalism means more of home rights, not less. Liberalism means more of opportunities, not less. Liberalism in the history of the world has meant that men of energy and men of ability and men who will work—and that includes women as well—shall have a reward commensurate with their efforts.

We believe in better welfare conditions, but we do not believe in perpetuating the causes of poverty and of need, and that is what boondoggling and bureaucracy and government controls inevit-

## OUR REPORTER'S REPORT

With a dearth of new issues the investment banking fraternity and its dealer affiliates had an opportunity this week to devote their time, pretty fully, to the task of clearing away loose ends left over from some recent operations.

And, it appeared, appreciable progress was being made in that direction, thus assuring a fairly clear road for next week when several rather sizeable undertakings are scheduled to reach the market.

Announcements of the dissolution of syndicates which had sponsored two of the more recent new issues was conclusive evidence that the job of disposing of unsold portions of such offerings is moving right along.

This task has been favored no little by the return of relative stability to the seasoned markets after their nervous

ably do. Liberalism does not mean a government guarantee of equality in the world's goods, but it does mean an assurance of equality of opportunity to work and to earn.

### Will Support Any Candidate

**Mr. Lewis:** Now for the last question, sir: "If by any chance you are not the presidential nominee of the Republican Party this year, will you as a good Republican actively support the nominee chosen by the Republican Convention?"

**Governor Bricker:** I most assuredly will. I believe that a Republican victory this fall is essential to the preservation of the Republican Party, for the preservation of the Democratic Party as well, for the two-party system of government and of constitutional representative government. I believe in the party system as the only means of perpetuating free government among people. I believe the Republican Party will adopt a sound, constructive, liberal, forward-looking platform which I can support, and I shall give my support to the nominee of that party, whoever he may be, insisting that he adhere to his platform and carry out his promises when elected.

**Mr. Lewis:** One final question, Governor Bricker, on my own. Various schools of thought propose that we maintain a program of what is sometimes called an International WPA after the war. What are your views on that, sir?

**Governor Bricker:** Of course, there is no hope for our leadership in the world if we attempt to purchase by gifts or otherwise the good will of other nations or of other peoples. We can help them raise their standards but we cannot help them do that by giving away our substance and lowering our own standards. Let us deal honestly and fairly with all people of the world without trying constantly to change their form of government and ways of living, helping them to help themselves.

This constant giving and spreading of our goods around the world creates servility in others and arrogance in ourselves. It leads to discord, discredit and destruction, rather than concord, confidence and respect.

**Mr. Lewis:** Thank you, Governor Bricker.

You have been listening, ladies and gentlemen, to an interview with Governor John W. Bricker, of Ohio, candidate for the Republican nomination for the presidency, who has answered questions about foreign policy, particularly in the post-war world.

spell of a fortnight ago when the European invasion appeared imminent.

The group which marketed Celanese Corporation of America's 350,000 shares of 4¾% preferred stock, brought out at 99, terminated its selling agreement. The stock which had sold off to around 95 in the market subsequently recovered to rule around 96 currently.

Meanwhile the bankers sponsoring the \$17,000,000 of Louisiana Power & Light Co. 3s, announced similar action and that issue, marketed at 103, appeared to settle about 1½ points under the offering figure.

### Buying Canadian Internals

It may be that the current lull provides the investment fraternity with a bit more time for gossiping about. But reports in some quarters suggest that there is an increasingly steady dribble of American capital into Canadian internal obligations.

People who get these reports say the buying is credited to the belief that the rate of discount against the Canadian dollar, in terms of American currency, may be reduced materially. Others look upon it as recognition of Canadian securities as a good "hedge" for the post-war period.

But among those who follow operations in foreign securities closely it was observed that such buying, if it is in progress must be a "mere dribble" since it does not show substantially on the surface.

### Watchful Waiting

The investment market, or at least the speculative end of it, chiefly secondary railroad obligations, appear to have shaken off the extreme nervousness which gripped it a week or 10 days back.

Rail liens have scored moderate recoveries and traders are found leaning to the buying side again, although with a greater degree of selectivity, that is, an eye more to the future of the roads involved.

While this case of "jitters" naturally was disturbing at the time, it now appears in retrospect to have had its good side. For it demonstrated that people who hold high-grade investment paper are not going to be shaken loose from such holdings by such momentary lapses.

### Money Rates Still Key

Although speculative issues may be severely disturbed from time to time by recurrent discussion of this or that phase of the war, and rumors of early peace, it does not appear likely that gilt-edge paper will be seriously affected, judging by comments in the market place.

The point is made that the cost of money is still the ruling force in the investment type of security, and unless there are growing signs of really serious inflation which, of course, would naturally affect money rates, that will continue to be the case.

For, it is observed, with the huge war debt which this country must be prepared to support and service, the Administration must concern itself chiefly with keeping interest costs low.

And that would hold true, it was contended, even should there be a change in administrations next November when the incumbent New Deal comes up for consideration of the people at the polls.

### Pollak Mfg. Interesting

A new revised analysis of Pollak Manufacturing, based on 1943 operations, has been prepared by Raymond & Co., 148 State Street, Boston, Mass. Copies of this interesting study may be had upon request from Raymond & Co.



# Winning The Peace For American Manpower

By BOB KUYKENDALL (Age 16)\*

Freedom of Speech, Freedom of Religion, Freedom From Fear, Freedom From Want! Yes, ladies and gentlemen, freedom from want, or winning the peace for all mankind!

The four great leaders of our time and the people of the United Nations have courageously grounded the history-making proclamations of the Atlantic Charter and the Moscow Pact on the Christian

Principles of World Brotherhood and cooperation, with equal opportunities and privileges for all mankind. We pray, and we have faith to believe, that a common ground may be reached for a system of world exchange and that world rehabilitation shall be approached and achieved in full spirit of fairness and cooperation.

Now let us approach the subject as it affects our way of life in America.

None would deny that we are fast approaching the time (and may God speed the day) when this terrible catastrophe shall come to an end. That is our first desire. But after final victory, what then?

Well might the American Workman's first thought be "Will I have a job?", "Will it have continuity?", "What will it pay?" Therefore the one great question is employment. Well do we remember the days of mass unemployment. Unless American manpower is furnished employment, our whole economic and moral fiber will collapse.

What are the factors which equip us for a fuller life as a nation after this war? There are many but let us consider only two.

First, we have the momentum. Business, labor, Government and agriculture are keyed to the greatest degree of activity and unity ever known in the history of our great country.

Second, we are better equipped. The American workman is trained and skilled far beyond our imagination a few years ago. And in the field of science, machinery and new materials, thousands of new discoveries have been made.

What then do we need to "Win the Peace for American Manpower"? We need unity. Unity of desire and purpose. Unity of effort. And above all we need the unity of spirit which will enable us to become bigger Americans and catch the vision of Him who said, "It is more blessed to give than to receive."

We need that spirit which will enable us, not to emphasize our differences, but to see our common interests, as has been so nobly set forth in the Moscow agreement among the four great nations. That spirit which will enable us to see the strength which we will add to our own stability by helping backward nations on an upward impetus, and that will enable us to find joy in the well being of our fellow Americans.

Let us think for a few moments upon the four major factors of our American life: Management, labor, agriculture and Government. These four great factors of course have their differences which are evident in their actions if not in their expressions. But their common interests are a thousand times greater.

May we have a management inspired to a greater production and imbued with philanthropic desires. Dedicated not alone to making money but to furnish jobs to men. Because jobs to men mean food, clothing, education, and happiness to their children. And dedicated, too, to the production of better and cheaper articles that their fellow Ameri-

cans may enjoy a fuller life.

May we have the laborer, equipped as he has never been equipped before, inspired with that sincere desire to do an honest day's work. Not so much for the dollars he earns, but inspired to that great sense of duty that comes only through the fullest realization of the value of service rendered to his employer and to his fellow man. A laborer free from a racketeer boss, with rights of collective representation. Yet and above all free from the requirement of paying for the privilege of working.

May we have an agriculture which can see in its labor the food that is giving life and sustenance to their fellow Americans. A farmer, if you please, who can see the advantage of lower costs and greater efficiency, one who can see that as management and labor prosper they absorb more of their products. One who can realize that an economy of scarcity is an economy of ruin.

May we have a Government that will encourage private enterprise rather than regulate. A Government free from directly or indirectly influencing her citizens' vote by a beneficent pocket book taken from her citizenry. A Government which can realize that no good is gained by taking from someone who has and giving to someone who has not. A Government which taxes sensibly with careful consideration for the development and progress of private enterprise rather than taxing to destroy.

Early in this great catastrophe, our own General MacArthur uttered these immortal words: "Only those are fit to live who are not afraid to die." Who can deny that millions of Americans are demonstrating their right to live based on this highest of all standards. Shall we then after the conflict, uphold the standards so nobly set by these men both living and dead? Shall we as business, labor, agriculture and Government ban together in this same spirit of unselfishness to culminate the fruits of fearless men, welding together the united interests in the general welfare of mankind? The degree to which Americans reach such an unselfish devotion to humanity will measure the success of the material benefits to all mankind.

May we under the momentum gained in carrying on this great conflict, accelerate the peace, inspired by the prospects of the future and imbued with that spirit of sacrifice and devotion, commingling our common interests to that successful climax which shall result in permanent prosperity for all people and an everlasting "Peace on Earth, Goodwill to all Mankind."

## Attractive Situation In Electronics Industry

American Transformer Company offers an interesting and attractive situation in the comparatively new and dynamic field of electronics according to a study of the company, which has been manufacturing electrical apparatus since 1901, prepared by Hughes & Treat, 40 Wall Street, New York City. Copies of this study discussing the situation in some detail may be had from Hughes & Treat upon request.

\*An oration written and delivered last month. Bob lives at 4155 Lymer Drive, San Diego 4, Calif. His father is Harry Kuykendall who is secretary of the San Diego County Mutual Fire Insurance Co.

## A Method Of Using Visual Sales Presentations

One of the most difficult obstacles to overcome in the presentation of intangibles—or ideas—is the difficulty of bringing clearly to the attention and understanding of others the outstanding highlights of our proposition. When it is possible, therefore, to show a picture, make a calculation, use a pencil, or draw a simple verbal analogy, the capable salesman uses such tools at every opportunity.

One method of bringing out the attractive points regarding a certain class of securities is to prepare a performance analysis based upon what such an investment has done for others over a period of years. One salesman of our acquaintance has been selling guaranteed rail preferreds for the past several years almost entirely upon this basis. He has a list of these stocks which was purchased by one of his clients in 1928—the analysis shows the payment of full dividends all through the depression—the prices paid originally—their value today—the high yield obtained, and there is even a letter from the client which is part of the exhibit. This letter, in itself, is a powerful testimonial to the client's faith in the salesman's investment ability and her complete satisfaction with her investment in these securities.

By showing what he has been able to do for others in AN UNMISTAKABLE AND FORCEFUL MANNER through the use of this analysis of PAST PERFORMANCE, this salesman has been able to close sale after sale with new accounts that have never bought guaranteed railroad securities before in their lives. The same sort of analysis can be prepared on many other groups of securities—fire insurance stocks make a particularly favorable showing on a long-term, looking backward basis—also many second- and third-grade bond groups will likewise make an outstanding 1938 to 1944 performance record. Possibly the RECORD OF SEVERAL ACCOUNTS that have been supervised and serviced by your organization, if properly set up in a good presentational form, would make even better illustrative material to use in demonstrating the possibilities that investors may find for successful investment by doing business with your firm.

People like to see WHAT OTHERS ARE DOING. They also are impressed by the SUCCESS OF OTHERS. This is especially true when it comes to stock and bond investment. A neatly prepared three- or four-page record, bound in a serviceable folder, and made a part of every salesman's equipment, if prepared along the foregoing lines, AND PROPERLY USED, can be of assistance in closing business and, besides, this helpful selling tool can be used over and over again.

## President Coleman Of Canadian Pacific Points To Railway's War-Time Accomplishments

(Continued from page 1919)

United States and other countries throughout the world, all friendly to Canada and the Canadian system of free enterprise, as is manifest from the fact that they have chosen to risk their capital in the undertaking of the Canadian Pacific.

### Air Services

"Since the annual report was circulated, the Government of Canada has announced its policy with respect to post-war aviation. Under that policy, international services will be provided exclusively by a chosen instrument, and a government-owned company is indicated as that instrument. Insofar as domestic services are concerned, main line operations are to be conducted by a government-owned company, and feeder lines are to be operated in zones by a number of privately-owned companies. The railway companies are to be required to divest themselves of the ownership of air lines within one year after the close of the war. The decision was most disappointing to your directors, as we had cherished natural and legitimate hopes that your company would be given the opportunity to play its full part in the development of aviation which may be expected to follow the conclusion of peace.

"Your case was fully and strongly presented to the proper authorities. It was pointed out that the Canadian Pacific Air Lines had made a distinct contribution to aviation in this country by taking over a number of struggling and scattered companies and welding them into a closely knit, efficient organization, without encroaching on the field reserved by law for Trans-Canada Air Lines; that it had proceeded throughout with the knowledge of the Government, and in compliance with Government regulations; and that it had been of substantial aid to the Canadian, United States and United Kingdom governments in operations in Northern Canada, Alaska and Labrador, and in

initiating the first trans-Atlantic ferry service.

"We were given no encouragement to believe that the announced policy would be materially modified, and we are making our future plans in conformity with it. A statement was made in Parliament on April 20 by the minister in charge of civil aviation, to the effect that there would be no confiscation, and the opinion was expressed that the separation can be made without loss to those concerned. We can assume, therefore, that our investment can be liquidated on terms which will not be unjust to our shareholders.

### Dividend Policy

"The possibility of a dividend on the ordinary stock, payable out of the current year's earnings, will be considered by the directors in August. By that time we will be able to estimate the probable size of the prairie grain crop, and certain other issues having an influence on our net earnings for the year, will have been determined. Our paramount duty, to bring the company out of the war in a sound and safe financial position, will be ever present in our minds."

### Post-War Conditions

Referring to post-war conditions as affecting Canadian Pacific, Mr. Coleman stated: "The officers of the company have continued their intensive study, and are engaged in framing plans and policies which will enable the company to meet adequately the problems which will arise in the era of post-war readjustment. We are confident that Canada—possibly not without some setbacks and some painful experience—will then enter on a period of expansion and industrial development. Your company will be prepared to maintain its historic position as a devoted and efficient servant of the Canadian nation, and as the most important transportation link in the British Empire.

"In this country, as in others, Brooklyn.

there is considerable activity in the ranks of those who maintain that the fruits of prosperity can only be properly distributed through measures of rigid State control, and that free enterprise, as we have known it, should be systematically extinguished. Class, occupational and sectional jealousies are being fostered, and our young people encouraged to form themselves into organized pressure groups to struggle with the State and with each other for a sharing of wealth—wealth which they are not urged or encouraged to create.

"If those behind this movement were entrusted with executive power, they would find that to satisfy the appetites they have inflamed, and to reconcile conflicting claims which they have encouraged, would be a task beyond their powers. The trouble with their teaching is that they place all the emphasis on dividing rather than on creating wealth. Injustices in division or distribution, as they become manifest, should be, and must be, corrected, but it should be fairly obvious that if our standard of living is to be improved, or even maintained at the present level, more wealth must be created for ultimate division. No man has been able to show—and few would suggest—that as much wealth can be produced under state control of production and distribution as under a system of free enterprise. By reason of climate and geography, Canada's riches are hard to get at and hard to market, and to a very special degree this country's development has been due to the daring, initiative and resourcefulness of her sons—supported in their efforts by venture capital from Britain and the United States—and it would appear incredible that she would now turn her back on the system, on the elements, on the forces which have made her great.

"The democratic peoples have endured patiently for some years, restrictions on their freedom thought necessary for the successful prosecution of the war. It is difficult to believe that they will willingly bow their necks to the yoke of bureaucracy when the necessity for it has passed, or to condemn their sons returning from active service, to live in a world from which advantage and enterprise have been banished forever."

## Brownell Again Calls For Bimetallism

(Continued from page 1920)

metallism, Brownell stated, not only do not oppose but strongly advocate the use of gold to its full physical extent, but instead of supplementing the metal with some form of bookkeeping, managed currency or other paper money substitutes, would restore silver to the position it once occupied.

He predicted that with adoption of international bimetallism, the world would have the equivalent of a larger supply of gold and the added benefits of a monetary metal with the traditions of thousands of years behind it—one which is more widely distributed than gold today, and favored in Asia, Africa and Latin America, which contain the larger part of the population of the world.

Editor's Note—For a statement of Mr. Brownell's plan of international bimetallism, and the comments of A. M. Sakolski, with Mr. Brownell's reply, see the issues of "The Chronicle," Sept. 30, 1943, page 1304; Oct. 28, page 1686; Dec. 2, page 2207, and Dec. 23, page 2534.

### In Larger Quarters

Security Adjustment Corp. announces that it has rented additional space for the expansion of its facilities at 16 Court Street, Brooklyn.



## President Asks Congress For \$3,450,570,000 For Lend-Lease For Year Ending June, 1945

An appropriation of \$3,450,570,000 to carry forward the Lend-Lease program for the fiscal year ending June 30, 1945, was asked by President Roosevelt in a message to Congress on May 6. The President further requested that any unexpended balances of previous Lend-Lease appropriations be made available, which would make the aggregate for the new year \$7,188,893,000.

The appropriation, said the White House, is for industrial products required for production of planes, tanks, guns and other war supplies in Allied countries, food and other agricultural products needed to maintain their soldiers and war workers, and related services. From Associated Press advices from Washington May 6 we also quote:

Another proposed provision would authorize the use, in procuring Lend-Lease products of \$88,299,000 received under Lend-Lease from foreign governments.

The White House said the sum was in addition to approximately \$2,000,000,000 worth of supplies and services furnished to U. S. armed forces in reverse Lend-Lease.

Senator Ellender, Democrat, Louisiana, urged that the United States determine upon a national

policy now with respect to final Lend-Lease settlements.

Senator Ellender asserted that he wasn't opposing the continuance of Lend-Lease, but that "Congress and the people are entitled to more facts than they have been given about the extent and nature of reverse aid to us."

Mr. Ellender said he had turned over to the Senate's Truman Committee for Investigation "Information" he had received to the effect that Britain had charged up to reverse Lend-Lease the cost of rehabilitating "a lot of old castles" occupied by American troops "over there to fight the battle of Britain."

"If they want to charge us for that sort of thing, it ought to be put on a straight rental basis," he added.

## House Passes Bill For Simplification Of Individual Income Tax

On May 5 the House unanimously passed the bill to provide for the simplification of the individual income tax; the bill was adopted by a vote of 358 for, with no vote in opposition. As finally approved by the House Ways and Means Committee on April 22, the bill was formally presented to the House on April 24 by Representative Doughton, Chairman of the Committee, and reference thereto appeared in our issue of May 4, page 1849.

Senator George, Chairman of the Senate Finance Committee, indicated on May 6, at a press conference that the bill would be reported out by his Committee in practically the same form as passed by the House. A Washington account to the New York "Times" reporting this, said in part:

He did not expect action by the Senate next week because consideration of the poll tax question was scheduled for precedence.

He did not expect that public hearings to hear testimony from others than experts of the Treasury Department and of the internal Revenue Bureau would be held by his Committee, but indicated a willingness to call such hearings if members of the Committee so desired.

It was probable that some representatives of churches and charitable institutions would demand to be heard in protest against the automatic deduction of 10% allowed under the bill for those with incomes under \$5,000. The deduction is intended to cover contributions to charities, payment of taxes and other allowable expenditures.

Charitable institutions, Senator George said, protested without success when the provision was written into the House bill.

One provision of the new measure which might develop discussion in the Committee was that which reduced the normal tax from the current 6% to 3%, Senator George stated. Individuals holding partly exempt Federal securities would be affected by this change, he said, since the tax exemption of bonds extended only to the normal tax levied and did not apply upon surtaxes. The number of taxpayers hit by the reduction in the normal tax rate was small. He quoted Government surveys to show they constituted only 5% of the holders of all the outstanding Federal bonds which are partly tax exempt. The remaining 95% were held by savings banks, insurance companies, etc., which were not affected by the changes in the individual income tax law.

Asked if there was a possibility that the 30% excise levy applied to checks in night clubs and cabarets might be reduced in the bill reported out by his Committee,

the Chairman said this is not unlikely.

The bill repeals the Victory tax and provides a new system of normal and surtaxes, which may be computed as follows, said the Associated Press:

Normal—3% of income after one exemption of \$500 and a deduction of 10% of income, the 10% being in lieu of the usual deduction for contributions to religious, educational and charitable causes, for other taxes and interest paid. The latter deduction cannot exceed \$500.

Thus a person making \$3,500, regardless of the number of dependents, would subtract \$500 and \$350 from \$3,500, and his normal tax would be 3% of \$2,650, or \$79.50.

Surtaxes—Computed by a graduated table on taxable income arrived at by making exemptions of \$500 for the taxpayer and \$500 for each dependent, and a 10% of income deduction in lieu of contributions, other taxes and interest paid.

Noting that the bill would change the withholding levy against wages and salaries—effective next Jan. 1—to deduct currently the full tax liability of persons earning up to \$5,000, thus removing the necessity for 30,000,000 persons to compute formal returns, the Associated Press also said:

Of the 20,000,000 who still would be required to file returns, 10,000,000 (those earning less than \$5,000 but with income other than wages and salaries) could use a simple table showing their entire tax. The remaining 10,000,000, with incomes over \$5,000, would fill out a simpler return than the present long form.

The revised normal and surtaxes would be applicable for returns filed next March 15 on 1944 income.

Generally, the bill would levy a somewhat larger tax against single persons and couples without children, while the load would be lightened for taxpayers with large families.

The withholding system of deductions from pay envelopes and salary checks was instituted last year as part of the pay-as-you-go tax legislation, it now taxes the approximate tax of persons in the first income bracket.

Under the new bill those earning up to \$5,000 in 1944 and receiving not more than \$100 from sources not subject to withholding would be permitted to file a copy of a withholding receipt, furnished by the employer, in place of the regular tax return. These taxpayers would list their dependents on the reverse side of this receipt, and enter amounts of "other income."

They would mail it to the local tax collector who would calculate the tax, then bill the taxpayer or issue a refund check, depending whether the taxpayer was overpaid or underpaid.

Some 9,000,000 persons now paying Victory taxes but with earnings not large enough to come under the present income levies would become regular taxpayers, remitting at rates about equivalent to their present Victory tax burdens.

The bill would add approximately 150,000 new taxpayers—those earning between \$555 and \$624.

## Comments On Palyi's Article On Inflation

(Continued from page 1915)

begin to impress themselves on the public does the fear that money will lose its purchasing power begin to enter as a factor and accelerate the rise in prices. The flight from too much money does not at the outset originate in fear.

How far, when money is excessive, will it go in pushing up prices? If we double the weight on one side of a balance then, if the balance is to be restored, we must double the weight on the other side. So rather obviously on this theory of balance a doubling of the quantity of money, other things remaining equal, will require a doubling of prices to restore the balance. A tripling of the quantity of money, on similar assumptions, will be matched by a tripling of prices. This analysis does no more than restate the familiar monetary formula  $MV = PT$  in terms of balance instead of in terms of mathematical algebraic exactness.

How far then are other things likely to remain equal? The other variables in the monetary equation are the velocity of money and the quantity of things produced. Prediction as to either post-war velocity of money or as to post-war volume of production of goods is necessarily hazardous. Many people, pointing to our present huge plant capacity and our vast war-time production, expect the post-war volume to continue at a correspondingly high rate.

There is reason to doubt, however, that either an abnormal drop in velocity of circulation or an abnormally high physical volume of production will rescue us from the general rule that a large increase in the volume of money causes a corresponding increase in prices. In particular does the effect of changes in velocity seem overrated. Sudden fear might easily induce a high velocity accompanied by a fall instead of a rise in prices. This seems to create doubt as to the casual influence of changes in velocity. No basis for expecting a severe shrinking in the post-war velocity or circulation seems yet to be established. Turning to the subject of production the volume that is relevant in avoiding inflation is that of merchantable production. Government sponsored production tends to be inflationary. Whether the Government pays for the production of weapons or for public works or for pure relief it creates purchasing power without any corresponding increase in consumer goods. None of those are merchantable production nor is there yet sufficient reason to expect that merchantable production will be enough greater in volume than in 1929 to match the increase in our money. Our money has

## Tomorrow's Markets Walter Whyte Says—

(Continued from page 1920)

they topped off at approximately 130. But, from that high it sank only about two points and is now back to about the 130 figure. Meanwhile, our own market made its high last March at about 140, then set back to 135 or so, and today is approximately 138. One strong day or so can carry the London averages through to new levels. It will take a lot more for our market to follow suit. Beginning at 138.50 and running up to 142 (measured by D-J), our market will run into offerings. How these will be taken will give the answer as to how the market will act.

You are still long of three stocks: Electric Auto-Lite bought at 39, stop 37; Jones and Laughlin, bought at 22½, stop 19½, and Servel, bought at 18 with a stop at 16¾. Of the three, Electric Auto-Lite acts the best, stock now currently at 41½. Jones & Laughlin is at 21½ and Servel at about 17½. If the market were in an up position I would have no hesitation in advising the retention of all three. Unfortunately this is not the case. More stock for sale seems to be coming out and the bidders seem to become fewer. Even that wouldn't sway me too much if the individual stock showed enough gumption. For it is the individual issue that stands up in dull or declining markets that usually takes the lead when the mar-

more than doubled since 1929. Then deposits in all banks were 55 billions more or less; today total deposits are over 122 billions. What goods can we make so much cheaper today that more than twice as many can be sold as in 1929? What major new inventions are there which will double the old volume of production?

There is a large deferred demand for many types of goods, true enough. Sales of automobiles and houses, railroad supplies and farm machinery, clothing and household appliances are bound to keep things moving for a time. And there are also lively new industries, airplane travel here and abroad, television, air conditioning to help out with the balance. But reconversion of plants, on the other hand, by stimulating consumer demand without immediately creating any new consumer goods must be an inflationary influence. The old rule is well established that increases in money beyond the ordinary normal rate are matched by price increases.

During a war, of course, economy must take a back seat. But nothing can well be more important in post-war policy than avoiding as much inflation as possible. The best guarantee of future financial integrity is the effort to keep down current costs. Leadership which attempts to carry water on both shoulders on this matter of inflation will not be safe leadership in the post-war world.

ket turns as a unit. Electric Auto-Lite (in which you have a profit of about 2½ points) is right in the middle of offerings. Crossing 42 would be good action but until it does, it will have to remain suspect. If in the next few days it begins to flounder short of 42 I think I would take my profit.

Jones & Laughlin is one of the steels that should act better than the group, provided the group does anything. But the group doesn't seem to want to do anything. So instead of being tied up I would suggest a switch into Crane, now about 23. Latter acts aggressively and seems to have more oomph.

Servel is at the crossroads. From 18 to 19 it meets offerings; just under 17 it meets support. If the breakout occurs on the upside, stock should go to a new high. But, pending further clarification, tying up funds in stock seems pointless. In its stead I suggest National Gypsum, now about 9¾. Latter is running high and given some market help can add a couple of points.

Strongly suspect that general market will break out of its trading rut within the next two weeks. Maybe the spark will come from the long-awaited invasion, maybe from something else. But whatever its motivating power an answer to the "what" should come soon.

More next Thursday.

—Walter Whyte

[The views expressed in this article do not necessarily at any time coincide with those of the Chronicle. They are presented as those of the author only.]

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## Broker-Dealer Personnel Items

If you contemplate making additions to your personnel please send in particulars to the Editor of The Financial Chronicle for publication in this column.

(Special to The Financial Chronicle)  
AUGUSTA, MAINE.—Fred-  
erick C. Bagley, Sr. has been  
added to the staff of Chace,  
Whiteside & Co., Inc., 24 Federal  
Street, Boston, Mass.

(Special to The Financial Chronicle)  
BOSTON, MASS.—W. Bradford  
Saunders has become affiliated  
with Goldman, Sachs & Co., 75  
Federal Street. Mr. Saunders in  
the past was with Jackson &  
Curtis.

(Special to The Financial Chronicle)  
BOSTON, MASS.—John V.  
Flanagan has become associated  
with W. F. Rutter, Inc., 19 Con-  
gress Street. Mr. Flanagan was  
previously with Elwell & Co. and  
Trescott Griffin & Co.

(Special to The Financial Chronicle)  
BOSTON, MASS.—Frank C.  
McCollister and Arthur H. Wil-  
liamson have been added to the  
staff of Trust Funds, Inc., 89  
Broad Street.

(Special to The Financial Chronicle)  
BOSTON, MASS.—Frank H.  
Warner is now with Elmer H.  
Bright & Co., 84 State Street.

(Special to The Financial Chronicle)  
BOSTON, MASS.—Bernard P.  
Burkard is connected with Trust  
Funds, Inc., 89 Broad Street.

(Special to The Financial Chronicle)  
DETROIT, MICH.—James A.  
Simons has become affiliated with  
Paine, Webber, Jackson & Curtis,  
Penobscot Building. Mr. Simons  
was previously with Chas. A. Par-  
cells & Co.

(Special to The Financial Chronicle)  
GRAND RAPIDS, MICH.—Wil-  
liam M. Graham has joined the  
staff of MacNaughton-Greenawalt  
& Co., Michigan Trust Building.

(Special to The Financial Chronicle)  
HARTFORD, CONN.—John B.  
Crawford has joined the staff of  
Kennedy-Peterson, Inc., 75 Pearl  
Street.

(Special to The Financial Chronicle)  
INDIANAPOLIS, IND.—Harry  
F. Taylor is with Fisher & Co.,  
Inc., 8 East Market Street.

(Special to The Financial Chronicle)  
KANSAS CITY, MO.—Robert  
M. Brown has become connected  
with Barrett Herrick & Co., Inc.,  
1012 Baltimore Avenue. Mr.  
Brown was previously with Prugh,  
Combest & Land and B. C. Chris-  
topher & Co.

(Special to The Financial Chronicle)  
MIAMI, FLA.—Elmer E. Adams  
is now associated with Cohu &  
Torrey, Alfred I. du Pont Building.

(Special to The Financial Chronicle)  
MIAMI BEACH, FLA.—Robert  
U. Alexander has become con-  
nected with Atwill & Co., 605 Lin-  
coln Road.

(Special to The Financial Chronicle)  
MINNEAPOLIS, MINN.—Clar-  
ence J. Rice is now with Golds-  
bury & Co., 807 Marquette Ave.

(Special to The Financial Chronicle)  
ORLANDO, FLA.—Joshua H.  
Sorey is now with Thomson &  
McKinnon, 18 Wall Street.

(Special to The Financial Chronicle)  
RALEIGH, N. C.—J. B. Vaden  
has been added to the staff of  
Kirchofer & Arnold, Inc., Insur-  
ance Building.

(Special to The Financial Chronicle)  
SEATTLE, WASH.—William F.  
Sachtleben is with Earl F. Town-  
send & Co., Dexter Horton Bldg.

## The Post-War Wage Problem

(Continued from page 1918)

reached by the Executive Council of the American Federation of Labor can be summarized in its declaration to the effect that "it is imperative that the United States do its full part to help develop a general system of mutual security." This, one might say, will determine the general approach by the American Federation of Labor and its principal subsidiary bodies to the various specific problems associated with our post-war planning.

It is our firm conviction that the Atlantic Charter and the Four Freedoms should not be considered merely as platitudes but should constitute the moral principles of a democratic system of collective security. The translation of these principles into policies and concrete acts, both now and in the future, can assure the people of this country, as well as the people in the rest of the world, of a lasting security. Just as it is feared by many that nothing but disaster looms ahead if each of the great powers should pursue an independent course, so similarly can it be said that only through the cooperation of management, labor, and the government will it be possible to deepen the mutual relations so important to the welfare of our country. Any worthwhile and lasting peace must rest on stable and just economic foundations. The international political and military program should therefore be associated with an economic program designed to provide equal benefits and advantages to all of the people in our country, and to utilize the new productive powers of industry and agriculture for the advancement of the standards of living of all people.

We have unlimited confidence in free enterprise. We are more convinced than ever that free enterprise, as understood in this

country, is a far superior form of organization than any of the other setups that have been posed against it. To strengthen free enterprise and to achieve the objectives we have in mind, it will be necessary, however, to get rid of that kind of exploitation which tends to concentrate income in the hands of the few and prevents the great mass of wage earners from having the purchasing power to buy the things they need for daily life. An expanding world economy is naturally essential to peace, and it will be necessary to lessen barriers between nations so that there may be a larger interchange of goods and services for all.

There is no question but what the problem of full employment and world peace are interrelated. To attain a domestic economy of abundance is organically connected with the achievement of international security. It would, therefore, be necessary to make advances on both fronts at one and the same time. When we reaffirm our faith in free enterprise, we mean that the right to start a business and the right to choose a job form the basis of our free life. Such a system can enjoy the confidence and support of the working people of this country only insofar as it is able to demonstrate its ability to serve the well-being of the whole community.

Such a regime of free enterprise and of economic freedom must demonstrate that it can function so as to husband and utilize, and not waste and dissipate our natural resources. It must be able through its production to raise progressively the national income and maintain full employment. Such a system must of necessity be opposed to all tendencies toward monopoly restriction. As we understand free en-

terprise, we mean that such an economy must be able to provide ample support for the health, educational, recreational, and similar public services so essential to the welfare of the masses of people in our industrial society. Finally, the conception of a program of economic enterprise, based on freedom, must not be repressive, but support the free exercise of civil and political liberties.

Great concern has been expressed by many people over the tendency toward the greater growth of governmental power. It is fitting and appropriate that such concern be entertained. In my estimation, the bulwark against such overcentralization is to promote the free and independent organizations of the people, which will be an indispensable way of checking the concentration of economic and governmental power. This means of curbing the undemocratic trend toward private concentration of wealth and monopoly and the centralization of wealth and political power in the hands of government officials must be accomplished through creating more adequate provisions, by both industry and government, for the participation of laborers, farmers, and consumers in the formulation, administration, and the evaluation of over-all economic policies.

Contrary to a general impression that seems to prevail, the American Federation of Labor is very much opposed to the "narrow pressure group tactic." We recognize in this procedure and philosophy a very great danger if the powerful organizations of finance, business, agriculture and labor seek merely to advance their own interests without regard for the consequences to the community as a whole. To prevent this, and to provide means for the democratic development of economic policies in the transition from the war to the peace economy, we propose that Congress authorize the establishment of an Office of War Mobilization and Adjustment with an economic commission composed of representatives of workers, employers and farmers.

The national war effort has demonstrated the remarkable productive powers of our country. The production achievements of American labor have been nothing less than miraculous. This demonstrated productive potentiality of our country calls for a revision of all former estimates of what is possible and desirable. No valid reason can be advanced for not using these prodigious productive powers in peacetime to provide better homes, better food and clothing, more adequate medical care, finer communities, and richer educational and cultural opportunities for all. The policies of management, labor, government and agriculture should be directed to the realization of these high levels of production and employment.

The principal elements in a program to care for the millions who are to be demobilized from the armed forces as well as the war industries with the ending of hostilities must include at least the following points:

Plans for public works and housing projects should be ready to provide employment during this emergency. Adequate retraining and federal unemployment insurance programs should be organized to provide for those who may not be able to find jobs immediately. The fiscal policies of our government should be designed to help the nation achieve its goal of jobs for all who want to work.

During war period management and labor have achieved and enjoyed greater stabilization in their relations than was ever experienced by either at any previous time. No one can deny that the general recognition accorded the right of collective bargaining has been responsible for this attainment. It has produced enlightenment in labor relations policy on

## House Committee Approves Bill Increasing Debt Limit To \$240,000,000,000

The Federal debt limit would be increased from \$210,000,000,000 to \$240,000,000,000 under a bill approved by the House Ways and Means Committee on May 8. The bill, as introduced in the House on March 23 by Representative Doughton (Dem.) of North Carolina, Chairman of the House Ways and Means Committee, proposed to fix the debt limit at \$260,000,000,000 (as noted in our March 30 issue, page 1340); opposition, however,

among Republican members of the House subsequently developed, and on April 25 Representative Knutson, Republican leader of the Ways and Means Committee, said "We're going to insist that the new limit be set considerably lower than \$260,000,000,000; probably \$240,000,000,000 would be enough." He added:

"No matter what limit we set—even at a thousand billion—this administration would reach it." In face of the Republican opposition the Administration agreed on May 8 to the lower figure. Under date of May 8 Associated Press advices stated:

However, Daniel W. Bell, Treasury Under Secretary, told the committee the Government would be back next January for a new top if the war continues. He said the \$30,000,000,000 additional debt authorization would care for war expenditures until early 1945.

The House will take up the legislation Wednesday.

Senator Doughton emphasized that the approval of the lower figure will not restrain authorized expenditures for war purposes.

The fight to cut back the Administration's original figure was led by Representative Dewey (R., Ill.), Assistant Treasury Secretary in the Coolidge Adminis-

tration, who contended "the new Congress coming in in January can have another look at the situation. The whole war picture may have changed by then. Besides, we don't want a huge ceiling that known spenders can shoot at."

Mr. Bell told the Committee a higher debt ceiling is necessary before June or the Government will run the risk of exceeding the \$210,000,000,000 maximum during the coming loan drive. He said the public debt may reach \$258,000,000,000 by July 1, 1945.

"We would not need this new limitations if the war should end this year," he said. "The request is based on an assumption that the war will continue another year."

Representative Dingell (R., Mich.) said the army and navy are "piling up" too much unexpended money and commented: "I wonder if some men in the War and Navy Departments are as concerned about taxpayers as they should be."

The limitation on the national debt was raised June 25, 1940, from 45 to 49 billions; on Feb. 19, 1941, to 65 billions; on March 28, 1942, to 125 billions, and on April 11, 1943, to 210 billions.

## Coleman Re-Elected Chairman Stock Exchange At Annual Meeting — Other Elections

At the annual election of the New York Stock Exchange on May 8 John A. Coleman, of Adler, Coleman & Co., was re-elected Chairman of the Board of Governors for a second term of one year. A total of 842 votes were cast, as compared with 703 in 1943 and 446 in 1942. It was observed in the New York "Herald Tribune" of May 9 that "appreciably greater participation at the polls was attributed to general membership satisfaction with the manner in which affairs have been run under the administration of Emil Schram, President. Mr. Schram's contract expires on June 30, but he is expected to continue as head of the Exchange under new terms, subject to approval of the Treasury."

Other elections at the meeting were reported as follows by the Exchange:

**Seven Members of the Board of Governors** (each for the term of three years)—Four members of the Exchange residing and having their principal places of business within the Metropolitan area of the City of New York: Francis M. Bacon, 3rd (Bacon, Stevenson & Co.), William K. Beckers (Spencer Trask & Co.), Robert P. Boylan (at E. F. Hutton & Co.), Henry Upham Harris (Harris, Upham & Co.).

One allied member or non-member residing and having his

principal place of business within the Metropolitan area of the City of New York, who is a general or limited partner in a member firm engaged in a business involving direct contact with the public: Ronald H. Macdonald (Dominick & Dominick).

Two members or allied members or non-members of the Exchange residing and having their principal places of business outside of the Metropolitan area of the City of New York, who are general or limited partners in member firms engaged in a business involving direct contact with the public: Charles C. Renshaw (Mitchell, Hutchins & Co., Chicago) and Sidney L. Schwartz (Sutro & Co., San Francisco).

**Two Members of the Gratuity Fund** (each for the term of three years)—Thatcher M. Brown (Brown Brothers Harriman & Co.) and Laurence M. Marks (Laurence M. Marks & Co.).

the part of management as well as labor. Leadership of both groups have acquired greater confidence in each other, and it has also strengthened the leadership in the respective camps themselves.

Wage policies in the post-war period can be determined equitably only by considering the parity between wages, prices, and productivity of labor. These 3 essential factors cannot be ignored. Other factors should also be included. The working out of any concrete wage policy will have to be determined, however, by the particular industries, and following the agreement on the part of management and labor on the objective criteria that have been mentioned.

Once the principles of collective bargaining are recognized and applied, the greatest problem has been solved. The rest is just

a matter of implementing these principles. It is important to point out that in those industries where unions have been stabilized for many years and have enjoyed contractual relations with the employers, there has been greater solidarity as far as the operation of those businesses are concerned. We think this is a very important factor to keep in mind.

With the cooperation of management and labor, free enterprise can withstand any attack made on it, no matter from what source. That is why it is so important and so vital to keep in mind the matter of implementing and cementing this cooperation if we are interested in preserving free enterprise. Labor is more than willing and will go all the way in contributing its part to such a realization. We hope management will do likewise.



# Calendar Of New Security Flotations

## OFFERINGS

**FLINTKOTE COMPANY** has filed a registration statement for 237,902 shares of common stock, no par value. Stockholders of record May 2 are given rights to subscribe for shares at \$15 per share at rate of one new share for each three shares held. Rights expire May 12. Net proceeds will be used for erection of additional plant facilities or for retirement and redemption of all or a part of \$4.50 cumulative preferred stock or 3% debentures. Underwriters are Lehman Brothers, A. C. Allyn & Co., Inc., Bacon, Whipple & Co., Bear, Stearns & Co., A. G. Becker & Co., Inc., Alex. Brown & Sons, Dominick & Dominick, Graham, Parsons & Co., Granberry, Marache & Lord, Hallgarten & Co., Hemphill, Noyes & Co., Hornblower & Weeks, A. M. Kidder & Co., Ladenburg, Thalmann & Co., Laurence M. Marks & Co., Merrill Lynch, Pierce, Fenner & Beane, Paine, Webster, Jackson & Curtis, L. F. Rothschild & Co., Schoellkopf, Hutton & Pomeroy, Inc., I. M. Simon & Co., Stroud & Co., Inc., Swiss American Corp., Wertheim & Co., and White, Weld & Co. Details in "Chronicle," April 27, 1944.

**KLINE BROTHERS CO.**—\$500,000 5% sinking fund notes, due March 1, 1954. To be offered at 100 net, proceeds will be applied as follows: To redemption of \$243,600 5% sinking fund notes, due May 1, 1952, at 100, \$243,600; for renewal of equipment, etc., \$75,000; for working capital, \$74,295, and for post-war expansion, \$80,000. Illinois Securities Co., Joliet, Ill., underwriters. Filed March 24, 1944. Details in "Chronicle," March 30, 1944.

**SOUTH COAST CORP.**—\$1,500,000 first mortgage 5% bonds due Dec. 31, 1955. Proceeds to redeem \$970,248 general mortgage income 6s and for working capital. Paul H. Davis & Co. principal underwriter. Filed Jan. 24, 1944.

Offered May 8, 1944 by Paul H. Davis & Co. and associates at 100 and interest.

**THE TRION CO.**—12,850 shares of 5% preferred stock, cumulative (par \$100). Underwriters are Courts & Co., Mulhouse Martin & McKnight, Inc., Ingalls & Snyder, Wyatt, Neal & Waggoner, R. S. Dickinson & Co., Inc.; Kirchofer & Arnold, Inc.; Robinson-Humphrey & Co.; Brooke, Tindall & Co.; J. H. Hilsman & Co., Inc.; Clement A. Evans & Co., Inc.; A. M. Law & Co., and H. T. Mills. Filed March 31, 1944. Details in "Chronicle," April 6, 1944.

Offered by above named underwriters at 100 per share.

## NEW FILINGS

List of issues whose registration statements were filed less than twenty days ago, grouped according to dates on which registration statements will in normal course become effective, unless accelerated at the discretion of the SEC.

## SATURDAY, MAY 13

**STERLING ENGINE CO.** has filed a registration statement for 304,075 shares of common stock, of which 23,225 are being issued by the company through underwriters and 180,850 shares by three present stockholders. Offering price to public on 204,075 shares is \$3.75 per share. An additional 100,000 shares is reserved against the exercise of warrants to purchase 100,000 shares of common, at \$4.50 per share, prior to three years from and after the effective date of registration statement. Proceeds for working capital. Burr & Co., New York are principal underwriters. Filed April 24, 1944. Details in "Chronicle," May 4.

## SUNDAY, MAY 14

**HECHT CO.** has filed a registration statement covering 191,515 shares of common stock (par \$15). Shares are issued and outstanding. Goldman, Sachs & Co. are principal underwriters. Price to the public to be filed by amendment. Filed May 4, 1944. Details in "Chronicle," May 4.

**MISSISSIPPI VALLEY PUBLIC SERVICE CO.** has registered 15,000 shares of 5% cumulative preferred stock (\$100 par). Company is offering to holders of its outstanding 7% cumulative preferred stock, series A, and 6% cumulative preferred stock, series B, the privilege of exchanging their old stock for new preferred on a share for share basis, with a cash adjustment amounting to \$7.83 1/2 a share on the 7% stock and \$2.66 1/2 a share on the 6% preferred. The exchange offer will expire at noon on May 20. Underwriters are Milwaukee Co., 5,750 shares; Wisconsin Co., 4,750; Morris F. Fox & Co., 1,500; Loewi & Co., 1,500; Bingham, Sheldon & Co., 1,000 all of Milwaukee, and A. C. Tarras & Co., Winona, Minn., 500. Filed April 25, 1944. Details in "Chronicle," May 4.

**McQUAY - NORRIS MANUFACTURING CO.** has filed a registration statement for 50,000 shares of common stock (par \$10). The shares are issued and outstanding and do not represent new financing. Shields & Co. head the underwriting group. Price to public to be filed by amendment. Filed April 25, 1944. Details in "Chronicle," May 4.

## WEDNESDAY, MAY 17

**INDUSTRIAL RAYON CORP.** has filed a registration statement for 100,000 shares of \$4.50 preferred stock, series A (no par). Net proceeds will be applied together with any necessary treasury funds, to the retirement of \$10,000,000 promissory notes to banks, dated Jan. 3, 1944, issued to retire \$2,400,000 and to finance in part an expansion program. Principal under-

writers are Kuhn, Loeb & Co. and Harriman Ripley & Co., Inc. Others will be named by amendment. Offering price to the public will be supplied by amendment. Filed April 28, 1944. Details in "Chronicle," May 4.

**WEST PENN POWER CO.** has filed a registration statement for \$12,500,000 first mortgage bonds, series L, 3% due May 1, 1974.

Address—14 Wood Street, Pittsburgh.

Business—Public utility company.

Underwriting—To be filed by amendment.

Offering—Price to the public will be filed by amendment. The bonds are to be issued and sold by the company pursuant to the competitive bidding requirements of the SEC's Rule U-50.

Proceeds—Net proceeds, together with such additional funds as may be required, are to be used for the redemption of the outstanding \$12,500,000 principal amount of first mortgage gold bonds, series E, 5% on Sept. 1, 1944, at 105 and accrued interest.

Registration Statement No. 2-5362. Form A-2. (4-28-44).

## THURSDAY, MAY 18

**BEATRICE CREAMERY CO.** has filed a registration statement for 100,433 shares of common stock (\$25 par). Company is initially offering the shares for subscription to common stockholders. Holders of record May 19 will be given privilege to subscribe for one additional share for each four shares held to June 1, 1944. Proceeds, together with other treasury funds, will be used to redeem on Aug. 1, 1944, company's outstanding \$4.25 cumulative preferred stock at \$105.50 per share. Glor, Porgan & Co., are principal underwriters. Filed April 23, 1944. Details in "Chronicle," May 4.

**M. A. HANNA CO.** has filed a registration statement for 100,000 shares of \$4.25 cumulative preferred stock (no par).

Address—1300 Leader Building, Cleveland, O.

Business—Operating and managing iron ore mines and anthracite and bituminous coal mines, operating lake vessels and docks for the transportation, handling and storage of iron ore, coal and coke, etc.

Underwriting—Principal underwriters Kuhn, Loeb & Co. and Harriman Ripley & Co., Inc., both of New York. Others to be named by amendment.

Offering—The company is offering to the holders of its outstanding 128,531 shares of \$5 cumulative preferred stock the right to exchange such shares for shares of the \$4.25 cumulative preferred stock to the extent of 95,238 shares on the basis of 1 and 1-20th shares of \$4.25 preferred for each share of \$5 preferred. Upon declaring the plan of exchange effective the company will call for redemption any of the shares of the \$5 cumulative preferred which are not deposited for exchange. To provide a portion of the funds to effect such redemption the company may sell to underwriters shares of the \$4.25 cumulative preferred as may not be issued pursuant to the exchange offer.

Purpose—For refunding present preferred stock.

Registration Statement No. 2-5364. Form A-2. (4-29-44).

## SATURDAY, MAY 20

**CITY OF EDMONTON (Dominion of Canada)** has filed a registration statement for \$9,150,000 serial debentures, dated May 15, 1944, carrying interest rates of 3%, 3 1/4%, 3 1/2% and 3 3/4%.

Underwriting—Underwriters are First Boston Corporation, Harriman Ripley & Co., Inc., Smith, Barney & Co., Dominion Securities Corporation, A. E. Ames & Co., Inc., Wood, Gundy & Co., Inc. and McLeod, Young, Weir, Inc., all of New York. Amounts underwritten will be filed by amendment.

Offering—Offering price to the public plus accrued interest from May 15, 1944, to date of delivery will be supplied by amendment.

Proceeds—Proceeds will be used to redeem on Aug. 1, 1944, at the face amount thereof, \$8,718,653 consolidated debentures dated Feb. 1, 1937, and to provide for certain costs of financing. The city will also redeem on Aug. 1, 1944, \$4,919,702 additional consolidated debentures from funds presently held by the sinking fund trustees and other monies made available by the city.

Registration Statement No. 2-5365. Form Schedule B. (5-1-44).

## MONDAY, MAY 22

**DALLAS RAILWAY & TERMINAL COMPANY** has filed a registration statement for \$3,000,000 first mortgage serial bonds dated June 1, 1944 due each June 1 from 1945 to 1959, inclusive. Interest rate will be filed by amendment.

Address—Interurban Building, Dallas, Texas.

Business—Supplies electric street railway and motor coach service in Dallas and vicinity.

Underwriting—The bonds are to be offered for sale by the company under the competitive bidding requirements of the Securities and Exchange Rule U-50. Names of underwriters will be supplied by amendment.

Offering—Price to the public will be furnished by post-effective amendment.

Proceeds—Proceeds from the sale of the bonds, together with such additional cash from its general funds as may be necessary, will be used to redeem \$3,567,700 principal amount of first mortgage gold bonds, 6% series due 1951, at 102 and interest.

Registration Statement No. 2-5366. Form S-1. (5-3-44).

**DODGE MANUFACTURING CORP.** has filed a registration statement for \$1,000,000 15-year 4% sinking fund debentures due May 1, 1959.

Address—500 Union Street, Mishawaka, Indiana.

Business—Machinery for the mechanical transmission of power and for the handling of materials.

Underwriting—Central Republic Co., Inc., Chicago, heads the list of underwriters, with others to be named by amendment.

Offering—Price to the public will be supplied by amendment.

Proceeds—A portion of the proceeds will be used to repay a bank loan of \$375,000 incurred in connection with the purchase on April 21, 1944, of the entire outstanding capital stock of Etching Company of America, now a wholly-owned subsidiary of the company. Of the balance of proceeds, a minimum of \$500,000 will be used to repay, in part, bank loans and remainder will be added to working capital.

Registration Statement No. 2-5367. Form S-1. (5-3-44).

## DATES OF OFFERING UNDETERMINED

We present below a list of issues whose registration statements were filed twenty days or more ago, but whose offering dates have not been determined or are unknown to us.

**AMERICAN BAKERIES CO.**—13,000 shares of class B stock (no par). The stock offered for sale is that of L. A. Cushman and Martha Bryan Allen Cushman as trustees of L. A. Cushman Trust. Names of underwriters and price to public by amendments. Filed March 29, 1944. Details in "Chronicle," April 6, 1944.

**BEN-HUR PRODUCTS, INC.**—\$300,000 5% convertible debentures, series of 1943, due Feb. 1, 1951 and 11,400 prior preferred shares (for purpose of conversion). Proceeds to retire bank loans and working capital. Pacific Co. of Calif. and Wyeth & Co. named underwriters. Filed Dec. 20, 1943. Details in "Chronicle," March 9, 1944.

**CARPENTER PAPER CO.**—15,000 shares of common stock (par \$1). Price to public \$30 per share. 1,717 shares are being currently offered to a group of officers and employees at \$21.50 per share under a separate registration and prospectus. Net proceeds (\$446,000) are to be used for working capital. No underwriters named. Filed Mar. 30, 1944. Details in "Chronicle," April 6, 1944.

**KANSAS - NEBRASKA NATURAL GAS CO., INC.** has filed a registration statement for \$1,500,000 first mortgage sinking fund bonds 4% series C, due April 1, 1959. Central Republic Co., Inc., Chicago, underwriter. Price 107 exclusive of accrued interest from April 1, 1944. Proceeds for construction purposes. Details in "Chronicle," April 27, 1944.

**KANSAS - NEBRASKA NATURAL GAS CO., INC.** has filed a registration statement for 2,000 shares of \$5 cumulative preferred stock (no par) and 58,636 shares of common stock (\$5 par). Holders of common stock of record May 12 are offered the right to purchase one share of common at \$6.50 a share for each four shares held. Rights expire May 26, 1944. Unsubscribed shares will be taken up by the underwriters at \$6.50 a share and offered to the public at \$7 per share. Offering price of the preferred to the public is \$105 a share. Proceeds from sale of stock will be used to defray costs of construction expenditures. Underwriters for stock are First Trust Co. of Lincoln, Neb.; Cruttenberg & Co., Chicago; Beecroft, Cole & Co., Topeka; Harold E. Wood & Co., St. Paul; Rauscher, Pierce & Co., Dallas; United Trust Co. of Abilene, Kansas, and Frank & Belden, Inc., Minneapolis. Details in "Chronicle," April 27, 1944.

**NEW JERSEY POWER & LIGHT CO.** has filed a registration statement for \$9,000,000 first mortgage bonds due March 1, 1974, and 30,000 shares of cumulative preferred stock (par \$100). Proceeds from sale of bonds and stock, together with additional funds from treasury will be used to redeem on or about July 1, 1944, \$9,000,000 4 1/2% first mortgage bonds, due 1960, at 105 and 33,060 shares (\$100 par) \$6 preferred stock at 110. Interest rate on bonds and dividend rate on stock will be filed by amendment. The bonds and stock are to be offered for sale at competitive bidding. Details in "Chronicle," April 27, 1944.

Bids for the purchase of the bonds and preferred stock will be received by the company up to 12 noon EWT May 15 at 61 Broadway, N. Y. City, the purchasers to name the interest rate on the bonds and the dividend rate on the preferred stock.

**NORTHERN INDIANA PUBLIC SERVICE CO.** has filed a registration statement for 220,078 shares of 5% cumulative preferred stock, par \$100 per share. Company plans to issue the 220,078 shares of 5% preferred stock to effect the retirement by exchange or redemption of an equal number of shares of its 7%, 6% and 5 1/2% preferred stock, the exchange to be on a share for share basis plus a cash payment to be filed by amendment. Stone & Webster and Blodgett, Inc., and Harriman Ripley & Co., Inc., New York, are principal underwriters. Details in "Chronicle," April 27, 1944.

Exemption from competitive bidding rule denied by SEC in opinion issued May 5, 1944.

**PLOMB TOOL CO.**—\$600,000 10-year 5% convertible debentures due Jan. 1, 1954. Proceeds will be used to redeem first mortgage bonds, reimbursement of company for funds used to redeem preferred shares and reduction in V-loan. Price to public and names of underwriters by amendments. Filed Mar. 29, 1944. Details in "Chronicle," April 6, 1944.

**PUBLIC SERVICE CO. OF OKLA.**—\$1,500,000 5% cumulative preferred stock (par \$100) and \$6,600,000 first mortgage bonds, series A 3 1/2% due Feb. 1, 1971.

Stock is for exchange of \$6 preferred of Southwestern Light & Power Co. (subsidiary) on share for share basis. Bonds will be offered for sale at competitive bidding. Registration effective Jan. 10, 1944. Filed Dec. 21, 1943. Details in "Chronicle," March 16, 1944.

**SPRAGUE-WARNER-KENNEY CORP.**—15,000 shares of 6% cumulative preferred stock (par \$100). Proceeds will be used for the acquisition of a maximum of 8,649 shares of Western Grocer Co. 7% preferred in exchange of shares and \$575,000 will be applied to retirement of 5,750 shares of 6% cumulative preferred of Sprague at \$100 per share. Company also plans to issue \$3,250,000 face amount of installment promissory notes and use proceeds as additional working capital. A. C. Allyn & Co., Inc., underwriter. Filed March 16, 1944. Details in "Chronicle," March 23, 1944.

**VIRGINIA ELECTRIC & POWER CO.**—An amended plan for merger of Virginia Electric & Power Co. and Virginia Public Service Co. filed with SEC April 17, 1944. Amended plan provides following changes from original plan: (1) \$23,000,000 of 3% bonds of Vepco will be sold instead of \$24,500,000 of 3 1/2% bonds; (2) \$9,000,000 of 2 1/4% 10-year serial notes will be issued instead of \$5,000,000 2 1/4% 5-year serial notes; (3) each share of Vps preference will receive one share of new Vepco \$5 dividend preference stock plus, for the 7% Vps preference, \$24.50 in cash and for 6% Vps preference \$19 in cash (plus accrued dividends in both cases); Vepco will restrict dividend payments on common to an extent which will leave in surplus \$11,020,000 over a period of 10 years as compared with original proposal of \$6,000,000 over a period of five years. Original plan filed Feb. 28, 1944, details of which were outlined in "Chronicle," March 16, 1944. Bids for purchase of bonds will be received by company at office of Engineers Public Service Co., 90 Broad St., New York, before 12 noon EWT on May 22.

**VERTIENTES-CAMAGUEY SUGAR CO. OF CUBA.**—696,702 shares of common stock (\$6.50 par). U. S. currency. Of shares registered, 443,850 are outstanding and owned by the National City Bank, N. Y. Several underwriters have agreed to purchase \$1,663,500 of first mortgage (collateral) 5% convertible bonds of company, due Oct. 1, 1951, owned by National City Bank, N. Y. Underwriters propose to convert these bonds at or prior to closing and the 252,852 shares of common stock which are received by the underwriters on such conversion, together with the 443,850 shares previously mentioned, will make up the total stock to be offered. Harriman Ripley & Co., Inc., N. Y., principal underwriter. Filed Mar. 29, 1944. Details in "Chronicle," April 6, 1944.

## Handy Record Book For Investors And Traders

The Handy Record Book Co. has prepared the Handy Record for investors and traders with the "automatic" long and short term indicator, showing at a glance exactly what securities holdings are, what they cost, when each item becomes "long term." Designed as a time- and work-saver, it helps make income tax determinations easier. It has a durable cloth-bound cover and fits a coat-pocket or safe-deposit box. Copies are \$1 postpaid and may be obtained from the Handy Record Book Co., 656 Broadway, New York City.

## St. Paul Interesting

According to an interesting memorandum issued by Vilas & Hickey on the third supplemental report of the ICC, certain amended rulings greatly strengthen the position of the income bonds and the preferred stock. Copies of the memorandum discussing the situation may be had upon request from Vilas & Hickey, 49 Wall Street, New York City, members of the New York Stock Exchange.

## Oil Co. Earnings

The Investment Research Department of Thomson, McKinnon, 231 South La Salle St., Chicago, Ill., members of the New York Stock Exchange and other exchanges, has just prepared a brief analysis of the petroleum industry which discusses the present international situation and gives current statistics on leading companies. Copies may be had from the firm on request.

## Mallory Interesting

P. R. Mallory & Co., Inc., offers an interesting situation, according to an analysis prepared by Steiner, Rouse & Co., 25 Broad St., New York City, members of the New York Stock Exchange. Copies of this analysis may be had from Steiner, Rouse & Co. upon request.

## DIVIDEND NOTICES

### AMERICAN GAS AND ELECTRIC COMPANY

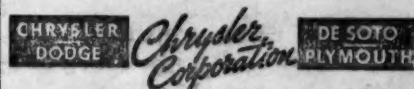
#### Preferred Stock Dividend

THE regular quarterly dividend of One Dollar Eighteen and Three-quarter Cents (\$1.18 3/4) per share on the 4 1/2% cumulative Preferred capital stock of the company issued and outstanding in the hands of the public has been declared out of the surplus net earnings of the company for the quarter ending June 30, 1944, payable July 1, 1944, to holders of such stock of record on the books of the company at the close of business June 2, 1944.

#### Common Stock Dividend

THE regular quarterly dividend of Forty Cents (40c) per share on the Common capital stock of the company issued and outstanding in the hands of the public has been declared out of the surplus net earnings of the company for the quarter ending June 30, 1944, payable June 15, 1944, to holders of such stock of record on the books of the company at the close of business May 16, 1944.

F. W. DRAGER, Assistant Secretary.  
May 10, 1944.



NOW MAKING WAR PRODUCTS

## DIVIDEND ON COMMON STOCK

The directors of Chrysler Corporation have declared a dividend of seventy-five cents (\$.75) per share on the outstanding common stock, payable June 14, 1944, to stockholders of record at the close of business May 20, 1944.

B. E. HUTCHINSON  
Chairman, Finance Committee

## Universal Pictures Company, Inc.



## DIVIDEND

The Board of Directors has declared a dividend of \$1.00 per share on the outstanding stock of the Company, payable May 31, 1944 to stockholders of record at the close of business on May 17, 1944.

## Spencer Kellogg & Sons, Inc.

A Quarterly Dividend of \$0.45 per share has been declared on the stock, payable June 10, 1944, to Stockholders of record as of the close of business May 20, 1944.

JAMES L. WICKSTEAD, Treasurer

## The New York Central Railroad Co.

New York, May 10, 1944.  
A dividend of Fifty Cents (50c) per share on the capital stock of this Company has been declared payable July 15, 1944, at the Office of the Treasurer, 496 Lexington Avenue, New York 17, N. Y., to stockholders of record at the close of business May 27, 1944.

GUSTAVE H. HOWE, Treasurer.



A dividend of 10 cents a share on the Capital Stock has been declared, payable June 30, 1944, to stockholders of record May 31, 1944.

## THE UNITED GAS IMPROVEMENT CO.

JOHNS HOPKINS, Treasurer  
April 25, 1944 Philadelphia, Pa.

## Facts, Figures, Opinions On Leading Bank Stocks

White & Company, Mississippi Valley Trust Building, St. Louis, Mo., have prepared an interesting brochure containing facts, figures and opinions on the nation's leading bank stocks, including the post-war outlook. Copies of this brochure and a convenient reference table of figures on insurance and bank stocks may be had upon request from White & Company.

## Fuel Stock Interesting

Davis Coal & Coke Co. common offers an attractive situation, according to a memorandum just issued by Hill, Thompson & Co., Inc., 120 Broadway, N. Y. City. Copies of this interesting memorandum may be had upon request from Hill, Thompson & Co.



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**"Our Reporter On Governments"**

By ELIHU BRADBURY

Another vital step in the Treasury war financing program now has been disclosed. . . . Borrowing from the banking system was resumed this week, through an increase of the weekly discount bill issues to \$1,200,000,000 from the \$1,000,000,000 level. . . . The entire cycle of 13 issues of 91-day paper will, of course, be raised to the new level, and \$2,600,000,000 borrowed from banks in this manner in the course of three months. . . .

This is a policy move of great significance which plainly has the approval of the Federal Reserve Open Market Committee. . . . It is clear that the Open Market Portfolio will become the repository of most of the new bills, for the banks and dealers who will buy them in the first place are fully invested, and will turn over the excess acquisitions to the regional institutions. . . . In effect, therefore, virtually all the new money raised on bills will be government borrowing from the central bank. . . .

That the situation demands more borrowing of this nature, with its attendant increase of the credit potential, was recognized by the Federal Reserve Board in mid-March. . . . The program then outlined was an addition to the Open Market Portfolio of up to \$3,000,000,000 before the Fifth War Loan drive begins on June 12. . . . The actual gain up to a week ago was \$1,182,000,000, to a total of \$13,292,000,000. . . . Only a month now remains before the next drive opens, and it seems improbable that the credit hypodermic will needle all of the \$3,000,000,000 into the system. . . .

But the discount bill mechanism will prove an easy means for facilitating whatever growth in the System holdings may be deemed necessary or advisable. . . . And it is incontestable that, if there must be large additions, the shortest Treasury obligations are the most suitable for the purpose, and the least dangerous. . . . The concentration of bills in the Open Market Portfolio is worth pondering. . . . The holdings last week were \$7,666,000,000, out of \$13,128,000,000 outstanding. . . .

**BILL RATE UNCHANGED**

The bill increase was expected, for the market discerned in recent months what it took to be a good deal of advance preparation. . . . Tenders for the weekly issues rose steeply, until they regularly exceeded \$2,000,000,000. The apparent competition failed to lower the rate, however, which held to the 3% Federal Reserve buying figure. . . . Indicative was the lack of any increase in the fixed-price applications for small amounts. . . .

Now the question comes up of the further increase of bill issues, when all have been raised to the \$1,200,000,000 figure. . . . There were rumors around late last year that the Treasury had in mind an all-round advance to \$2,000,000,000, so that \$26,000,000,000 eventually would be outstanding. . . . If this is the program, it is evident that the supply of new longer-term obligations will be modified correspondingly, which will prove a market factor of primary importance. . . .

Owing to the current policy of excluding the commercial banks from war loan drive subscriptions, it may come as a shock to some that interim borrowing from the banking system has been resumed. . . . But banks are adding to their holdings in any event, through market purchases both during the drives and between them. . . .

**IMPACT ON TEMPORARY DEBT**

The discount bill increase has the further angle of adding once more—and substantially—to the floating debt of the Treasury. . . . Ordinary maturities of the Treasury for the next 12 months now are just short of \$44,000,000,000. . . . Current redemption value of outstanding savings bonds, which are demand obligations, stood at \$32,497,000,000 on May 1. . . . The total of, roughly, \$76,500,000,000 debt due and potentially payable within one year is 41.3% of the interest-bearing debt of \$184,967,000,000. . . .

Gross Treasury debt now is a little over \$187,000,000,000 and contemplated borrowings soon will press against the current authorization for contracting up to \$210,000,000,000 of indebtedness. . . . The Treasury request for a step-up to \$260,000,000,000 is, however, not to be granted in full. . . . At hearings last Tuesday before the House Ways and Means Committee, the Treasury agreed to Repub-

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TELEPHONE  
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NEW YORK 1-576**Majestic Radio & Television Corp.  
And The Post-War World**

By HORACE MARION

Each day sees some new addition to the already tremendous amount of publicity in connection with the post-war prospects for radio. Recently, Walter J. Damm, President of FM Broadcasters, Inc., made another noteworthy contribution with his prediction that sales of receiving sets may hit the 20,000,000 mark in the first four years after the War.

In the light of such predictions a recent analysis of Majestic Radio & Television Corp. by a prominent over-the-counter firm, seems quite pertinent at this time. A review of this analysis discloses that the company, as the successor to the right, title and interest of Grigsby-Grunow in the trade mark "Majestic" has inherited a trade name on which it is estimated that upwards of \$20,000,000 was expended by the predecessors. Recent surveys by independent research organizations would seem to confirm the values inherent in the name since they indicate that it is well and favorably known from coast to coast.

Of course, in the hurly-burly competition sure to be stimulated by the type of demand indicated by Mr. Damm, the company will require much more than a well-publicized trade name and one of the important factors would be a sufficient productive capacity to enable it to capitalize on its reputation during such a period of great demand. In this connection it is most interesting to note that the manufacturing plant at Chicago is said to have the amazing output capacity of 3,000 radio re-

ceiving sets per 8-hour day. Operations at the plant consist primarily of assembly of parts made for Majestic by other concerns and only 59,000 square feet of working space are required for a production that would do credit to a plant several times the size.

As to patents, the company has many of its own and, in addition, holds licenses from RCA and Hazeltine to make either radio, television or both under their patents.

Currently the company is engaged 100% in war work, manufacturing the well known "Walkie Talkies" and the Marker Beacon. Considerable further activities are also conducted in the field of radar and electronics, particularly in the production of Piezo quartz crystals. The unfilled order backlog, as of the date of the analysis, amounted to in excess of \$7,500,000.

Earnings for the fiscal year ended May 31, 1943, amounted to 27 cents per common share after final renegotiation and all other charges. In the six months ended Nov. 30, 1943, earnings were some 11 cents per share, which would seem to indicate that the company

can demands that the next limitation will be \$240,000,000,000. . . . This little dispute is, of course, purely political, for there is no actual debt limit but only a question of Congressional authorizations. . . . As funds are needed for the war they will be voted. . . .

**MARKET ACTION**

Market fluctuations remain minor, which is to be expected in view of the rigid controls, the established money curve and the impending issuance of billions of new securities at par. . . . Gains or losses of a thirty-second or two usually are offset the following day. . . . Like others, bank officials are watching the horizon carefully for signs of the coming invasions of Hitler's "Fortress Europe," and are making only modest changes in portfolios. . . .

Even the partially tax exempt bonds are dull for the time being. . . . The tax simplification bill has progressed to a point where it is evident that only individual and not corporate taxes will be affected by the normal tax exemption of these issues. . . . The individual holder will, unless the bill is changed radically hereafter, find his exemption cut to 3% of the income on these bonds, against the former 6% and a further 3% of Victory tax. . . . On the day this news came out of Washington the bonds were motionless, which reflects the lack of individual concern and the concentration of holdings of the partially exempts in bank and corporate hands. . . .

Market experts are looking with a friendly eye, just now, at the 2 7/8s due March 15, 1960, callable March 15, 1955. . . . The relatively high coupon on these \$2,611,000,000 bonds gives assurance that they will be considered by many, in a matter of months, within the 10-year maturity to which commercial banks are supposed to limit their holdings. . . . The premium of nearly 12 points is a tax factor of importance for banks. . . .

Another interesting item is the investment practice of leading States and cities, some of which have large sums which are moving into governments. . . . New York State usually sets the pace for other State regimes, and currently has a surplus of some \$140,000,000 which Governor Dewey has stated will be invested temporarily in Treasury obligations. . . . Early this week, Comptroller Frank C. Moore disclosed that New York State holdings of Federals had jumped in a year from \$4,000,000 to \$79,000,000, and that Series C savings notes are the instruments of this investment.

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is holding its own in spite of the fact that government orders yield much smaller profits than normal civilian production.

Since the company's debentures were paid off on Aug. 1, 1943, the capitalization is quite simple, consisting of only 39,084 shares of no par value preferred stock and 993,069 shares of common stock of 1¢ par value. According to the analysis, a recent offering of about 70,000 shares of common which was heavily oversubscribed, did not represent new financing.

In summary, the analysis presents a picture of a company that has passed through many vicissitudes and has finally emerged in very satisfactory condition with excellent future possibilities.

**Form New Partnership  
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CLEVELAND, OHIO—C. B. McDonald and associates of McDonald-Coolidge & Co., Union Commerce Building, are forming a partnership to be known as McDonald & Co., it is announced. The new firm will carry on the general corporate and municipal security underwriting and distributing business with no change in policies, Mr. McDonald said.

Partners will be Mr. McDonald, F. A. McDonald, Eldon H. Keller, Harris B. McLaren, Herman J. Sheedy, H. McDonald, Hans P. Lauritzen, Charles E. Lovell, Alva H. Warner and Richard C. Lux.

The McDonald-Coolidge offices in Cleveland, Akron, Canton, Columbus, Lima, Springfield and Cincinnati will become McDonald & Co. offices as soon as legal requirements are complied with.

**Spiegel With Sutro Bros.**

I. D. Spiegel, formerly co-manager of the Fifth Avenue office of Herzfeld & Stern, has become associated with Sutro Bros. & Co., members New York Stock Exchange, 120 Broadway, New York City.

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Company**

Common Stock

Memorandum on request

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# The Commercial and FINANCIAL CHRONICLE

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## The Financial Situation

The annual report of the General Motors Corporation recently made available to the general public should be brought to the attention of all those reformers, publicists, planners, and post-war seers so given to day dreaming. We quote some paragraphs from it:

General Motors is operating in the United States 99 of its own plants which have a total of approximately 77,000,000 square feet of floor space and, in addition, 16 government-owned plants totaling approximately 12,000,000 square feet of floor space. These plants contain a total of approximately 130,000 machine tools in use on war work and other authorized products, of which 69,000 belong to General Motors. In addition, 17,000 machine tools for which no wartime use was found are in storage. Some 3,100 peacetime machines have been sold. These figures indicate in some measure the physical problem involved in reorganization when the time comes to resume the manufacture of civilian products.

As affecting the disposal of plants now being operated but not owned by General Motors, it would be most constructive if the Government could establish policies and outline procedures at the earliest possible date. It would then be possible to determine to what extent, if any, these plants can be integrated into the corporation's post-war expansion plans.

In addition, government-owned machine tools present a problem, particularly where they are intermingled with machine tools owned by General Motors. Disposition must be made of these thousands of machine tools before plants can be cleared for the post-war re-establishment of normal manufacturing operations.

Many of the 3,100 peacetime machine tools which were sold to other producers were key machines. They must be replaced or recovered before the production of peacetime goods can get started. In addition, wartime developments have paved the way for new types of equipment for post-war use. It is hoped that opportunities will be provided, as the machine tool industry is relieved from war work, to give orders for replacements and for such new equipment as may be needed. The availability of peacetime machine tools when reconversion starts will greatly shorten the time required to get into peacetime production and employment.

General Motors has on hand about \$500,000,000 of wartime inventories, mostly works in process and raw materials. Practically (Continued on page 1948)

## Dr. Walter E. Spahr Discusses Devices For Combating Falling Reserve Bank Reserves

In the May 1 issue of "Monetary Notes," a publication of the Economists' National Committee on Monetary Policy, 70 Fifth Avenue, New York 11, Professor Walter E. Spahr, Executive-Secretary of the Committee, calls attention to the rapidly declining reserve ratios in the Federal Reserve Banks. "During the 16-months period, Oct. 21, 1942, to Feb. 23, 1944," says Professor Spahr, "the ratio of reserve to notes and deposits in the Federal Reserve banks has declined from 83.1% to 62.4%." As recently as Feb., 1942, it stood at 91. On Apr. 19, it stood at 60. Considering the rapidity of this decline, the suggestion was advanced that the time has arrived for us in this country to stop and take a look at the direction in which we have been moving so rapidly, that red flags of warning should be set up and watched from here on, and that our government should proceed promptly and in all earnestness to eliminate useless, wasteful, and non-essential expenditures."



Dr. Walter E. Spahr

Dr. Spahr then proceeds to discuss nine separate devices that are available or may be used to combat a falling ratio of reserve to notes and deposits in the Federal Reserve banks as follows:

1. The Treasury's free gold—that is, the gold against which there are no outstanding claims—including the \$1,800,000,000 gold in the Stabilization Fund, and \$170,000,000 gold in the general fund of the Treasury (as of April 13), could be put in the Reserve

banks in the form of gold certificates. While this would give the Reserve banks an additional supply of good reserves, the Treasury would be compelled to give up its Stabilization Fund and its relatively small amount of other free gold in exchange for a deposit on the books of the Reserve banks.

2. The Treasury's silver seigniorage (its profit from silver coinage, \$618,958,767 on April 13) could be deposited in the Reserve banks in the form of silver coin or silver certificates, thus adding to the banks' reserves and the Treasury's bank deposits. This step would also dilute the quality of our reserve money still further since the market value of the silver behind silver certificates is much below its nominal value. So long as the Treasury holds its silver seigniorage in addition to the silver specifically securing silver certificates, it has at hand just that much more in bullion value with which to meet foreign claims at the market rate for silver.

3. Under the provisions of the Gold Reserve Act of Jan. 30, 1934, the President apparently retains

the power to devalue our silver and subsidiary coins to the same extent that he devalued the gold dollar, although his power to alter the weight of the standard gold dollar expired on June 30, 1943. If this interpretation of that law is correct, he can reduce the weight of the standard silver dollar, and all subsidiary coins, by approximately 41% and thus increase the silver dollar value of the Treasury's silver, and other subsidiary coin stock by approximately 69%—that is, each silver dollar (and subsidiary coin) would weigh only 59% as much as at present, which means that each silver dollar of present weight would produce \$1.69 of new 59% dollars.

4. The Board of Governors of the Federal Reserve System, has authority to reduce the reserve requirements of the member banks of the System from the present 14, 20 and 26% against demand deposits to 7, 10, and 13%, depending upon the classification of the banks, and the present 6% reserve against time deposits to 3%.

The reserves in Federal Reserve banks can fall below the legal minima of 40% of gold certificates against Federal Reserve notes in circulation and 35% in (Continued on page 1950)

## Some Post-War Markets

### Roger W. Babson Sees Heavy Family Spending

BABSON PARK, MASS.—There are more than 35,000,000 families in the United States. Statisticians believe that some 65% of these families will be heavy spenders as soon as the German phase of the war is over. People have accumulated the funds with which to make very substantial purchases. Most article will be bought to replace present equipment.



Roger W. Babson

### Automobile Outlook

Just when the automobile companies will be able to again manufacture passenger cars is not now known. The chairman of the board of one of the largest companies in the industry recently said that his company originally based its plans on the

assumption that the German War would end in November. Recently, however, the directors of this company have revised their time schedule. They do not now believe the war will be over in November.

Customers for new cars should not expect new models. Cars will constitute what would have been the 1942 models plus a few refinements. Trucks for civilian use will be available before passenger cars. I anticipate that at least 3,600,000 families will be in the market for new automobiles. This does not include cars sold for export, used car sales or cars pur-

chased on a wholesale basis for sales forces. These families will spend at least \$3,300,000,000 for new cars just as soon as they can be delivered.

### Household Appliances

This market includes all of the varieties of household equipment commonly in use, such as electric irons, sewing machines, vacuum cleaners, washing machines, stoves, radios, refrigerators, fans, garbage disposal units, lamps, carpet sweepers, mangles, electric toasters, etc. 13,750,000 families will want one or more household appliances. Many of these will buy some kind of mechanical refrigerator and possibly 2,500,000 radios will be purchased.

A potential market, in excess of \$1,200,000,000, therefore, exists for household appliances. This does not include household equipment for apartments, for commercial use or for export. In connection with the sale of such articles, the sales forces of dealers and distributors will greatly be increased. For the small businessman, the merchandising of household appliances may offer an attractive future.

### Home Furnishings

Many items in this category, such as floor coverings and furniture (Continued on page 1951)

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\*These items appeared in our issue of Monday, May 8, on pages indicated.

## From Washington Ahead Of The News

By CARLISLE BARGERON

It has been one of the ambitions of Barney Baruch's life to get President Roosevelt down to his place in South Carolina. He had Winston Churchill down there and at one time or another practically every outstanding man in the Government, including members of Congress.

But it must have given him a shock when the President got back to Washington and one of the first things he said was that there was a lot of vacant land on Barney's place and he had an idea the country could support a lot more people. Barney has 23,000 acres on a peninsula stretching from the Atlantic to Winyah Bay.

The one joy we've gotten out of the Revolution of the past 11 years is the realization that sooner or later these very wealthy gentlemen who played with it, will get it in the neck themselves. The man who walked boldly into Montgomery Ward's, figuratively brandishing his sword, Francis Biddle, lives off of inherited wealth; the man at his side is described on the Department of Commerce register and in the newspaper accounts of the seizure, as Wayne C. Taylor, Under-Secretary of Commerce. But in the social register and in the society columns of the Washington newspapers, he is referred to as Wayne Chatfield-Taylor. The New Deal is literally loaded up with millionaires of varying degrees, and socialites. Tudor Park of old never compared with the roster of the nearby New Deal Virginia countryside, or with the lavish homes of Georgetown. One could name them without end. The most radical radio commentators

are being sponsored by hide-bound industrialists, who are wringing their hands over what is being done to the free enterprise system. One of the most laughable stories around Washington is that of a tremendously wealthy fellow in West Virginia who is running for Governor on the Republican ticket. He sponsors one of the foremost New Dealers on the radio. The Biddles and the Chatfield-Taylors and the Joe Davies find the radicals tremendously stimulating mentally, they say; very charming people, indeed.

You can understand, and have an appreciation for the frustrated fellow at the lower end of the so-called social scale who has attained recognition through the "movement," but you are baffled at those who for the want of something to do, came down to meet them. A lot of very practical industrialists in and around the New Deal justify their support on the ground they are a restraining influence. The Francis Biddles make no such claim, and it is difficult to see just where the practical gentlemen have restrained.

(Continued on page 1950)



## A Story With A Moral

"Liquor sold in such establishments (hotels, night clubs, cafes and taverns) is already subject to nine Federal taxes and license fees, an additional 10 State taxes and license fees and even a local license fee before the customer's bill is hiked another 30% by the new Federal tax.

"Here in New York State, these establishments must pay a license fee ranging from \$400 to \$1,200 to the State besides getting Federal and municipal licenses before they can open their doors. The liquor they buy for resale to their customers is priced at a level to include the \$9-a-gallon Federal tax, the \$1.50-a-gallon New York State excise tax, the various occupational taxes that everyone who handles liquor must pay, plus Federal blending taxes, local sales taxes and so on.

"In other words, the cabaret customer who buys a drink of liquor must pay for all these taxes, without mentioning the new 30% tax. The closing down of these places of entertainment is having many repercussions, one of which is the fact that the revenue expected from the 30% tax is not being realized."—Thomas F. McCarthy, President of Allied Liquor Industries, Inc.

"Our joint board represents locals in the culinary industry with a combined membership of 45,000 workers in this city." "They are apprehensive about the future unless Congress takes some immediate steps to reduce this tax. At least 2,000 of them are already out of work and it is anticipated that with the threatened closings of other night clubs, restaurants and cocktail lounges this figure will be increased by additional thousands."—David Siegal, Labor Union Representative.

This is hardly an essential industry that is being hard put to it. Doubtless there is other work for these wage-earners to do.

Yet there is a moral in this story. It has to do with trying to get too many golden eggs from the goose. In many and sometimes devious ways that effort is being made today, and we should all be better off if it were to cease.

## The State Of Trade

Large-scale preparations for the invasion of Europe and warnings of its close approach have overshadowed to a degree the activities of trade and industry. Yet both of these factors play a very important role in the final outcome of the gigantic struggle ahead of us. For last week industrial production as in the past maintained the pace set, and in certain instances, surpassed previous expectations. However, where production in some fields displayed a tendency to lag, the falling off was not too significant in itself. As for retail trade the past week, the results were good, with the Federal Reserve Board's index of department store sales on a country-wide basis showing a gain over a year ago of 17%.

In the field of electric production, results reveal that output of electricity declined to approximately 4,336,247,000 kwh. in the week ended April 29, from 4,344,188,000 kwh. in the preceding week, as reported by the Edison Electric Institute. The latest figures represent a gain of 12.1% over one year ago, when output reached 3,866,721,000 kwh. Consolidated Edison Co. of New York reports system output of 197,800,000 in the week ended April 30, and compares with 171,700,000 kwh. for the corresponding week of 1943, or an increase of 15.2%.

The pressure now being exerted on the steel mills of the country for shell steel is only a forerunner of the demands that will be made in the days ahead, if current plans of our military forces are fulfilled. The increasing tempo of artillery warfare explains the reason why steel for other military programs must give way to the new shell program initiated. In a market summary of the steel industry, "Steel" magazine this week had the following to say, "pressure for plate and sheet shipment is increasing, though the rate of buying is slightly easier. Many orders scheduled for delivery weeks ahead are being brought forward where there is a possible chance for mills to increase their load.

"This is said to be done to increase supply and replacements for the impending invasion and to turn out as much steel as possible before manpower shortage becomes more pronounced." Continuing, the magazine stated, that "surplus steel stocks appear to be accumulating less rapidly than a few weeks ago and good progress is being made in selling some items. Fewer cancellations in war material is believed to be the cause of the slower rate. Estimates place WPB holdings at about 250,000 tons." According to "Steel," the Great Lakes iron ore fleet got off to a much better start this year than last and ore loadings for the month of April totaled 5,288,079 gross tons of Lake Superior ore. The magazine further stated, that this season's total to May 1, there being no movement in March, compared with 1,954,817 tons to May 1, 1943, and 8,581,740 tons to the same date in 1942, the latter was an all-time record year. The year 1941 being a fairly average year, movement to May 1, was 6,954,793 tons.

As for the rate of steel production, the American Iron and Steel Institute places scheduled output for the week beginning May 8 at 99.4% of rated capacity, equivalent to 1,780,500 tons of steel ingots and castings, a decline from recent new highs established in the United States. Scheduled output for the current week compares with operations at the rate of 99.5%, and output of 1,782,300 tons a week ago. For the week beginning May 1, last year, steel output totaled 1,721,300 tons, and the rate was 99.4% of capacity.

Carloadings of revenue freight

for the week ended April 29 totaled 851,857 cars, the Association of American Railroads announced. This was an increase of 11,903 cars, or 1.4% above the preceding week this year, and an increase of 63,068 cars, or 8% above the corresponding week of 1943. However, in a comparison with a similar period in 1942, a decrease of 7,054 cars, or 0.8%, is shown.

Bituminous coal output for the week ended April 29, reached the highest level since Feb. 26, the National Coal Association reported. Production the past week represented a rise of 100,000 net tons from the preceding week at 12,350,000 tons, and a rise of 2,937,000 from a year ago when production for the comparable week was 9,413,000 tons. Output to date—Jan. 1, through April 29, 1944—aggregated 210,675,000 tons, as against 202,631,000 tons for a like period in 1943. The report of the Solid Fuels Administration placed production for the week ended April 22, at 12,250,000 net tons against 11,750,000 tons in the preceding week.

Discussing the prospects of production of anthracite for commercial purposes, F. W. Earnest, Jr., executive director of the Anthracite Institute, New York, pointed out that while output was 8.7% lower in April, the first month of the new coal year, as compared with a similar period in 1943, the end of May would see last year's coal tonnage equalled, and that by July 8, the industry would be approximately 1,500,000 tons ahead of one year ago. The basis for Mr. Earnest's prediction was the fact that in the last coal year there were two major interruptions in production. One occurred in April and the other in July and the probability is that these factors will not manifest themselves again this year.

With the lifting of point-rationing on all meats but beefsteak and beef roasts, effective at midnight on Wednesday of last week, the current report of the American Meat Institute should hold greater interest at this time. Production in April, the institute revealed, approximated 1,470,000,000 lbs. of beef, veal, lamb and pork in federally inspected meat-packing plants, an increase over April, 1943, of 22%, but 12% less than in March of this year. Showing the percentage of increase in the different categories, the institute placed veal production at 56% above a year ago, pork at 28% and beef production at 15%. As for lamb, April output amounted to 195,000,000 pounds and was greater by 65% than for a similar period in 1943.

Paper output for the week ended April 29 was equal to 90.9% of capacity, against 91.3% in the preceding week and 85.8% for the week ended May 1, 1943, the American Paper & Pulp Association's index of mill activity disclosed. As for paperboard, production for the same period was reported at 98% of capacity, unchanged from the preceding week.

Good weather worked to the advantage of retail trade in New York last week with accessory and apparel departments busy. In the wholesale field tight market conditions continued. According to the Federal Reserve Bank's index, sales in New York City advanced by 18% over the same period of last year. For the four weeks ending April 29, sales rose by 3%, and for the year to April 29, they improved by 5%.

The volume of retail sales for the country at large for the past week was a trifle above the preceding week and moderately higher than the level a year ago, despite the handicap placed on business in some sections due to inclement weather. Estimated sales for the country as a whole, according to Dun & Bradstreet, Inc., in its weekly trade review, were 5 to 7% higher than in 1943 with the Southwest area in the lead with an increase ranging from 9 to 13%, while the North-

west region experienced the smallest gain, the rise being 2 to 5%. For New England and the East, 3 to 5%; the Middle West, 4 to 6%; South 7 to 12%, and the Pacific Coast 9 to 11%. Women's wear continued to lead sales with the turnover in cottons heavy. Greater stress was placed upon the turnover in better quality merchandise and the dearth of greater supplies worked against noticeable gains in men's furnishings. Main-floor department attractions such as accessories, novelties, jewelry and notions made further progress last week, while moderate sales were reported in household furnishings. As for wholesale activity, the agency disclosed no change over the previous week. Orders for fall and winter goods were up, but the increase was offset by a slowing down in the reorder volume in seasonal lines.

Department store sales on a country-wide basis, as taken from the Federal Reserve Board's index, moved upward by 17% for the week ended April 29, compared with the same week a year ago, while sales for the four weeks' period ended April 29, advanced 4% compared with a like period last year, and by 4% for the year to April 29, over a similar period in 1943.

March sales of all retail stores totaled \$5,592,000,000, or an increase of 12% above that of March, 1943, as estimated by the Commerce Department. For the first quarter of 1944, retail sales increased by 10%, being in volume \$15,345,000,000, compared with \$13,912,000,000 in the same quarter of 1943. All major groups in retail stores reflected gains in the first quarter over a year ago, with the exception of home furnishings. Among the two groups, sales of non-durable goods advanced 11%, while durable goods rose 7%.

Reflecting the trend of the times current reports note that payrolls of the steel industry have soared to a new high peak of \$145,285,000 in March as reported by the American Iron and Steel Institute, over the preceding peak monthly payroll of \$144,937,000 attained in October, 1943, and that consumer credit, according to the Federal Reserve System, for the same period increased about \$173,000,000 over that of February to a total of \$4,836,000,000. The latter figure, however, being approximately \$500,000,000 less than that of March, 1943. It was also noted that the above increase in consumer credit was principally the result of expansion in charge account indebtedness. One other bit of news in the field of finance as disclosed by the Federal Home Loan Bank Administration was that non-farm residential financing during the first quarter of 1944 was 37% greater than in the corresponding quarter of 1943. This is a continuation of the upward trend begun last year and is largely attributed to loans for financing the purchase of existing homes.

War expenditures for the month of April totaled \$7,345,864,000, representing a decline of close to \$400,000,000 from their March peak, and a decrease of \$200,000,000 from the total for November of 1943, the Treasury reports. The month of April, however, stands as the third highest month on record for war disbursements with the average daily rate second highest, being almost \$294,000,000 compared with \$301,000,000 in February. For the first 10 months of the fiscal year war expenditures totaled \$71,592,295,000, or an increase in excess of \$14,000,000,000 over the corresponding period of 1943, while total expenditures for all purposes forged ahead to \$76,826,923,000 for the fiscal year, the increase in this instance over a similar period in 1943 being about the same as noted above.

## Purchasing Agents Ass'n To Convene

Donald M. Nelson, Chairman of the War Production Board; J. F. Brownlee, Deputy Administrator of OPA in charge of prices and Brigadier General Albert J. Browning, Director, Purchases Division, Army Service Forces will be among the main speakers at the 29th Annual International Convention of the National Association of Purchasing Agents to be held May 29-31 at the Waldorf-Astoria in New York City. George A. Renard, Secretary-Treasurer of the Association announced May 7. "The general theme of this year's convention will be 'Purchasing for Victory,'" Mr. Renard said. "All entertainment features again have been eliminated and the program has been streamlined in order to discuss all vital problems confronting purchasing agents now and during the reconversion period in three days of War Conferences. An attendance of 2,000 purchasing agents from all parts of the United States and Canada is expected."

Problems immediately ahead in the war, in war production and in purchasing for war will be the subject of the first convention session on May 29 when Mr. Nelson and General Browning are scheduled to speak. In addition Quentin Reynolds will review the war situation and the NAPA President Ben R. Newbery will discuss "The Turning Point in Purchasing." "How to Win the War and Peace" will also be the theme of the first day's session which will be devoted primarily to current trends in war controls and the problem of how long Government controls will have to be continued, Mr. Brownlee. Walter C. Skuce, Director, Controlled Materials Division of WPB and Robert R. Wason, President, Manning, Maxwell & Moore, New York, will speak.

On its second day there will be a discussion of problems of materials now confronting the country. Pulp and paper, rubber and fuels are scheduled for detailed review, with a forum meeting on containers. Experts from various Government agencies and from the ranks of purchasing executives will speak. Transition, reconversion and post-war problems, with particular emphasis on what they mean to purchasing agents, will come before the Convention on the final day. Contract termination and surplus disposal will be featured. Speakers on the surplus question will include four Government officials now active in this field: Col. D. N. Hauseman, Director of the Readjustment Division, Army Service Forces; Lt. Col. J. P. Woodlock, Executive Officer, Surplus War Property Administration; Clifton E. Mack, Director of Procurement, Treasury Department and Col. C. R. Baxter, Chief, Redistribution Branch of WPB.

In a special evening session on the second day the United States Army Purchases Division will put on its own show in presenting its new pricing policies, designed to replace the current renegotiation of war contracts.

## May 22 Maritime Day

President Roosevelt on April 23 proclaimed May 22 as National Maritime Day, bidding the Nation on that day to honor the men who are risking their lives daily to carry troops and materials "to the far-flung battlefields." It was noted by the Associated Press that May 22 was designated Maritime Day because that was the date in 1819 on which the "Savannah" made the first Atlantic crossing by a steam-propelled vessel.



## International Monetary Plan Seen By Nat'l City Bank As Contemplating Modified Gold Standard

The recent agreement reached by technical experts of the United Nations respecting "basic principles for an International Monetary Fund," is commented upon in the monthly "Bank Letter" May 4 of the National City Bank of New York which notes that "the new plan would do away with the proposed monetary units 'bancor' and 'unitas' of the original Keynes and White plans, and all currencies would be related directly to gold." It is further noted by the bank:

"Par values of currencies would be fixed by agreement between the country and the fund at the time of a member's entrance to the fund, and once fixed could not be changed without the fund's consent except to the extent of an initial 10% so long as a country remained a member. Member countries would not be expected to propose, nor the fund approve, currency changes save for correction of a fundamental disequilibrium in the balance of payments."

"In other words, each member country makes a commitment not to make currency changes lightly, or use them as an instrument of trade warfare. Member countries would agree not to impose restrictions on payments for current international transactions (as opposed to capital transfers) or engage in discriminatory currency arrangements without approval of the fund."

In stating that with the publication of the technicians statement, planning for post-war collaboration in stabilization of currencies has moved forward to a second stage, the bank says:

"The first stage in the process of working out a common program in this area may be considered the publication a year ago of the original White and Keynes plans, followed in June by publication of a Canadian expert's plan. . . .

"That progress has been made is evident from study of the new proposals. While there remain important points that need further consideration, the new set-up is on the whole simpler and more understandable, and certain features of earlier drafts that encountered objection have been modified or dispensed with."

"As an agency for effecting international monetary cooperation, the proposals contemplate a permanent international institution, or fund, with assets of \$8 billion in gold and foreign exchange if all United and Associated Nations subscribe, and \$10 billion if all countries come in."

Two weeks ago—in our April 27 issue, page 1737—we gave Secretary Morgenthau's announcement of the reaching of the agreement on the Fund, and at the same time we published the recommendations of the technical experts.

In what it has to say regarding the proposals of the experts, the National City Bank states that, "looked at in perspective, what the plan seems to contemplate is a return to a form of modified gold standard, with all countries tying their currencies to gold, and with gold continuing to serve in settlement of international transactions." The bank likewise says:

"Member countries not borrowing from the Fund could buy and sell gold at the agreed price subject only to the restriction that a country desirous of purchasing foreign currency with gold would be expected to buy it from the Fund 'provided it can do so with equal advantage.' Sale of newly-mined gold would be permissible on any market, thus assuring a broad outlet for the gold-producing countries."

"The fund would provide a mechanism for the collection of information and for continuing study and consultation upon international monetary problems. This perhaps might be its most useful function. Such an institution could aid in the difficult problems of determining exchange rates, in acting as intermediary in the arrangement of credits between countries, and in other ways

where authoritative information, expert counsel, and harmony and close cooperation between nations are essential. The experience with the Bank for International Settlements demonstrated the value of a permanent institution in this field. Opinion today is widely agreed that some kind of an international monetary institution is desirable, but there is distrust of proposals that seem grandiose and over-ambitious."

"Where the chief question arises and the closest scrutiny is called for is generally recognized to be in the matter of credits. Any lending institution, be it a world bank or a 'Main Street' bank, must stand or fall by the soundness of its terms of credit. Countries likely to be on the creditor side of the proposed International Fund naturally want to know what safeguards there will be to protect the money they put in."

"Unfortunately, it is precisely upon this point that the plan, as published, is most obscure."

"Long experience in the lending of money shows that proper limitations have to be placed around it, and that there needs to be a constant incentive for the borrower to restrain his borrowings and repay as promptly as possible, for the temptation the other way is always great. It would accord with this principle if advances made through the fund—even those limited amounts which are made semi-automatically—should bear a suitable rate of interest."

"The foregoing is all the more necessary in view of the large sums at the disposal of the Fund, the grave difficulties to be anticipated in the transition period, and tendency always for countries experiencing currency troubles to rely upon credit rather than take the hard and often painful steps needed to put their own houses in order. It must be borne in mind, after all, that the managers of the Fund will be engaged in lending other people's money, and that contrary to the practice of most lending institutions the 'board of directors' will be made up for the most part of the debtors."

"In the light of these considerations, two further crucial questions arise:

"1. Whether there is as yet adequate distinction being made between the needs of the transition period when the most pressing call will be for relief and long-term loans for reconstruction and for the unfreezing of the huge volume of blocked international funds—mainly sterling—and the needs of the latter period when more normal equilibrium will have been restored. While the plan states that the Fund is not intended to be employed for the former purposes, it is not clear that once the Fund is set up and borrowers are admitted to its facilities it will be possible to so identify exchange transactions as to prevent the Fund from becoming encumbered with non-liquid assets."

"2. Whether the whole set-up and theory of an \$8 to \$10 billion fund, with borrowing quotas for 30 or more countries, is not on altogether too elaborate a scale. A fund of \$8 billions is a lot of money, especially when it is conceded that this would be only one of the requirements for credit and capital in the post-war international sphere, and not the most urgent at that. First comes the question of direct relief for war-stricken areas, for which the United Nations Relief and Rehab-

ilitation Administration has been set up with a capital of \$2½ billions, of which the United States share is \$1,350 millions. Next comes the question of long-term credit to deal with the key problem of blocked sterling balances and for long-term rehabilitation and development in other areas. Just how many billions will be needed for these purposes is hard to say, but it will be remembered that there is afoot a plan for a United Nations Bank for Reconstruction and Development, with \$10 billions of capital of which the United States would be expected to put up a substantial share, to guarantee long-term private investments in areas where private capital would be unwilling to take the risks alone."

"Whatever the amounts or the methods, it is realized that a currency stabilization plan could not operate successfully unless and until something like normal international relationships and sound international economies have been re-established. Which prompts the average person to inquire why, once the transition problems have been dealt with, it will require so much money to meet the exchange exigencies of more ordinary times. There is apprehension that, with a fund of such proportions operating on the quota system, debtor countries may be encouraged to think that they have a right to credit up to the amount of their quotas, thus discouraging the taking of adequate corrective measures at home and resulting in pressures upon the Fund that would either be hard to resist or, if resisted, would be productive of much misunderstanding and ill-will."

"In all these plans for making a better world we have to bear in mind that to carry people along with us on any program the program must be simple and logical and in terms that people can understand. This means, in the case of the proposed currency plan, avoiding things that are too ambitious and sticking as nearly as possible to the time-tested principles of lending with which people are familiar."

"With the universal recognition that some form of cooperative action is necessary, it should be possible, with the good will that exists, to carry on the work that has been begun and map out a program that will have the public confidence and support which is indispensable if it is to work."

## Grew Named Director For Eastern Affairs

The State Department announced on May 2, the appointment of, Joseph C. Grew, who served for 10 years prior to Pearl Harbor as American Ambassador to Tokyo, as Director of the Department's office of Far Eastern affairs.

Stating that Mr. Grew fills the vacancy caused by the promotion several weeks ago of Stanley K. Hornbeck as a special assistant to the Secretary of State, concentrating on post-war matters. A Washington dispatch May 2 to the New York "Times" also said:

The Director of Far Eastern Affairs is the ranking expert official for that area of the world in the Department. Until the recent reorganization of the Department this ranking official was known as the political adviser to the Secretary of State on Far Eastern affairs, but was not burdened with the administrative matters of the Far Eastern division of the Department. Under the new plan, he combines the functions of political adviser and administrative chieftain of the Department, except in the Far Eastern field."

Since the promotion of Mr. Hornbeck to the post of special assistant, the Far Eastern division has been under the direction of Joseph Balantine, an expert diplomat on the Far East, as acting director.

## House And Senate Extend Lend-Lease; Curb President's Power Over Post-War Commitments

Following the recent action of the House in passing (on April 19) the bill extending for one year the \$22,000,000,000 program of the Lend-Lease Act of March 11, 1941, the Senate on May 8 passed the bill by a vote of 63 to 1. The House, in passing the measure last month by a vote of 334 to 21, wrote into it a curb on the President's power to take any post-war obligations for the nation. The Associated Press on April 21, noting this, said:

"The curb on the President was offered by Representative Mundt (Rep., S. Dak.) and approved by the Foreign Affairs Committee. It states that in the final settlement of a Lend-Lease contract, the President must consult Congress before any commitment he makes on post-war military, economic or international relations becomes binding."

In reporting the Senate action on May 8, the Associated Press stated that the bill now returns to the House for concurrence in the amendment which broadens the House-initiated provision prohibiting the President from committing the United States, in Lend-Lease settlements, to any post-war economic, military or foreign relations policy without the treaty approval of the Senate. The advice that the House had applied that prohibition to final settlements, but the Senate, at the suggestion of Senator Vandenberg (Rep., Mich.) made it apply to any settlement, whether intermediate or final. The disposition of the bill by the Senate came after hearing arguments that the United States seek permanent title to Caribbean air bases acquired from Britain on 99-year leases in the 1940 destroyer trade. The Associated Press (May 8) further said:

"The brief debate also included discussion of the need for development of a fixed policy on repayment of Lend-Lease aid."

"Senator Langer (Rep., N. D.) cast the only vote against the extension measure."

In the course of debate, Senator Brooks (Rep., Ill.) declared that nearly \$63,000,000,000 or "approximately one-fifth of our entire national wealth" had been spent or pledged for Lend-Lease."

He said direct Lend-Lease appropriations totaled \$24,683,629,000 and that Congress had authorized the Army and Navy to transfer \$35,970,000,000 of their appropriations for Lend-Lease purposes, and that the Maritime Commission had lent \$2,000,000,000 worth of ships."

The Lend-Lease Administration said the actual total of Lend-Lease operations was \$21,000,000,000 through Jan. 31, as compared with the total authorizations voted by Congress and mentioned by Sen. Brooks. This sum, Lend-Lease said, included transfers of equipment from the War and Navy departments and the Maritime Commission. From the Associated Press accounts of April 21 we take the following incident to the House action:

"Proponents, in the three-day debate, described the Lend-Lease idea as one of the most 'magnificent weapons of warfare' devised by the United States in behalf of friendly countries."

"A small segment attacked the handling of Lend-Lease, implying that Britain and other nations got all the benefits, and Representative Elmer (Rep., Mo.) declared that 'there isn't a country in the world that won't cut our throats if it gets the chance.' He said also that 'not a nickel' of Lend-Lease aid ever will come back to the United States."

"There was no political division on the question, however, for the measure came unanimously from the Foreign Affairs Committee and its most vocal supporters included Republicans as well as Democrats. The measure now goes to the Senate."

"Stronger opposition to the program was reflected in today's 21 negative votes than at the time it was voted upon last year. At that

## Adoption Of World Oil Policy Urged

Urging adoption of a "comprehensive and enlightened" world oil policy to assure the discovery and efficient use of petroleum, if we are to look forward to a post-war rise in the world's living standard, the Standard Oil Co. (N. J.) on May 4 declared that the United States and Great Britain, as the leading oil finders and producers, are morally obligated to lead the way toward the formulation of such a policy. "The adoption of such a policy now would be as firm a step as any that can be taken toward realization of our vision of a peaceful and prosperous world," the company asserted.

In a booklet proposing such a world policy, the company pointed out the urgent world-wide need for oil. Though it has supplied three-fifths of mankind's oil in the past, the United States cannot continue to supply the demand forever, the booklet stated. Bypassing Russia's great undeveloped reserves which were deemed likely to be needed by the USSR as rapidly as developed, the Standard Oil Co. (N. J.) indicated the principal proved reserves in the Near East, Gulf of Mexico, the Caribbean, and the larger islands of the East Indies as sources of supply.

Based on the principles of international cooperation, free enterprise and equality of access by all nations, the proposed policy would provide for the distribution as well as the production and conservation of the world's oil supply.

American experience in the oil industry provides a valuable pattern for a world policy, the Jersey company noted, without curbing production or retarding progress.

## Dairy Products Higher If Price Control Law Is Passed: Fistere

Increased costs to the consumer of 11 2/5 cents a pound for butter and 1 1/4 to 2 1/2 cents a quart for milk would result from proposed legislation being considered as an amendment to the bill to extend the Emergency Price Control Law, Charles Fistere, Executive Secretary of the Dairy Industry Committee, told the Senate Banking and Currency Committee April 25. The legislation, proposed by Charles W. Holman of the National Co-operative Milk Producers Federation, would set up a price control system for milk and dairy products separate and distinct from the general procedure laid down by Congress to stabilize prices, Mr. Fistere testified. Pointing out that such machinery would immediately force an upward adjustment of prices, Mr. Fistere, who represents more than 6,000 plants processing and distributing milk and milk products, stated, "It seems terribly inconsistent that provisions which would permit almost unlimited price increases should be attached to an anti-inflation bill."

time the tally was 407 to 6, with one member, Representative Elmer (Rep., Mo.), voting present.

"All 21 against the extension this year are Republicans, all but one from the Midwest belt."



## The Financial Situation

(Continued from first page)

cally none of the work in process and only a limited part of the raw material will have any value in the corporation's peacetime manufacture. Almost all of this inventory must be removed from the plants before new stocks of material required for peacetime production can be accumulated.

General Motors is prepared to make an aggregate expenditure in the post-war period of approximately \$500,000,000. This includes provision for the cost of expansion, reconversion, the modernization of existing equipment, and retooling for post-war products. This is in part a measure of its faith and confidence in the future, based on the full acceptance by both Government and business management as a whole of their respective responsibilities.

Such acceptance is of prime importance as affecting the future. What might be done is one thing. What will be done may be quite another. Governmental economic policies largely determine the field of opportunity in which private enterprise operates. That field has been greatly restricted in recent years with the result that the expansion of business enterprise has been greatly limited. Incentives to assume business risks have been so reduced as to curtail the number of new ventures and to restrict the opportunities of existing enterprises. Such encumbrances are not conducive to an expanding economy with increasing job opportunities and a rising standard of living. Whether the post-war period will bring with it a more constructive approach cannot be foreseen. Such considerations determine the relationship between the possibilities and the accomplishments.

Here we get a glimpse through the spectacles of a group of businessmen of the problems which must be faced by one large manufacturing enterprise. In detail, of course, they are different from those of other manufacturers, but broadly similar or related problems will confront a great many business organizations when the war is over and return to peacetime pursuits is the order of the day.

### Other Difficulties

But many other difficulties will likewise face business management. If, for example, we turn to the year-end balance sheet of General Motors we find that of its current assets amounting to some \$1,644 million, well over \$900 million either consist of sums due from the Federal Government (accounts receivable) or take the form of inventories worth only what the Federal Government pays the company for them. With improper management of contract termination after the war the larger part of this huge sum—indeed, conceivably, all of it, could well be "frozen" for a very considerable period of time. Meanwhile, among the company's current liabilities is to be found some \$597 million in income and excess profits taxes payable, advances on government con-

tracts, accrued refunds, and ordinary payables, to say nothing of \$127 million in taxes, payrolls, warranties, and sundry accrued items. Fortunately, this particular company enjoys a credit rating, which together with so-called V-loan arrangements, place it far beyond the hazards a great many lesser companies will be obliged to face.

But not even General Motors has been able to escape certain other developments which it will be obliged to carry as a burden into the post-war period. Of the \$3,796 million net sales, the company paid out \$1,322 million in payrolls, or 35%.

In 1942, the figures were \$2,251 million, and \$859 million, or 38%. In 1939, payrolls took only 28% of net values—which was at that time considered high. The United States Steel Corporation, in its annual report made public some weeks ago, revealed a similar trend. It showed that while sales increased 22% from 1941 to 1943, workers' wages rose 45%. A similar picture is shown by a compilation published in the current "Monthly Letter" of the National City Bank showing the financial results of the operations of 50 leading manufacturers of war materials. From 1940 to 1943 their net sales and other income rose 148%; wages and salaries were up 172%. Funds left each year after costs and expenses other than the payrolls and taxes were found to have been distributed percentually as follows:

	Year	Year	Year	Year
	1940	1941	1942	1943
Wages and salaries	66.0	62.0	69.4	72.8
Taxes	15.8	24.8	22.5	20.8
Net income	18.2	13.2	8.1	6.4

Evidently, manufacturing will start the post-war period with costs unfortunately inflated at precisely the time when the contrary needs to be the case.

If only there were some way to persuade some of our post-war planners and day dreamers to spend a few intelligent and honest hours with facts such as these!

### Roosevelt Lauds Poles

In a message on May 2 to Wladyslaw Raczkiewicz, exiled President of the Polish Republic, on the occasion of Poland's national anniversary, President Roosevelt said: "On the occasion of the national anniversary of Poland I take great pleasure in sending to the Polish people through you my greetings and best wishes, in which I am joined by the people of the United States. 'It is fitting to recall in this fateful fifth year of the war that it was Poland who defied the Nazi hordes. The continued resistance of the Polish people against their Nazi oppressors is an inspiration to all. The relentless struggle being carried out by the United Nations will hasten victory and the liberation of all freedom-loving people.'

The exiled President is now in London.

## First Truckloadings Decrease Since 1940

Volume of freight transported by motor carriers slipped below the level of the corresponding month in the preceding year for the first time since September, 1940, according to figures released on May 7 by the American Trucking Associations, Inc.

The decline was trifling, only 0.3%, and a continued high rate of activity was indicated by a gain of 10.4% over February of this year, which, however, contained two less working days than in March.

Reports received by ATA from 355 motor carriers in 47 States and the District of Columbia showed that those trucking lines transported an aggregate of 2,906,229 tons in March, compared with 2,632,966 tons in February and 2,915,788 tons in March, 1943.

The ATA index figure, computed on the basis of the average monthly tonnage of the reporting carriers for the three-year period of 1938-40 as representing 100, figured out at 187.50 for March, compared with 173.01 for the previous month.

Motor carriers of general freight accounted for most of the modest recession in tonnage between March of this year and the like month of 1943. That class of trucking companies, handling 83% of all tonnage for the month, turned in a decline of 1.9% from March of last year, although their volume increased 9.5% over February.

Transporters of petroleum products continued to operate on a high plane. Their tonnage, representing 9% of the aggregate reported, was 15.2% greater than in February and 16.6% larger than in March, 1943.

Carriers of iron and steel products hauled a little more than 3½% of the total tonnage. Their traffic volume increased by 13.6% in comparison with February and rose 6.5% above March of last year.

## Special Fund Sought For Creative Activity In Post War Period

In an announcement recently made by Lew Hahn, General Manager of the National Retail Dry Goods Association, stated that the Board of Directors of the National Retail Dry Goods Association at its meeting, March 23rd, voted to raise by voluntary subscription of its members a special fund for the purpose of insuring the continuance of the organization's more creative work in the period following the war. Major Benjamin H. Namm, Vice President for the Middle Atlantic States, was appointed Chairman of a Committee on Special Funds and the other four Vice Presidents, with Edward N. Allen, the Association's President, complete the Committee's membership. The announcement also stated:

"During the war emergency, the National Retail Dry Goods Association, has found it necessary to devote its efforts chiefly to keeping in touch with the various war agencies and assisting its members to comply with their regulations. In the post-war period it is our belief that the retail distribution will have a much greater job than ever before to distribute the huge production of our greatly expanded industrial plants. It therefore seems highly important that the National Retail Dry Goods Association should be in position with ample funds to assist in the development of more efficient distribution methods. Among the fields in which the Association hopes to expand its activities are those which have to do with merchandising, sales promotion and salesmanship."

## Curtin, Prime Minister Of Australia Visits Washington; Reports He And FDR In Accord

Prime Minister John Curtin of Australia, during a recent visit to Washington, conferred with President Roosevelt, having flown South to the point where the President is sojourning. In a broadcast from Washington, April 26, the Prime Minister stated that he and the President, in a review of war and post-war problems in the Pacific, found themselves in "complete harmony." Prime Minister

Curtin who arrived in San Francisco on April 19 en route to Washington and London, has since following his departure from the United States, participated in the conference of Prime Ministers of the British Commonwealth, which opened in London on May 1. In his broadcast from Washington April 26, Mr. Curtin, it is learned from Associated Press advices, stated that Australia "will look to the United States in the future, as it will look to the other great powers with the greater resources, to work out, internationally, the salvation of human beings," but that Australia's voice will be heard in the Pacific and it will accept its responsibilities. These advices added:

The Australian Prime Minister's remarks appeared intended to give the United States reassurance on the Australia-New Zealand pact, although he did not mention it directly.

This pact signed at Canberra January 21, had elicited some criticism both here and in Australia on the grounds it would limit United States' rights in the South and Southwest Pacific. One clause provides that the use of naval or army air bases constructed during this war in any territory under the sovereignty or control of another power does not afford any basis for territorial claims or rights of sovereignty or control after the close of hostilities.

Indicating what he had to say regarding his talk with President Roosevelt, special advices to the New York "Times" from Washington on April 26 quoted Mr. Curtin as saying:

"We discussed matters of major importance to the United Nations in general and our countries in particular. There was complete

harmony between our views and I look forward, on my return from London, to further discussions with the President.

"The President and I reviewed the whole strategic position in the Pacific and then turned to the problems which will present themselves when the war has ended. These included the paramountly important insurance against future aggression and the means which will need to be employed to remove the fear of want and social insecurity from all mankind.

"On these matters the President and I found ourselves like-minded and I am highly encouraged by the result of our talks."

The "Times" advices added: Since Australia was no longer threatened with invasion, said Mr. Curtin, she could add the pressure of her fully mobilized war potential to those developing from the east and south against Japan and, by acting as an advanced supply base, aid the pressure from the theatres other than its own.

The Prime Minister said Australia would look to the United States, as to the other great powers, to work out internationally the salvation of human beings. As for Australian-American relations, he observed that a sort of "reciprocal lend-lease" seemed to be in effect under which some American soldiers were sending Australian wives to the United States while others were finding Australia a fine country to live in after the war.

With his arrival in Washington on April 23, Prime Minister Curtin and his wife were greeted by Secretary and Mrs. Hull. While in Washington, the Prime Minister held conferences with State and military leaders.

## Offers Bill Permitting Savings-Loan Associations As Well As Banks To Carry War Bonds At Par

Legislation which would permit banks and savings and loan associations to carry war bonds on their books at par rather than current market value was introduced in the Senate on May 4 by Senator Thomas of Oklahoma, who in support of his action said that the end of the war might bring a huge liquidation of these securities and a "dangerous" drop in their market price. Associated Press advices from Washington reporting this, added:

"Treasury estimates, the Senator said, placed the probable national debt at the end of this year at \$206,000,000,000, representing a vast reservoir of purchasing power in the hands of the people in the form of war bonds."

"Mr. Thomas said his bill extended to savings and loan associations the right to carry war bonds at par, thus broadening an earlier bill that applied only to banks. It also would direct Federal Reserve banks to accept such securities from member banks at par. This would permit the Reserve banks to make necessary loans on the basis of the securities at par but at the same time refuse to accept them unless the commercial banks actually needed the money that they sought. It also would prevent member banks from dumping large amounts of such securities on the Federal Reserve System if not actually in need of cash.

## Senate Confirms Marcelle To Revenue Post in N. Y.

President Roosevelt nominated Joseph P. Marcelle of Brooklyn on April 12 to the post of Collector of Internal Revenue for the First District of New York to succeed Joseph D. Nunan, Jr., who was recently appointed Commis-

## April Steel Production Continued At High Rate

April steel production was somewhat lower than the March total because of the shorter month, but the average output per week in April exceeded average weekly output in any month of 1943, according to the American Iron and Steel Institute. A total of 7,568,530 tons of steel were produced during April, an average production of 1,764,226 tons per week. Revised figures show that March output was 7,820,226 tons, or an average of 1,765,288 tons per week (indicating that a new record was set in that month, the total exceeding October, 1943, by about 6,000 tons). In April a year ago, 7,373,703 tons were produced, or 1,718,812 tons per week, revised figures show.

During April, 1944, the steel industry operated at an average of 98.5% of capacity, which was the same as the revised rate for March. In April of last year operations were at 99.3% of capacity.

sioner of Internal Revenue. Mr. Marcelle's nomination was confirmed by the Senate on May 2.



## Employer Free Speech Right Upheld By Philadelphia Circuit Court Of Appeals

Judge Charles Alvin Jones of the Third Circuit Court of Appeals at Philadelphia, upheld on May 1 the right of employers to express personal views on labor unions to employees. This was reported in a special dispatch to the New York "Times" from Philadelphia, on May 1, from which we also take the following:

He [Judge Jones] declared that "to stop a man from expressing himself would be a denial of the right of free speech."

Judge Jones made his statements during argument before the court on a rule issued March 3 on Edward G. Budd, President of the Edward G. Budd Manufacturing Co., to show cause why the officer and company should not be held in contempt for alleged violation of a decree of the court enforcing an order of the National Labor Relations Board.

The NLRB had instructed the company to post notices of the NLRB order which directed the company to cease dominating an independent union, the Employees Representation Association, and to state that the 15,000 workers were free to join any union of their choice. The Labor Board's ruling stemmed from a complaint filed by the United Auto Workers, CIO, against the company. The order was sustained by the Third Circuit Court and the Supreme Court.

The company complied with the order to post the notices and at the same time circulated the letter from Mr. Budd. The NLRB immediately sought the show-cause rule, charging the letter violated the board order by interfering with the right of the employees to choose their own bargaining agent.

A Norman Somers, counsel for the NLRB, told the court today that Mr. Budd's letter expressed the executive's views about "outside unions" in such an "indirect, adroit way" as to "belittle the court's decision, undermine its effect and whittle away the assurance given the employees" that their rights would be fully protected.

Mr. Somers acknowledged, however, that no threats or promises were made by Mr. Budd and that he had assured the workers that they would be treated alike,

regardless of the union they joined, but he contended that by reminding the workers of what had been accomplished by the independent group Mr. Budd had created the impression that no other union was desirable and thereby had "cast aspersions" on the CIO.

Judge Jones asked: "Where is the prohibition against a man saying he does not like a labor organization?"

"The court's injunction certainly does not prohibit him from writing a letter in the future," the jurist continued. "Mr. Budd was ordered to publish the court decree on the company's premises, stating that employees were free to join what they wanted to join. Could anything be stronger than that? You have not told us that he did not do those things."

Mr. Somers insisted that "what Budd does in his letter is to express a preference for an 'inside union'."

"Well, to stop him from doing that, wouldn't it be stopping him from the right of free speech?" Judge Jones asked. "He has the legal right, under the First Amendment to the Constitution, to express his like or dislike for labor unions, or anything else, but he is responsible for the effect his word has, and he cannot use intimidation because his employees want one organization or another, but he still has the right to say what he thinks."

Henry S. Drinker, counsel for the company, asserted that the company and Mr. Budd had the right to express opinions whether it was right or wrong.

The court, consisting of Judges Jones, Herbert F. Goodrich and J. Cullen Ganey, took under advisement the NLRB's petition for a contempt order.

## Congressional Committee Proposes U. S. Hold Permanently Bases Leased From Britain

Permanent ownership by the United States of a ring of Western Hemisphere defense bases leased from Great Britain in a wartime exchange for 50 destroyers was recommended on April 20 by a Congressional Committee. This is learned from Associated Press accounts from Washington, given in the Chicago "Journal of Commerce," which added:

A \$130,000,000 American investment has converted the bases into towers of armament which should become permanent bastions to defend this hemisphere from attack, the committee said.

Chairman Hebert (D., La.), of the naval subcommittee suggested something be worked out, perhaps in exchange for Britain's lend-lease obligations, to give the United States full title to the bases which now are held on a 99-year lease.

"Under no circumstances should the advantages enjoyed by the United States through the acquisition of these facilities be relinquished," the report said.

"It would be a mistake for the United States to ever abandon the bases. We feel that steps should be immediately taken by our government to have the lease changed to in perpetuity."

In the House of Commons on April 25, concern over the eventual disposition of the Western Hemisphere bases was expressed by two questions submitted to Prime Minister Churchill, asking assurances that the bases would not be turned over permanently. As to this the Prime Minister on April 26 told the House, "there have been no developments calling for review by the Government of the existing position" with respect to Western Hemisphere

bases leased to the United States. The Associated Press further reported from London on April 26 that:

"Asked for an assurance that no move would be made to cede the bases outright to the United States without the consent of the British people, Mr. Churchill said: 'There is not the slightest question of any cession of British territories—not the slightest.'"

From special advices from Washington to the New York "Times" we take the following from remarks by Prime Minister Curtin of Australia, at a press conference in Washington, April 24:

Asked about the use of Australian and New Zealand bases by the United States after the war, Mr. Curtin said that no one had asked that they should be other than under their present jurisdiction any more than Australia and New Zealand were asking for the transfer of bases of the United States or any other government. Neither did Australians believe that because their soldiers had fought in many places these places should come under Australian jurisdiction. He thought that Allied bases should be employed to increase the general security.

"We say it is a matter for Allied discussion and the peace con-

ference is the proper place to raise it," he remarked.

The question of permanent arrangements respecting American bases built on British islands in the Western Atlantic might more appropriately be asked many years from now than today, it was stated by Secretary of State Hull on April 27, it was noted by the Associated Press, which in part also stated.

By his comment in response to a press conference question the Secretary appeared to imply that the Government has no intention of pressing any request for permanent control of the bases to replace the present 99-year lease agreements.

A House naval subcommittee has recommended outright acquisition of the bases and its members served notice today that Prime Minister Churchill's rejection of the idea was a little more than disappointing.

"It wouldn't be fair to have them eventually gain possession of strong bases that were made strong by American money," said Representatives Hess (R., Ohio), a member of the group.

## Results Of Treasury Bill Offering

The Secretary of the Treasury announced on May 8 that the tenders for \$1,200,000,000, or thereabouts, of 91-day Treasury bills to be dated May 11 and to mature Aug. 10, 1944, which were offered on May 5, were opened at the Federal Reserve Banks on May 8. This increases the weekly offering of bills by \$200,000,000 and is the first change made since June, 1943, when the amount of the weekly offering revised was from \$900,000,000 to \$1,000,000,000.

The details of this issue are as follows:

Total applied for, \$2,172,220,000.  
Total accepted, \$1,206,498,000 (includes \$58,530,000 entered on a fixed-price basis at 99.905 and accepted in full).

Average price 99.905, equivalent rate of discount approximately 0.375% per annum.

Range of accepted competitive bids:

High, 99.910, equivalent rate of discount approximately 0.356% per annum.

Low, 99.905, equivalent rate of discount approximately 0.376% per annum.

(48% of the amount bid for at the low price was accepted.)

There was a maturity of a similar issue of bills on May 11 in the amount of \$1,005,662,000.

## Frank M. Totton Named To War Finance Comm. Post

Appointment of Frank M. Totton as Vice-Chairman, downstate region, War Finance Committee for New York, was announced on May 2 by Nevil Ford, state chairman. On a leave of absence from the Chase National Bank, New York where he is Second Vice-President, Mr. Totton will assist Lewis E. Pierson, downstate Chairman, in directing the forthcoming war bond selling activities of the five downstate districts. These districts, in addition to the five counties that comprise New York City, include Dutchess, Ulster, Sullivan, Orange, Putnam, Rockland, Westchester, Nassau and Suffolk.

Mr. Totton, a native of Minneapolis, Minn., was graduated from Harvard University in 1912, and began his banking career with the Farmers Loan & Trust Company. He joined the Chase National Bank in 1923 as Trust Officer and in 1929 was appointed Second Vice-President. Mr. Totton is a graduate of the American Institute of Banking and has served as President of the New York Chapter and also President of the national organization.

## Senate Passes Bill For Settlement Of Claims Arising From Terminated War Contracts

The Senate on May 4 passed the George-Murray bill, to provide for the settlement of claims arising from terminated war contracts, and for other purposes. In passing the bill the Senate decided to confine present demobilization legislation to the contract termination phase, rejecting a plea by Senator Kilgore (D.-W. Va.) for an overall measure covering unemployment benefits and other aids for workers in affected plants.

In noting this Associated Press advices from Washington May 4 said:

"Senator Murray (D.-Mont.), Chairman of a Military Subcommittee handling demobilization bills, promised prompt action on the broader matters. He said that only today he had received a promise from Brig.-Gen. Frank T. Hines, head of the Retaining and Re-employment Administration, to submit within two weeks proposals for covering 'humane aspects.' Gen. Hines, he added, will consult with President Roosevelt and with James F. Byrnes, head of the Office of War Mobilization.

"Passage came after Senator Kilgore had told the Senate that if Congress does not provide for reconversion planning by a single agency industry may face chaotic conditions when peace comes."

It was likewise reported by the Associated Press that Army and Navy officials asked speedy passage of the termination bill because of what they called the increasing rate of contract wind-ups. From the same advices, as given in the New York "Journal of Commerce" we also quote:

The bill sets out as its major purposes:

1. "To facilitate maximum war production during the war, and to expedite reconversion from war production to civilian production as war conditions permit.

2. "To assure to prime contractors and subcontractors, large and small, speedy and equitable final settlement of claims under terminated war contracts, and adequate interim financing until such final settlement."

Set up under the measure would be an office of contract settlement, to be headed by a Presidentially-appointed Director drawing \$12,000 a year, serving for a two-year term.

The Director would co-ordinate

the war contract termination work of the various Government agencies, prescribing uniform standards. He would share responsibility with the agencies for paying off contractors, including reasonable settlement costs; removing and storing termination inventories, "and such allowance for profit on the preparations made and work done for the terminated part of the contract as is reasonable under the circumstances."

To help finance businesses in making the shift from war production, the bill provides that where interim financing is made by advance or partial payments, it shall include:

One hundred per cent of the amount payable on account of acceptable items and 90% of the cost of raw materials, purchased parts, supplies, direct labor and manufacturing overhead allocable to the terminated part of the war contract.

The bill, it was noted by the United Press April 28, was evolved from a measure introduced in February by Senators Walter F. George (Dem.-Ga.) and James E. Murray (Dem.-Mont.).

Under the bill, besides the Director, there would be created a 10-man Settlement Advisory Board to be composed of the Director, the Secretaries of War, Navy and Treasury, the Foreign Economic Administrator, Attorney General and the Chairmen of the Reconstruction Finance Corp., War Production Board, Smaller War Plants Corp., and the Maritime Commission.

Partial payment of claims pending final settlement with provision for direct payment to subcontractors as well as to prime contractors would be authorized under the legislation which would also require prompt removal of Government materials and machinery from industrial plants.

## Any Trafficking In War Bonds To Be Referred To Secret Service

Treasury officials announced on May 4 that they have directed the Federal Reserve Banks and Branches to refer to the Secret Service for investigation cases in which they have reason to believe there has been any trafficking whatever in war bonds.

At the same time it was stated by the Department that Treasury officials indicate satisfaction over a recent decision by Judge Isaac M. Meekins of the U. S. District

Court for the Eastern Judicial District of North Carolina, who imposed a \$1,000 fine on Benjamin F. Brittain for trafficking in War Savings Bonds. The accused, a timekeeper for a shipbuilding company, was charged, according to the Department, with having "purchased" Series E bonds at a discount from employees of the company. The Treasury Department added: "He is alleged to have paid \$10 to \$14 for a \$25 bond, for which the owner paid \$18.75 and could have cashed for the current redemption value by executing a request for payment at a U. S. post office or at any agency authorized by the Treasury and forwarding the bonds to a Federal Reserve bank or branch.

"As the regulations of the Treasury prohibit the transfer of War Savings Bonds of Series E by an owner during his lifetime, or their use as collateral for loans, Brittain was charged under Section 88, Title 18, of the U. S. Code, on five counts of conspiracy with bond owners to defeat the purpose of the Second Liberty Bond Act under which War Savings Bonds are issued.

"Assistant U. S. District Attorney Charles F. Rouse handled

the case on evidence developed during a six weeks' investigation by agents of the U. S. Secret Service."

## Johnston Re-elected Head Of U. S. Chamber

Eris A. Johnston of Spokane was reelected unanimously on May 5 as President of the Chamber of Commerce of the United States by the organization's board of directors.

The board also elected the following Vice-Presidents, according to the Associated Press: William K. Jackson, Boston; Carley Fraser, Atlanta; Roy C. Ingersoll, Chicago; Bernard F. McLain, Dallas; Philip W. Pillsbury, Minneapolis; and James W. Spangler, Seattle. Fraser succeeds Carl D. Brorein, Tampa, and Spangler replaces Albert C. Mattei, San Francisco. The other four were reelected.

The board also reelected Ellsworth C. Alvord, Washington, D. C., Treasurer. The annual meeting of the full Chamber was postponed this year because of transportation and other difficulties.



## Dr. Spahr Discusses Devices For Combating Falling Reserve Bank Reserves

(Continued from first page)

gold certificates and other lawful money against deposits provided, under certain conditions, that the Reserve banks pay a tax penalty. The graduated tax on the deficiency of reserves against Federal Reserve notes is prescribed in the Federal Reserve Act, section 11(c); that on the deficiency against deposits is left to the discretion of the Board of Governors of the Federal Reserve System. In 1920, for example, the Reserve Board established a scale of penalties for deficiencies of reserves against Federal Reserve bank deposits. (This table of penalties can be found in my book, *The Clearing and Collection of Checks*, The Bankers Publishing Co., New York, 1926, p. 373.)

Under the Thomas Amendment of May 12, 1933, reserves in Federal Reserve banks become deficient without being subject to these tax penalties provided the President decides that "an economic emergency requires an expansion of credit" and the deficiency arises from the fact that the Reserve banks, under this law, are engaged in buying an aggregate sum of \$3,000,000,000 of Government securities in addition to the amount they may then hold.

If the member and Federal Reserve banks should be overloaded with Government securities when these devices are employed, their liquidity would simply be impaired to a still greater extent. The provision in the Thomas Amendment, like all other provisions in that law, should be repealed promptly.

Even today the ratios of reserves against deposits in member banks of the Federal Reserve System are actually lower than the figures indicate. This is because an amendment to the Federal Reserve Act, effective April 13, 1943, provides that these member banks shall not be required to maintain reserves against Treasury balances arising out of subscriptions for United States securities. The validity of the theory on which this arrangement was justified seems open to question. The exemption of these deposits for reserve requirements was, apparently, a step in what may prove to be a trend away from the maintenance of the usual reserves in good cash assets against all deposits.

5. Under the Thomas Amendment of May 12, 1933, the President can direct the Secretary of the Treasury to issue unsecured United States notes (fiat paper money) "at such times and in such amounts as the President may approve but the aggregate amount of such notes outstanding at any time shall not exceed \$3,000,000,000." This is perhaps the most dangerous and most inexcusable monetary law on our statute books and should be repealed forthwith. At no time since May 12, 1933, has the Administration recommended its repeal. But Congress passed the law and Congress can repeal it. This obvious fact was pointed out to the House Committee on Coinage, Weights and Measures by Secretary Morgenthau in April, 1943, and, moreover, he also stated that he would not oppose its repeal.

There is an element of bad faith involved in our Government asking the people of these United States to buy a huge volume of Government securities while at the same time the Administration and Congress permit this and other indefensible monetary laws to remain on our statute books. This Thomas Greenback law is a threat to every person who buys a United States bond. Again and again large groups of competent and experienced monetary econ-

omists have provided Congress with lists of, and facts regarding, the monetary laws that should be repealed, but in large degree Congress has been amazingly slow in taking appropriate action.

6. Apparently, under Sections 8 and 9 of the Gold Reserve Act of 1934, the Secretary of the Treasury, with the approval of the President, can buy and sell gold in terms of our paper dollars at any rate (price) that "he may deem most advantageous to the public interest." These sections of that law authorize him to revive the Warren gold buying program of Oct. 25, 1933—Jan. 16, 1934, whenever he and the President see fit. This does not provide for devaluation of the gold dollar; it provides for the writing up of the paper and silver dollar value of all gold bought or sold. It provides for the depreciation of our paper and silver dollars in items of gold.

To the extent that the Treasury should take advantage of these powers, it can increase its dollar resources, and deposit the additions with the Reserve banks, thus adding to their reserves in lawful money.

These sections of that law should have been repealed as many monetary economists urged when Congress decided to permit the President's power to alter the weight of the gold dollar to expire on June 30, 1943.

7. Congress can at any time pass a law specifying that certain Government securities shall have "the circulation privilege"—that is, that national banks may issue national bank notes against these securities as collateral and that Federal Reserve banks may issue Federal Reserve bank notes against them. But a bond-secured bank note is not a desirable currency; it is simply one way of monetizing the national debt.

Under Section 18 of the Federal Reserve Act, the Federal Reserve banks, under conditions prescribed by the Secretary of the Treasury, can issue Federal Reserve bank notes against "any notes, drafts, bills of exchange, or bankers' acceptances acquired under provisions of this Act" and deposited with the Treasurer of the United States as security for the notes issued. This was supposed to be an emergency provision. The law provides that "no such circulating notes shall be issued under this paragraph after the President has declared by proclamation that the emergency recognized by the President by proclamation of March 6, 1933, has terminated. . . ." The President has never issued a proclamation stating that "the emergency recognized by the President by proclamation of March 6, 1933," has terminated.

The issuance of national bank notes and Federal Reserve bank notes would reduce the demand for Federal Reserve notes and thus lessen the pressure on the gold certificate reserve of the Reserve banks, since the Reserve banks are required to hold a minimum of 40% in gold certificates against Federal Reserve notes, and since Federal Reserve bank notes and national bank notes require no reserves but, instead, collateral security in the form of United States Government bonds or other prescribed paper.

Neither Federal Reserve bank notes nor national bank notes can serve legally as lawful money for reserves in Federal Reserve banks unless the issuing banks have retired the notes in accordance with law, after which the notes outstanding become a Treasury liability (Treasury currency). When such notes are passing

through the Reserve banks on their way to the Treasury for cancellation they may be counted as lawful money for reserves against Reserve bank deposits. (This explanation does not cover the manipulation begun in December, 1942, under which \$660,000,000 of Federal Reserve bank notes, designated as "National Currency," were "retired" by the Federal Reserve banks before they were issued by the Treasury and through the Reserve banks as Treasury currency and therefore as lawful money for reserves against Federal Reserve bank deposits.)

Federal Reserve notes have never served, and are not likely to serve, as lawful money for reserves in the Reserve banks because of the procedure provided in law for their retirement. A Federal Reserve bank cannot reduce its liability for outstanding Federal Reserve notes except by depositing with the Federal Reserve Agent its Federal Reserve notes, gold certificates, or lawful money of the United States. The Federal Reserve notes, so deposited, may not be reissued except upon compliance with the conditions of an original issue. And the Reserve banks could not add to their reserves by depositing gold certificates or other lawful money with the Federal Reserve Agent even though the Federal Reserve notes apparently could by that procedure become Treasury currency and thereafter lawful money for reserves in the Federal Reserve banks. It is for these reasons that Federal Reserve notes have never been Treasury currency. There is no way, either in law or in sound accounting or in sound principles of money by which Federal Reserve notes, which are Federal Reserve bank liabilities, could properly serve as reserve against the Reserve banks' deposit liabilities.

8. If reserves still prove inadequate despite the use of one or more of the devices mentioned, Congress can of course reduce them still further. There is a considerable amount of argument appearing these days to the effect that our reserve requirements are too high, that many countries have no legal reserve requirements, and that when the banks' reserve ratios fall to the legal minimum the reserves become useless—the banks cannot use them.

That theory points as a logical conclusion to a belief that all the assets of banks can safely become, let us say, government securities and that good reserves can properly be paid out until no reserves remain and the liabilities of the banks are offset by nothing but government securities. Maintenance of a minimum of reserves calls a halt to such a procedure and, if enforcement of this restriction causes a stoppage in further expansion of loan or investments, on the one hand, and of deposits and bank notes, on the other, the fact remains that the bank, if forced to close and to liquidate, will have a margin of good cash beyond its other assets with which to meet its liabilities.

9. Finally, the nation's standard monetary unit can be devalued to any point deemed desirable by Congress.

Whether devaluation should come before the country's metallic reserves reach the legal limit or after this limit has been lowered and lowered to the vanishing point is a question that is apparently open to debate. It seems safe to say that no country should devalue its currency until compelled to do so. And, as to just when such a time has arrived, a precise answer cannot always be provided with ease and assurance.

It should be clear that most of the preceding devices are highly undesirable expedients to use in combatting a declining reserve ratio. Most of them involve a dilution of our reserves and a weakening of our currency structure. As proposals are made to use any

## From Washington Ahead Of The News

(Continued from first page)

One of the most significant developments of the recent primaries was the knocking off in Alabama of Representative Joe Starnes, second in command of the Dies Committee. He was the first casualty of the CIO Political Action Committee which has all of the members of the committee on the blacklist. Starnes was rated an anti-New Dealer.

What slipped up on Starnes and what is likely to develop to have slipped up on others, was the fact that he had brought considerable war industry into his district, and it had transformed from the predominantly rural district in which he was reared. Dies has similarly succeeded in getting a lot of war industry for his district. This may prove to be his political undoing. Other and more far-seeing members of Congress have resisted the demands of their local civic boosters and made no bids for war plants. Viewing Starnes' political corpse they feel justified in their attitude.

However, the renomination of Senators Pepper in Florida and Lister Hill in Alabama, don't seem to have given the Palace Guard the confidence one might expect. Both went to bat on their support of the President. In the case of Pepper, if a great majority of those who voted for Pepper's opponents vote against the President in November, the Republicans may very well carry the State. This is not true of Alabama. Re-elected or not, Pepper has developed to be one of the most expensive Senators the people have ever had to support. In order to carry Hillsborough and Pinellas counties in Florida, which he sorely needed, the Administration on the eve of the election took over in the name of National Defense, a six-mile toll bridge connecting the two counties and eliminated the tolls. It so happens that the bridge has been used for war purposes, of course, ever since we went into war.

That the Palace Guard is not calm about the existing situation at all is indicated by the shenanigans it is now attempting.

In the first instance, they are trying desperately to sell Mr. Roosevelt on first making Wen-

of them the people of the United States should ask questions and insist upon an explanation.

Nor should the people permit themselves to be browbeaten by any observations or warnings that discussion of these questions may unsettle public confidence in the fiscal or monetary structure of this country, or that it is unpatriotic to ask questions about reserve ratios, or the nature of bank reserves, or the nature of the money in which the government is planning to redeem its securities in the future.

The money of this country is the people's money, and what happens or may happen to it is their business. When any government official says that a public discussion of monetary or fiscal policies is unsettling, he is in fact stating that they are in such a precarious condition that they will not bear public scrutiny. Then, indeed, the public and Congress should begin to take an unusually good look at the policies being pursued. As to the question of patriotism, it may be said that in the United States, in which a republican form of government is assured to prevail, the people have every right to discuss and to understand what their government officials are doing. Only under a brand of patriotism, commonly associated with some totalitarian form of government, is it unpatriotic for the citizen to inquire into, or express opinions regarding, how the government may be handling the people's money.

dell Willkie his Secretary of the Navy, then taking him as his Vice Presidential nominee. Those who know Willkie best, including the publishers and others who have supported him, say this is an impossible undertaking, and also the Palace Guard would have a hard time selling Mr. Roosevelt on it because, in spite of the stuff that he and Roosevelt are alike, they do not personally like one another.

Another undertaking of theirs is to sell the story that Jim Farley is coming back to the fold with an offer that the New Dealers will support him for Governor of New York in 1946. The facts are that Jim will never bolt his party. He has never claimed that he would. As Charlie Michelson says in his book, "The Ghost Talks," Jim will do, as he has been doing, everything to prevent a Fourth Term nomination. If Roosevelt gets it, as, of course, he will, Jim will then vote for him, and that's all. He won't be a party to anything else.

But far more important in the New Deal panickness, is what has just happened in the matter of rationing. It might be said that regardless of how Sewell Avery comes out with his cause celebre, that he has served the American people, at least temporarily.

Only a few days ago, Mr. Chester Bowles, an up and coming young man, wrote in *Collier's Magazine*, on the prospects of food rationing. Said Mr. Bowles, we could expect a relaxation on meats in 1945 and in parenthesis (if then). Mr. Bowles really didn't know whereof he spoke, yet he should have. What Mr. Bowles with all of his figuring, didn't contemplate, was that Mr. Bob Hannegan, the chairman of the Democratic National Committee, was returning and reporting that the Montgomery Ward thing along with rationing was stirring up an awful political situation over that part of our country which he had visited, between here and the Pacific Coast. So the President, himself, ordered Marvin Jones, the Farm Administrator, to relax on the food controls. It's amazing how we people get places these days.

## New York Air Commerce Committee Formed

John F. Budd, Chairman of the Aviation Section, of the New York Board of Trade, announced on May 1, the formation of the New York Air Commerce Committee. Its purpose is to study the place various industrial officers should have in Air Commerce, especially facilitating the duties of Foreign Freight Forwarders, Carloaders, Customs Brokers, Foreign Departments of Banks, Traffic Managers, etc. The Committee is chairmanned by G. F. Bauer, International Trade Consultant in Air Commerce, a member of the Executive Board of the Aviation Section. Three outstanding foreign trade groups who participated in the 1st Air Commerce Forum are also cooperating with the Aviation Section of the N. Y. Board of Trade, in achieving the purposes for which the Committee was created. They are: The New York Foreign Freight Forwarders & Brokers Assn., Inc.; The Steamship Freight Brokers Assn., Inc. and the New York Customs Brokers Assn., Inc. The Committee's headquarters will be located at 291 Broadway, the new offices of the Aviation Section, N. Y. Board of Trade. The Secretary of the N. Y. Air Commerce Committee is Daniel H. Ecker, Aviation & Foreign Trade Analyst and Assistant to the President, N. Y. Board of Trade. The personnel of the Committee includes farsighted leaders among foreign Trader facilitators.



## Moody's Bond Prices And Bond Yield Averages

Moody's computed bond prices and bond yield averages are given in the following table:

MOODY'S BOND PRICES† (Based on Average Yields)											
1944— Daily Averages	U. S. Govt. Bonds	Avg. Corpo- rate*	Corporate by Ratings*				Corporate by Groups*				
			Aaa	Aa	A	Baa	R. R.	P. U.	Indus.		
May 9	119.58	111.81	118.60	116.61	111.62	101.80	105.69	113.70	116.61		
8	119.52	111.81	118.40	116.80	111.62	101.64	105.52	113.70	116.61		
6	119.48	111.81	118.40	116.80	111.62	101.47	105.52	113.70	116.61		
5	119.48	111.81	118.40	116.61	111.62	101.47	105.52	113.70	116.61		
4	119.48	111.81	118.40	116.61	111.62	101.47	105.52	113.70	116.61		
3	119.51	111.62	118.20	116.61	111.62	101.47	105.34	113.70	116.22		
2	119.47	111.62	118.20	116.61	111.62	101.47	105.34	113.70	116.22		
1	119.34	111.62	118.40	116.41	111.62	101.31	105.34	113.70	116.41		
Apr. 28	119.35	111.81	118.40	116.61	111.62	101.47	105.34	113.70	116.41		
21	119.75	111.62	118.40	116.41	111.62	101.31	105.17	113.70	116.41		
14	119.86	111.62	118.20	116.61	111.44	101.14	105.17	113.70	116.41		
6	119.81	111.44	118.20	116.61	111.44	100.98	104.83	113.89	116.22		
Mar. 31	119.68	111.44	118.20	116.41	111.25	100.81	104.66	113.70	116.22		
24	119.86	111.44	118.20	116.61	111.44	100.81	104.66	113.89	116.41		
17	120.14	111.44	118.20	116.61	111.25	100.65	104.66	113.70	116.41		
10	120.26	111.44	118.20	116.41	111.25	100.81	104.48	113.70	116.41		
3	120.44	111.25	118.20	116.61	111.25	100.49	104.31	113.70	116.41		
Feb. 25	120.21	111.25	118.20	116.41	111.07	100.32	104.31	113.50	116.22		
18	119.96	111.25	118.40	116.41	111.07	100.49	104.31	113.50	116.41		
11	119.69	111.25	118.40	116.22	111.25	100.49	104.31	113.50	116.41		
4	119.45	111.25	118.40	116.22	111.25	100.49	104.14	113.50	116.61		
Jan. 28	119.47	111.07	118.20	116.22	111.07	100.16	104.14	113.31	116.41		
21	119.58	111.25	118.40	116.41	111.07	100.16	104.31	113.31	116.41		
14	119.57	111.25	118.60	116.41	111.25	99.84	104.14	113.50	116.41		
7	119.69	111.07	118.60	116.41	111.07	99.36	103.80	113.50	116.22		
High 1944	120.44	111.81	118.80	116.80	111.62	101.47	105.52	113.89	116.61		
Low 1944	119.34	110.70	118.20	116.22	110.88	99.04	103.30	113.12	116.02		
High 1943	120.87	111.44	119.41	117.00	111.81	99.36	103.47	114.27	117.40		
Low 1943	116.85	107.44	116.80	113.89	108.88	92.35	97.16	111.81	114.46		
1 Year Ago											
May 8, 1943	119.06	109.97	118.00	115.43	110.52	97.31	101.64	112.93	115.82		
2 Years Ago											
May 9, 1942	117.76	106.74	116.22	113.12	107.62	92.28	96.69	110.70	113.70		
MOODY'S BOND YIELD AVERAGES (Based on Individual Closing Prices)											
1944— Daily Averages	U. S. Govt. Bonds	Avg. Corpo- rate*	Corporate by Ratings*				Corporate by Groups*				
			Aaa	Aa	A	Baa	R. R.	P. U.	Indus.		
May 9	1.84	3.07	2.72	2.82	3.08	3.64	3.41	2.97	2.82		
8	1.85	3.07	2.73	2.81	3.08	3.65	3.42	2.97	2.82		
6	1.85	3.07	2.73	2.81	3.08	3.66	3.42	2.97	2.83		
5	1.85	3.07	2.73	2.82	3.08	3.66	3.42	2.97	2.83		
4	1.85	3.07	2.73	2.82	3.08	3.66	3.42	2.97	2.83		
3	1.85	3.08	2.74	2.82	3.08	3.66	3.43	2.97	2.84		
2	1.85	3.08	2.74	2.82	3.08	3.66	3.43	2.97	2.84		
1	1.86	3.08	2.73	2.83	3.08	3.67	3.43	2.97	2.83		
Apr. 28	1.86	3.07	2.73	2.82	3.08	3.66	3.43	2.97	2.83		
21	1.83	3.08	2.73	2.83	3.08	3.67	3.44	2.97	2.83		
14	1.82	3.08	2.74	2.82	3.09	3.68	3.44	2.97	2.83		
6	1.83	3.09	2.74	2.82	3.09	3.69	3.46	2.96	2.84		
Mar. 31	1.83	3.09	2.74	2.83	3.10	3.70	3.47	2.97	2.84		
24	1.82	3.09	2.74	2.82	3.09	3.70	3.47	2.96	2.83		
17	1.80	3.09	2.74	2.82	3.10	3.71	3.47	2.97	2.83		
10	1.81	3.09	2.74	2.83	3.10	3.70	3.48	2.97	2.83		
3	1.80	3.10	2.74	2.82	3.10	3.72	3.49	2.97	2.83		
Feb. 25	1.81	3.10	2.74	2.83	3.11	3.73	3.49	2.98	2.84		
18	1.83	3.10	2.73	2.83	3.11	3.72	3.49	2.98	2.83		
11	1.85	3.10	2.73	2.84	3.10	3.72	3.49	2.98	2.83		
4	1.87	3.10	2.73	2.84	3.10	3.72	3.50	2.98	2.82		
Jan. 28	1.87	3.11	2.74	2.84	3.11	3.74	3.50	2.99	2.83		
21	1.86	3.10	2.73	2.83	3.11	3.74	3.49	2.99	2.83		
14	1.86	3.10	2.72	2.83	3.10	3.76	3.50	2.98	2.83		
7	1.85	3.11	2.72	2.83	3.11	3.79	3.52	2.98	2.84		
High 1944	1.87	3.13	2.74	2.84	3.12	3.81	3.55	3.00	2.85		
Low 1944	1.79	3.07	2.71	2.81	3.08	3.66	3.42	2.96	2.82		
High 1943	2.08	3.31	2.81	2.96	3.23	4.25	3.93	3.07	2.93		
Low 1943	1.79	3.09	2.68	2.80	3.07	3.79	3.54	2.94	2.78		
1 Year Ago											
May 8, 1943	1.93	3.17	2.75	2.88	3.14	3.92	3.65	3.01	2.86		
2 Years Ago											
May 9, 1942	1.99	3.35	2.84	3.00	3.30	4.26	3.96	3.13	2.97		

\*These prices are computed from average yields on the basis of one "typical" bond (3% coupon, maturing in 25 years) and do not purport to show either the average level or the average movement of actual price quotations. They merely serve to illustrate in a more comprehensive way the relative levels and the relative movement of yield averages, the latter being the true picture of the bond market.

†The latest complete list of bonds used in computing these indexes was published in the issue of Jan. 14, 1943, page 202.

## Electric Output For Week Ended May 6, 1944 Shows 8.5% Gain Over Same Week Last Year

The Edison Electric Institute, in its current weekly report, estimated that the production of electricity by the electric light and power industry of the United States for the week ended May 6, 1944, was approximately 4,233,756,000 kwh., compared with 3,903,723,000 kwh. in the corresponding week a year ago, an increase of 8.5%. The output for the week ended April 29, 1944, was 12.1% in excess of the similar period of 1943.

### PERCENTAGE INCREASE OVER PREVIOUS YEAR

Major Geographical Divisions—	May 6	Apr. 29	Apr. 22	Apr. 15
New England	1.8	4.3	3.3	3.3
Middle Atlantic	6.0	12.9	7.9	6.1
Central Industrial	6.1	9.5	8.0	7.2
West Central	6.1	6.1	6.0	2.8
Southern States	10.4	11.7	10.3	10.7
Rocky Mountain	5.0	2.2	5.1	5.7
Pacific Coast	20.9	25.3	27.0	26.9
Total United States	8.5	12.1	10.7	10.0

\*Decrease under similar week in 1943.

### DATA FOR RECENT WEEKS (Thousands of Kilowatt-Hours)

Week Ended—	1944	1943	% Change over 1943	1942	1932	1929
Feb. 5	4,524,134	3,960,242	+14.2	3,474,638	1,578,817	1,726,161
Feb. 12	4,532,730	3,939,708	+15.1	3,421,639	1,545,459	1,718,304
Feb. 19	4,511,562	3,948,749	+14.3	3,423,589	1,512,158	1,699,250
Feb. 26	4,444,939	3,892,796	+14.2	3,409,907	1,519,679	1,706,719
March 4	4,464,686	3,946,630	+13.1	3,392,121	1,538,452	1,702,570
March 11	4,425,630	3,944,679	+12.2	3,357,444	1,537,747	1,687,229
March 18	4,400,246	3,946,836	+11.5	3,357,032	1,514,553	1,683,262
March 25	4,409,159	3,928,170	+12.2	3,345,502	1,480,208	1,679,589
April 1	4,408,703	3,889,858	+13.3	3,348,608	1,465,076	1,633,291
April 8	4,361,094	3,882,467	+12.3	3,320,858	1,480,738	1,696,543
April 15	4,307,498	3,916,794	+10.0	3,307,700	1,469,810	1,709,331
April 22	4,344,188	3,925,175	+10.7	3,273,190	1,454,505	1,699,822
April 29	4,336,247	3,866,721	+12.1	3,304,602	1,429,032	1,688,434
May 6	4,233,756	3,903,723	+8.5	3,365,208	1,436,928	1,698,942
May 13		3,969,121		3,356,921	1,435,731	1,704,426
May 20		3,992,250		3,379,985	1,425,151	1,705,460
May 27		3,990,040		3,322,651	1,381,452	1,615,085

## Steel Production Declines 0.1%—Pressure Heavy On Mills For Early War Deliveries

"As shell-steel tonnages placed with mills mounted steadily in size this week, the effect of the large program upon other steel deliveries became more emphatic, and still there was talk that additional munitions purchases might be superimposed upon the present load," the "Iron Age" says in its issue of today (May 11), further adding in part:

"In addition to the possibilities of slowing up rail production, shell steel requirements may affect seamless-tube rounds and flat-rolled material. Every bar mill will be forced to step up its production to the maximum and the units making larger-size bars will be loaded with directives for shell steel. WPB may even have to reduce the allotments of steel given to non-integrated mills for further conversion, it is said.

"In Canada, too, the shell program is putting pressure on the steel industry. Mills of the Dominion again report large backlogs of orders as shell plants swing back into full operation. Canadian forge shops may require heavier shipments of forging billets from the United States, which would exert further tension on the steel situation in the United States.

"A new shell container program is said to be under way which would double the present program and extend through the third quarter on steel deliveries. This would mean an additional 150,000 tons of sheet for the third quarter. The program is an extension rather than increase.

"It is reported WPB already has notified steel producers of the amount of reduction on plate for the third and possibly fourth quarter. Some plate reductions already have been made, but this pace has been quickly filled with sheet, on WPB directive. Sheet deliveries range from October to February. Plates are critical through parts of July and August. "Further tightening of the pig iron market, particularly in up-State New York, is being noted by producers. Foundry demand is heavy, even down to the small shops, which are handling all the business they possibly can with shorthanded staffs.

"The most pessimistic estimate in the production drop expected in the steel industry caused by the drafting of all men under 26 years old is 5% to 6% for the remainder of the year. This parallels the percentage of workers to be lost by the industry, manpower officials say.

"The War Department provided an escalator clause last week having the effect of tying steel, coal and lumber prices to OPA ceilings. At the same time, the Department provided machinery for redetermination of contract prices through negotiation for contracts that continue past the period OPA prices are in effect."

The American Iron and Steel Institute on May 8 announced that telegraphic reports which it had received indicated that the operating rate of steel companies having 94% of the steel capacity of the industry will be 99.4% of capacity for the week beginning May 8, compared with 99.5% one week ago, 98.7% one month ago and 99.4% one year ago. The operating rate for the week beginning May 8 is equivalent to 1,780,500 tons of steel ingots and castings, compared to 1,782,300 tons one week ago, 1,768,000 tons one month ago and 1,721,300 tons one year ago.

"Steel" of Cleveland, in its summary of the iron and steel markets, on May 8 stated in part as follows: "Pressure for plate and sheet shipment is increasing, though the rate of buying is slightly easier. Many orders scheduled for delivery weeks ahead are being brought forward where there is a possible chance for mills to increase their load.

"This is said to be done to increase supply and replacements for the impending invasion and to turn out as much steel as possible

before manpower shortage becomes more pronounced. Some producers assert they will be unable to handle all the tonnage requested for shipment in May and June, but little relief apparently has been promised. Some plate producers assert carryover into May was heavier than into April while others found little difference.

"Plate delivery promises have not advanced much over recent days, some promises for sheared plates being for September, with universal plates available in late June and July. Bars are tighter and some producers are sold into fourth quarter on large rounds and flats, with smaller sections available in July and August.

"Surplus steel stocks appear to be accumulating less rapidly than a few weeks ago and good progress is being made in selling some items. Fewer cancellations in war material is believed to be the cause of the slower rate. Estimates place WPB holdings at about 250,000 tons.

"Off to a much better start than last year, the Great Lakes iron ore fleet in April loaded 5,288,079 gross tons of Lake Superior ore. This season total to May 1, there was no movement in March, compares with 1,954,817 tons to May 1, 1943, and 8,5



## Building Construction Activities Mainly For War Purposes In 1943

Requirements of the global war now raging completely dominated all forms of building construction activities in the United States during 1943, and obviously will continue to be the general guide in this economic sphere until the conflict terminates in victory over our enemies. Private building construction was almost completely put aside last year. Construction for war needs remained on an enormous scale, but even this form of building activity receded from the historical records established in our first full year of participation in the war.

Although the statistics of private construction are uninspiring in this situation, those covering the activities that are essential to the war are a different matter. In the latter sphere, obviously enough, nothing was left undone that seemed appropriate and proper. The leveling off that developed in the course of the year reflected only the fact that most of the new plant construction for manufacture of war supplies had been accomplished, with a consequent diversion of energy and materials to the actual implements of war.

All problems of the building industry were indissolubly linked throughout last year with those of manpower and the supplies of available materials. New plants still were under construction for speeding airplanes and tanks, ships and guns, to our armed forces and those of our Allies.

Private construction remained under the restrictions of War Production Board order L-41, issued April 8, 1942 and amended on Sept. 7, 1942. This order limited to \$200 the private residential construction that might be undertaken without special permits.

Special housing problems continued to develop, however, owing to the labor needs of the great war production centers. In one way or another the workers had to be housed, and a good deal of residential construction took place with that end in view. Much of this already has been shown to be unsound, but such confusions are commonplace in wartime. Federal agencies, operating through local housing authorities, occasioned the construction of almost all of the large low-rent housing developments in all parts of the country which alleviated conditions in war production areas.

But public housing projects solved only a relatively few special problems. The need for dwellings became ever more acute last year, and even the departure of millions of men and women for war service failed to offset this trend.

In general, it must be borne in mind that building construction for ordinary needs has been markedly deficient ever since the collapse of 1929 became imminent. Meanwhile, the population of the country increased steadily, and sizable migrations of people took place within the country. In some areas these tendencies occasioned housing situations that can only be described as desperate. Not in any important section of the country can the housing facilities now be called adequate.

It is the unanimous opinion of all qualified experts, in this situation, that a tremendous post-war boom in building construction is assured, with housing sure to receive primary attention. At a Chicago meeting last March of the National Conference on Post-War Housing, predictions were made that 1,000,000 dwellings a year would have to be constructed for at least ten years in order to meet the accumulated needs.

Not only housing construction, but also other building work, will have to be undertaken on a huge scale, according to members of the New York Building Congress, who gathered in New York City in April for an annual luncheon. Engineering projects likewise will figure prominently in the activities of restored peace, all were agreed.

Readily perceptible in all the discussions is a growing belief that private building construction and other private activities will be adequate to meet the problems of a post-war change-over from the war effort to ordinary business. This is a salutary departure from earlier gloomy contentions that governmental programs will have to bridge the period of transition. But governmental programs also remain under contemplation and possibly will add heavily to the already assured building activity of the post-war period.

In this connection it is noteworthy that President Roosevelt, in a message to the Chicago conference, stated that the task of providing the millions of new homes that will be needed by American families is primarily a job for private enterprise. Only that part of the job which private enterprise is unable to do should be undertaken by the government, he added.

All this indicates that wider recognition steadily is being given to certain principles which we have always maintained in our annual reviews of buildings construction activities. Private building, we have steadily pointed out, tends to meet the genuine economic requirements of the people far better than public construction. The former is much more economical than public building, since costs can be far better controlled and the judgment of seasoned individuals employed to better effect.

We turn now to our compilation covering building permits in all the leading cities of the United States for 1943 and previous years. This survey reflects fully the increasingly drastic effect of war upon ordinary private building. We noted a year ago that in 1942 some construction that already was in progress when Pearl Harbor projected the country into the war was still under way. But in 1943 this alleviating factor was absent, and

### UNITED STATES BUILDING OPERATIONS

	1943	1942	Incr. or Decr. %	1941	1940	1939	1938	1937	1936
New York City—	\$	\$		\$	\$	\$	\$	\$	\$
Manhattan	3,269,967	11,200,768	— 70.8	37,140,595	48,812,161	51,117,073	65,102,651	87,210,685	59,967,761
Bronx	2,340,422	2,529,725	— 7.5	16,610,940	34,915,306	42,976,825	46,147,664	50,261,047	54,907,333
Brooklyn	9,076,971	14,024,282	— 35.3	40,561,140	66,480,026	56,339,474	62,201,153	66,107,595	42,507,060
Queens	9,267,675	16,931,485	— 45.3	55,099,897	67,314,312	80,429,839	150,040,652	97,439,002	50,203,089
Richmond	481,413	3,776,260	— 87.3	3,763,415	4,644,669	2,369,012	3,139,015	6,400,423	3,640,211
Total New York City	24,436,450	48,462,520	— 49.6	153,175,987	222,166,474	233,232,223	326,631,135	307,418,752	211,225,454
New England States—									
Me.—Portland	1,328,965	1,648,300	— 19.4	1,626,775	1,133,517	889,731	617,738	764,149	680,608
N. H.—Manchester	253,404	386,661	— 34.5	2,968,717	1,154,761	1,216,823	1,730,637	1,353,129	749,529
Vt.—Burlington	851,125	78,950	+ 978.1	*667,200	1,747,861	402,767	*300,000	406,975	407,321
Mass.—Attleboro	140,204	113,855	+ 231.0	370,961	623,999	*100,000	*150,000	*160,000	*150,000
Beverly	105,006	166,810	— 37.1	633,607	792,640	403,280	414,002	451,857	339,022
Boston	8,835,530	9,841,894	— 10.2	12,079,322	11,094,508	17,209,382	11,393,880	21,419,497	11,809,103
Brockton	222,948	244,097	— 8.7	667,642	437,037	402,767	269,905	520,220	336,315
Brookline	124,095	322,090	— 61.5	2,469,290	1,803,745	1,793,265	2,103,765	2,485,081	2,462,735
Cambridge	1,451,597	1,886,443	— 23.1	4,231,590	1,945,875	2,954,816	3,210,069	3,600,889	1,583,735
Chelsea	129,509	139,829	— 7.4	180,630	192,673	192,621	245,995	188,922	126,013
Chicopee	819,149	385,995	+ 112.2	694,090	711,860	130,380	175,845	336,020	311,285
Everett	108,121	460,954	— 76.5	3,303,147	287,579	263,322	638,586	226,969	192,107
Fall River	143,518	198,289	— 24.6	650,350	2,755,411	558,119	681,164	567,365	311,900
Fitchburg	58,740	586,192	— 90.0	858,966	465,584	661,973	423,532	390,199	326,421
Haverhill	63,125	67,350	— 6.3	373,155	197,541	604,855	141,989	267,652	312,406
Holyoke	331,850	1,378,395	— 75.9	976,135	1,086,275	346,460	472,925	425,525	662,060
Lawrence	181,212	303,138	— 40.2	1,152,975	1,652,606	827,805	618,418	1,034,819	983,230
Long Meadow	99,690	188,085	— 47.0	565,900	400,050	266,375	297,750	351,000	364,550
Lowell	110,847	328,592	— 66.3	502,886	2,546,813	508,518	416,118	574,470	552,909
Lynn	385,943	2,793,569	— 86.2	4,078,108	1,576,490	1,004,514	1,946,538	1,117,830	653,309
Malden	356,198	525,836	— 32.3	394,025	481,730	1,508,174	408,957	465,455	542,331
Medford	251,896	219,923	+ 14.5	795,063	565,480	400,847	1,164,521	436,547	877,418
New Bedford	355,226	332,050	+ 7.0	1,357,223	2,349,865	887,550	516,889	791,780	361,390
Newton	237,619	521,957	— 54.5	2,894,589	2,869,476	2,967,330	2,808,960	3,266,179	4,431,578
North Adams	38,864	48,604	— 20.0	353,102	186,080	339,329	162,484	241,591	120,788
Northampton	145,348	239,889	— 39.6	401,880	219,328	735,862	205,696	428,493	572,660
Pittsfield	106,415	2,559,925	— 95.8	1,913,850	2,574,028	894,300	903,607	896,396	548,373
Quincy	820,889	1,755,843	— 53.2	3,544,707	2,458,418	2,346,131	1,411,784	1,117,927	1,103,652
Revere	77,845	101,765	— 23.5	343,842	241,861	139,135	144,705	354,641	392,799
Salem	237,699	343,787	— 30.9	978,912	895,566	530,278	420,452	658,105	851,305
Somerville	181,667	741,018	— 75.5	777,457	561,661	365,125	270,132	427,487	545,635
Springfield	3,060,223	3,168,272	— 3.4	2,504,263	1,887,339	3,501,007	2,246,931	2,803,045	1,273,790
Waltham	196,435	1,245,730	— 84.2	1,511,354	1,166,215	1,012,848	850,661	641,107	953,187
Westfield	78,809	112,862	— 30.2	382,759	226,817	150,507	150,481	165,100	145,780
Worcester	635,820	2,459,032	— 71.1	6,563,125	3,821,822	3,526,015	3,401,662	3,273,201	1,957,820
Conn.—Ansonia	36,285	182,425	— 80.1	249,850	*140,000	148,000	238,180	231,485	*100,000
Bridgport	4,381,126	4,886,448	— 10.3	6,517,925	5,038,256	6,129,335	1,888,124	2,824,862	1,716,610
Bristol	2,155,561	2,558,754	— 15.6	2,400,108	891,436	598,232	367,243	745,213	500,318
Danbury	87,410	259,036	— 66.3	567,485	345,235	556,795	340,210	480,952	214,513
Hamden	20,180	1,369,645	— 85.3	1,978,132	2,017,361	*1,600,000	619,979	910,894	511,433
Hartford	3,178,282	4,040,608	— 21.3	14,673,330	7,562,761	3,379,487	4,331,157	6,285,237	3,103,698
Manchester	2,454,877	2,344,211	+ 4.7	2,279,043	1,688,806	1,007,633	1,078,749	682,058	390,790
Meriden	1,415,715	663,111	+ 113.5	1,906,780	899,822	791,086	759,135	984,530	409,761
Middletown	103,543	266,469	— 58.9	550,359	46,156	522,574	596,004	257,977	381,888
New Britain	371,942	694,605	— 46.5	1,841,417	2,454,560	945,976	934,426	791,780	1,118,697
New Haven	1,899,922	3,183,001	— 40.3	4,987,208	4,822,922	3,800,375	2,727,065	4,456,442	1,692,806
New London	444,782	2,737,489	— 83.8	*1,119,544	3,942,574	2,128,575	756,445	685,313	335,160
Norwalk	868,401	945,844	— 8.2	1,892,075	2,786,530	2,168,552	1,330,445	1,492,924	1,783,976
Norwich	19,249	105,935	— 81.8	156,540	205,253	380,907	398,811	356,578	254,985
Shelton	53,394	250,000	— 78.6	398,025	345,273	206,690	160,000	350,000	94,750
Stamford	609,105	491,791	+ 23.9	743,249	2,187,356	1,788,838	2,330,797	1,027,812	911,385
Stratford	1,442,286	2,424,478	— 40.5	2,227,522	2,105,338	1,503,830	911,945	835,948	840,185
Torrington	135,713	287,118	— 52.7	670,095	534,320	537,856	444,581	545,238	503,904
Waterbury	1,550,486	1,612,240	— 3.8	2,851,060	1,946,265	1,036,335	1,605,125	1,386,100	1,319,576
West Hartford	573,921	3,502,643	— 83.4	4,387,873	7,799,230	4,934,722	2,721,715	4,259,032	4,009,115
West Haven	129,534	594,281	— 78.2	739,780	602,321	550,552	321,750	377,167	88,700
Willimantic	46,547	2,195,244	— 97.9	206,147	39,225	40,000	*50,000	*40,000	37,320
R. I.—Central Falls	*25,000	65,000	— 61.5	103,185	98,938	103,738	87,840	101,540	49,475
Pawtucket	178,423	463,966	— 61.5	1,549,396	1,658,575	1,324,031	1,583,703	869,462	619,833
Providence	797,750	1,363,950	— 41.5	4,429,200	4,096,500	3,418,300	3,806,015	3,228,100	5,485,441
Total New England: 59 cities	44,527,005	72,784,278	— 38.8	123,192,932	107,847,524	89,644,630	71,706,122	86,816,246	64,457,383
Middle Atlantic States—									
New York—Albany	585,586	1,122,951	— 47.9	2,424,009	3,494,694	2,104,179	3,211,807	3,983,538	3,315,204
Auburn	125,753	853,053	— 85.3	846,653	416,292	229,578	1,832,309	281,315	214,067
Binghamton	695,393	799,030	— 13.0	1,144,355	1,513,442	2,153,379	1,641,560	1,835,921	1,806,460
Buffalo	5,936,669	3,752,138	+ 58.2	6,636,332	4,510,682	11,143,630	7,101,171	5,435,036	2,880,198
Elmira	398,630	433,354	— 8.0	310,621	591,293	734,641	798,171	326,693	305,258
Jamestown	195,139	379,085	— 48.5	556,381	496,330	438,392	244,627	282,153	817,689
Kingston	117,459	347,967	— 66.2	487,530	475,370	465,499	354,390	885,878	417,708
Middletown	90,110	44,704	+ 101.6	345,014	318,657	372,264	270,043	206,253	280,587
Mount Vernon	50,267	271,238	— 66.7	726,073	959,176	897,947	1,471,039	825,281	2,321,732
Newburgh	83,866	43,335	+ 93.5	449,392	289,927	200,588	270,400	524,515	1,295,839
New Rochelle	8,692	306,807	— 67.8	1,072,283	1,433,598	1,252,768	1,819,116	2,913,482	1,780,331
Niagara Falls	3,148,705	2,724,324	+ 15.6	4,192,666	2,253,239	1,624,436	1,437,876	2,917,708	3,375,112
Poughkeepsie	68,717	347,982	— 80.3	621,097	348,902	261,720	286,341	264,755	245,800
Rochester	1,095,959	4,497,723	— 75.6	6,380,748	5,070,019	5,026,538	3,827,246	5,153,171	6,241,279
Schenectady	2,014,120	1,802,294	— 11.8	3,651,123	1,888,770	1,104,195	1,675,242	1,606,881	1,327,080
Syracuse	741,914	2,286,801	— 67.6	2,989,622	1,796,994	3,283,595	1,679,821	2,606,620	3,136,814
Troy	161,532	450,854	— 64.2	921,073	1,292,591	757,304	655,080	1,235,295	731,171
Utica	284,299	457,130	— 37.9	741,165	771,885	1,091,396	523,650	1,132,871	515,733
Watertown	636,7								



	1943	1942	Incr. or Decr. %	1941	1940	1939	1938	1937	1936
<b>Del.—Wilmington</b>	3,325,781	2,677,488	+ 24.2	3,639,607	6,698,334	5,470,655	2,466,828	4,494,122	4,348,246
<b>Md.—Baltimore</b>	13,464,588	21,449,994	— 37.2	48,223,205	25,960,357	14,188,250	14,640,038	15,162,010	17,683,944
Cumberland	304,724	147,285	+ 106.9	1,002,345	690,744	811,792	333,714	508,040	497,488
Frederick	35,957	1,715	+ 96.6	479,765	650,439	829,996	352,997	367,406	329,480
<b>D. C.—Washington</b>	19,278,051	30,832,350	— 37.5	49,905,710	42,717,450	70,819,793	48,433,310	31,168,515	31,553,390
<b>W. Va.—Charleston</b>	280,933	682,835	— 58.9	2,664,806	2,222,432	5,921,828	3,172,435	2,907,275	2,224,125
Clarksburg	25,511	98,836	— 74.2	559,013	822,878	819,058	381,965	533,616	707,424
Huntington	196,324	879,614	— 77.7	1,622,389	1,682,122	3,390,160	1,362,664	1,280,706	1,500,210
Wheeling	275,893	870,733	— 68.3	2,275,656	2,423,833	949,910	937,913	1,854,757	1,166,616
<b>Total Middle Atlantic: 72 cities</b>	<b>97,453,331</b>	<b>166,390,725</b>	<b>— 41.4</b>	<b>287,414,754</b>	<b>240,974,981</b>	<b>240,849,850</b>	<b>178,175,097</b>	<b>178,239,967</b>	<b>166,375,080</b>
<b>Middle Western States—</b>									
<b>Ohio—Akron</b>	7,884,960	13,114,571	— 39.9	12,420,635	5,250,633	3,390,940	1,689,958	3,497,837	2,503,800
Alliance	418,925	150,842	+ 177.7	133,397	385,037	144,617	*100,000	137,585	89,920
Ashtabula	62,121	164,936	— 60.0	263,021	377,445	194,144	146,480	248,482	154,585
Barberton	550,076	373,431	+ 47.3	797,059	1,071,542	542,131	176,390	398,763	177,817
Canton	1,314,371	2,594,784	— 49.3	4,460,589	2,856,098	1,734,673	1,831,586	1,424,042	941,603
Cincinnati	2,976,530	8,207,820	— 63.7	25,198,760	21,797,975	15,201,430	14,865,515	18,203,110	18,488,020
Cleveland	15,124,500	24,471,600	— 38.2	26,086,000	21,874,000	18,305,000	7,203,500	11,125,000	8,876,500
Columbus	1,954,955	8,473,180	— 76.9	14,116,665	12,250,721	9,929,620	6,020,375	6,637,400	5,567,075
Dayton	4,344,701	4,911,847	— 11.5	8,481,224	6,207,944	3,493,129	2,157,254	4,327,120	2,669,412
East Cleveland	923,364	79,492	+ 1061.6	2,202,379	882,844	95,237	132,803	209,434	179,123
Hamilton	517,130	2,345,380	— 78.0	1,657,632	986,881	640,766	611,397	778,476	466,394
Lakewood	900,645	334,944	+ 168.9	718,710	862,130	697,807	1,178,816	621,765	752,709
Mansfield	373,390	583,456	— 36.0	2,034,148	1,799,337	2,198,076	1,115,497	1,117,179	1,843,001
Newark	809,070	132,690	+ 509.7	506,340	640,585	641,215	261,729	384,425	282,640
Norwood	*350,000	584,591	— 40.1	*606,468	630,281	302,933	583,484	739,870	391,061
Sandusky	72,658	401,181	— 81.9	637,337	329,366	268,928	194,793	217,620	117,010
Springfield	786,780	1,185,371	— 33.6	1,945,520	1,746,569	1,248,960	1,375,477	959,082	837,128
Toledo	830,583	2,955,420	— 71.9	6,942,831	4,990,976	5,349,553	2,306,725	4,373,329	4,566,078
Youngstown	409,279	874,183	— 53.2	3,380,077	2,801,498	5,313,685	1,324,900	1,929,438	1,545,250
Zanesville	12,508	85,985	— 85.5	384,995	539,584	320,376	323,606	187,184	189,695
<b>Ind.—Elkhart</b>	149,949	256,163	— 41.5	750,275	645,580	370,398	324,206	826,452	369,141
Fort Wayne	873,237	6,421,469	— 86.4	4,266,388	3,676,251	2,791,279	2,681,273	2,577,288	1,764,862
Gary	587,372	3,157,574	— 81.4	4,609,135	5,224,420	2,539,828	1,000,413	1,629,625	939,462
Hammond	1,435,500	4,023,500	— 64.3	4,159,600	4,712,735	2,956,950	2,445,220	3,261,083	3,267,283
Indianapolis	2,254,049	7,135,632	— 68.4	15,594,101	13,913,962	13,625,895	10,824,925	9,088,076	7,417,546
Kokomo	261,820	199,824	+ 31.0	515,243	443,867	1,114,187	470,025	854,859	989,891
Michigan City	110,467	291,111	— 62.1	481,093	325,113	307,645	206,252	193,662	288,573
Richmond	285,776	238,749	+ 19.7	649,316	660,052	568,093	484,706	509,083	376,154
South Bend	836,603	2,881,106	— 71.0	242,234	2,867,693	2,199,442	1,050,214	1,403,305	1,048,669
Terre Haute	183,702	133,343	+ 37.8	415,132	495,339	1,440,854	331,666	519,279	918,941
<b>Ill.—Aurora</b>	328,552	620,130	— 47.0	1,128,037	795,396	636,952	669,805	741,027	557,779
Bloomington	42,987	57,662	— 25.5	773,828	846,587	819,237	346,184	379,684	300,615
Chicago	15,488,773	30,738,121	— 49.6	49,607,397	39,828,116	42,280,687	21,258,299	28,806,443	18,989,322
Cicero	1,446,785	2,485,435	— 41.8	1,714,978	889,323	429,433	481,725	748,820	324,475
Decatur	861,801	1,007,984	— 14.5	2,309,115	1,530,455	792,646	1,576,691	792,646	872,839
East St. Louis	1,084,333	403,785	+ 168.5	2,424,896	1,046,284	940,099	527,970	933,838	392,083
Elgin	80,380	238,268	— 66.3	1,204,787	1,172,117	535,485	553,464	1,223,095	499,401
Evanston	129,743	535,005	— 75.7	2,062,950	7,156,950	2,650,400	2,703,050	3,128,050	2,108,200
Freeport	63,150	84,560	— 25.3	345,578	337,822	218,816	217,749	336,777	275,252
Moline	500,000	1,147,582	— 56.4	2,505,610	1,971,867	1,677,471	1,332,581	1,982,512	619,238
Oak Park	152,035	194,305	— 21.8	939,855	783,510	715,475	988,625	1,491,575	1,491,575
Peoria	488,696	756,806	— 35.4	3,583,318	6,308,015	2,416,012	2,428,355	2,372,736	4,215,842
Quincy	26,250	55,869	— 53.0	403,885	296,700	199,095	203,607	181,776	224,820
Rockford	827,805	1,651,335	— 49.9	3,865,670	2,128,425	2,793,675	1,189,180	1,326,440	1,131,295
Rock Island	1,027,017	2,408,596	— 57.4	2,073,018	2,456,256	1,123,119	959,422	1,362,055	1,461,483
Springfield	186,696	2,355,329	— 92.1	2,483,296	3,525,524	1,558,758	1,946,468	1,624,587	2,890,557
<b>Mich.—Ann Arbor</b>	574,200	1,402,322	— 59.1	2,342,487	3,959,472	3,740,824	3,740,824	3,513,785	3,513,785
Bay City	719,524	1,091,040	— 34.1	1,399,805	1,198,390	1,189,234	848,439	1,399,703	889,960
Detroit	36,218,230	54,988,212	— 34.1	75,825,714	81,138,733	61,664,099	51,430,371	52,909,940	43,169,099
Flint	2,961,685	4,278,965	— 30.9	6,548,263	6,473,185	3,410,728	2,481,231	3,669,421	3,435,295
Grand Rapids	787,390	2,127,730	— 43.0	4,316,250	3,259,265	3,019,680	1,701,290	2,500,755	1,783,160
Highland	226,584	4,015,751	— 94.4	1,303,224	2,114,813	642,498	411,216	1,622,489	409,450
Jackson	531,560	178,197	+ 198.3	512,205	501,654	364,837	389,833	586,833	366,547
Kalamazoo	254,105	540,493	— 51.1	1,169,264	1,479,934	1,750,676	2,051,393	697,901	1,390,000
Lansing	783,422	1,477,704	— 47.0	6,157,667	1,841,748	1,963,535	1,459,592	3,853,860	2,087,036
Muskegon	924,148	1,075,094	— 14.0	1,385,488	817,228	573,221	403,050	1,078,781	553,018
Pontiac	980,581	1,242,357	— 21.1	3,372,091	2,239,542	932,058	734,017	1,632,031	1,494,059
Saginaw	1,840,771	2,374,146	— 22.5	2,930,701	2,744,346	2,509,791	1,061,369	1,449,320	1,428,639
<b>Wis.—Kenosha</b>	1,480,996	2,563,053	— 42.2	1,910,260	1,281,696	786,547	436,011	627,180	532,094
Madison	1,315,802	1,057,775	+ 24.4	66,565	2,000,831	*1,000,000	1,814,003	2,394,320	1,773,710
Manitowec	202,695	423,117	— 52.1	986,089	1,744,145	1,121,035	570,272	670,857	715,232
Milwaukee	6,450,622	10,469,760	— 38.4	14,876,927	10,806,877	9,731,896	6,264,324	12,098,881	12,345,827
Oshkosh	301,253	441,749	— 31.8	870,969	796,308	817,210	888,084	1,229,444	733,902
Sheboygan	185,689	371,046	— 50.0	1,318,165	902,713	868,866	532,965	1,306,776	1,361,807
Shorewood	350,226	137,476	+ 151.1	503,671	468,530	404,510	373,294	475,376	1,059,450
Superior	363,316	950,732	— 61.8	1,580,941	803,309	471,052	686,468	654,924	710,485
<b>Total Middle Western: 66 cities</b>	<b>128,173,722</b>	<b>232,713,678</b>	<b>— 44.9</b>	<b>351,301,893</b>	<b>317,181,564</b>	<b>254,955,141</b>	<b>178,807,316</b>	<b>217,707,840</b>	<b>184,187,684</b>
<b>Other Western States—</b>									
<b>Mo.—Joplin</b>	58,685	454,135	— 88.0	547,300	651,150	475,200	479,425	400,700	381,725
Kansas City	2,279,000	3,699,775	— 48.4	4,373,765	3,679,800	2,811,419	3,446,010	3,476,050	4,050,500
St. Joseph	20,350	59,605	— 65.9	584,405	338,510	1,279,567	282,350	195,215	332,677
St. Louis	2,959,923	8,208,980	— 63.9	17,067,857	13,639,312	11,258,419	9,319,027	8,735,113	13,775,132
Sedalia	*25,000	64,948	— 61.5	175,425	158,120	90,005	122,230	101,512	101,512
<b>Minn.—Duluth</b>	1,588,333	1,091,778	+ 45.5	1,781,191	2,477,146	1,933,983	1,465,471	2,201,791	1,222,810
Mankato	81,318	92,394	— 12.0	1,067,186	613,970	565,047	825,608	462,535	449,583
Minneapolis	1,868,725	3,746,035	— 50.1	10,919,265	10,224,485	15,464,185	7,761,710	7,529,855	7,195,795
St. Paul	1,487,138	1,186,587	+ 25.3	9,705,178	9,751,767	7,679,580	6,955,164	7,229,131	7,381,263
Winona	64,047	105,526	— 39.3	340,291	384,833	374,363	995,213	198,320	206,530
<b>Neb.—Lincoln</b>	660,516	724,358	— 8.8	278,845	2,531,196	2,905,092	1,419,227	1,599,467	1,056,446
Omaha	1,895,717	2,086,856	— 9.2	5,224,820	5,469,765	5,370,549	1,940,445	3,859,513	2,842,602
<b>Kan.—Atchison</b>	72,600	32,350	+ 124.4	110,337	149,737	96,715	279,765	132,601	59,406
Kansas City	559,030	772,027	— 27.6	692,030	968,435	3,692,514	1,844,063	3,476,050	3,893,500
Leavenworth	251,076	33,252	+ 655.0	148,100	298,075	241,920	143,500	168,500	



## Building Construction Activities Mainly For War Purposes In 1943

(Continued from page 1953)

indicate an irregular decline throughout the year, with the month of August an exception.

### MONTHLY RECORD OF CONSTRUCTION CONTRACTS AWARDED AS COMPILED BY THE F. W. DODGE CORPORATION

(37 States East of Rocky Mountains)

	1943	1942	1941	1940
	\$	\$	\$	\$
January	350,661,000	316,846,000	305,205,000	196,191,000
February	393,517,000	433,557,000	270,373,000	200,574,000
March	339,698,000	610,799,000	479,903,000	272,178,000
April	303,371,000	498,742,000	406,675,000	300,504,000
May	234,426,000	673,517,000	548,700,000	328,914,000
June	229,599,000	1,190,264,000	539,106,000	324,726,000
July	183,661,000	943,796,000	577,392,000	398,673,000
August	413,791,000	721,028,000	760,233,000	414,941,000
September	175,115,000	723,216,000	623,292,000	347,651,000
October	213,529,000	780,396,000	606,349,000	383,069,000
November	184,399,000	654,184,000	458,620,000	380,347,000
December	252,223,000	708,716,000	431,626,000	456,189,000

Total constr'n. 3,273,990,000 8,255,061,000 6,007,474,000 4,003,957,000

Non-resid. bldg. 1,424,260,000 3,896,725,000 2,315,671,000 1,294,640,000

\*Resident'l. bldg. 867,815,000 1,817,733,000 1,953,801,000 1,596,944,000

Total bldgs. 2,292,075,000 5,714,458,000 4,269,472,000 2,891,584,000

Public works 470,561,000 1,302,527,000 1,109,253,000 831,304,000

Public utilities 511,354,000 1,238,076,000 1,628,749,000 281,069,000

Total constr'n. 3,273,990,000 8,255,061,000 6,007,474,000 4,003,957,000

\*Includes projects without general contractors, sub-contracts being let directly by owners or architects.

Building statistics compiled by the "Engineering News-Record" likewise reflect a tendency last year toward more modified activities than those of 1942, when war construction was at its peak. The "News-Record" tabulations cover the entire country, while Dodge figures take in only the 37 States east of the Rockies, and some differences naturally result. On the other hand the Dodge calculations include virtually all contracts, even with values as small as \$700 or \$800, while the "News-Record" includes only contracts with a minimum value of \$15,000 in the case of waterworks, excavation, drainage and similar projects; \$25,000 for other public works; \$40,000 for industrial buildings and \$150,000 for other buildings. The "News-Record" classifies the construction contracts according to types of buildings and construction, and in the following table we carry the figures back to 1930.

	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Water works	46,055	150,965	76,068	131,209	104,149	92,478	80,677	67,263	56,413	48,558	34,566	22,175	12,814	48,558
Sewers	40,783	118,437	83,719	91,467	136,075	99,393	88,844	72,812	61,813	52,573	38,832	28,888	12,814	48,558
Bridges	25,600	50,158	111,823	120,151	150,631	97,933	98,844	97,831	83,832	129,573	136,888	129,573	129,573	129,573
Earth works	47,380	251,328	245,221	234,285	268,306	110,353	181,685	268,431	136,575	101,251	20,638	34,376	34,376	34,376
Streets and roads	227,186	530,504	582,847	643,771	637,862	414,537	325,263	345,066	288,258	379,937	528,512	576,993	576,993	576,993
Buildings—														
Industrial	166,834	200,316	496,176	591,084	282,980	152,008	477,298	309,477	172,467	105,192	182,376	93,054	165,780	331,171
Commercial	230,546	291,703	485,683	400,171	387,779	519,746	459,969	274,734	103,817	80,683	106,399	166,206	1,033,672	1,033,672
Public	1,419,357	5,678,102	2,785,585	1,196,257	592,803	333,398	435,926	297,853	204,185	121,161	240,657	248,766	297,719	297,719
Unclassified	857,903	2,034,312	896,143	992,972	389,856	279,002	300,148	146,461	105,630	76,331	95,103	382,785	522,503	522,503
*Federal Gov't. works	2,373,987	8,241,031	3,500,438	1,451,726	353,310	367,784	205,583	319,339	362,263	360,166	217,180	270,866	280,960	116,445
Total	5,435,831	19,305,829	5,868,699	3,987,243	3,002,856	2,791,931	2,437,623	2,386,845	1,580,181	1,360,596	1,068,369	1,219,309	2,454,176	3,173,259
Public construction	491,298	555,823	1,178,082	1,162,254	890,707	800,756	766,007	371,139	241,263	329,230	320,724	1,036,004	1,784,037	1,784,037
Private construction	4,944,533	8,750,006	4,690,617	2,824,989	2,112,149	1,991,175	1,321,516	1,615,738	1,138,918	1,039,600	747,585	1,189,279	1,670,139	1,389,222
Total	5,435,831	19,305,829	5,868,699	3,987,243	3,002,856	2,791,931	2,437,623	2,386,845	1,580,181	1,360,596	1,068,369	1,219,309	2,454,176	3,173,259

The tabulations of the "Engineering News-Record" show that public construction last year totaled \$4,944,533,000, as against the record level in 1942 of \$8,750,006,000 and a 1941 figure of \$4,690,617,000. In 1930 such public construction was only \$1,389,222,000. Private construction last year, as recorded in this tabulation, amounted to \$491,298,000, against \$555,823,000 in 1942 and \$1,178,082,000 in 1941. Such private construction in 1930 was \$1,784,037,000. Federal Government work last year totaled \$2,373,987,000, against \$8,241,031,000 in 1942 and \$3,500,438,000 in 1941, while in 1930 this figure was a mere \$116,445,000.

UNITED STATES BUILDING OPERATIONS—(Continued)											
	1943	1942	Incr. or	1941	1940	1939	1938	1937	1936		
	\$	\$	Decr. %	\$	\$	\$	\$	\$	\$		
Utah—Logan	2,265	25,800	+ 91.2	241,337	352,003	397,391	575,739	462,177	424,615		
Ogden	1,211,785	1,605,718	+ 24.5	2,139,275	1,788,837	1,554,108	1,402,979	793,151	1,236,904		
Salt Lake City	2,119,456	3,346,363	+ 36.7	5,614,001	5,761,458	5,228,795	3,974,615	3,911,362	3,373,630		
Montana—Billings	22,732	63,455	+ 64.2	1,670,395	1,121,867	839,996	764,550	882,140	691,795		
Butte	9,555	51,272	+ 81.4	899,667	1,124,008	311,261	344,045	429,981	709,230		
Great Falls	916,853	103,849	+ 782.9	959,684	1,625,210	989,958	497,020	690,865	422,420		
Idaho—Boise	217,770	207,802	+ 4.8	3,674,810	1,687,570	1,694,054	1,188,389	1,883,848	2,067,095		
Wyoming—Cheyenne	18,545	31,550	+ 41.2	71,720	1,317,684	1,000,032	1,139,673	1,262,896	904,120		
Sheridan	5,515	57,475	+ 90.4	219,725	272,469	125,360	555,000	135,000	153,256		
Arizona—Phoenix	1,728,641	1,166,013	+ 48.3	2,679,515	3,801,075	3,935,539	2,759,361	2,054,350	1,531,661		
Tucson	1,964,154	1,362,618	+ 44.1	1,714,357	1,352,504	1,283,563	1,598,624	1,825,718	2,080,892		
Total Other Western: 45 cities	35,121,791	53,351,068	+ 34.2	119,681,873	114,578,699	110,134,613	80,707,860	81,669,434	81,278,248		
Pacific States—											
Calif.—Alameda	5,027,995	2,439,945	+ 106.1	1,572,195	5,646,024	5,179,594	1,431,590	677,464	972,815		
Alhambra	456,250	657,300	+ 70.6	2,295,063	3,009,323	2,588,214	2,766,318	2,461,037	1,946,044		
Bakersfield	30,264	2,165	+ 1397.9	46,036	1,806,533	1,844,392	2,052,592	1,753,205	1,806,380		
Berkeley	3,212,578	1,820,807	+ 76.4	2,847,998	3,337,642	3,011,793	3,470,218	2,330,195	2,689,461		
Beverly Hills	90,206	386,540	+ 76.7	2,993,794	3,360,623	3,342,758	3,147,120	4,868,680	4,331,510		
Burlingame	256,177	421,850	+ 39.3	1,431,770	938,593	1,064,285	1,064,008	825,242	1,001,319		
Colton	828,811	104,315	+ 694.5	290,683	208,424	297,319	494,626	352,292	174,570		
Compton	631,334	2,863,245	+ 77.9	2,085,467	1,787,067	1,444,529	1,011,312	752,711	455,853		
Emeryville	236,781	487,765	+ 51.5	*606,468	337,976	240,574	210,986	936,300	298,381		
Eureka	304,852	127,237	+ 139.6	851,280	513,077	694,950	554,389	367,348	418,509		
Fresno	351,878	655,322	+ 46.3	3,770,089	3,738,171	3,581,658	2,584,916	3,038,156	2,160,026		
Fullerton	200,300	153,079	+ 30.8	647,193	637,659	465,008	282,480	407,313	752,705		
Glendale	346,680	1,655,002	+ 79.0	5,009,054	6,007,500	5,074,611	4,915,344	5,129,880	5,181,868		
Huntington Park	187,571	700,194	+ 73.2	1,226,544	1,337,542	1,102,242	1,014,499	1,309,389	1,354,573		
Long Beach	9,709,760	8,667,930	+ 12.0	541,730	13,316,465	12,186,040	11,508,480	8,748,505	8,147,680		
Los Angeles	31,295,099	60,219,846	+ 48.0	87,238,818	74,300,510	74,790,441	67,826,669	63,170,944	62,653,541		
National City	281,927	301,875	+ 6.6	581,927	549,121	618,067	618,067	549,121	274,039		
Oakland	9,846,528	6,178,509	+ 59.4	15,816,681	16,603,807	11,082,933	9,114,534	8,396,095	8,688,815		
Ontario	74,502	129,905	+ 42.6	697,938	831,193	555,840	1,049,610	635,656	638,849		
Orange	40,761	82,246	+ 50.4	164,689	177,687	171,910	239,845	190,050	232,378		
Pasadena	949,067	1,385,354	+ 31.5	4,283,170	4,032,313	3,371,990	3,583,173	4,281,376	3,511,726		
Piedmont	37,355	46,171	+ 19.1	39,920	577,752	382,057	353,449	733,885	1,028,279		
Pomona	374,389	319,779	+ 17.1	920,035	1,205,575	1,154,977	1,245,055	890,154	842,859		
Redwood City	450,588	1,028,209	+ 56.2	1,216,363	1,604,416	1,135,108	1,137,268	757,001	552,956		
Richmond	3,028,801	5,612,140	+ 46.0	6,910,967	2,253,407	1,159,072	760,580	812,527	453,066		
Riverside	847,315	388,156	+ 118.3	1,637,655	1,333,818	1,631,700	1,260,914	1,294,183	969,777		
Sacramento	542,537	4,084,149	+ 86.7	388,883	8,832,448	7,030,644	1,224,904	4,943,771	1,643,716		
San Bernadino	2,181,356	1,461,016	+ 49.3	2,319,290	2,045,351	2,617,026	2,526,646	2,104,847	2,045,793		
San Diego	7,500,935	9,890,582	+ 24.2	51,070,588	14,236,635	8,241,862	11,009,114	8,223,350	9,002,137		
San Francisco	12,090,187	9,744,566	+ 24.0	37,256,229	32,042,968	24,950,593	23,232,331	20,245,440	19,927,148		
San Gabriel	52,518	364,748	+ 85.6	72,760	2,575,814	1,845,143	1,551,475	802,169	678,658		
San Jose	378,750	898,515	+ 57.8	3,708,125	3,138,380	3,045,725	2,938,239	2,352,360	1,993,855		
San Mateo	22,545	18,555	+ 21.5	3,760,940	3,366,935	2,512,304	2,267,351	1,886,329	1,670,493		
San Rafael	648,949	487,434	+ 33.1	1,69,983	623,470	554,746	389,265	1,386,175	561,711		
Santa Monica	1,009,792	1,428,598	+ 29.3	4,422,518	3,695,955	3,425,810	3,615,136	2,466,560	1,609,580		
South Gate	883,344	2,519,184	+ 64.9	5,833,951	5,166,541	3,260,954	1,327,445	1,033,309	1,054,031		
Stockton	1,106,221	1,007,653	+ 9.8	2,742,564	1,833,380	1,469,441	1,677,653	1,828,133	1,609,580		
Torrance	4,771,908	7,607,764	+ 37.3	804,397	421,417	591,553	3,143,873	1,066,087	453,978		
Venice	†	5,414,658	—	6,158,294	3,858,124	3,003,808	1,000,307	951,528	*500,000		
Ore.—Astoria	285,037	6,225	+ 357.9	7,710	320,249	296,961	300,702	211,463	153,476		
Klamath	73,590	152,780	+ 51.8	669,104	933,727	584,985	410,280	581,525	200,927		
Portland	2,752,460	1,292,040	+ 113.0	470,585	10,348,880	9,520,045	6,743,075	8,671,285	6,775,650		
Salem	138,784	8,150	+ 70.3	†	1,637,854	955,712	1,699,171	1,156,227	1,893,246		
Wash.—Aberdeen	49,837	112,027	+ 55.5	294,255	373,171	148,433	170,133	247,664	131,626		
Hoquiam	28,087	30,052	+ 6.5	153,939	113,547	65,390	85,087	101,005	203,142		
Seattle	18,266,469	19,062,040	+ 4.2	28,398,160	19,488,770	11,615,600	9,152,898	6,538,505	6,281,800		
Spokane	960,992	85,042	+ 1030.0	182,278	5,102,938	3,798,814	3,304,489	2,895,522	3,945,765		
Tacoma	4,806,142	9,757,784	+ 50.7	7,369,375	3,621,698	2,388,004	1,785,441	1,669,571	1,444,643		
Vancouver	1,104,241	1,333,876	+ 17.2	1,379,380	1,137,993	567,460	446,627	382,786	515,048		
Walla Walla	133,925	2,679,860	+ 95.0	1,459,056	887,987	633,972	506,745	588,120	496,098		
Yakima	201,829	313,728	+ 35.6	1,202,522	941,852	1,073,511	762,723	932,596	880,595		
Total Pacific: 51 cities	129,088,210	176,595,912	+ 26.9	302,398,730	277,035,305	232,271,727	204,779,826	188,468,978	178,065,685		
Southern States—											
Va.—Lynchburg	74,301	413,343	+ 82.0	1,138,381	1,327,885	1,318,525	1,037,782	1,101,033	837,340		
Newport News	554,403	1,701,824	+ 67.4	4,384,385	3,689,058	447,254	567,243	570,857	819,946		
Norfolk	2,949,228	7,832,376	+ 62.3	5,465,190	23,275,010	5,890,747	4,581,111	2,550,163	1,784,859		
Petersburg	99,634	138,370	+ 28.0	270,652	228,544	284,732	352,248	170,743	171,389		
Richmond	1,458,075	3,153,564	+ 53.8	6,382,460	5,267,908	7,222,627	4,524,045	4,175,888	3,556,468		
Roanoke	153,941	527,579	+ 70.8	1,396,918	1,390,056	1,167,675	1,105,377	2,208,743	1,706,732		
N. C.—Asheville	127,724	133,980	+ 4.7	762,500	631,178	998,057	754,319	691,030	513,966		
Charlotte	248,115	1,188,765	+ 79.1	4,839,966	4,286,627	2,471,689	2,907,597	3,513,771	2,741,370		
Durham	456,628	1,461,193	+ 68.8	2,613,340	1,615,023	2,467,090	2,954,874	2,297,241	1,885,226		
Greensboro	125,839	634,544	+ 80.2	1,903,439	2,674,816	2,068,536	1,866,046	2,121,214	1,843,515		
Raleigh	182,628	635,495	+ 71.3	2,478,388	1,502,651	3,017,020	3,848,382	1,678,880	749,587		
Wilmington	1,374,840	1,121,863	+ 22.6	832,476	9,346,198	1,331,000	294,188	363,269	*200,000		
Winston-Salem	342,754	894,593	+ 61.7	2,474,012	2,628,421	2,261,676	2,394,364	2,117,255	1,498,992		
S. C.—Charleston	1,224,094	1,815,965	+ 32.6	2,919,465	2,221,732	2,828,878	2,148,381	1,151,103	1,121,009		
Columbia	223,288	1,354,458	+ 83.5	2,214,133	2,826,973	4,310,749	1,714,135	1,570,102	2,170,480		
Greenville	128,844	719,392	+ 82.1	983,487	889,662	726,093	1,019,953	1,196,649	1,803,542		
Ga.—Atlanta	1,877,219	2,201,637	+ 14.7	6,747,866	9,089,293	11,209,715	3,796,202	4,621,909	4,422,923		
Augusta	279,396	742,802	+ 62.4	829,693	1,576,282	1,962,324	704,622	844,740	752,858		
Macon	525,202	265,937	+ 97.5	1,417,589	913,878	714,789	500,066	*900,000	927,318		
Savannah	1,763,342	1,245,836	+ 41.5	1,993,515	2,145,129	2,999,291	1,991,675	1,087,362	1,551,097		
Fla.—Jacksonville	6,526,416	3,931,365	+ 66.0	12,066,234	10,452,153	7,428,059	9,990,135	5,400,267	5,227,325		
Miami	1,468,456	2,655,887	+ 44.7	13,622,226	15,214,518	16,825,532	12,009,757	14,003,604	12,614,824		
Orlando	172,724	755,080	+ 77.1	2,700,791	2,908,370	2,803,563	1,725,475	1,569,425	1,268,911		
Pensacola	1,178,968	301,084	+ 291.6	1,608,605	2,706,056	1,700,000	*800,000	847,600	842,700		
St. Petersburg	495,912	612,558	+ 19.0	4,539,548	5,864,147	4,731,200	3,017,376	3,075,476	2,000,960		
Tampa	1,628,752	1,952,729	+ 16.6</								



	1943	1942	Incr. or Decr. %	1941	1940	1939	1938	1937	1936
	\$	\$		\$	\$	\$	\$	\$	\$
Tenn.—Chattanooga	17,405	1,467,676	— 88.1	6,365,881	3,224,134	5,103,684	3,633,006	2,809,408	2,794,588
Knoxville	754,727	1,159,472	— 34.9	2,619,301	2,250,768	4,689,838	1,908,478	2,442,292	2,749,303
Memphis	4,402,255	4,346,133	+ 1.3	14,964,180	10,097,959	9,898,543	6,295,280	7,225,820	10,921,355
Nashville	648,517	548,149	+ 18.3	2,814,547	5,384,033	3,487,639	2,975,375	4,344,154	7,565,320
Ky.—Covington	47,836	84,016	— 43.1	584,910	410,303	245,655	359,398	777,478	293,060
Lexington	225,834	319,599	— 29.3	1,285,708	1,539,930	769,896	1,040,931	925,382	775,520
Louisville	2,692,698	7,290,985	— 43.1	5,156,109	5,145,254	7,030,227	3,848,351	4,514,249	5,948,581
Newport	64,828	16,860	+ 284.5	161,755	200,000	250,000	300,000	334,066	79,306
Total Southern:									
60 cities	78,864,671	119,390,155	— 33.9	261,659,879	268,185,088	244,228,288	174,792,196	168,659,320	161,298,267
Total: 354 cities	537,665,181	869,688,336	— 38.2	1,598,836,048	1,597,969,635	1,405,316,472	215,599,552	1,228,980,537	1,046,887,801
Outside New York:									
353 cities	513,228,731	821,225,816	— 37.5	1,445,650,061	1,375,803,161	1,172,034,249	888,968,417	921,561,785	835,662,347

## THE DOMINION OF CANADA

## Eastern Canada—

Quebec—Montreal	9,590,063	11,676,576	— 17.9	12,547,282	11,427,632	9,253,506	10,205,422	8,208,294	6,905,323
Outremont	218,075	333,550	— 34.6	797,550	273,300	792,100	925,400	833,400	586,700
Quebec	1,975,444	1,601,913	+ 23.1	2,666,647	1,762,971	2,493,572	1,945,961	549,718	816,835
Sherbrooke	643,299	535,850	+ 20.3	1,438,035	1,656,950	1,171,550	750,690	841,740	278,100
Three Rivers	181,228	289,740	— 37.5	810,980	475,760	1,007,360	769,565	383,417	1,836,000
West Mount	88,040	331,599	— 73.4	160,233	406,046	379,363	515,077	549,718	356,378
Ont.—Belleville	211,444	185,040	+ 14.3	233,220	145,440	251,396	119,340	150,395	85,065
Brantford	240,410	792,315	— 61.7	321,137	166,757	233,875	273,563	270,703	161,602
Brockville	60,287	27,550	+ 81.2	105,282	117,735	93,551	139,000	44,100	967,769
Chatham	159,188	155,123	+ 2.6	461,900	470,108	487,535	471,365	186,740	100,000
Fort William	694,994	1,747,175	— 60.2	2,611,108	931,576	524,305	495,880	495,880	207,500
Galt	199,081	278,396	— 28.5	356,945	321,784	268,995	285,730	369,630	141,226
Guelph	124,297	128,576	— 3.3	259,947	232,230	198,294	152,778	138,267	100,200
Hamilton	2,217,114	3,304,442	— 39.9	4,977,193	5,562,265	2,325,265	2,325,908	1,694,189	1,466,906
Kingston	822,772	628,019	+ 31.0	1,171,276	946,889	415,153	392,733	360,629	253,398
Kitchener	675,335	537,802	+ 25.6	1,072,680	839,300	774,419	615,092	892,247	449,123
London	789,965	725,320	+ 8.9	987,070	1,037,290	1,895,870	708,140	949,790	672,745
Midland	*26,000	25,555	+ 1.7	38,745	8,535	21,895	55,000	*25,000	7,300
Niagara Falls	117,101	166,286	— 29.6	328,776	267,048	159,695	309,849	239,822	127,767
North Bay	94,771	77,955	+ 21.6	242,648	138,275	200,000	296,780	84,000	58,700
Oshawa	313,732	297,005	+ 5.6	1,057,454	516,590	209,500	103,085	218,760	108,022
Ottawa	3,316,783	7,291,388	— 54.5	4,860,615	3,789,675	2,050,556	5,137,509	2,307,770	1,781,855
Owen Sound	72,630	138,068	— 47.4	429,727	105,377	122,760	176,916	56,848	173,410
Peterborough	320,617	309,712	+ 3.5	1,053,511	1,260,251	502,079	426,144	199,686	269,165
Port Arthur	405,785	704,710	— 42.4	2,668,448	697,964	441,656	747,444	708,143	212,671
St. Catharines	622,760	711,833	— 12.5	1,589,347	1,237,086	599,389	405,698	793,227	823,398
Sault Ste. Marie	338,622	486,668	— 30.4	1,151,255	612,260	596,490	415,066	355,950	226,340
St. Thomas	82,109	76,855	+ 6.8	374,953	152,898	167,256	189,296	52,106	79,545
Sarnia	1,342,114	337,015	+ 298.2	533,006	372,770	173,752	192,830	123,229	102,565
Sudbury	521,840	499,210	+ 4.5	689,730	1,321,600	1,435,065	1,354,115	1,474,395	2,002,850
Toronto	5,914,237	7,672,500	— 22.9	9,171,360	10,619,613	10,285,707	8,494,340	11,238,900	10,746,465
Welland	449,361	442,214	+ 1.6	610,340	423,945	198,854	146,663	231,429	703,970
Windsor	2,375,372	4,613,353	— 48.5	4,149,116	2,015,114	928,402	970,948	3,524,699	2,002,850
York	1,808,700	2,077,080	— 12.9	2,655,995	1,206,967	1,212,740	1,080,415	1,650,250	1,113,998
N. S.—Halifax	798,531	874,825	— 8.7	2,038,079	1,401,652	1,431,142	1,488,326	354,564	179,396
Sidney	242,513	531,608	— 54.4	777,433	707,997	378,955	396,084	214,608	100,292
N. B.—Moncton	272,748	558,292	— 51.1	3,660,054	1,022,831	461,280	214,608	214,608	211,244
St. John	1,055,146	496,630	+ 112.5	406,786	292,122	502,811	233,534	261,000	26,810,902
Total East 38 cities	39,378,508	51,667,748	— 23.8	69,465,903	54,944,831	44,342,001	43,850,302	42,591,170	26,810,902

## Western Canada—

Man.—Brandon	190,259	270,120	— 29.6	258,648	360,446	83,695	50,085	57,310	113,235
East Kildonan	18,140	59,411	— 69.5	38,600	15,000	15,300	14,220	45,000	12,400
St. Boniface	343,924	470,686	— 26.9	916,114	1,050,785	439,003	1,036,280	333,949	97,279
Winnipeg	1,912,500	2,945,750	— 35.1	4,006,850	3,329,100	2,584,050	1,985,900	2,152,100	1,407,450
Alta.—Calgary	1,991,084	3,361,122	— 40.8	2,677,385	2,678,841	1,064,076	911,311	667,809	845,287
Edmonton	6,716,495	3,367,720	+ 99.4	3,422,925	2,636,870	1,661,109	2,806,340	865,560	895,440
Red Deer	363,842	350,255	+ 3.9	463,670	465,653	463,904	205,117	232,298	200,414
Lethbridge	*107,000	104,455	+ 2.4	117,818	147,540	303,679	75,620	61,416	56,910
Sask.—Moose Jaw	97,723	248,376	— 60.7	391,728	94,384	77,354	46,041	191,088	57,818
Prince Albert	136,306	628,882	— 78.3	378,311	269,857	196,237	242,255	95,428	173,262
Regina	470,458	755,349	— 37.7	1,149,791	1,052,919	587,615	477,780	463,941	358,666
Saskatoon	383,464	199,255	— 37.7	720,985	1,150,215	251,494	448,585	249,901	223,055
Swift Current	42,235	64,144	— 34.2	90,013	54,103	52,216	22,568	28,830	27,836
Weyburn	13,000	15,715	— 17.3	3,090	21,060	17,200	36,630	72,155	89,325
Yorkton	69,505	82,738	— 16.0	206,090	79,561	101,855	39,513	68,270	61,700
British Columbia—									
New Westminster	493,390	401,850	+ 22.8	848,063	862,206	1,177,705	696,182	541,715	369,215
Vancouver	4,663,734	5,996,015	— 22.2	9,216,520	8,053,725	6,253,796	8,224,300	6,760,880	4,641,545
Victoria	1,064,653	1,015,962	+ 6.8	2,090,195	1,767,120	805,470	1,955,099	760,695	584,517
Total West: 18 cities	19,097,712	20,337,805	— 3.1	26,996,796	24,089,385	16,135,758	19,274,126	13,648,345	10,216,543
Total all: 56 cities	58,476,220	72,005,553	— 11.8	96,462,699	79,034,216	60,477,759	63,124,428	56,239,515	37,027,445

\*Estimated. †No figures available. ‡Included in Los Angeles.

The exceptions are easily traced and show variations from the usual trend that in some instances approach the fantastic. A few cities reflect ten-fold increases in building permits over 1942, and many of them reported three, four and five-fold advances. The communities that did not fall into this classification, on the other hand, showed declines that commonly ran to 70% or 80%

and even in some cases exceeded 90%. In other words, the drop in non-essential building was almost complete. When it is considered that this tendency already was in evidence in 1942, it will be readily apparent that ordinary construction hardly figures in the tabulations for 1943.

In the case of New York City, the drastic lowering of

building permits reflected in part an early neglect by the Federal Government of the great manpower resources and ample facilities of the Metropolis when war contracts were awarded. The tendency was to build entirely new plants, and this sometimes was done in farm regions, which aggravated enormously the attendant housing problems of the war workers drawn to the scene by high wages and patriotic motives. But in the details of war materials production, many war contracts and sub-contracts were again awarded in New York City, while the vast port facilities came into full use when shipments overseas continued to expand. This brought the housing facilities of New York City into full use, but there was no such overcrowding and straining for houses and apartments as occurred in many of the centers devoted largely or entirely to war production.

As in 1942, there was again in evidence a sizable transfer by the Federal Government of certain forms of war activity to New York City which required the occupancy of office space. For this reason, larger office buildings generally came into full use in the Metropolis.

The City of Washington, D. C., notoriously overcrowded even in the years preceding our entry into the war, remained in 1943 the outstanding example of inadequate housing. Despite the great need of additional dwellings to house the influx of government employees, ordinary building construction was held to small proportions in Washington, last year. Building permits in that city totaled only \$19,278,051, against \$30,832,350 in 1942, and \$49,905,710 in 1941.

Viewed from the sectional or regional standpoint, without regard to the incidental increases of building construction in a few key cities, the decline assumes its general character. In the Middle Atlantic States the drop last year from 1942 was 41.4%. The largest recession of 44.9% took place in the Mid-Western area, while the Pacific States, which are especially affected by inadequate housing facilities, reported a drop of 26.9%, which was the smallest for any region.

We now present an instructive geographical comparison of building activities covering the last nine years.

## AGGREGATES OF BUILDING PERMITS BY GEOGRAPHIC DIVISIONS

Calendar Years	No. of Cities	1943	1942	Incr. or Decr.	1941	1940
		\$	\$		\$	\$
New England... (59)		44,527,005	72,784,278	—38.8	123,192,932	107,847,524
Mid Atlantic... (72)		97,453,331	166,390,725	—41.4	287,414,754	240,974,981
Mid Western... (66)		128,173,723	232,713,678	—44.9	351,301,893	317,181,564
Other Western... (45)		35,121,791	53,351,068	—34.2	119,681,873	114,578,699
Pacific... (51)		129,088,210	176,595,912	—26.9	302,398,730	277,035,305
Southern... (60)		78,864,671	119,390,155	—33.9	261,659,879	208,185,088
Total... (353)		513,228,731	821,225,816	—38.2	1,445,056,061	1,375,803,161
New York City....		24,436,450	48,462,520	—49.6	153,175,987	222,166,474
Total all... (354)		537,665,181	869,688,336	—37.5	1,598,836,048	1,597,969,635
	No. of Cities	1938	1937	1936	1935	1934
		\$	\$	\$	\$	\$
New Eng... (59)		71,706,122	86,816,246	64,457,383	50,685,402	37,657,768
Mid Atl... (72)		178,175,097	178,239,967	166,375,080	105,434,934	70,949,829
Mid West... (66)		178,807,316	217,707,840	184,167,684	97,249,470	71,383,162
Oth. West... (45)		80,707,860	81,669,434	81,278,248	58,277,167	30,763,699
Pacific... (51)		204,779,826	188,468,978	178,065,685	104,286,290	56,144,427
Southern... (60)		174,792,196	168,659,320	161,298,267	88,699,494	52,019,055
Total... (353)		888,968,417	921,561,785	835,662,347	504,632,757	318,917,727
New York City		326,631,135	307,418,752	211,225,454	152,603,654	80,576,288
Total all (354)		1,215,599,552	1,228,980,537	1,046,877,801	657,236,411	399,494,015



## Civil Engineering Construction \$41,856,000 For Week—Gains 57% Over Preceding Week

Civil engineering construction volume in the continental U. S. totals \$41,856,000 for the week. This volume, not including the construction by military engineers abroad, American contracts outside the country, and shipbuilding, is 57% higher than in the preceding week, and 18% higher than the weekly average for 1944 to date, but is 42% lower than the total reported to "Engineering News-Record" for the corresponding 1943 week. The report made public on May 4, continued as follows:

Private construction is 65 and 159% higher, respectively, than for a week ago and a year ago. Public construction tops last week by 53%, but is 58% under the week last year.

The current week's volume brings 1944 construction to \$637,018,000 for the 18-week period, a decrease of 51% from the \$1,290,346,000 reported in 1943. Private construction, \$139,501,000, is 5% higher than a year ago, but public work, \$497,517,000, is 57% lower due to the 4% decrease in state and municipal and the 60% drop in federal work.

Civil engineering construction volumes for the 1943 week, last week, and the current week are:

	May 6, '43	Apr. 27, '44	May 4, '44
Total U. S. Construction	\$72,237,000	\$26,737,000	\$41,856,000
Private Construction	5,208,000	8,169,000	13,512,000
Public Construction	67,029,000	18,568,000	28,344,000
State and Municipal	4,612,000	8,492,000	4,675,000
Federal	62,417,000	10,076,000	23,669,000

In the classified construction groups, gains over last week are in bridges, industrial buildings, public buildings, earthwork and drainage, and unclassified construction. Industrial building is the only class to gain over the 1943 week. Sub-totals for the week in each class of construction are: waterworks, \$287,000; sewerage, \$253,000; bridges, \$206,000; industrial buildings, \$11,812,000; commercial building and large-scale private housing, \$934,000; public buildings, \$13,559,000; earthwork and drainage, \$682,000; streets and roads, \$3,992,000; and unclassified construction, \$10,131,000.

New capital for construction purposes for the week totals \$39,963,000. It is made up of \$529,000 in state and municipal bond sales, and \$39,434,000 in federal construction funds from the First Deficiency Appropriation Act of 1944.

New construction financing for 1944 to date totals \$405,598,000, and is 17% below the \$486,035,000 reported for the 1943 18-week period.

## Living Costs In Large Cities Remained Stable Between Feb. 15-Mar. 15, Labor Bureau Reports

Lower food prices balanced higher costs in the family budget for spring clothing, household equipment, and services between Feb. 15 and March 15, and as a result, there was no net change in the average cost of living essentials in that month, Secretary of Labor Frances Perkins reported on April 26. "The overall cost of living has remained stable with only minor variations for a year," she said. "Prices of living essentials in that month," says Miss Perkins, "averaged 0.8% higher than in the corresponding period last year, and 22.8% above the level in Jan. 1941, base date of the 'Little Steel' formula. Since the beginning of the war in Europe, the rise in the cost of living has amounted to 26%, as compared with an average of 61% during the same period of the World War."

Miss Perkins added: "The reduction of 0.3% in the total cost of a typical family grocery bill from mid-Feb. to mid-March was due principally to lower prices for fresh vegetables, and seasonal declines for eggs. A general reduction in point values was announced by the OPA following reports of larger food supplies. This was reflected in reduced prices for a number of non-rationed foods. The largest price declines for food during the month were for fresh green beans (19%), cabbage (12%), and lettuce (7%). Prices for carrots, potatoes, and spinach were also lower as good spring supplies came into the market. The acute shortage of onions continued throughout the country, with prices up slightly for the limited supply available for general sale. Oranges were up seasonally by about 11% as the supply of Florida oranges diminished and the new California crop came onto the market.

"Prices of meats remained fairly stable with adequate supplies of beef and pork reported in most cities. Prices for chickens and fresh fish were somewhat higher than a month ago with continued shortages in some communities. Canned peas and canned green beans both declined almost 3%.

"Scattered price increases occurred in most articles of clothing during the month. Particularly outstanding were advances in women's spring coats, which were higher in 33 of the 34 cities surveyed. Although cotton dresses were not yet on display in all stores, prices were appreciably above those of last summer. In several stores, the advance was over 50% above a year ago, with an average rise for all cities of 15%. Rayon hosiery rose slightly as retailers received new supplies at the higher prices permitted by OPA on the qualities priced by the Bureau. Price rises were noted for work clothing, men's felt hats, shirts, shorts, and pajamas, and women's underwear and cotton nightgowns, in most cases as a result of the unavailability of lower priced lines. Shoe repair prices again showed advances in most large cities. Retailers reported general shifts in demand from blended to all-wool fabrics following larger allocations of wool for civilian garments.

"Anthracite coal dropped 45 cents per ton in most cities as prices returned to previously established ceilings. This change was largely responsible for the decrease of 0.4% in fuel, electricity and ice costs, as a group, from mid-Feb. to mid-March. Slight increases were reported in bituminous prices in some cities where dealers had been selling below the prices established by OPA in November.

"The increasing scarcity of lower-priced lines raised costs during the month for dining-room and bedroom suites, dinnerware, and towels in several cities. Large increases in the cost of brooms, ranging from 1% to 35%, were reported in most of the large cities, because of the disappearance of lower grades. Quotations on steel-frame bedsprings replaced those for wood frame springs in the Bureau's reports in a number of cities, resulting in small price decreases due to the lower maximum price established by OPA for steel-frame springs.

"The cost of miscellaneous goods and services advanced by an

average of 0.3% over the month. The cost of medical care increased in 12 cities. Scattered rises were reported for beauty and barber shop services, laundry, drugs, soaps, domestic services and auto repairs.

"Rents remained unchanged in the 34 large cities combined, with slight increases reported in 9 cities and slight decreases in 2. Increasing vacancies in sub-standard housing were reported in some large cities where population was reduced because of war migration, or where public housing units were made available."

### COST OF LIVING IN LARGE CITIES

Indexes, 1935-39=100\*

Date—	All Items	Food	Clothing	Rent	Fuel, electricity and ice	Household furnishings	Miscellaneous
1939: Aug. 15	98.6	93.5	100.3	104.3	97.5	100.6	100.4
1941: Jan. 15	100.8	97.8	100.7	105.0	100.8	100.1	101.9
1942: May 15	116.0	121.6	126.2	109.9	104.9	122.2	110.9
Sep. 15	117.8	126.6	125.8	108.0	106.2	123.6	111.4
1943: Mar. 15	122.6	137.4	127.6	108.0	107.4	124.5	114.5
1944: Jan. 15	124.2	136.1	134.7	108.1	109.5	128.3	118.4
Feb. 15	123.8	134.5	135.2	108.1	110.3	128.7	118.7
Mar. 15	123.8	134.1	136.7	108.1	109.9	129.0	119.1

\*Some indexes for January and February, 1944, are revised. These indexes are based on changes in the cost of goods purchased by wage earners and lower-salaried clerical workers in large cities.

### PERCENT OF CHANGE

Date—	All Items	Food	Clothing	Rent	Fuel, electricity and ice	Household furnishings	Miscellaneous
Feb. 15, 1944 to Mar. 15, 1944	—	— 0.3	+ 1.1	—	— 0.4	+ 0.2	+ 0.3
Mar. 15, 1943 to Mar. 15, 1944	+ 0.8	— 2.4	+ 7.1	+ 0.1	+ 2.3	+ 3.6	+ 4.0
Sep. 15, 1942 to Mar. 15, 1944	+ 5.1	+ 5.9	+ 8.7	+ 0.1	+ 3.5	+ 4.4	+ 6.9
May 15, 1942 to Mar. 15, 1944	+ 6.7	+ 10.3	+ 8.3	— 1.6	+ 4.8	+ 5.6	+ 7.4
Jan. 15, 1941 to Mar. 15, 1944	+ 22.8	+ 37.1	+ 35.7	+ 3.0	+ 9.0	+ 28.9	+ 16.9
Aug. 15, 1939 to Mar. 15, 1944	+ 25.6	+ 43.4	+ 36.3	+ 3.6	+ 12.7	+ 28.2	+ 18.6

## Non-Ferrous Metals — Call For Copper, Lead And Zinc Continues At High Level

"E. & M. J. Metal and Mineral Markets," in its issue of May 4, stated: "War demands for copper, lead, and zinc continued at a high rate during the last week. The light metals—aluminum and magnesium—are in oversupply and production is being reduced by WPB. The tin smelter in Texas is producing at the rate of 30,000 tons of tin a year, it was stated officially. The price situation in quicksilver remains unsettled, and quotations in New York again declined \$5 per flask. Demand at the lower price was described as slow. Spain has agreed to curtail tungsten ore shipments to Germany, the State Department announced on May 2. "The publication further went on to say in part:

### Copper

Evidence that domestic production of copper is being reduced because of manpower shortages was contained in a statement by E. T. Stannard, President of Kennecott Copper Corp., at a meeting of stockholders, to the effect that the company's output has been reduced by about 3,000 tons a month from its peak rate.

Owing to rising costs, resulting from the labor situation, Consolidated Coppermines Corp., has applied to the Government for a revision of its quota under the premium price plan to maintain production on a profitable basis.

### Lead

May requirements of consumers of lead have been provided for to the extent of 95%. Requests for foreign lead for May shipment continued in evidence last week, and it now appears that at least 18,000 tons of such metal will be moved to supplement domestic deliveries.

Domestic producers sold 6,497 tons of lead during the last week, which compares with 3,040 tons in the previous week.

General Inventory Order M-161 has been amended to exempt lead from restrictions imposed under the original document.

### Zinc

With business in zinc covering May shipment metal now well in hand, producers estimate that the volume sold for this month will compare favorably with total sales for April. Brass mills and galvanizers were well represented among the buyers, and, as for some time past, direct and indirect war requirements accounted for the bulk of the business.

Labor trouble at the plant of the United Zinc Smelting Corp., Moundsville, W. Va., temporarily removed that company from among the list of buyers of zinc concentrate in the Tri-State market.

### Aluminum

To bring production of aluminum more closely in line with consumption, the War Production Board announced on May 1 that it will discontinue operations of

two production lines at the Aluminum Co. of America plant in Queens County, New York City. Suspension of production at this plant will reduce output by about 72,000,000 lb. a year. The order to shut down will be issued by the Defense Plant Corp., at the request of WPB. The cut-back will reduce consumption of coal, now more critically short than aluminum.

Curtailed production so far has been limited to virgin aluminum. Fabrication of aluminum for the war program continues at a high rate.

### Tin

The Defense Plant Corp. has decided to sell three detinning plants, according to Washington advices. This would indicate, market observers believe, that excess capacity exists for treating used tin cans.

Light on output of tin at the Texas smelter was contained in a radio address by Charles B. Henderson, Chairman of the Reconstruction Finance Corp., on April 29. The \$6,000,000 smelter, he said, has been operating since April, 1942, and its output to date has exceeded 41,000 tons of tin. The present production rate is approximately 2,500 tons a month, he added, and declared that the tin produced is of the highest quality.

During January, Bolivia exported 2,632 metric tons of tin contained in concentrates, which compares with 3,754 tons in January last year and 3,267 tons in January 1942. Exports during 1943 averaged 3,413 tons monthly.

The price situation in the United States market remains unchanged. Straits quality tin for shipment, in cents per pound, was as follows:

	May	June	July
April 27	52.000	52.000	52.000
April 28	52.000	52.000	52.000
April 29	52.000	52.000	52.000
May 1	52.000	52.000	52.000
May 2	52.000	52.000	52.000
May 3	52.000	52.000	52.000

Chinese, or 99% tin, continued at 51.125c. all week.

### Quicksilver

Mercurials were reduced in price during the last week to bring the market in line with the raw material. However, buying of salts continued on the light side, with consumers disposed to buy against immediate needs only.

Mexican producers are reducing output, contending that current prices are too low for profitable operation of quicksilver deposits.

Cost of producing quicksilver has risen sharply, compared with pre-war years. The Mexican authorities have been approached to support production.

The market in New York remained quiet and prompt shipment metal was available at \$120 per flask, effective May 1.

### Silver

Silver production from domestic mines, in terms of recoverable metal, was 3,312,038 oz. in January, against 3,413,118 oz. in December, the Bureau of Mines reports.

The London market was quiet, with the price unchanged at 23½d. The New York Official for foreign metal continued last week at 44¾c. an ounce.

### Daily Prices

The daily price of electrolytic copper (domestic and export refinery), lead, zinc and Straits tin were unchanged from those appearing in the "Commercial and Financial Chronicle" of July 31, 1942, page 380.

## Scatterly Nominated As Cotton Exchange Head

The nominating committee of the New York Cotton Exchange announced on May 6 the slate of offices to be filled at the annual election of the Exchange, to be held in June. John H. Scatterly, currently Vice-President of the Exchange, was nominated for the Presidency to succeed Eric Alliot. William H. Koar was nominated for the Vice-Presidency and Benedetto Lopinto for the post of Treasurer.

The following were nominated for the Board of Managers of the Exchange: Eric Alliot, Frank G. Brown, Milton S. Erlanger, J. Henry Fellers, Tinney C. Figgatt, Edward A. Hillmuth, James A. Kieran, Frank J. Knell, Jerome Lewine, Robert J. Murray, Arthur J. Pertsch and Charles B. Vose.

Three out-of-town members of the Exchange were nominated for the Board of Managers, including: J. Robert Lindsay, Greenville, S. C.; William F. Neale, Dallas, Texas, and Thomas J. White, Memphis, Tenn.

## NRDGA Postpones Meetings

It has been decided to postpone the various associate membership group meetings of the National Retail Dry Goods Association until some time next fall, it was made known recently by Lew Hahn, General Manager of the Association. The revised dates will be announced late. The decision to postpone these meetings was made by the various divisions themselves. This action was decided upon in view of the military situation and the likelihood that there may be need of all available transportation for government purposes. It is pointed out by the Association that the Office of Defense Transportation all along has asked that conventions should not be held during this emergency and has left it to the various organizations to determine whether or not they shall comply. When consulted on the subject of this postponement the officials indicated the need of transportation might be acute around the time of the meetings but declined to rule as to whether or not the meetings should be postponed.

After consulting their various chairmen and others who had been active in preparing for these conferences, says the Association, Messrs. Kleinhaus, Plant and Blanke as the managers respectively of the Controllers' Congress, the Store Managers and Personnel Divisions and the Merchandise Managers Division and Ready-to-Wear Group decided upon the postponement.



## Weekly Coal And Coke Production Statistics

The Solid Fuels Administration for War, U. S. Department of the Interior, in its latest report, states that the total production of soft coal in the week ended April 29, 1944, is estimated at 12,360,000 net tons, an increase of 110,000 tons, or 0.9%, over the preceding week. Output in the corresponding week of 1943 amounted to 9,413,000 tons. Cumulative production of soft coal from Jan. 1 to April 29, 1944, totaled 210,635,000 tons, as against 202,631,000 tons in the same period last year, or a gain of 4.0%.

According to the U. S. Bureau of Mines, production of Pennsylvania anthracite for the week ended April 29, 1944, was estimated at 1,344,000 tons, an increase of 22,000 tons (1.7%) over the preceding week. When compared with the output in the corresponding week of 1943, there was an increase of 366,000 tons, or 37.4%. The calendar year to date shows a gain of 4.2% when compared with the corresponding period of 1943.

The Bureau of Mines also reported that the estimated production of beehive coke in the United States for the week ended April 29, 1944, showed a decrease of 6,200 tons when compared with the output for the week ended April 22, 1944; and was 7,700 tons less than for the corresponding period of 1943. Production for the 120 days ended April 29, 1944, was 155,500 tons below that for the same period of last year.

### ESTIMATED UNITED STATES PRODUCTION OF COAL, IN NET TONS

	Week Ended			January 1 to Date		
	April 29, 1944	April 22, 1944	May 1, 1943	*April 29, 1944	May 1, 1943	May 1, 1937
Bituminous coal and lignite—	12,360,000	12,250,000	9,413,000	210,635,000	202,631,000	162,750,000
Total, incl. mine fuel	2,060,000	2,042,000	1,569,000	2,059,000	1,977,000	1,594,000
Daily average	2,060,000	2,042,000	1,569,000	2,059,000	1,977,000	1,594,000

\*Subject to current adjustment.

### ESTIMATED PRODUCTION OF PENNSYLVANIA ANTHRACITE AND COKE (In Net Tons)

	Week Ended			Calendar Year to Date		
	April 29, 1944	April 22, 1944	May 1, 1943	April 29, 1944	May 1, 1943	May 4, 1929
Penn. anthracite—	1,344,000	1,322,000	978,000	21,685,000	20,810,000	25,491,000
*Total incl. coll. fuel	1,290,000	1,269,000	939,000	20,819,000	19,978,000	23,656,000
†Commercial produc.	1,290,000	1,269,000	939,000	20,819,000	19,978,000	23,656,000
Beehive coke—	140,200	146,400	147,900	2,606,400	2,761,900	2,152,300
United States total	140,200	146,400	147,900	2,606,400	2,761,900	2,152,300

\*Includes washery and dredge coal, and coal shipped by truck from authorized operations. †Excludes colliery fuel. ‡Subject to revision. §Revised.

### ESTIMATED WEEKLY PRODUCTION OF COAL, BY STATES (In Net Tons)

(The current weekly estimates are based on railroad carloadings and river shipments and are subject to revision on receipt of monthly tonnage reports from district and State sources or of final annual returns from the operators.)

State—	Week Ended			
	April 22, 1944	April 15, 1944	April 24, 1943	April 24, 1937
Alabama	382,000	392,000	355,000	21,000
Alaska	5,000	6,000	5,000	3,000
Arkansas and Oklahoma	88,000	83,000	79,000	5,000
Colorado	170,000	150,000	133,000	72,000
Georgia and North Carolina	1,000	1,000	1,000	*
Illinois	1,511,000	1,430,000	1,460,000	508,000
Indiana	524,000	476,000	532,000	173,000
Iowa	43,000	38,000	62,000	19,000
Kansas and Missouri	168,000	158,000	158,000	42,000
Kentucky—Eastern	942,000	930,000	902,000	786,000
Kentucky—Western	381,000	352,000	284,000	104,000
Maryland	37,000	38,000	41,000	15,000
Michigan	4,000	5,000	4,000	2,000
Montana (bitum. & lignite)	85,000	90,000	83,000	32,000
New Mexico	36,000	32,000	37,000	31,000
North & South Dakota (lignite)	33,000	36,000	31,000	21,000
Ohio	680,000	636,000	648,000	364,000
Pennsylvania (bituminous)	3,100,000	2,885,000	2,731,000	2,018,000
Tennessee	147,000	148,000	142,000	45,000
Texas (bituminous & lignite)	3,000	3,000	3,000	15,000
Utah	115,000	120,000	122,000	32,000
Virginia	377,000	388,000	398,000	197,000
Washington	27,000	28,000	28,000	30,000
West Virginia—Southern	2,145,000	2,113,000	2,316,000	1,630,000
West Virginia—Northern	1,068,000	1,040,000	918,000	469,000
Wyoming	177,000	171,000	173,000	71,000
Other Western States	1,000	1,000	1,000	*
Total bituminous & lignite	12,250,000	11,750,000	11,647,000	6,705,000
†Pennsylvania anthracite	1,322,000	1,208,000	1,109,000	1,615,000
Total, all coal	13,572,000	12,958,000	12,756,000	8,320,000

\*Includes operations on the N. & W.; C. & O.; Virginian; K. & M.; B. C. & G.; and on the B. & O. in Kanawha, Mason and Clay counties. †Rest of State, including the Panhandle District and Grant, Mineral and Tucker counties. ‡Includes Arizona, California, Idaho, Nevada and Oregon. §Data for Pennsylvania anthracite from published records of the Bureau of Mines. \*Less than 1,000 tons.

## Wholesale Commodity Index Rose 0.1% In Week Ended April 29, Labor Dept. Reports

Average prices for commodities in primary markets rose 0.1% during the last week of April as a result of higher prices for apples, potatoes and meats, and OPA action in allowing increases of not more than 20 cents a barrel in prices for cement in the Northeastern area. In making this known on May 4, the U. S. Department of Labor stated that "the advance brought the Bureau of Labor Statistics' all-commodity index of nearly 900 prices series to 103.7% of the 1926 average." It added that "the index has moved within a very narrow range during the past year and at the end of April it was only 0.2% higher than at the same time last year." The announcement also states:

"Farm Products and Food—Higher markets for wheat, rye and cotton, for sheep and poultry, and for apples and white potatoes brought average prices for farm products in organized markets up 0.2% during the week ended April 29. Lower prices were reported for cows, hogs, wool, eggs, lemons, onions and sweet potatoes. Notwithstanding the increases of the past week, farm products are 0.6% below their level at the end of March and 1.0% lower than at the end of April a year ago."

"Led by an increase of 0.8% for fruits and vegetables and meats, average prices for foods rose 0.3%. In addition to higher prices for certain fresh fruits and vegetables, fresh beef in the Chicago market rose more than 1% and condensed milk and dressed poultry advanced over 5% because of adjustments in OPA ceiling prices. Quotations were lower for flour. The index for the foods group is 0.5% higher than for the corresponding week of March, but in the past 12 months it has declined 3.7%."

"Industrial Commodities—Except for the advance of slightly more than 1% in ceiling prices for cement there were few changes in industrial commodity markets during the last week of April. Minor price increases were reported for gum lumber, while some

types of western pine and oak lumber declined. Quotations for rosin and turpentine continued to drop."

The Department's announcement also contains the following notation:

Note—During the period of rapid change caused by price controls, materials allocation and rationing, the Bureau of Labor Statistics will attempt promptly to report changing prices. Indexes marked (\*), however, must be considered as preliminary and subject to such adjustment and revision as required by later and more complete reports.

The following tables show (1) index numbers for the principal groups of commodities for the past three weeks, for April 1, 1944 and May 1 1943, and the percentage changes from a week ago, a month ago and a year ago, and (2) percentage changes in subgroup indexes from April 22 to April 29, 1944.

### WHOLESALE PRICES FOR WEEK ENDED APRIL 29, 1944

(1926=100)

Commodity Groups—	Index					Percentage change to April 29, 1944 from—			
	4-29 1944	4-22 1944	4-15 1944	4-1 1944	5-1 1943	4-22 1944	4-1 1944	5-1 1943	4-29 1944
All commodities	103.7	103.6	103.8	103.6	103.5	+0.1	+0.1	+0.2	
Farm products	123.1	122.9	124.5	123.9	124.3	+0.2	-0.6	-1.0	
Foods	104.7	104.4	105.0	104.2	108.7	+0.3	+0.5	-3.7	
Hides and leather products	117.6	117.6	117.6	117.5	118.4	0	+0.1	-0.7	
Textile products	97.3	97.3	97.3	97.3	96.9	0	0	+0.4	
Fuel and lighting materials	83.7	83.7	83.6	83.6	81.5	0	+0.1	+2.7	
Metals and metal products	103.8	103.8	103.8	103.8	103.9	0	0	-0.1	
Building materials	114.7	114.6	114.7	114.6	110.3	+0.1	+0.1	+4.0	
Chemicals and allied products	105.4	105.4	105.4	105.4	100.1	0	+5.0	+5.3	
Housefurnishing goods	106.0	106.0	106.0	105.9	104.2	0	+0.1	+1.7	
Miscellaneous commodities	93.3	93.3	93.3	93.3	91.4	0	0	+2.1	
Raw materials	113.2	113.0	113.9	113.5	112.7	+0.2	-0.3	+0.4	
Semimanufactured articles	93.5	93.5	93.5	93.5	92.9	0	0	+0.6	
Manufactured products	101.0	100.9	100.9	100.7	100.9	+0.1	+0.3	+0.1	
All commodities other than farm products	99.5	99.4	99.4	99.2	99.1	+0.1	+0.3	+0.4	
All commodities other than farm products and foods	98.5	98.5	98.5	98.3	96.9	0	+0.2	+1.7	

### PERCENTAGE CHANGES IN SUBGROUP INDEXES FROM APRIL 22, 1944 TO APRIL 29, 1944

Commodity Groups—	Increases		Decreases	
	Index	Change	Index	Change
Cement	1.2	Dairy products	0.2	
Fruits and vegetables	0.8	Grains	0.2	
Meats	0.8	Cotton goods	0.1	
Other farm products	0.3	Livestock and poultry	0.1	
Other foods	0.3	Lumber	0.1	
Cereal products	0.1	Paint and paint materials	0.1	

## National Fertilizer Association Commodity Price Index Continues Fractional Advance

The weekly wholesale commodity price index, compiled by The National Fertilizer Association and made public on May 8, advanced fractionally for the second consecutive week to 137.1 in the week ending May 6 from 137.0 in the preceding week. A month ago this index registered 137.1 and a year ago 135.8, based on the 1935-1939 average as 100. The index is 1.0% higher than the corresponding week of 1943. The Association's report continued as follows:

Last week's fractional advance in the all-commodity price index resulted primarily from higher prices in the farm products group. In the livestock group lower prices for heavy hogs, lambs and ewes were not sufficient to offset the rising prices for light hogs, cattle and live fowls. The grains group index number advanced slightly, making its first change in 15 consecutive weeks, as quotations for rye continued upward. Even though the foods group is continuing to advance slowly, due to a further rise in white potatoes, it is still under the level of the corresponding period of last year. The textiles group declined as cotton moved into lower ground. All other groups remained unchanged from the previous week.

During the week five price series advanced and four declined; in the preceding week there were six advances and three declines, and in the second preceding week they were evenly balanced with three advances and three declines.

### WEEKLY WHOLESALE COMMODITY PRICE INDEX

Compiled by The National Fertilizer Association

1935-1939=100\*

% Each Group Bears to the Total Index	Group	Latest Preceding Week		Month Ago	Year Ago
		May 6, 1944	Apr. 29, 1944	Apr. 8, 1944	May 8, 1943
25.3	Foods	138.8	138.6	138.3	139.9
	Fats and Oils	146.1	146.1	146.1	147.8
	Cottonseed Oil	159.6	159.6	159.6	159.0
23.0	Farm Products	155.8	155.5	156.7	153.7
	Cotton	198.8	200.5	200.1	200.9
	Grains	164.9	164.8	164.8	142.8
	Livestock	145.8	145.0	147.0	148.5
17.3	Fuels	130.1	130.1	130.1	122.8
10.8	Miscellaneous commodities	132.2	132.2	132.2	130.1
8.2	Textiles	152.0	152.2	152.1	151.3
7.1	Metals	104.4	104.4	104.4	104.4
6.1	Building materials	152.4	152.4	152.4	152.2
1.3	Chemicals and drugs	127.7	127.7	127.7	126.6
.3	Fertilizer materials	117.7	117.7	117.7	117.9
.3	Fertilizers	119.7	119.7	119.7	119.8
.3	Farm machinery	104.3	104.3	104.2	104.1
100.0	All groups combined	137.1	137.0	137.1	135.8

\*Indexes on 1926-1928 base were: May 6, 1944, 106.8; April 29, 106.7, and May 8, 1943, 105.8.

## Moody's Common Stock Yields

Annual average yields for the years 1929 to 1941, inclusive, and monthly yields for 1941 are published in the "Chronicle" of June 11, 1942, page 2218. Yields for 1942 are on page 202, Jan. 14, 1943, issue, and for 1943, on page 1130, March 16, 1944 issue.

### MOODY'S WEIGHTED AVERAGE YIELD OF 200 COMMON STOCKS

	Industrials	Railroads	Utilities	Banks	Insurance	Average Yield
	(125)	(25)	(25)	(15)	(10)	(200)
January, 1944	4.6%	7.0%	5.5%	3.8%	3.9%	4.8%
February, 1944	4.6	6.7	5.5	3.7	4.0	4.8
March, 1944	4.6	6.9	5.5	3.8	3.7	4.8
April, 1944	4.6	7.0	5.6	3.8	3.8	4.9

## Rayon Yarn Shipments Remain At High Level

Shipments of rayon filament yarn by domestic producers amounted to 43,700,000 pounds in April, states the "Rayon Organon," published by the Textile Economics Bureau, Inc. This total, says the Bureau, compares with shipments of 45,600,000 pounds in March and 41,500,000 pounds in April, 1943. Staple fiber shipments in April totaled 11,300,000 pounds against 14,900,000 pounds in March and 13,200,000 pounds in April, 1943. The advices from the Bureau, made available on May 8, further stated:

"For the four months ended April 30, the shipments of rayon filament yarn aggregated 174,000,000 pounds, an increase of 8% compared with shipments of 161,200,000 pounds reported for the corresponding period in 1943. Four months staple fiber shipments totaled 53,700,000 pounds against the shipments of 52,500,000 pounds in the similar period last year, an increase of 2%.

"Stocks of filament yarn held by producers on April 30 totaled 7,900,000 pounds, according to the 'Organon,' compared with 8,100,000 pounds held on March 31 and 6,600,000 pounds on April 30, 1943. Staple fiber stocks totaled 1,800,000 pounds on April 30 against 1,700,000 pounds held on March 31 and 2,300,000 pounds on April 30 last year.

"The 'Organon' further stated that rayon filament yarn output totaled 135,500,000 pounds in the first quarter of the year, a new high record, and represents a gain of 64.4% compared with the corresponding peacetime quarter in 1939 when 82,400,000 pounds were produced.

"Rayon staple fiber production likewise reached a new high last quarter when it totaled 42,700,000 pounds, thus quadrupling the output of the first quarter of 1939 and bettering the December, 1943, production by 700,000 pounds, or 1.7%.

"Total production of rayon yarn and staple fiber during the January-March 1944 quarter amounted to 178,200,000 pounds, which is 3.4% above the previous quarter's production of 172,400,000 pounds."

## Steel Payrolls In March Reached New High Peak

Steel industry payrolls established a new high record of \$145,285,000 in March, the American Iron and Steel Institute announced on May 6. The previous peak payroll was the total of \$144,937,000 disbursed by steel companies in October, 1943. The March, 1944, payroll compares with \$137,615,000 in February and with \$136,813,000 in March a year ago. The Institute's report further stated:

"The average number of employees in the industry declined in March, however. During that month an average of 578,000 employees was at work as against 583,000 in February. No comparable figures for average number employed are available for March, 1943, but the total number at work in March of last year was 637,000.

"Wage-earning employees worked an average of 47.7 hours per week and earned an average of 115.9 cents per hour in March, 1944. Their indicated average weekly earnings of \$55.28 in March stand as a new record.

"In February, hourly earnings averaged 116.1 cents and the average work-week was 47.0 hours, bringing weekly earnings to an average of \$54.57. In March, 1943, steel industry's wage earners earned an average of 110.3 cents per hour and worked 42.5 hours per week, indicating average weekly earnings of \$46.88."



## Daily Average Crude Oil Production For Week Ended April 29, 1944 Increased 3,950 Barrels

The American Petroleum Institute estimates that the daily average gross crude oil production for the week ended April 29, 1944 was 4,431,300 barrels, an increase of 3,950 barrels per day over the preceding week, and a gain of 512,150 barrels per day over the corresponding week of last year. The current figure, however, is 10,200 barrels per day less than the daily average figure recommended by the Petroleum Administration for War for the month of April, 1944. Further details as reported by the Institute follow:

Reports received from the refining companies indicate that the industry as a whole ran to stills on a Bureau of Mines basis approximately 4,300,000 barrels of crude oil daily and produced 13,126,000 barrels of gasoline; 1,592,000 barrels of kerosene; 4,284,000 barrels of distillate fuel oil, and 8,398,000 barrels of residual fuel oil during the week ended April 29, 1944; and had in storage at the end of that week 88,462,000 barrels of gasoline; 6,585,000 barrels of kerosene; 30,236,000 barrels of distillate fuel, and 49,985,000 barrels of residual fuel oil. The above figures apply to the country as a whole, and do not reflect conditions on the East Coast.

### DAILY AVERAGE CRUDE OIL PRODUCTION (FIGURES IN BARRELS)

	*P. A. W. Recommendations April	*State Allowables begin Apr. 1	Actual Production Week Ended Apr. 29, 1944	Change from Previous Week	4 Weeks Ended Apr. 29, 1944	Week Ended May 1, 1943
Oklahoma	328,000	328,000	†333,850	— 1,700	333,000	342,350
Kansas	285,000	269,600	†273,650	+ 9,850	266,800	316,250
Nebraska	1,000		†1,100	— 100	1,200	2,250
Panhandle Texas			91,100		91,100	91,000
North Texas			143,850		143,800	134,950
West Texas			374,000		374,000	214,450
East Central Texas			127,250		127,200	99,700
East Texas			362,300		362,300	319,800
Southwest Texas			293,650		293,100	188,500
Coastal Texas			518,800		518,800	340,750
Total Texas	1,916,000	†1,918,794	1,910,350		1,910,300	1,389,150
North Louisiana			75,350	— 800	75,900	88,950
Coastal Louisiana			282,500		282,500	257,900
Total Louisiana	347,700	374,700	357,850	— 800	358,400	346,850
Arkansas	76,700	78,591	79,550		79,500	72,500
Mississippi	45,000		42,900	+ 50	42,000	55,800
Alabama			50	— 50	50	
Florida			50		50	
Illinois	215,000		206,250	+ 4,550	211,900	230,850
Indiana	13,600		13,750	— 100	14,100	14,050
Eastern— (Not incl. Ill., Ind., Ky.)	72,400		74,000	+ 1,500	72,100	83,850
Kentucky	23,000		19,900	— 4,450	21,600	21,550
Michigan	53,000		52,100	+ 3,600	50,500	58,600
Wyoming	93,000		96,650	— 2,050	93,700	92,950
Montana	24,000		21,400	— 100	21,500	20,250
Colorado	7,000		8,300	+ 100	8,400	6,850
New Mexico	111,700	111,700	112,100	+ 50	112,500	97,150
Total East of Calif.	3,612,100		3,603,800	+ 10,350	3,597,600	3,151,250
California	829,400	§829,400	827,500	— 6,400	829,100	767,900
Total United States	4,441,500		4,431,300	+ 3,950	4,426,700	3,919,150

\*P.A.W. recommendations and state allowables, as shown above, represent the production of crude oil only, and do not include amounts of condensate and natural gas derivatives to be produced.

†Oklahoma, Kansas, Nebraska figures are for week ended 7:00 a.m. April 27, 1944.

§This is the net basic allowable as of April 1 calculated on a 31-day basis and includes shutdowns and exemptions for the entire month. With the exception of several fields which were exempted entirely and of certain other fields for which shutdowns were ordered for from 3 to 19 days, the entire state was ordered shut down for 7 days, no definite dates during the month being specified; operators only being required to shut down as best suits their operating schedules or labor needed to operate leases, a total equivalent to 7 days shutdown time during the calendar month. §Recommendation of Conservation Committee of California Oil Producers.

### CRUDE RUNS TO STILL; PRODUCTION OF GASOLINE; STOCKS OF FINISHED AND UNFINISHED GASOLINE, GAS OIL AND DISTILLATE FUEL AND RESIDUAL FUEL OIL, WEEK ENDED APRIL 29, 1944

(Figures in Thousands of Barrels of 42 Gallons Each)

Figures in this section include reported totals plus an estimate of unreported amounts and are —therefore on a Bureau of Mines basis—								
District—	Daily Refining Capacity		§Gasoline Production					
	Poten- tial	% Re- Rate porting	Crude Runs to Still Average	to Stills Daily % Op- erated	at Re- fineries Includ. Natural Blended	†Stocks Finished and Un- finished Gasoline	†Stocks of Gas Oil and Distillate Fuel Oil	†Stocks of Re- sidual Fuel Oil
*Combin'd: East Coast Texas Gulf, Louisi- ana Gulf, North Louisiana-Arkansas, and inland Texas...	2,518	90.3	2,207	87.6	6,576	38,266	15,273	14,726
Appalachian—								
District No. 1.....	130	83.9	105	80.8	332	2,088	954	235
District No. 2.....	47	87.2	54	114.9	144	1,517	113	132
Ind., Ill., Ky.....	824	85.2	693	84.1	2,494	20,452	4,447	2,665
Okla., Kans., Mo.....	418	80.2	350	83.7	1,215	8,662	1,437	1,219
Rocky Mountain—								
District No. 3.....	8	26.9	10	125.0	33	79	11	32
District No. 4.....	141	58.3	86	61.0	283	2,116	326	527
California	817	89.9	795	97.3	2,049	15,282	7,675	30,449

\*At the request of the Petroleum Administration for War. †Finished, 76,785,000 barrels; unfinished, 11,677,000 barrels. ††At refineries, at bulk terminals, in transit and in pipe lines. §Not including 1,592,000 barrels of kerosene, 4,284,000 barrels of gas oil and distillate fuel oil and 8,398,000 barrels of residual fuel oil produced during the week ended April 29, 1944, which compares with 1,551,000 barrels, 4,512,000 barrels and 8,552,000 barrels, respectively, in the preceding week and 1,462,000 barrels, 3,706,000 barrels and 8,198,000 barrels, respectively, in the week ended May 1, 1943. †Revised in "Combined Area." \*\*Revised in Oklahoma-Kansas area.

Note—Stocks of kerosene at April 29, 1944 amounted to 6,585,000 barrels, as against 6,743,000 barrels a week earlier and 5,326,000 barrels a year before.

## Trading On New York Exchanges

The Securities and Exchange Commission made public on April 29 figures showing the volume of total round-lot stock sales on the New York Stock Exchange and the New York Curb Exchange and the volume of round-lot stock transactions for the account of all members of these exchanges in the week ended April 15, continuing a series of current figures being published weekly by the Commission. Short sales are shown separately from other sales in these figures.

Trading on the Stock Exchange for the account of members (except odd-lot dealers) during the week ended April 15 (in round-lot transactions) totaled 1,069,796 shares, which amount was 14.70% of the total transactions on the Exchange of 3,639,260 shares. This compares with member trading during the week ended April 8 of 1,137,477 shares, or 16.47% of the total trading of 3,453,060 shares. On the New York Curb Exchange, member trading during the week ended April 15 amounted to 278,495 shares, or 14.35% of the total volume on that exchange of 1,069,796 shares; during the April 8 week trading for the account of Curb members of 257,000 shares was 17.25% of total trading of 744,795 shares.

### Total Round-Lot Stock Sales on the New York Stock Exchange and Round-Lot Stock Transactions for Account of Members\* (Shares)

WEEK ENDED APRIL 15, 1944		
A. Total Round-Lot Sales:	Total for Week	†%
Short sales	94,310	
†Other sales	3,544,950	
Total sales	3,639,260	
B. Round-Lot Transactions for Account of Members, Except for the Odd-Lot Accounts of Odd-Lot Dealers and Specialists:		
1. Transactions of specialists in stocks in which they are registered—		
Total purchases	300,000	
Short sales	35,870	
†Other sales	230,200	
Total sales	266,070	7.78
2. Other transactions initiated on the floor—		
Total purchases	130,780	
Short sales	17,350	
†Other sales	134,240	
Total sales	151,590	3.88
3. Other transactions initiated off the floor—		
Total purchases	91,276	
Short sales	6,350	
†Other sales	123,730	
Total sales	130,080	3.04
4. Total—		
Total purchases	522,056	
Short sales	59,570	
†Other sales	488,170	
Total sales	547,740	14.70

### Total Round-Lot Stock Sales on the New York Curb Exchange and Stock Transactions for Account of Members\* (Shares)

WEEK ENDED APRIL 15, 1944		
A. Total Round-Lot Sales:	Total for Week	†%
Short sales	15,260	
†Other sales	955,285	
Total sales	970,545	
B. Round-Lot Transactions for Account of Members:		
1. Transactions of specialists in stocks in which they are registered—		
Total purchases	62,245	
Short sales	5,745	
†Other sales	71,140	
Total sales	76,885	7.17
2. Other transactions initiated on the floor—		
Total purchases	25,605	
Short sales	1,900	
†Other sales	23,770	
Total sales	25,670	2.64
3. Other transactions initiated off the floor—		
Total purchases	43,900	
Short sales	7,300	
†Other sales	36,890	
Total sales	44,190	4.54
4. Total—		
Total purchases	131,750	
Short sales	14,945	
†Other sales	131,800	
Total sales	146,745	14.35
C. Odd-Lot Transactions for Account of Specialists—		
Customers' short sales	0	
†Customers' other sales	46,270	
Total purchases	46,270	
Total sales	28,906	

\*The term "members" includes all regular and associate Exchange members, their firms and their partners, including special partners.

†In calculating these percentages the total of members' purchases and sales is compared with twice the total round-lot volume on the Exchange for the reason that the Exchange volume includes only sales.

‡Round-lot short sales which are exempted from restriction by the Commission's rules are included with "other sales."

§Sales marked "short exempt" are included with "other sales."

## Partners Of Former Firm Of Avery & Co. Sue Curb Exchange

Two former partners of the former brokerage firm of Avery & Co. have filed suit against the New York Curb Exchange for damages aggregating \$1,540,540 growing out of the action of the Exchange in March, 1942, in suspending members of the firm and ordering it dissolved. The suspended members are Clarence F. Avery, who was senior partner of the concern, but not personally a member of the Curb Exchange, John M. Jones, who was suspended from March 4, 1942, for six months. Mr. Rogers did not join with the others in bringing the action against the Exchange.

The case is the outcome of the disciplinary action taken by Curb Exchange because of an alleged violation of its rules prohibiting members from acting in the capacity of dealers when executing a brokerage order. According to the Exchange's version, Avery &

charges that the firm's Curb Exchange members, Messrs. Rogers and Jones, were ignorant of the operation complained of, but this defense was set aside on the ground that, as members of the Curb Exchange they were held responsible for the acts of their partners. It was explained by Mr. Avery, who, although not a Curb member, was allowed to testify at the trial, that the error arose because the firm's arbitrage wire between Chicago and New York was operated independently of the ordinary commission business of the firm, and that the floor partners were ignorant of the sources of their orders. The arbitrage wire had been operated by Earl Hooper, a partner who had resigned from the firm several months before the Curb entered its charges.

In the three separate suits that have been filed by Mr. Avery and Mr. Jones, it is contended that the evidence did not warrant a verdict by the Board of Governors of the Curb Exchange that the Exchange's rules had been violated, and that the hearing in the case was not conducted in full compliance with the requirements of the Curb Exchange's constitution.

In his suit, Mr. Avery claims an individual judgment in his favor of \$600,000, and an additional \$286,000 in favor of the firm. He also asks \$300,000 additional as damages for defamation of character. John M. Jones, a suspended partner, claims \$354,540 personal damages. The law firm of Lowe, Dougherty, Hart & Marcus are the attorneys for the plaintiffs.

## NYSE Odd-Lot Trading

The Securities and Exchange Commission made public on April 29 a summary for the week ended April 22 of complete figures showing the daily volume of stock transactions for the odd-lot account of all odd-lot dealers and specialists who handled odd lots on the New York Stock Exchange, continuing a series of current figures being published by the Commission. The figures are based upon reports filed with the Commission by the odd-lot dealers and specialists.

### STOCK TRANSACTIONS FOR THE ODD-LOT ACCOUNT OF ODD-LOT DEALERS AND SPECIALISTS ON THE N. Y. STOCK EXCHANGE

Week Ended April 22, 1944	
Odd-Lot Sales by Dealers (Customers' purchases)	Total for Week
Number of orders	19,040
Number of shares	522,248
Dollar value	\$20,436,913
Odd-Lot Purchases by Dealers— (Customers' sales)	
Number of Orders:	
Customers' short sales	321
Customers' other sales	17,263
Customers' total sales	17,584
Number of Shares:	
Customers' short sales	11,097
Customers' other sales	440,953
Customers' total sales	452,050
Dollar value	\$16,133,562

Round-Lot Sales by Dealers—	
Number of Shares:	
Short sales	160
†Other sales	115,310
Total sales	115,470
Round-Lot Purchases by Dealers:	
Number of shares	165,840
*Sales marked "short exempt" are reported with "other sales."	
†Sales to offset customers' odd-lot orders, and sales to liquidate a long position which is less than a round lot are reported with "other sales."	

## Henry Ford II Director Of Automotive Council

Henry Ford II, Executive Vice-President of the Ford Motor Co., has been elected to the Board of Directors of the Automotive Council for War Production, succeeding Charles E. Sorenson, it was announced on May 3 by Alvan Macauley, President of the Council. Mr. Ford is the second generation of the Ford family to serve on the Automotive Council board, his father, Edsel B. Ford, having been one of the founders of the organization and a board member until his death last May.



## Revenue Freight Car Loadings During Week Ended April 29, 1944 Increased 11,903 Cars

Loading of revenue freight for the week ended April 29, 1944, totaled 851,857 cars, the Association of American Railroads announced on May 4. This was an increase above the corresponding week of 1943 of 63,068 cars, or 8%, but a decrease below the same week in 1942 of 7,054 cars or 0.8%.

Loading of revenue freight for the week of April 29, increased 11,903 cars, or 1.4% above the preceding week.

Miscellaneous freight loading totaled 390,911 cars, an increase of 5,220 cars above the preceding week, and an increase of 7,069 cars above the corresponding week in 1943.

Loading of merchandise less than carload lot freight totaled 107,213 cars, an increase of 192 cars above the preceding week, and an increase of 9,636 cars above the corresponding week in 1943.

Coal loading amounted to 175,207 cars, a decrease of 98 cars below the preceding week, but an increase of 40,946 cars above the corresponding week in 1943.

Grain and grain products loading totaled 37,856 cars, a decrease of 93 cars below the preceding week and a decrease of 8,741 cars below the corresponding week in 1943. In the Western Districts alone, grain and grain products loading for the week of April 29 totaled 22,503 cars, a decrease of 1,272 cars below the preceding week and a decrease of 9,325 cars below the corresponding week in 1943.

Live stock loading amounted to 15,503 cars, a decrease of 112 cars below the preceding week, and a decrease of 210 cars below the corresponding week in 1943. In the Western Districts alone loading of live stock for the week of April 29, totaled 11,619 cars, a decrease of 228 cars below the preceding week, and a decrease of 435 cars below the corresponding week in 1943.

Forest products loading totaled 42,894 cars, a decrease of 601 cars below the preceding week and a decrease of 861 cars below the corresponding week in 1943.

Ore loading amounted to 67,478 cars, an increase of 7,347 cars above the preceding week and an increase of 14,087 cars above the corresponding week in 1943.

Coke loadings amounted to 14,795 cars, an increase of 48 cars above the preceding week, and an increase of 1,142 cars above the corresponding week in 1943.

All districts reported increases compared with the corresponding week in 1943 except the Centralwestern and Southwestern. All districts reported decreases compared with 1942, except the Allegheny, Centralwestern and Southwestern.

	1944	1943	1942
5 Weeks of January	3,796,477	3,531,811	3,858,479
4 weeks of February	3,159,492	3,055,725	3,122,942
4 weeks of March	3,135,155	3,073,445	3,174,781
Week of April 1	787,525	772,102	829,038
Week of April 8	789,324	789,019	814,096
Week of April 15	799,965	780,908	846,505
Week of April 22	839,954	794,163	861,357
Week of April 29	851,857	788,789	858,911
Total	14,159,749	13,585,962	14,366,109

The following table is a summary of the freight carloadings for the separate railroads and systems for the week ended April 29, 1944. During the period 84 roads showed increases when compared with the corresponding week a year ago.

REVENUE FREIGHT LOADED AND RECEIVED FROM CONNECTIONS (NUMBER OF CARS) WEEK ENDED APRIL 29					
Railroads	Total Revenue Freight Loaded		Total Loads Received from Connections		
	1944	1943	1944	1943	
<b>Eastern District—</b>					
Ann Arbor	238	262	508	1,422	1,720
Bangor & Aroostook	2,109	1,129	1,928	263	265
Boston & Maine	7,299	6,229	7,123	15,163	13,549
Chicago, Indianapolis & Louisville	1,346	1,422	1,373	2,306	1,916
Central Indiana	38	27	40	45	53
Central Vermont	1,042	1,047	1,129	2,194	2,032
Delaware & Hudson	6,220	5,188	7,056	12,512	11,267
Delaware, Lackawanna & Western	8,271	6,815	8,842	10,890	11,976
Detroit & Mackinac	303	292	264	114	129
Detroit, Toledo & Ironton	1,826	1,828	1,749	1,288	1,566
Detroit & Toledo Shore Line	369	291	278	2,802	2,569
Erie	13,980	11,865	15,032	18,020	18,931
Grand Trunk Western	3,914	3,754	4,075	8,401	8,130
Lehigh & Hudson River	194	185	212	3,117	2,736
Lehigh & New England	2,143	1,886	2,367	1,650	1,579
Lehigh Valley	9,756	6,843	9,933	16,410	14,655
Maine Central	2,228	2,187	2,393	3,386	2,409
Monongahela	5,876	3,566	6,803	335	405
Montour	2,708	903	2,281	17	74
New York Central Lines	51,596	53,941	48,220	56,276	49,288
N. Y., N. H. & Hartford	10,354	9,804	10,881	20,477	17,887
New York, Ontario & Western	1,238	895	1,066	3,336	2,272
New York, Chicago & St. Louis	6,765	6,220	7,632	16,136	15,654
N. Y., Susquehanna & Western	478	536	594	2,055	1,703
Pittsburgh & Lake Erie	8,464	6,721	8,339	9,361	7,134
Pere Marquette	5,033	4,806	5,604	7,619	7,275
Pittsburgh & Shawmut	760	848	785	20	32
Pittsburgh, Shawmut & North	326	283	401	250	346
Pittsburgh & West Virginia	1,280	1,019	1,183	2,965	3,111
Rutland	444	357	437	1,079	1,033
Wabash	5,028	5,611	5,578	12,279	13,142
Wheeling & Lake Erie	6,240	4,515	5,769	4,175	4,955
Total	167,666	151,275	169,865	236,363	219,793
<b>Allegheny District—</b>					
Akron, Canton & Youngstown	679	827	690	1,154	1,289
Baltimore & Ohio	45,279	37,682	42,340	29,334	27,894
Bessemer & Lake Erie	6,098	2,932	6,769	2,435	1,746
Buffalo Creek & Gauley	348	330	336	4	3
Cambria & Indiana	1,741	940	1,920	6	7
Central R. R. of New Jersey	7,310	6,672	7,276	20,753	20,977
Cornwall	15	654	691	74	82
Cumberland & Pennsylvania	222	206	309	10	6
Ligonier Valley	146	127	148	39	41
Long Island	1,249	1,194	817	3,516	3,927
Penn.-Reading Seashore Lines	1,622	1,719	1,756	2,645	2,969
Pennsylvania System	88,789	77,576	86,624	69,447	62,455
Reading Co.	14,628	14,767	16,254	28,628	26,701
Reading (Pittsburgh)	20,665	22,149	20,932	7,308	4,728
Western Maryland	4,314	3,610	4,187	12,913	12,268
Total	193,105	171,585	191,049	178,266	165,093
<b>Pocahontas District—</b>					
Chesapeake & Ohio	29,504	25,449	29,052	13,556	13,143
Norfolk & Western	21,706	18,258	23,623	7,863	6,631
Virginian	4,663	4,093	4,748	1,571	2,160
Total	55,873	47,800	57,423	22,990	21,934

Railroads	Total Revenue Freight Loaded			Total Loads Received from Connections	
	1944	1943	1942	1944	1943
<b>Southern District—</b>					
Alabama, Tennessee & Northern	309	281	323	468	320
Atl. & W. P.—W. R. R. of Ala.	792	741	832	2,218	2,036
Atlanta, Birmingham & Coast	748	803	815	1,547	1,480
Atlantic Coast Line	13,524	14,135	13,029	10,887	10,759
Central of Georgia	3,275	4,202	4,148	4,578	4,603
Charleston & Western Carolina	380	408	489	1,863	1,924
Clinchfield	1,597	1,515	1,701	3,177	2,838
Columbus & Greenville	234	366	367	254	183
Durham & Southern	144	99	173	794	708
Florida East Coast	3,352	2,869	1,927	1,800	1,954
Gainesville Midland	43	42	40	130	127
Georgia	1,078	1,286	1,191	2,792	2,495
Georgia & Florida	433	346	404	623	713
Gulf, Mobile & Ohio	4,086	3,619	4,605	4,079	4,897
Illinois Central System	30,387	25,999	28,402	20,285	18,501
Louisville & Nashville	25,365	21,076	26,793	11,692	11,032
Macon, Dublin & Savannah	189	219	162	1,070	850
Mississippi Central	218	215	394	675	549
Nashville, Chattanooga & St. L.	3,238	3,105	3,486	4,478	4,880
Norfolk Southern	1,094	1,198	1,526	1,574	1,481
Piedmont Northern	413	370	457	1,137	1,267
Richmond, Fred. & Potomac	468	425	610	11,876	10,291
Seaboard Air Line	10,534	11,096	11,554	9,111	8,596
Southern System	22,935	21,580	25,516	23,650	24,505
Tennessee Central	827	493	734	919	858
Winston-Salem Southbound	146	97	130	1,041	900
Total	125,810	116,585	129,808	122,718	118,747
<b>Northwestern District—</b>					
Chicago & North Western	18,315	20,415	22,854	13,463	12,112
Chicago Great Western	2,493	2,646	2,547	3,102	2,840
Chicago, Milw., St. P. & Pac.	20,808	20,066	19,858	10,945	11,022
Chicago, St. Paul, Minn. & Omaha	3,183	3,162	4,098	4,091	3,613
Duluth, Missabe & Iron Range	22,221	15,791	23,720	283	200
Duluth, South Shore & Atlantic	520	979	1,243	500	465
Elgin, Joliet & Eastern	8,936	8,218	10,147	11,354	10,628
Ft. Dodge, Des Moines & South	372	447	570	105	125
Great Northern	20,071	15,468	21,638	6,153	4,757
Green Bay & Western	535	517	566	804	887
Lake Superior & Ishpeming	2,099	744	3,456	55	47
Minneapolis & St. Louis	1,928	1,947	2,019	2,484	2,520
Minn., St. Paul & S. S. M.	6,125	5,957	6,840	4,112	2,811
Northern Pacific	9,969	10,214	10,431	5,457	5,345
Spokane International	126	142	158	740	625
Spokane, Portland & Seattle	2,687	2,237	2,695	3,276	3,301
Total	120,398	108,950	132,840	66,924	61,316
<b>Central Western District—</b>					
Atch., Top. & Santa Fe System	20,181	23,048	20,998	12,762	12,951
Alton	2,810	2,828	3,497	3,501	3,663
Bingham & Garfield	437	494	734	88	90
Chicago, Burlington & Quincy	18,152	18,624	15,448	12,790	11,507
Chicago & Illinois Midland	3,506	2,359	2,457	802	810
Chicago, Rock Island & Pacific	10,500	12,900	11,529	13,368	13,120
Chicago & Eastern Illinois	2,757	2,562	2,492	6,482	5,776
Colorado & Southern	714	772	758	2,151	2,027
Denver & Rio Grande Western	3,078	2,942	2,621	5,236	6,097
Denver & Salt Lake	677	629	355	18	27
Fort Worth & Denver City	858	629	857	1,619	1,845
Illinois Terminal	1,937	1,604	1,939	2,119	2,044
Missouri-Illinois	986	983	1,414	484	486
Nevada Northern	1,873	2,030	2,045	114	152
North Western Pacific	810	975	959	691	634
Peoria & Pekin Union	2	14	10	0	0
Southern Pacific (Pacific)	30,404	29,605	28,167	13,855	14,532
Toledo, Peoria & Western	324	315	247	1,954	1,852
Union Pacific System	13,996	13,462	14,267	15,970	16,308
Utah	534	580	483	4	5
Western Pacific	1,965	1,808	1,974	4,102	3,672
Total	116,501	119,163	113,251	98,110	97,610
<b>Southwestern District—</b>					
Burlington-Rock Island	307	1,122	191	440	246
Gulf Coast Lines	7,249	7,127	5,553	2,691	2,174
International-Great Northern	2,558	2,157	2,306	4,934	4,636
Kansas, Oklahoma & Gulf	207	427	235	983	983
Kansas City Southern	6,183	6,132	4,470	2,752	3,172
Louisiana & Arkansas	3,795	3,437	3,325	2,826	3,165
Litchfield & Madison	363	289	372	934	1,110
Midland Valley	713	834	622	484	266
Missouri & Arkansas	200	167	216	330	365
Missouri-Kansas-Texas Lines	6,078	5,944	5,503	4,786	5,780
Missouri Pacific	14,463	17,701	15,344	20,916	19,841
Quanahe & Pacific	106	70	120	321	247
St. Louis-San Francisco	7,915	7,581	8,107	10,514	7,708
St. Louis Southwestern	3,092	3,563	3,046	7,261	7,287
Texas & New Orleans	13,008	12,626	10,636	5,447	5,991
Texas & Pacific	5,983	4,442	4,477	8,223	8,193
Weatherford M. W. & N. W.	112	160	114	71	40
Wichita Falls & Southern	26	12	38	24	20
Total	72,304	73,431	64,675	73,937	71,230

Note—Previous year's figures revised.  
\*Previous week's figure.

## Weekly Statistics Of Paperboard Industry

We give herewith latest figures received by us from the National Paperboard Association, Chicago, Ill., in relation to activity in the paperboard industry.

The members of this Association represent 83% of the total industry, and its program includes a statement each week from each member of the orders and production, and also a figure which indicates the activity of the mill based on the time operated. These figures are advanced to equal 100%, so that they represent the total industry.

STATISTICAL REPORTS—ORDERS, PRODUCTION, MILL ACTIVITY				
Period	Orders Received Tons	Production Tons	Unfilled Orders Remaining Tons	Percent of Activity
1944—Week Ended				Current Cumulative
Feb. 5	185,069	151,102	628,048	97 93
Feb. 12	154,797	151,870	630,449	97 94
Feb. 19	130,252	148,533	609,429	96 94
Feb. 26	151,980	139,044	621,875	93 94
March 4	178,375	146,926	650,606	95 94
March 11	152,627	144,761	655,682	95 94
March 18	136,105	150,940	639,537	95 94
March 25	125,806	147,604	613,978	97 94
April 1	138,724	141,959	607,537	93 94
April 8	179,056	144,422	635,727	94 94
April 15	145,936	143,883	636,176	92 94
April 22	138,712	158,871	610,555	98 94
April 29	147,768	156,041	601,880	98 95

Notes—Unfilled orders of the prior week, plus orders received, less production, do not necessarily equal the unfilled orders at the close. Compensation for delinquent reports, orders made for or filled from stock, and other items made necessary adjustments of unfilled orders.



## Items About Banks, Trust Companies

Following a meeting of the Board of Directors of the Manhattan Company, New York, held on May 5, F. Abbot Goodhue, President, announced the election of John A. Wilshear as Vice-President. Mr. Wilshear was formerly an Assistant Vice-President and has been with the bank for 28 years, having at various times been associated with the 40 Wall Street office, the 43rd Street office, the executive department of the Uptown Division, and since 1933 with the Branch Supervisors Department at 40 Wall Street.

It is also announced that on May 8 Mr. Wilshear was elected a director of the Bank of Manhattan Safe Deposit Co.

Erle V. Daveler, Vice-President of American Zinc, Lead & Smelting Co., and James E. Shields, a director of J. P. Stevens & Co., textile commission merchants, have been elected directors of The Continental Bank & Trust Co. of New York, it was announced by the bank on May 8. Mr. Daveler is a trustee of the Charles Hayden Foundation, a director and Vice-President of the American Institute of Mining & Metallurgical Engineers, former President of the Mining & Metallurgical Society of America and a director of several corporations. Mr. Shields is manager of the Rayon Division of the Stevens company, a director of the National Federation of Textiles and Chairman of the Rayon Weavers Industries OPA Advisory Committee.

James M. Maitland has been elected a Trustee of the New York Savings Bank, at Eighth Avenue and 14th Street, this city. He is a director of Central and South West Utilities, a director of American Public Service Co. and a director on the Executive Committee of the Hotel Waldorf.

William Giblin, retired safe deposit company executive died on May 1 at his home in this city. Mr. Giblin, who was 74 years of age, was born in Ilium, N. Y. He joined the Mercantile Safe Deposit Co. in New York in 1890 and became its President in 1908, continuing in that office until 1930, when he became Vice-President of the Chase Safe Deposit Co. He retired from that post in 1935, remaining, however, as a director until his death. He was a former President of the Equitable Safe Deposit Co. In the New York "Sun" of May 2 it was stated:

"In 1911 Mr. Giblin almost lost his life in the Equitable Life Insurance Society building fire. Then President of the Mercantile Safe Deposit Company, he attempted to rescue securities stored in the company's vaults in the basement of the Equitable building at 120 Broadway. He was rescued by firemen who cut through the steel bars of a window with acetylene torches to get him out. Six persons lost their lives in the fire which completely razed the building.

Allan Sproul, President of the Federal Reserve Bank of New York, N. Y., announced on May 5 that the Bank of Manlius, Manlius, N. Y., has become a member of the Federal Reserve System.

John I. Millet of Driscoll, Millet & Co., certified public accountants specializing as analysts in bank management, has been elected Vice-President of The Troy Savings Bank of Troy, N. Y., according to an announcement made May 9 by B. Townsend, President of the bank. Mr. Millet is author of Bank Audits and Examinations, a standard work on bank accounting, published in 1927 and revised and republished in 1941.

The Manufacturers & Traders Trust Co. of Buffalo, N. Y., announced on April 26 the appoint-

ment of Judson A. Tice and Benjamin A. Hoag as Assistant Secretaries of the institution. Mr. Tice joined the bank in 1921 as a messenger, it is learned from the Buffalo "Evening News." Mr. Hoag, who entered the bank in 1923 as a bookkeeper, has recently been connected with the head office management of the branch department.

The Pilgrim Trust Company of Boston, Mass., announced April 28 that Herbert E. Pritchard was elected an Assistant Treasurer of the institution.

The stockholders of the Aquidneck National Bank of Newport, R. I., will meet May 31 to approve the issuance of 4,000 shares of common stock to retire \$100,000 outstanding in preferred stock first issued in 1929. The Providence "Journal" of May 6, from which this is learned, states that the shareholders will be given the opportunity to buy one share of common stock at \$30 for each four shares held. There are some 16,000 of the bank's common stock outstanding. From the \$120,000 expected to be raised from the new issue \$100,000 will retire the preferred stock and the remaining \$20,000 will be used as a surplus. The Providence "Journal" further states:

"The bank's capital now includes 5,360 shares of preferred stock at \$134,000, and 16,000 shares of common at \$400,000, making a total of \$534,000 in capital stock. With added surplus of \$320,000 and \$129,007.12, the total capital account is \$983,007.12.

"After the sale of the 4,000 shares of common stock, the total outstanding will be 20,000 at par value of \$25, or \$500,000. The retirement of \$34,000 in preferred stock plus \$20,000 to be gained in selling the new common stock will increase the surplus by \$54,000 and will make a total surplus of \$374,000. The total deposits are \$11,387,381.24."

George S. Stevenson, President of the New Haven Savings Bank of New Haven, Conn., announced on April 25 the election of Walter P. Larson to the office of Treasurer of the institution. Other officers elected and promoted were Chester W. Ewing from Assistant Secretary to Assistant Treasurer; Sheldon G. Stirling, Vice-President and Treasurer; Howard C. Fulton, Charles E. Rauch and Chester W. Ewing Assistant Treasurers, and George P. Hanson Assistant Secretary. The trustees renamed according to the New Haven "Register" were: Clarence Blakeslee, Allerton F. Brooks, Arthur B. Clark, W. Perry Curtiss, Leonard M. Daggett, J. Dwight Dana, Thompson Dean, Walter R. Downs, Gourdin Y. Gaillard, Louis H. Hemingway, Harry C. Knight, Walter P. Larson, John J. McKeon, Louis M. Rosenbluth, Thomas M. Steele, George S. Stevenson, Sheldon G. Stirling, Hayes Q. Trowbridge and Roger P. Tyler.

The board of directors of the Erie National Bank of Philadelphia, Pa., announced on May 7 the election of Donald B. Whitney, heretofore Cashier, as Vice-President and Cashier; Kenneth A. Merrill and A. F. Skrobaneck, previously Assistant Cashiers, have been made Vice-Presidents, and Carl G. Lambinus and Westley K. Graves have become Assistant Cashiers.

E. S. Patterson, President of the First-Central Trust Company, Akron, O., announces the election of R. C. Parish as Vice-President and Trust Officer. The promotion fills a position that has been open for several months. Mr. Parish has been an Assistant Trust Officer of the First-Central Trust Company and predecessor banks for the past 16 years. Pre-

viously he had served as a State bank examiner, as a bank auditor, and had been associated with a firm of investment brokers.

Admission of the Oakwood Deposit Bank Co., Oakwood, Paulding County, O., to the Federal Reserve System, Fourth District, was announced on May 6 by President M. J. Fleming of the Federal Reserve Bank of Cleveland, O. Incorporated 40 years ago with a capital of \$25,000, the Oakwood Deposit Bank Co. increased its deposits from \$247,000 in 1939 to \$605,000 last year. W. C. May is President, M. A. Robnolte is Vice-President and Mrs. Effa May is Cashier of the bank. Directors are Messrs. May, Robnolte, Walter Bauer, Virgil Cooper, Ray Hornish, Ward H. Snook and Ersel Walley.

Merle E. Robertson, President of the Liberty National Bank & Trust Company of Louisville, Ky., announced on April 26 that L. C. Smith has been appointed Vice-President of the bank, the new appointee having resigned as State Director of Banking. This is learned from an account in the Louisville "Courier Journal" by Donald McWain. Mr. Robertson said Mr. Smith would be associated with F. C. Dorsey, Vice-President in the Liberty's department of banks.

The First-City Bank & Trust Company, Hopkinsville, Ky., became a member of the Federal Reserve Bank of St. Louis April 27. The announcement from the Reserve Bank says:

"The new member is operating under authority of a charter issued by the Commonwealth of Kentucky January, 1880. It has a capital of \$170,000, surplus of \$70,000 and total resources of \$6,252,908. Its officers are: Ed. L. Weathers, President; C. F. McKee, Vice-President; J. J. Ezell, Vice-President; O. L. Griffin, Vice-President; Thos. L. Smith, Cashier; R. L. Moss, Assistant Cashier, and D. A. Cavanah, Assistant Cashier.

"The addition of the First-City Bank & Trust Company brings the total membership of the Federal Reserve Bank of St. Louis to 464. These member banks hold over 70% of the net deposits of all banking institutions in the Eighth District."

At the regular monthly directors' meeting of the First National Bank in Palm Beach on April 28, George S. Ross was elected Vice-President and manager of the new business department. Mr. Ross was formerly associated with the Chesapeake & Ohio RR. in Cleveland, O., for many years. The following promotions are also announced: Mrs. Hazel S. Gorham, in addition to being Vice-President, was made manager of the women's department; E. Palmer Dickey, Comptroller, was also elected a Vice-President; Harry V. Nye was promoted from Cashier to Vice-President and manager of the bank's loan department; C. William Holtsford advanced to Cashier, having served as an Assistant Cashier for the past two years; George E. Hossler, Assistant Cashier and manager of the bank's Boca Raton facility; James J. Henderson, auditor, was also elected Assistant Comptroller.

New officers elected at the meeting were Miss Mary Nell Pinckard, Assistant Vice-President; Miss Elizabeth A. Root, Assistant Cashier and manager of the tellers' department; Miss Nancy H. Williamson, Assistant Auditor; Mrs. Ruth H. Duffin, Assistant Cashier and manager of the bookkeeping department; Mrs. Karleen P. Johnson, manager of the war bond department; and Mrs. Mary G. Williamson, assistant manager new business department.

Reports submitted to the directors showed that deposits on March 31 had increased over 53% since last year and now total \$40,-

## Wiggins Outlines Banks Plan For Fifth War Loan Drive To Begin June 12

How the banks are mobilizing for the 5th War Loan Drive was described in the statement made public May 4 by A. L. M. Wiggins, President of the American Bankers Association and President of the Bank of Hartsville, Hartsville, S. C. "Cooperation between banks and the Treasury," said Mr. Wiggins, "which has contributed so much to the success of war loan drives

factor in the next drive, according to plans now being worked out by the American Bankers Association in cooperation with various state bankers organizations," Mr. Wiggins added.

"Between June 12 and July 8, the period of the drive, bank staffs throughout the country will be asked to canvass every possible bank customer. The goal of the 5th War Loan will be \$16,000,000,000, of which \$6,000,000,000 is apportioned to come from sales to individuals and the rest from sales to corporations and institutional investors.

"The kind of Treasury-bank teamwork now contemplated differs from previous drives chiefly in the extent and intensity of participation of bank staffs. Although banks have had their share and more of manpower troubles they have played an important part in each successive war loan. Out of this considerable experience gained thus far the plans for the 5th loan were thoroughly discussed at the recent meeting of the Executive Council of the American Bankers Association in Chicago. The main points and steps of the program can be summarized as follows:

"1. The American Bankers Association will issue shortly a brief 'Plan of Action', copies of which will be sent to all banks and others directly concerned with the plan.

"2. Banks will be urged to fix sales goals for themselves in each community on a dollar basis, as well as on a sales-per-employee basis.

"3. Banks in a given locality such as a city, county or other unit will be advised to set up a system of regular reports so that results can be checked during the drive, and each bank can compare its results with those of other banks.

"4. In cooperation with state bankers associations, one banker in each state will be designated to head up the bankers' part in the drive and work closely with his state War Finance Committee. Excellent working arrangements of this kind already exist in many states and the purpose now is simply to make available the same procedure to other areas.

"There are two things that should be emphasized particularly in connection with the stepping up of banking's part in the Drive. One is that the program of the banks is, of course, only one phase of the bond sales effort and supplements the work of other groups. The other is that the contemplated banking setup will be for the purpose of cooperating with the existing war finance organization and not duplicating it."

Reference to the proposed Fifth War Loan Drive appeared in the "Chronicle" of April 13, page 1537.

Frosst & Co., Montreal, and of Charles E. Frosst & Co. (U.S.A.), Inc."

According to advices to the Canadian "Financial Post" of April 29 from its Montreal correspondent, Senator Lucien Maroud, K.C., has been appointed a director of the Bank of Montreal. Senator Maroud is a senior member of the legal firm, Maroud, Allyn, Grenier & LeMay, Quebec, and has for many years taken a leading part in legal, business and philanthropic activities in the province.